

# The Ubiquitous Nature of Data

Vetria L. Byrd, PhD

Research Talk



[vlbyrd@purdue.edu](mailto:vlbyrd@purdue.edu)

Computer Graphics Technology  
Polytechnic Institute  
Purdue University

Data Science Boot camp | Georgia Tech  
Friday, August 9, 2019

# About Me

## Academic Preparation

- Computer Science (PhD, MS)
- Biomedical Engineering (MSMBE)



A screenshot of the openNASA Datonauts website. The header includes the openNASA logo and navigation links for Open Data, Explore With Us, Data Stories, Innovation Space, and About. The main section features a dark background with a starry pattern, the title 'Daternauts' in large white letters, and a subtext about reaching higher and exploring deeper. A circular logo with the word 'DATANAUTS' is on the right.

Water Cooler Chat



[Visualization Webinars](#)

## Vetria L. Byrd, PhD

## Visualization Initiatives

- Research Experience for Undergraduates in Collaborative Data Visualization Applications (2014/2015)



ACCELERATING THE BIG DATA INNOVATION ECOSYSTEM

Steering Committee Member  
2016 - 2018

A screenshot of the HPC wire website. The header features the word 'HPC' in large blue letters and 'wire' in smaller blue letters. Below the header is a subtext: 'Since 1987 - Covering the Fastest Computers In the World and the People Who Run Them'. To the right is a photo of a woman speaking at a podium. At the bottom, there is a caption: 'Byrd Emphasizes Value of Visualization at XSEDE14' and 'By Trish Barker'.

## International HPC Summer School on HPC Challenges in Computational Sciences

Toronto, Canada (2015), Ljubljana, Slovenia (2016), Boulder, CO, US (2017)

<http://www.ihpcss.org/about>

# **Biomedical Engineering and Computer Science**

Medical Imaging & Bioinformatics  
(pre-Purdue)



# Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics

ELSEVIER

Volume 85, Issue 4, April 1998, Pages 473-478



## Semiautomated image registration for digital subtraction radiography

Vetria Byrd BS, MSBE (Programmer)<sup>a</sup>, Tracy Mayfield-Donahoo DMD, MS, PhD (Assistant Professor)<sup>b</sup>, Michael S Reddy DMD, DMSc (Associate Professor and Director)<sup>c</sup>, Marjorie K Jeffcoat DMD (James Rosen Professor of Dental Research and Chair)<sup>d</sup>

Show more

[https://doi.org/10.1016/S1079-2104\(98\)90077-4](https://doi.org/10.1016/S1079-2104(98)90077-4)

[Get rights and content](#)

### Abstract

**Objective.** The purpose of this study was to evaluate the semiautomatic alignment and correction of affine geometric discrepancies for digital subtraction radiography.

A MULTIRESOLUTION APPROACH TO THE DETECTION OF IMAGE  
DISCREPANCIES FOR IMPROVED QUALITY CONTROL OF MICROARRAY  
OLIGONUCLEOTIDE IMAGES

by

VETRIA LAVERNE BYRD

ANTHONY SKJELLUM, CHAIR  
KENNETH SLOAN  
ALAN SPRAGUE  
ELLIOT LEFKOWITZ  
GRIER PAGE

A DISSERTATION

Submitted to the graduate faculty of The University of Alabama at Birmingham,  
in partial fulfillment of the requirements for the degree of  
Doctor of Philosophy

BIRMINGHAM, ALABAMA

2010



# About Me

Vetria L. Byrd, PhD

## Broadening Participation in Visualization (BPViz Workshop)

Engagement



BPViz 2014



BPViz 2016



BPViz 2018



**PURDUE**  
POLYTECHNIC  
*Agent for "Insight"*

# About Me

Vetria L. Byrd, PhD



Visit

Education

Explore

About Us

Join + Give

Store

S

Engagement



A yellow banner for the VISUAL/SE conference. On the left, there's a graphic of three overlapping circles in shades of grey and yellow. To the right of the graphic, the word "VISUALISE" is written in large, bold, black letters. Below it, the text "Visualization for Informal Science Education" is written in a smaller, black, sans-serif font. At the top right of the banner, there are two tabs: "ABOUT" and "SPEAKERS". In the center, the date "May 8–9, 2019" is displayed in a large, black, sans-serif font. Below the date, the location "Pier 15, San Francisco, CA" is listed in a smaller, black, sans-serif font. Underneath the location, a paragraph of text describes the conference's purpose: "Data visualizations are an increasingly important part of presenting science to the public. Join museum educators, computer scientists, artists, and other professionals for this conference on how we create and learn about visualizing data for the public." At the bottom, another paragraph of text credits the funders: "VISUAL/SE was made possible thanks to generous support from the National Science Foundation and the Gordon and Betty Moore Foundation."

