

# Fashion\_Hub Annual Report 2024

Investor Relations Department

## Introduction

2024 marked a year of stability and incremental growth for Fashion\_Hub. We refined our supply chain, improved customer retention, and expanded our physical store footprint in key regions.

## Financial Summary

Metric	Current Period	Previous Period	Change
Revenue (R million)	1,250	1,020	+22.5%
Net Profit (R million)	240	200	+20.0%
Earnings per Share (R)	2.65	2.20	+20.5%
Dividend per Share (R)	1.00	0.85	+17.6%

## Key Achievements

- Launch of new product categories
- Upgraded website with faster checkout
- Expanded delivery coverage nationwide
- Increased brand engagement through social media campaigns