



MYDAPPR

whitepaper v1.1

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Abstract

The MydAppr project envisage an ad-hoc team with diverse skill set and experience, conceiving decentralized applications (dApp) ideas and further developing these concepts into full fledged projects. The storyline of conceiving various dApps ideas, and making sure these ideas don't remain as just ideas, but ensuring they become products that can be deployed to the market is the major reason MydAppr exists. Because "We Build dApps".

So, we are a community-driven blockchain project which aims to be a launchpad for startup founders who have creative and disruptive blockchain ideas, but lack certain tools in bringing their plans to fruition. This can be as a result of the extreme nature of designing and executing blockchain and cryptocurrency projects from its infancy down to launch. MydAppr hopes to bridge that talent gap in execution. This way blockchain startup founders can concentrate on running their project, while MydAppr build and maintain their platform.

The main focus of mydappr.io is developing breathtaking dApps, this can come in various forms, one of which is via partnership with startup founders. On the other hand, the MydAppr team will also develop our own unique dApps which will be unveiled occasionally after each successful launch of preceding dApp to the MydAppr community.

Our goal is to build 5 flagship dapps on different scalable chains, providing excitement for each particular blockchain community, unifying several communities and exposing them to our dApps, in order to get them acquainted with the dApprTeam and its community project, mydAppr.

After the complete implementation of the 5 flagship dApps designed by the dApprTeam, we will proceed to building The MydAppr blockchain. This will work towards fulfilling the End Game strategy of MydAppr on the road of deploying dApps we've built to our chain [MyDappr mainnet], then move ahead on certifying ourselves as "DapprTeam".

From this point on, we'll continue to partner with startups and other parties willing to work with MydAppr, while we maintain, improve other flagship dapps by different sub-teams on the MydAppr technical team to manage such dApps.

Introduction To MydAppr

MydAppr which is a community-driven blockchain project aims to ideate, develop, launch and market different dApp ideas. We are a team of creatives, that possess the required skill set to take a dApp concept, from being just an idea, through the necessary steps until it launches into the market.

The primary idea is to help Startup founders who hope to build blockchain startups, but lack certain key elements, such as dedicated team members, adequate funding, and the necessary experience in the blockchain and cryptocurrency space, build their dreams.

Before bringing such platform into existence and executing such task on our roadmap, we need to first set a pattern in accomplishing that area of our focus. This will enable us to gain trust, traction, community, recognition and acceptance for the values we've created and a recognized platform for blockchain startups.

We hope to bridge the divide between a great idea, to a great product ready to launch. And we hope to take it further by helping the blockchain startup achieve its marketing goals.

So in a nutshell, mydAppr is going to be an ad-hoc team for “would-be” blockchain entrepreneurs to work with, in the creation of the next disruptive blockchain project. Our team design exciting dApp projects and see it through all the necessary stages. From ideation down till the point of exit, either sale, I.D.O or just decide to have a dedicated team to run the product either for profit-making or for revenue generation.



Ideate

MyDappr project aims to ideate different dApp ideas from infancy stage to making the overall dApps ideated into accomplished success. Using our concept to life analogy.

We would launch a CDI platform after the launch of our mainnet for "community dApp ideas", and reward members after successful launch and deployment of their respective dapp ideas with the CDI token in the year 2022.

Dapps

The MydAppr team before partnering with blockchain founders and other dApp ideators, would have to undergo vigorous process with fashioning and contriving their 5 unique flagship dApps which would fall in place on each planned quarter to the mainnet of mydapprio blockchain.