Advisory Board Member



PURDUE  
POLYTECHNIC

Agent for "Insight"

# About Me

Vetria L. Byrd, PhD

## Broadening Participation in Visualization

Engagement

Critical Data Viz Workshop: An introduction to the ethics and practice of data visualization

Monday, May 20, 2019 - Friday, May 24, 2019

Purdue University



**Center for  
Science of Information**  
NSF Science and Technology Center



PURDUE UNIVERSITY  
**Discovery Park**

**PURDUE**  
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Agent for "Insight"

# About Me

# Vetria L. Byrd, PhD

## Broadening Participation in Visualization (BPViz Workshop)



### BPViz 2019

Pre-conference Workshop  
University of New England  
Portland, Maine  
July 13 – 14, 2019

Engagement

BPViz 2019

Home   About   Program   Organizers   Resources   Activities   How To Get Here

Broadening Participation, Diversity,  
Equity and Inclusion in Visualization  
Education & Careers

pre-conference workshop  
July 13 - 14, 2019

15 Participants arrive July 12, 2019

Workshop events begin July 13, 2019

"DIVERSITY IS BEING INVITED TO THE PARTY;  
INCLUSION IS BEING ASKED TO DANCE."

VERNA MYERS, DIVERSITY AND INCLUSION EXPERT



Vetria Byrd  
Workshop Organizer



Brandeis Marshall  
Workshop Organizer



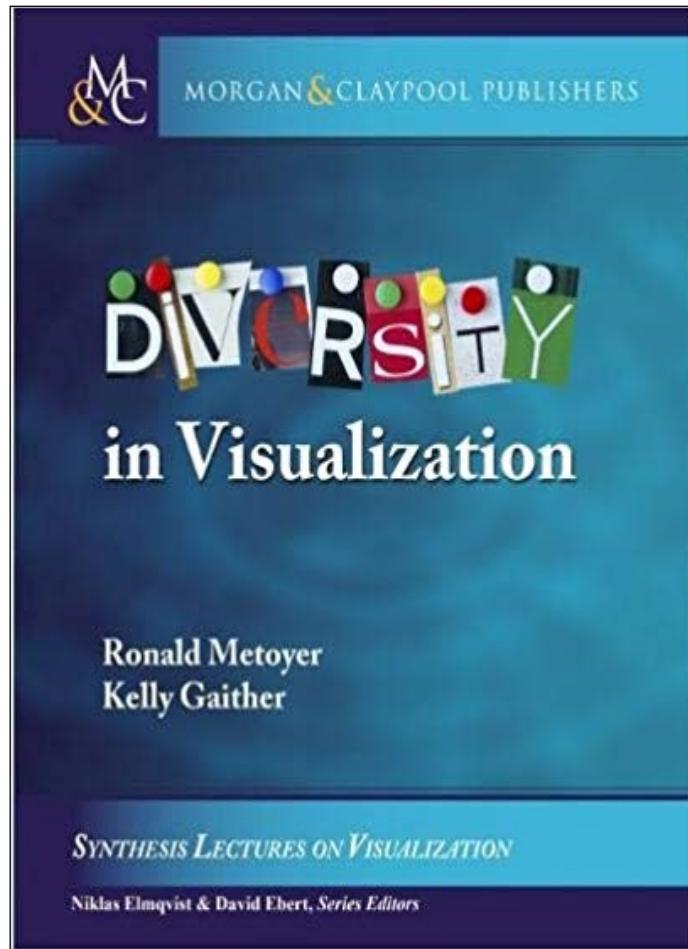
Leigh Peake  
Workshop Organizer

Purdue  
University

Spelman  
College

Gulf of Maine  
Research Institute

*Agents for "Insight"*



Metoyer, R., & Gaither, K. (2019). **Diversity in visualization (Synthesis lectures on visualization ; Number 9)**. Morgan & Claypool.

