A website platform/SNS/social network that only specializes in hosting information on academic seminars, events, round tables, lectures etc. It can be categorized into different subjects, such as humanities, science - history, chemistry, intellectual property, you name it. Whenever a company/government agency (especially Korea) has an academic seminar, events, round tables, lectures coming up, they really don't have an efficient way of advertising to attract/bring a lot of people. Just like how youtube hosts all of random videos, we'll create a website that many public and private institutions can utilize to attract people to a seminar of their own interests.

People would be able to search by category/issue/area of a seminar or anything that happens during a certain time period. It could just like be Facebook. We could have members sign up easily that takes 10 seconds and have them connect on the internet -  a social network. They could talk to each other about their interests/participate in forums, "friend" each other, and "invite" their friends to an upcoming seminar/event/lecture. The website would also allow the public and private institutions to write a brief information about what their academic seminar/lecture etc is going to be on, post a video after it's over to let many others who missed out on it to see, and allow a discussion on them.

We could even have people rate the seminars etc (create a ranking system) so that we could display which/who gives the "hottest" seminars. We could also have something like "google hangout" where people invite certain individuals to have a discussion/seminar. So far I've just listed the potential features that we could include on this new website.

This website could be used by experts/workers in specialized fields and also by students who want to get a higher understanding of a specific subject that they're interested in. We're just simply going to host this "intellectual hub" that will make available all of this intellectual stimulation to happen at a bigger scale by allowing the public and private institutions to use our website as an advertisement etc. All of this could be compiled into a massive database of information in different categories.

**SUPPLEMENTARY EXPLANATION**

so the main purpose is creating a platform where people can let more people know of their upcoming seminars, some sort of advertiser.

let's say im giving a seminar on patent, the people in the companies that sponsor my seminar will tell their workers to come to the seminar right?

but let's say you're interested in patents but you dont know anyone in the company that sponsors my seminar. So at the end, the seminar is kinda a closed one, restricted to the people that know of it

\*so this website will be useful in that it could be used to reach out to MORE people that aren't directly related to it\*