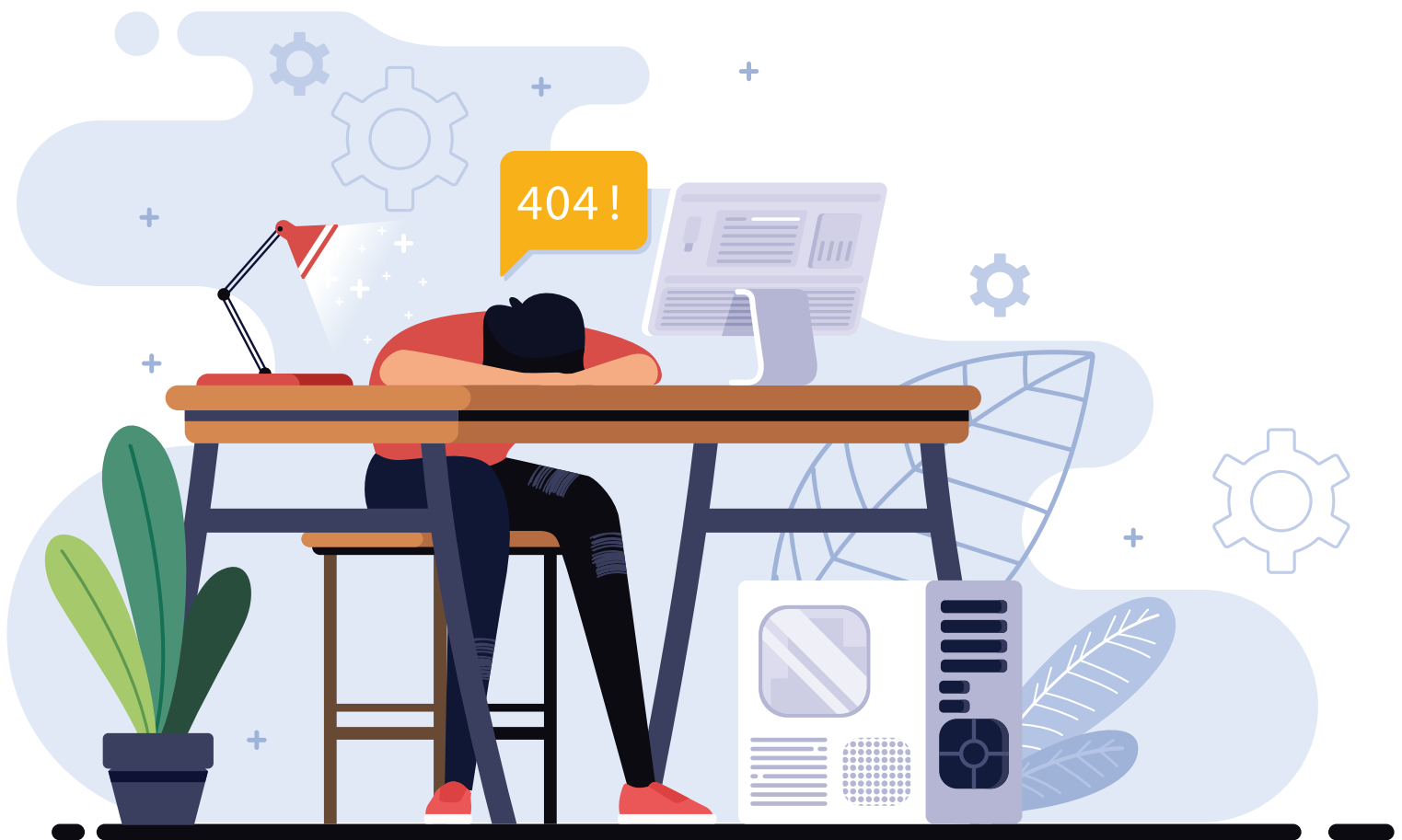
Platform

The finished MydAppr product will be a blockchain platform where future ideators, start-up founders, investors and crypto enthusiasts in the crypto space will see as one of the few mediums that encourages rigorous development for the next disruptive blockchain project and dApp originations.

On this blockchain, they can build, market and invest in the next disruptive project, that solves real world problems without breaking the bank.

Problem Statement

Development is expensive, and more expensive is running and maintaining a technology based startup or project. The goal that MydAppr hopes to achieve is to create an inexpensive platform where decentralized applications can be developed, marketed and in turn, raise capital via I.D.O or Venture capital. This ecosystem will be the fundamental basis for growth of other dApps that sprout up from the MydAppr platform.



Business Model

We operate via a simple business model, and it is detailed below:

Inside the Ecosystem

A walk through to the dApp ecosystem.

MydAppr will build five (5) flagship decentralized applications (dApps) on different scalable chains then deploy these dApps onto its mainnet. After three years of consecutive input and implementation, these dApps will be migrated to the **MydAppr blockchain**.

Envisioned flagship dApps

Tickers.