Chapter 5: Community On ramping by Vetria Byrd and Kelly Gaither

# About Me

Vetria L. Byrd, PhD

Teaching

## Since joining Purdue

New Data Visualization Major for Undergraduates

## Courses Taught/Teach

- Undergraduate
  - CGT 270 Data Visualization (for majors)
  - CGT 101 Foundations of Computer Graphics Technology
  - CGT 118 Fundamentals of Imaging Technology
- Graduate Courses
  - CGT 501 Graduate Seminar
  - CGT 575 Data Visualization Tools and Applications
  - CNIT 5700 Certification Course for Rolls Royce

The screenshot shows the Data Visualization page on the Purdue Polytechnic Institute website. The header includes the Purdue University logo and links for Majors, Departments, Locations, and Search. Below the header, the page title 'Data Visualization' is displayed, along with the subtitle 'Polytechnic Institute'. A navigation bar offers links to Courses, Plan of Study, Textbooks, Advising, and Scholarships. A breadcrumb trail indicates the current location: Home / Degrees / Data Visualization. The main content features a large image of a 3D brain scan with colorful overlays, followed by a descriptive text box: 'Learn the art and science of representing data-rich information in a format that enables users to understand, use, communicate, and take action.' At the bottom, there are links for 'Data Visualization' and 'What can I do?'.

<https://polytechnic.purdue.edu/degrees/data-visualization>

# Data Mine Data Visualization Living Learning Community

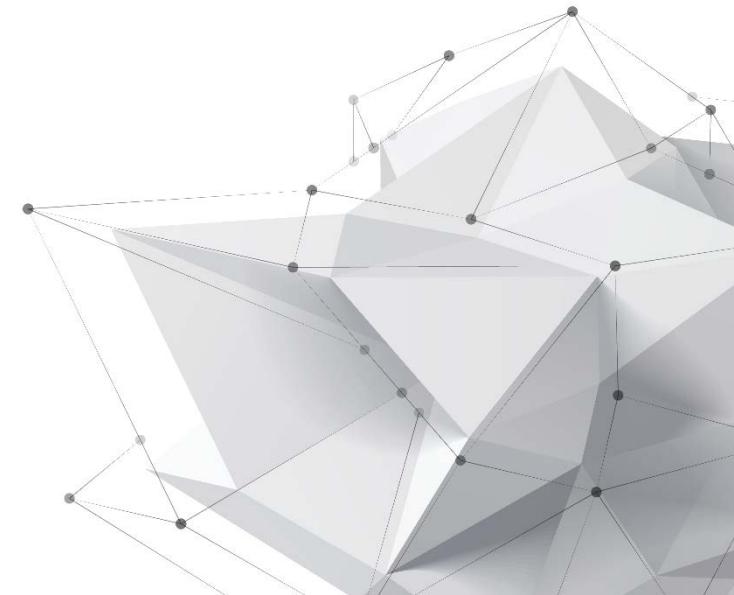
Teaching

- Inaugural cohort this fall
- Goal: 800 students by 2020
- Requirement: Must be an undergraduate

Will incorporate Python Libraries showcased this week into the fall 2019 courses.

- Faculty Fellow for the Data Visualization Cohort Fall 2019
- CGT 270 for Non-Majors
  - CGT 290 Topics in Data Visualization
- Spring 2020
- Advanced Data Visualization
  - Programming for Data Visualization

