9achi

I-PROBLEMATIC

- Decision Fatigue
- Underutilized Wardrobe
- Feeling Unprepared

HOW CLOTHES INFLUENCE OUR PERFORMANCE:

- Approximately 80% of people believe that their clothing choices directly affect their confidence levels.

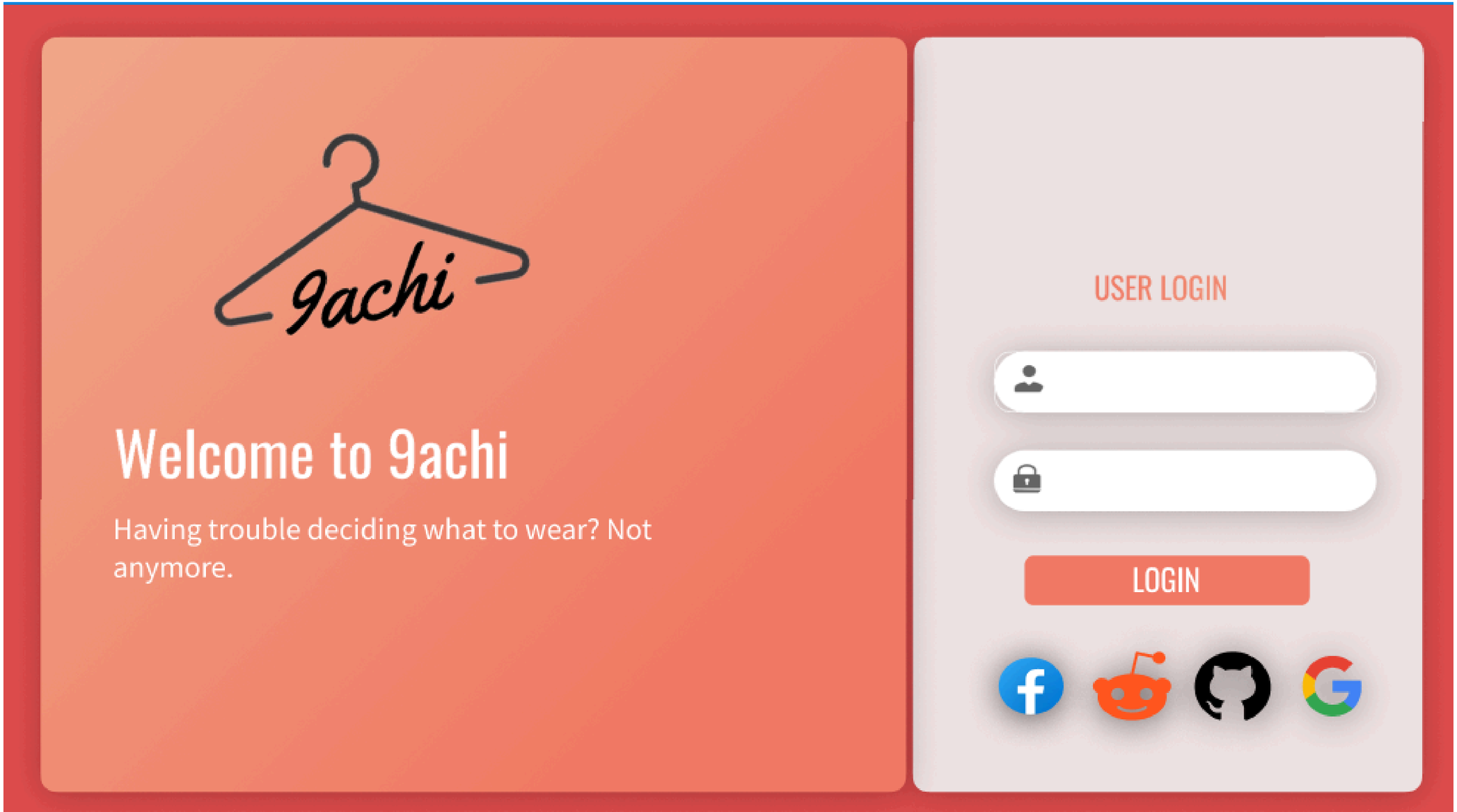
- Around 61% of employees report being more productive when the dress code is casual.

- First impressions matter. People make judgments based on appearance.

Visual cues, such as clothing, account for nearly 55% of all initial judgments.

