Area	Brand
1	B
1	Other
1	A
1	B
1	Other
1	A
1	Other
1	Other
1	Other
1	Other
1	B
1	Other
1	Other
1	A
1	A
1	A
1	B
1	A
1	Other
1	B
1	A
1	B
1	Other
1	Other
1	B
1	B
1	Other
1	Other
1	Other
1	Other
1	B
1	B
1	Other
1	Other
1	B
1	B
1	B
1	Other
1	Other
1	B
1	Other
1	Other
1	Other
1	Other
1	Other
1	Other
1	Other
1	A
1	Other
1	A
1	Other
1	Other
1	A
1	A
1	Other
1	Other
1	Other
1	Other
1	B
1	Other
1	B
1	Other
1	B
1	A
2	B
2	A
2	Other
2	A
2	B
2	Other
2	B
2	B
2	Other
2	B
2	B
2	Other
2	Other
2	A
2	B
2	A
2	Other
2	B
2	Other
2	A
2	Other
2	A
2	B
2	Other
2	B
2	Other
2	B
2	Other
2	B
2	A
2	Other
2	B
2	Other
2	A
2	B
2	B
2	Other
2	Other
2	B
2	B
2	B
2	Other
2	Other
2	B
2	B
2	A
2	Other
2	B
2	A
2	A
2	B
2	Other
2	Other
2	B
2	Other
2	Other
2	A
2	Other
2	A
2	B
2	B
2	Other
2	Other
2	B
2	Other
2	A
2	Other
2	A
2	Other
2	Other
2	Other
2	Other
2	A
2	B
2	A
2	B
2	B
2	Other
2	Other

Frequencies

	Area 1			Area 2
A	11		A	19
B	17		B	30
Other	42		Other	41
Total	70		Total	90

Percentages   **Percentages**

	Area 1			Area 2
A	15.7		A	21.1
B	24.3		B	33.3
Other	60.0		Other	45.6
Total	100		Total	100

Area 1 vs Area 2
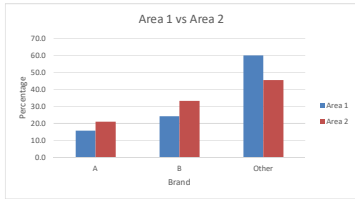
In Area 1, the preference is tilted towards other brands,
which might suggest a diverse range of brand choices
or a higher preference for local or niche brands.

In Area 2, there's a stronger preference for Brand B,
followed by Brand A. This could indicate that these two
brands have a larger market share or are more popular
in this area.