1. PMC
2. CWR
3. CCT
4. BCT
5. VRD

Every milestone achieved, drives us closer to the next phase of our road map, this helps us narrow the next point of action in achieving our end goal which is setting up a paradigm shift. We plan to deploy the first 5 dApps on different existing scalable blockchain, this will give us leverage to tap into those existing communities and improve the chain usage. Our envisioned flagship dApps hopes to solve a number of problems regarding social media down to marketing by crowd community and earning valuable tokens in a structured manner, while fostering blockchain adoption and growth.

All this will be orchestrated by the dAppr team to facilitate a successful product launch and integration. We hope to utilize each dApp deployment to create and add value to the future of MydAppr ecosystem. The dedicated team and the early adopters who were actively involved with the platform before the main event of launching, will also benefit for this value system of our business model.

Dappr tokens

The dAppr token [Ticker - APP Token] will evolve as an ERC-20 compatible Ethereum token from the initial stage of deployment to exchange listing, until MyDappr blockchain is launched and swapped in the ratio of 1:1 to mainnet and transitions into becoming a coin.

“Holders of the App tokens are likely to receive a dApp drop of an allocated amount of different MyDappr dApps in the ratios of the announced values in the future.”

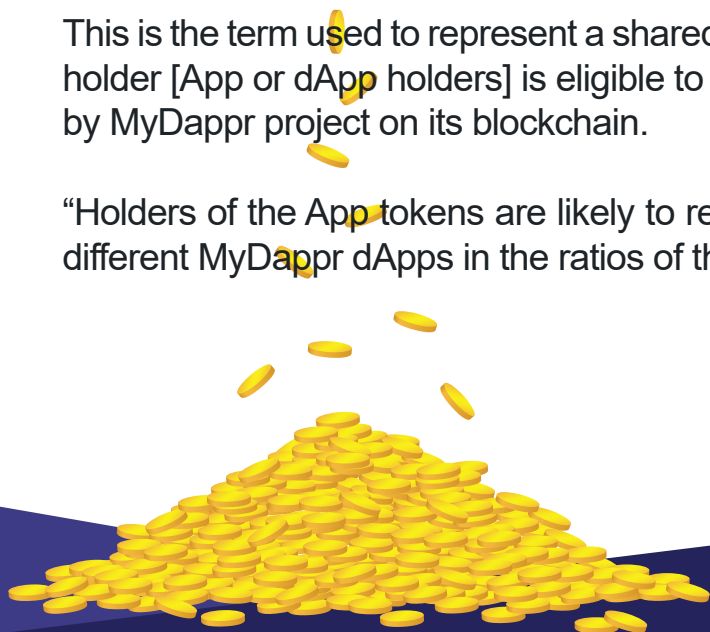
Dappr Coin

The dAppr coin [Ticker APP COIN] previously APP TOKEN is MyDappr mainnet coin and would power MyDappr ecosystem, from transaction fees to any services provided by the dAppr team 2022.

DApp Drops

This is the term used to represent a shared drop to mydappr tokens (coin), every MyDappr holder [App or dApp holders] is eligible to receive an allocation token of any dApps built by MyDappr project on its blockchain.

“Holders of the App tokens are likely to receive a dApp drop of an allocated amount of different MyDappr dApps in the ratios of the announced values in the future.”



Solutions

The MydAppr project hopes to be an all in one platform that drives blockchain adoption, cryptocurrency awareness, blockchain/cryptocurrency products and brands. Its Aiming to incubate newly peculiar projects, all from scratch, into becoming remarkable product through the help of talented ideators, builders and developers. It also creates career opportunities within the confines of blockchain technology and cryptocurrency. Entrepreneurs can launch their products and services powered by the MydAppr platform. The said entrepreneurs can also get funding and incubation opportunities for their blockchain startups.

Since the MydAppr project will be built from the ground up, there will be a whole community built around it which creates unlimited possibilities for growth, opportunities and new dApps.