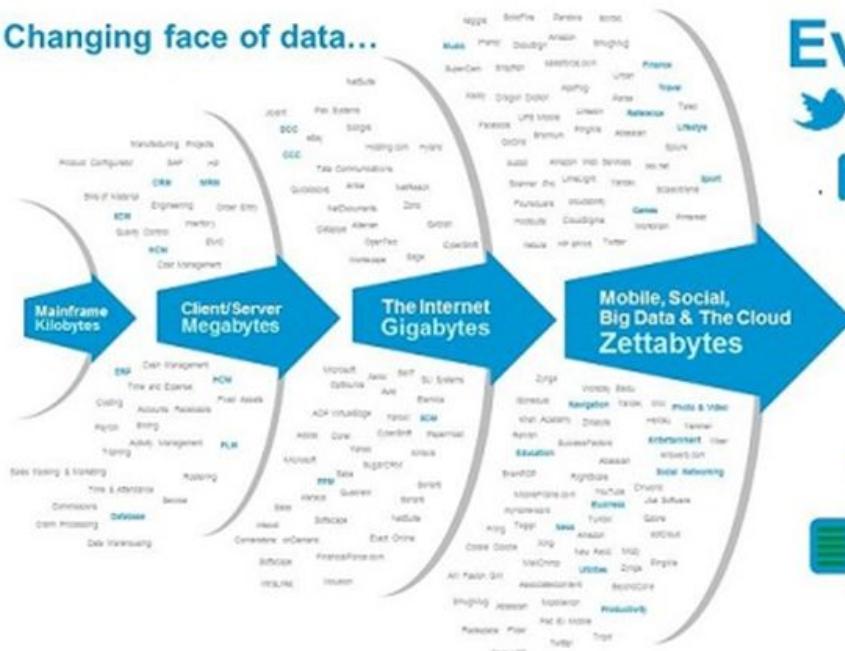
# The Ubiquitous Nature of Data



# Data is Everywhere!

..... Is the exponential growth and availability of data,  
both structured and unstructured,  
because of the Internet & fast growing technology advancements

## Changing face of data...



## Every 60 seconds

 98,000+ tweets

 695,000 status updates

 11million instant messages

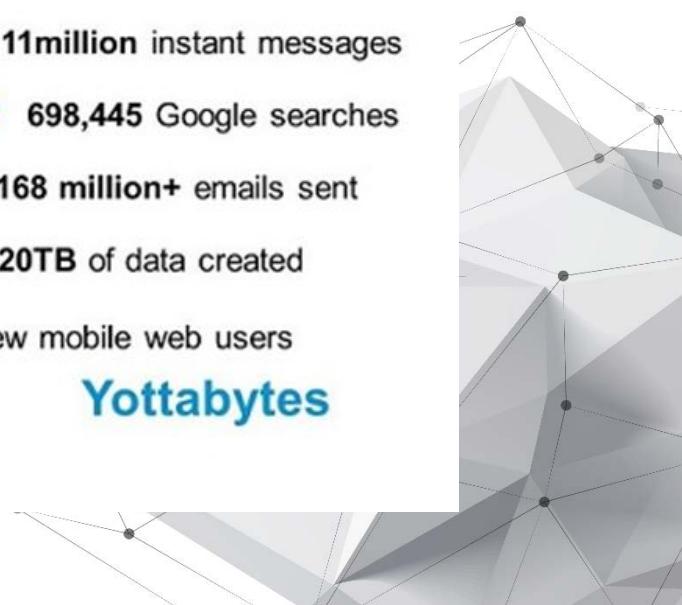
 698,445 Google searches

 168 million+ emails sent

 1,820TB of data created

217 new mobile web users

## Yottabytes



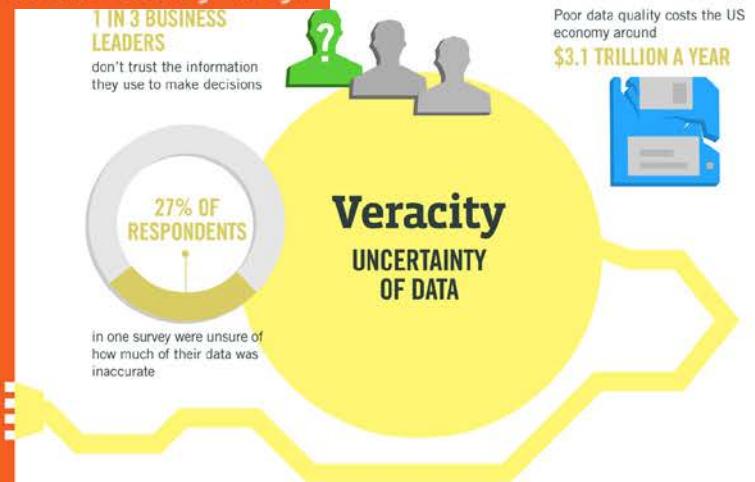
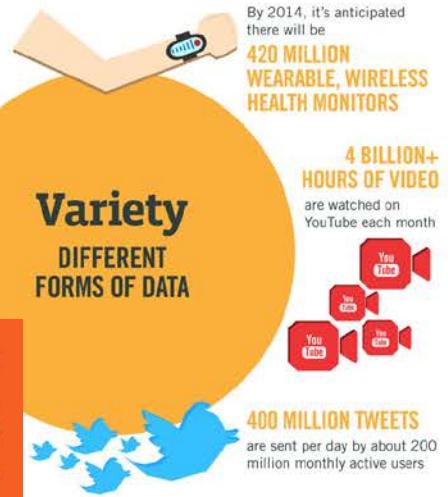
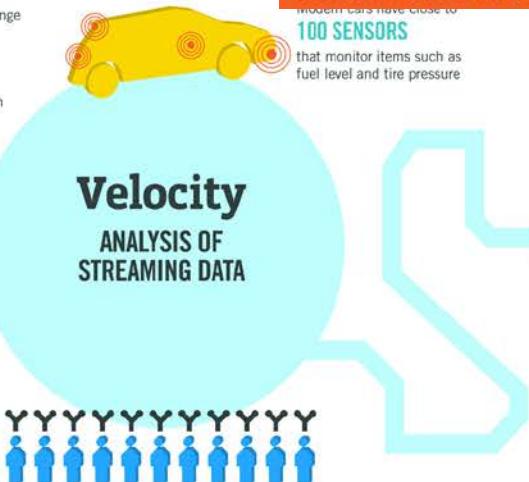
# Data here, Data there, data data everywhere. And no – it's not funny