II-SOLUTION

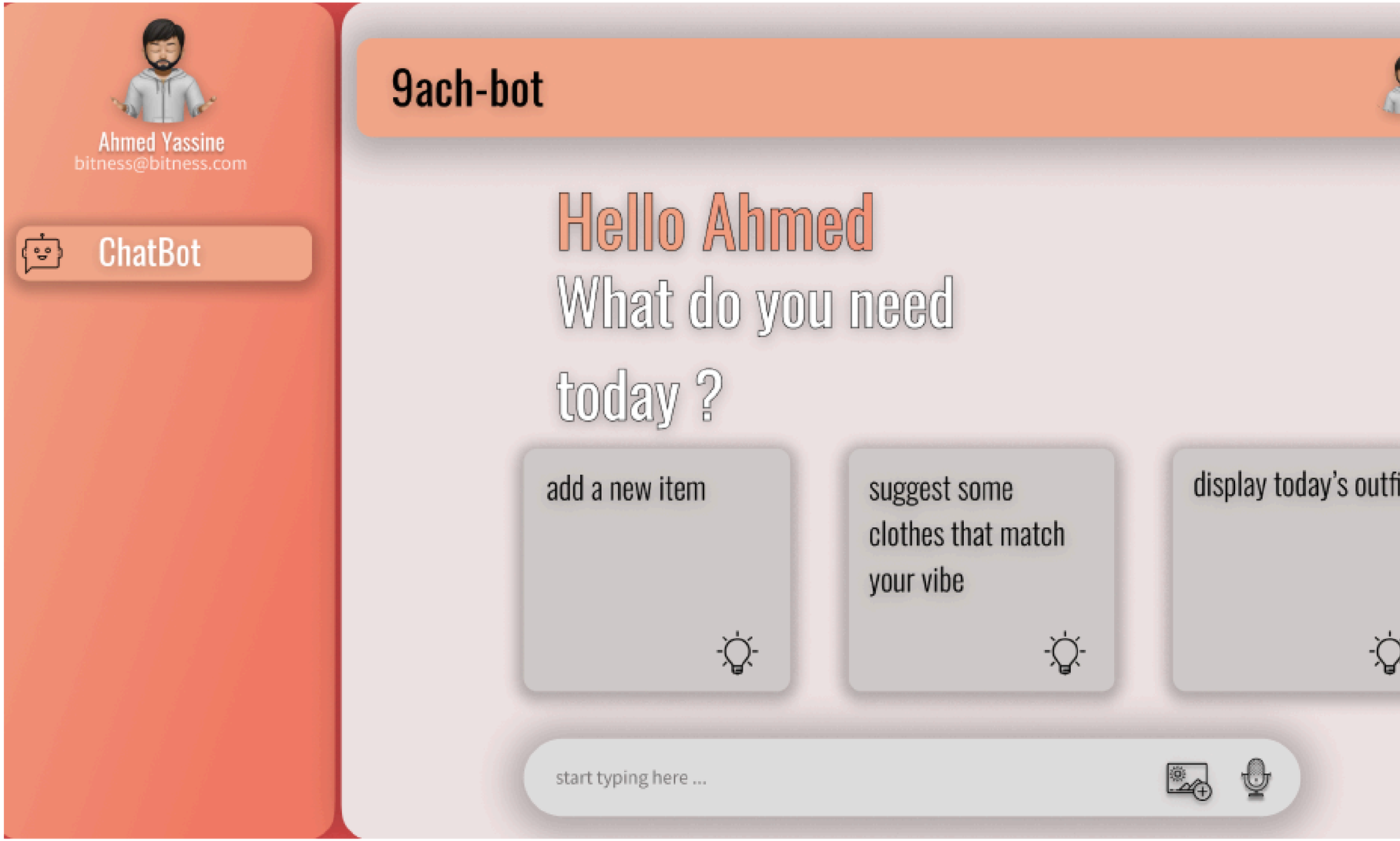
1-THE PROTOTYPE:



II-SOLUTION

1-THE CHATBOT:

This AI-powered fashion assistant app simplifies the daily task of choosing outfits. It speaks with you to learn about your style preferences and needs, then analyzes your clothing data to recommend the best outfit combinations.



II-SOLUTION

9achi
how's the weather today ?
Sunny
cold
Stormy
Windy
Rainy
where are you going ?
School
Work
Hangout
Party
any special occasions ?
Wedding
Date
Casual

III-ADDED VALUE

- An innovative way to do a tedious everyday task
- AI-powered Style
- Extremely Focused Specialized Knowledge

POTENTIAL PARTNERS

Dabchy

Dabchy is a tunisian e-store for buying/selling clothes

Indigo FASHION

Indigo is a fashion boutique that owns several renowned fashion boutiques.

REVENUE STREAM:

- **Advertisement**

  promoting clothing brands in accordance with our clients' preferences

- **Subscription**

  Future updates will include new features that will cost a monthly charge.

THANK YOU FOR YOUR ATTENTION