Roadmap

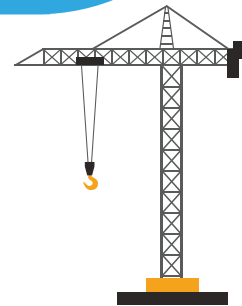


Q2 - 2019

- MyDappr Idea
- First 8 team (achieved)
- Website Launched
- Dappr Paper or whitepaper
- Roadmap

Q3/Q4 - 2019

- Launch first flagship DApp
- Marketing and community building
- Proposals to Vc's
- More Team Recruitment
- Dappr Token Creation
- Partnerships
- Dappr Paper revised and re-visited



Q1/Q2 - 2020

- MyDappr IDO (Initial dApp offerings)
- Team Expansion
- Dappr worldwide Campaign
- DApp Team restructured
- Advanced marketing Seo/Sem



Q3 - 2020

- Dappr drops [PMC]
- Dappr Token Exchange Listing
- Major partnership
- First Dappr achievements recap
- First Dappr team assigned





Q4 - 2020

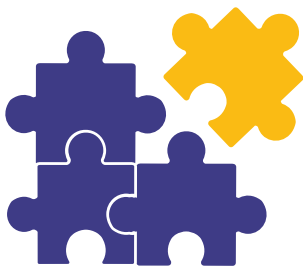
- Launch second flagship DApp
- Dapp drops (CWR)
- First dapp listing (PMC)
- Second dApp achievements recap
- Second Dapp team assigned

Q1/Q2 - 2021

- Launch Third flagship DApp
- Dapp drops (CCT)
- Second dapp listing (CWR)
- Third dApp achievements recap
- Third Dapp team assigned
- Team restructured/expansion



Q3 - 2021



- Launch Fourth flagship DApp
- Dapp drops (BCT)
- Third dapp listing (CCT)
- Fourth dApp achievements recap
- Fourth Dapp team assigned
- Startup platform announced

Q4 - 2021

- Launch Fifth flagship DApp
- Dapp drops (VRD)
- Fourth dapp listing (BCT)
- Fifth dApp achievements recap
- Fifth Dapp team assigned



Q1/Q2 - 2022

- MyDappr mainnet launched
- Dappr flagship dApps deployed to mainnet
- Fifth dapp listing (VRD)
- Startup platform launched
- Partnership with founders
- CDI launched (Ideation)



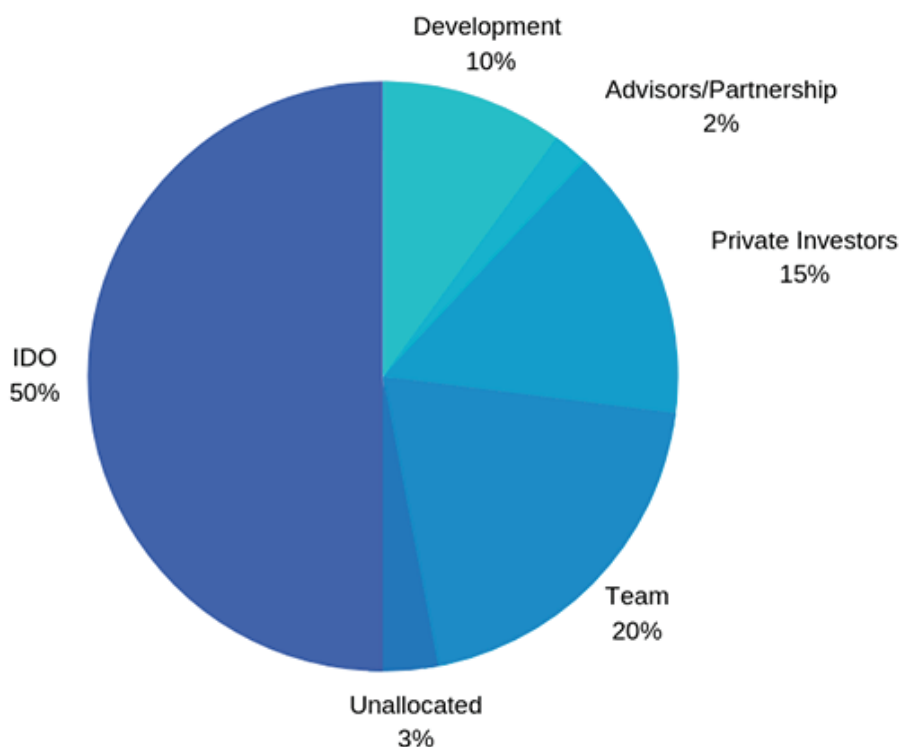
Token Allocation

Token Details and allocation

Total supply - 500,000,000 dApp tokens

- **IDO - 50%**
- **Development - 10%**
- **Team - 20%**
- **Private Investors - 15%**
- **Advisors/Partnership - 2%**
- **Unallocated - 3%**

Pie Chart



Summary

The MydAppr project will follow a result oriented module where, milestones, completed tasks and other measurement metrics will be employed. The module will ensure transparency, and to keep us in sync with our community, as they are the major drivers of the project. Hopefully, mydAppr will have the forward momentum, that will be well balanced in terms of operations and expectations from both the team and the community.

