

# KENISHA HENDRICKS

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## EDUCATION

University of Miami

Coral Gables, FL

*Bachelor of Science*

Expected Nov. 2024

School of Communication// Journalism & Creative Advertising Major

Related Coursework: Advanced Graphic Design for Advertising, Writing for the Digital Age, Web Design

Montclair State University

Montclair, NJ

*Bachelor of Arts*

August 2020- May 2022

School of Business// Hospitality, Tourism, Sports, and Events Major

Related Coursework: Spreadsheet Modeling for Business Decisions

## EXPERIENCE

Cheesecake Factory

Kendall, FL

*Server*

November-Present

- Serves up to 5 tables at a time in a high-volume, fast paced restaurant
- Demonstrates strong written and communication skills while catering to guests
- Provides help with menu selections while delivering a warm and friendly interaction
- Ensures food and beverage quality while taking accurate orders

Ibis Yearbook at The University of Miami

Coral Gables, FL

*Academic Section Editor*

September-Present

- Coordinates the production of a specific yearbook section while managing content
- Collaborates with a team while conducting preliminary research on spread ideas before distribution to writers
- Works directly with each of the academic schools for content gathering, specifically emailing the Board of Dean, photographers, and professors

Disney College Program

Kissimmee, FL

*Hostess// Disney Animal Kingdom Lodge*

April -August 2022

- Experienced guest interaction while answering phone calls, thoroughly checking in guests, and packing mobile orders
- Fulfilled Walt Disney World expectations and upheld magic while providing phenomenal hospitality
- Received three cast compliments from guests

## SKILLS

- Written and verbal communication
- Copywriting
- Expertise in Adobe Creative Studio applications: InDesign, Illustrator, PhotoShop, etc.
- Website and social media platform management

## ACTIVITIES, CERTIFICATIONS & HONORS

Honors: Dean's List (Fall 2021-Spring 2022) Certification: Stukent Social Media Simternship

Activities: Black Creatives Member, Reporter at UMTV The Culture, Copywriter at Gravity Magazine