## Fashion\_Hub Interim Results 2025

**Investor Relations Department** 

## Introduction

The first half of 2025 has seen strong momentum for Fashion\_Hub. We introduced new seasonal collections, enhanced mobile shopping features, and achieved significant sales growth across all categories.

## **Financial Summary**

Metric	Current Period	Previous Period	Change
Revenue (R million)	1,250	1,020	+22.5%
Net Profit (R million)	240	200	+20.0%
Earnings per Share (R)	2.65	2.20	+20.5%
Dividend per Share (R)	1.00	0.85	+17.6%

## **Key Achievements**

- Launch of new product categories
- Upgraded website with faster checkout
- Expanded delivery coverage nationwide
- Increased brand engagement through social media campaigns