MydApprio is a project that aims to ideate and build dApps from vague ideas into fully fledged projects. Developing a platform that helps blockchain startup founders incubate their projects due to the complexities that arise trying to develop a tech startup from scratch. Challenges such as lack of funds, management, technical team assemblage, skill set and a number of other factors. The launch of the mainnet will be the proof that MydAppr is an outstanding success, as it will be a portal through which all the dApps developed by the dAppr can be accessed by the community.

As we aim to accomplish our vision, we have set in place fascinating ways to maintain consistent execution of each goal, by creating reward systems for members of the community, investors, startup founders and the general community. With a well-orchestrated management, its systematize ecosystem and a well thought out business model.

The completion of each item on the roadmap validates trust, our trust is the platform, the platform is our community.



Risk and Disclaimer

- 1- The dApprtoken is a utility token which would evolve as an ERC-20 token and in no way for an entity to impose a claim of purchasing shares or a way of getting dividends.
- 2- Any information on the website and whitepaper/DAppPaper is provided for general information purposes only and does not provide any warranty as to the accuracy and completeness of this information.
- 3- Owning APP TOKENs, You become an asset holder of a utility token. You are not entitled to a share of profits or bonuses for owning APP Token. There is no expected return or dividend offered either.
- 4- The dApprtoken in the future will transition to becoming its own coin on its mainnet and a swap of 1:1 will occur in 2022.
- 5- Before purchasing MydApprtokens, [Dappr Token - APP] Please be aware that cryptocurrency is risky and volatile, make sure you comply with your own country/state law and financial advice before purchasing.
- 6- Our website and dApp paper should not and cannot be considered as an invitation to enter into an investment. It does not constitute or relate in any way or should be considered as an offering of securities in any jurisdiction.
- 7- Our Dappr paper does not include or contain any information or indication that might be considered as a recommendation to purchase or that might be used as a basis for any investment decision. We are not considered as any advice in legal, shares, tax or financial matters.
- 8- Regulatory authorities are carefully scrutinizing businesses and operations associated with cryptocurrencies in the world. In that respect, regulatory measures, investigations or actions may impact our project and even limit or prevent it from developing operations in the future.
- 9- We assume no liability or responsibility for any loss or damage that would result from or relate to the incapacity to use of Tokens and loss of wallet because of lack of safe keeping.

Social Media



- [Twitter.com/mydappr](https://twitter.com/mydappr)



- [Reddit.com/mydappr](https://reddit.com/mydappr)



- [Github.com/mydappr](https://github.com/mydappr)



- [Telegram - t.me/mydappr](https://t.me/mydappr)



- [Facebook/@mydappr](https://facebook.com/mydappr)



- [Bitcointalk/@mydappr](https://bitcointalk.org/@mydappr)



- [Medium - @MydAppr](https://medium.com/@MydAppr)

Glossary

1. I.D.O

Simply means "Initial - dApp - offerings" just like ICO, since holders of App tokens receives a share drop of every dApps built by mydappr project in its blockchain.

2. C.D.I

Simply means "Community dApp Ideas ", this is a community-driven platform by MyDappr, where innovationist and ideators share unique dApp ideas and are rewarded for the idea.

3. Dappr Team

The members who have added values one way or another with their skills on executing the MydAppr Roadmap.

4. 5 Flagship

The 5 envisioned special dApps to be built by Dappr team, which is to help build the ecosystem and build its community before launch the startup platform.

5. dApp drops

A designed system to reward APP holders (mydAppr token/coin) with dApp tokens of deployed dApps by mydappr project, and as their share of the IDO. [see sharedrop]

6. Share drops

Share drops are different from airdrops because tokens are given to specific holders of APP TOKENS, and not to everyone [See dApp drops] .

7. Mpos

Simply means "MydAppr proof of stake", the algorithm on which the MydAppr blockchain will work with. The MydAppr will use the Mpos algorithm, a redefined and combined algo to allow scalability and seamless dapp deployment. More about this will be conveyed to the public in due time.