

# Fashion\_Hub Annual Report 2025

Investor Relations Department

## CEO's Message

Dear Shareholders,

2025 has been a transformative year for Fashion\_Hub. We expanded our product lines, enhanced our e-commerce experience, and grew our customer base significantly. Our dedication to quality and sustainability has continued to strengthen our market position. Looking ahead, we are committed to innovation, shareholder value, and community engagement.

## Financial Highlights

Metric	2025	2024	Change
Revenue (R million)	2,450	1,980	+23.7%
Net Profit (R million)	480	390	+23.1%
Earnings per Share (R)	5.20	4.25	+22.4%
Dividend per Share (R)	2.10	1.75	+20.0%

## Strategic Priorities

- Product Innovation** – Expanding our lines to meet evolving trends.
- Digital Transformation** – Improving the customer journey online.
- Sustainability** – Reducing our carbon footprint and waste.
- Market Expansion** – Targeting new regions in Southern Africa.

## Corporate Governance

Fashion\_Hub adheres to the highest standards of corporate governance. Our Board of Directors is committed to transparency, accountability, and long-term value creation. The Board meets quarterly and oversees all aspects of our strategy, risk management, and financial performance.

## Looking Ahead

With a strong foundation and a clear vision, we are confident that 2026 will bring continued growth and success for Fashion\_Hub. Thank you for your trust and support.