

# KISHAN THAKOR

FRONT-END WEB DEVELOPER / GRAPHIC DESIGNER

## CONTACT

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## PROFILE

I led the development in branding efforts to improve the appearance and feel of businesses as a web developer and graphic designer. Strong proficiency with the Adobe Creative Suite (Photoshop, Illustrator, and In Design), as well as in-depth understanding of creating themes and visuals for digital marketing, and corporate websites using HTML, CSS, and JavaScript. My area of expertise as a WordPress and Shopify developer is in building and modifying websites on these two well-liked platforms. I have experience developing user-friendly user interfaces and incorporating third-party plugins and apps.

## WORK EXPERIENCE

- Sr. Graphic Designer** *June 2020-Jan 2023*  
Keryar IT Solution, Anand, Gujarat.
  - ↳ Designed and developed branding for 30+ companies, including visual content for Facebook and Instagram posts, logo designs, business cards, marketing materials, websites, exhibition displays, and product packaging to deliver excellent customer satisfaction.
  - ↳ Collaborated with marketing, PR, and social media teams to design graphics, boosting social engagement by 47%.
  - ↳ Mentored and instructed a small team of 5, including junior designers and videographers.
  - ↳ Developed user interfaces with modern JavaScript frameworks, HTML5, and CSS3, which improved user satisfaction by 35%.
- Freelance Graphic Designer/Front-End Web Developer** *June 2019-Present*  
Self-Employed, Anand, Gujarat.
  - ↳ Helped 25+ clients in implementing their vision and mission and communicating their message through design and development by creating projects for them.
  - ↳ Meeting and discussing jobs with 20+ clients, developing artwork in accordance with their requests, and coordinating with outside printers for production.
  - ↳ Created and formulated advertising strategies while managing different 20+ marketing campaigns across print, broadcast, and online platforms to ensure that meet all customer's expectations.

## EDUCATION

- B.E in Information Technology** *June 2021*  
Knowledge Institute of Technology & Engineering (GTU)  
CGPA : 9.06 / 10
- 12<sup>th</sup> Science from Gujarat Board** *March 2017*  
Knowledge High School, Anand.  
Percentage : 72.46 %
- 10<sup>th</sup> from Gujarat Board** *March 2015*  
Sardar Patel Vinay Mandir, Ode.  
Percentage : 84.33 %

## TECHNICAL SKILLS

- Product Packaging Design
- Adobe Creative Suite (Photoshop, Illustrator, and In Design)
- Social Media Management
- HTML5
- CSS3
- JavaScript
- Python
- Web Design
- Shopify
- Typography

## SOFT SKILLS

- Teamwork
- Leadership
- Multi-tasking
- Time Management
- Creative Thinking
- Problem-Solving
- Strategic Planning

## LANGUAGES

- English
- Hindi
- Gujarati

## INTERESTS

- Music
- Racing Games
- Creative Designing
- Artificial Intelligence
- Cyber Security