

Fashion_Hub Annual Report 2023

Investor Relations Department

Introduction

2023 was a foundational year for Fashion_Hub. We laid the groundwork for our e-commerce platform, built brand awareness, and established strategic partnerships with key suppliers.

Financial Summary

Metric	Current Period	Previous Period	Change
Revenue (R million)	1,250	1,020	+22.5%
Net Profit (R million)	240	200	+20.0%
Earnings per Share (R)	2.65	2.20	+20.5%
Dividend per Share (R)	1.00	0.85	+17.6%

Key Achievements

- Launch of new product categories
- Upgraded website with faster checkout
- Expanded delivery coverage nationwide
- Increased brand engagement through social media campaigns