By [Cheryl Biswas](#) on [LinkedIn](#)



<https://infospectives.co.uk/2015/12/04/vtech-breach-data-data-everywhere/>

# IBM Big Data Platform



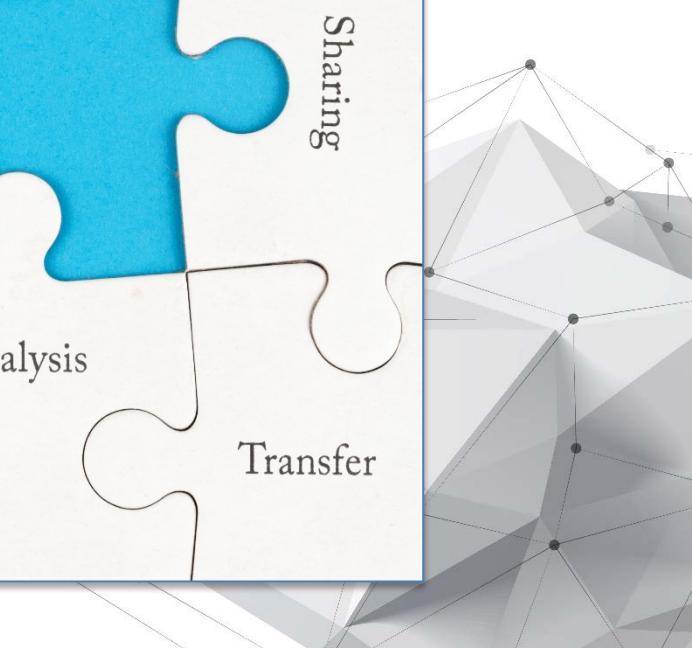
Sources: McKinsey Global Institute, Twitter, Cisco, Gartner, EMC, SAS, IBM, MEPTEC, QAS

