

# KRISTY WU

New York, NY 10010 | (516) 512-9132 | Kwu1012@gmail.com | LinkedIn.com/in/kristy-wu

## EDUCATION

### Macaulay Honors College at Baruch College

*Bachelor of Business Administration Statistics and Quantitative Modeling | GPA: 3.65/4.0*

Minors: Honors Interdisciplinary Arts in New York City and Data Analytics

**New York, NY**

*Jun 2022*

## EXPERIENCE

### PineBridge Investments

*Human Resources Intern*

**New York, NY**

*Jan 2020 – Present*

- Analyzed benefit policies by organizing & facilitating discussion with global HR teams to help senior leader's strategic plans
- Promoted a Diversity & Inclusion initiative by consolidating employee benefit packages for hiring managers to attract talent
- Tracked employee performance through creating Workday analytics reports to ensure the growth and retention of business teams

### Credit Suisse

*Global Markets Credit eTrading Winter Intern*

**New York, NY**

*Jan 2020 – Jan 2020*

- Developed a corporate bond data visualization tool using Java on the server-side for traders to easily assess market performance
- Created SQL queries in Azure Databricks to filter 1,000,000+ rows of data so traders get accurate datasets on bond ticker prices
- Led team scrum calls by facilitating discussion on full stack development of financial product to ensure project milestones are met

### Macaulay Honors College Career Development Office

*Data Analytics Intern*

**New York, NY**

*Jun 2019 – Aug 2019*

- Analyzed 9,000+ student data profiles by implementing Excel pivot table functions to create an annual report of the department
- Aggregated data analysis process by applying SQL commands on Tableau to make a digestible story of the department's growth
- Created career development articles by researching and compiling lesson topics into a listicle guide to promote career readiness

### Girl Scouts of Greater NY

*Winter Technology Intern*

**New York, NY**

*Jan 2019 – Jan 2019*

- Optimized accurate data profiling on Salesforce by performing data cleaning strategies to organize 200+ data analysis reports
- Improved customer relationship management system by analyzing customer data reports and streamlining the registration process
- Developed a financial literacy curriculum by translating money smart skills in order to address a long-term financial vision

## EXTRACURRICULARS

### Alpha Kappa Psi Professional Business Fraternity

*Director of Career Development*

**New York, NY**

*Aug 2019 – Present*

- Organized professional workshops by managing event planning activities to promote learning and engagement for club members
- Led club meetings with 40 members by facilitating discussion about career development in order to provide professional support
- Facilitated onboarding process of new members by providing college and career resources to further their career readiness

### Goldman Sachs

*Virtual Insights Series Participant*

**New York, NY**

*Jun 2019 – Aug 2019*

- Engaged with industry professionals by attending weekly conferences to receive knowledge about various Finance divisions
- Collaborated with a mentor to promote the discussion and absorption of professional development skills
- Created a five-year action plan timeline by condensing weekly lesson plans from global professionals for career readiness

### International Finalist of Distributive Education Clubs of America (DECA)

*Project Member*

**New Hyde Park, NY**

*Sep 2017 – Apr 2018*

- Generated a financial literacy promotion project by educating 400+ Herricks High School students about financial planning
- Incorporated SketchBook by creating aesthetic promotions & lesson plans to engage the High School Community
- Produced an educational YouTube video about "5 Steps to Financial Planning" guide to provide an option of learning online

## SKILLS & INTERESTS

**Programming:** Python, SQL, R, Java

**Software:** Microsoft (Word, Excel, and PowerPoint), Tableau, Salesforce, Azure Databricks

**Courses:** Data Mining for Business Analytics, Programming & Computational Thinking

**Organizations:** Girls Who Invest Scholar, Women in Technology of New York (WiTNY)

**Interests:** Ukulele, Restaurant hopping, Short-stories, Astronomy, Ted Talks, Cooking, Bullet-journaling, Snowboarding, Tennis