<https://www-01.ibm.com/software/data/bigdata/images/4-Vs-of-big-data.jpg>

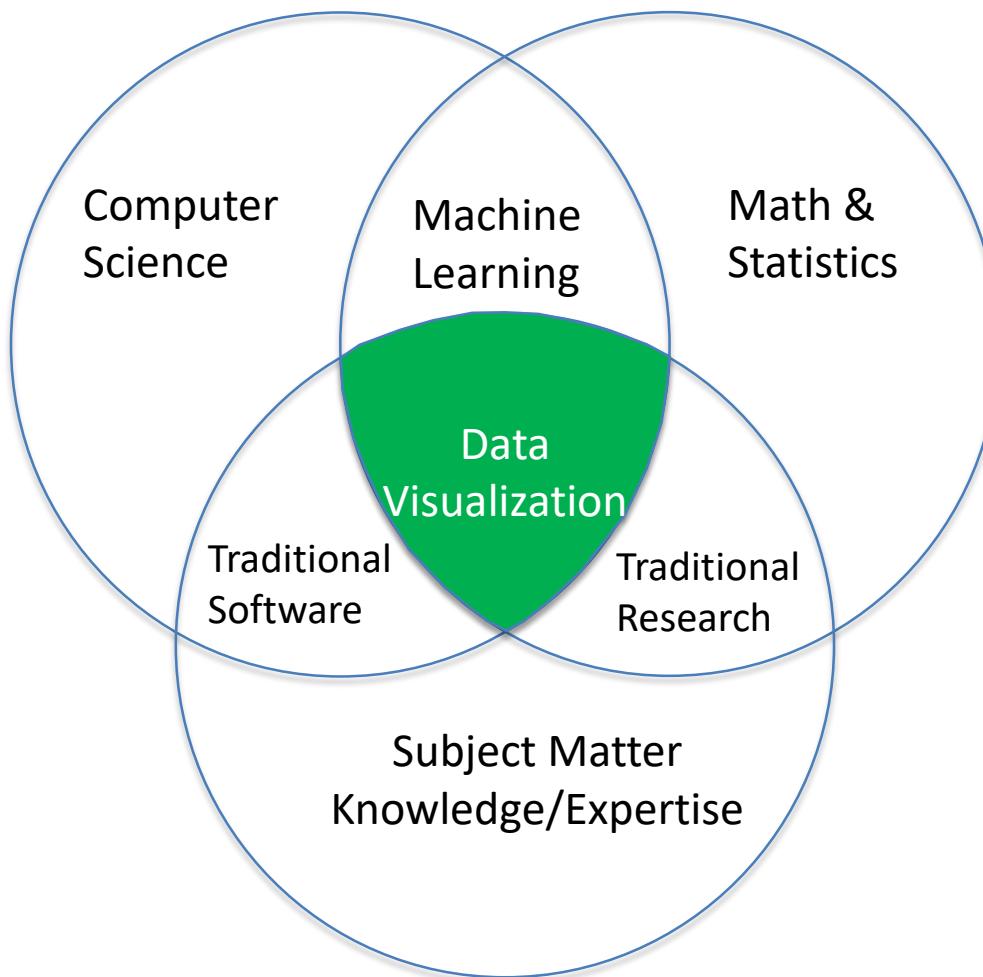


# Data is Everywhere!

Image Source: <http://www.centrodeinnovacionbbva.com/en/news/practical-examples-big-data-use>



# Data Science



Johnson, J. (2017). Data science & computing across the curriculum. Journal of Computing Sciences in Colleges., 32, 187-188.

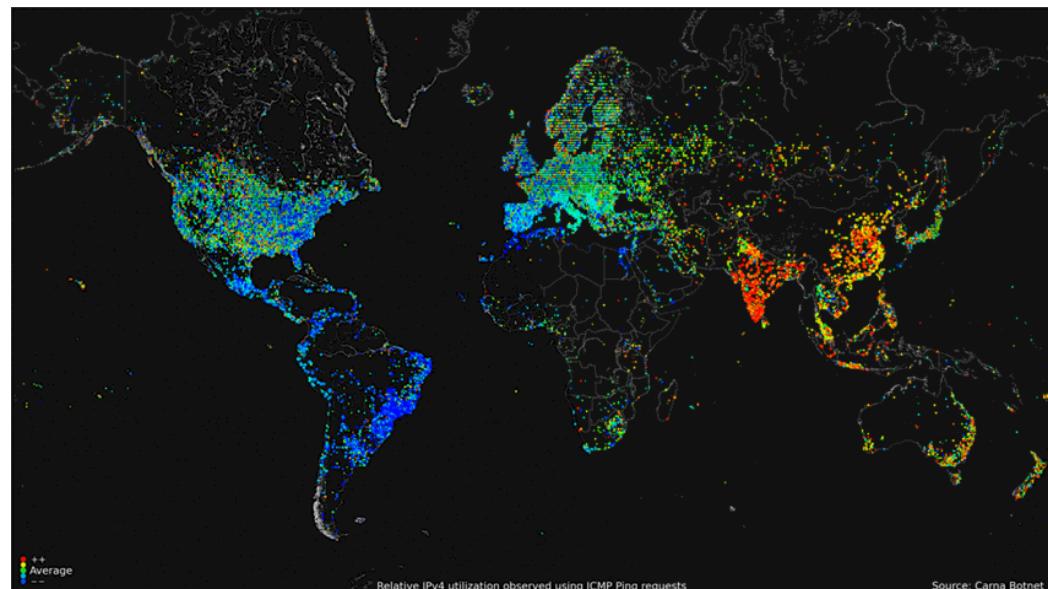
# Visualization Applications

## Information Visualization (InfoVis)

Interdisciplinary  
Study of the “visual  
representation of  
large-scale collections  
of non-numerical  
information



InfoVis



Source: <http://www.cerneia.net/wp-content/uploads/2013/03/internet.gif>

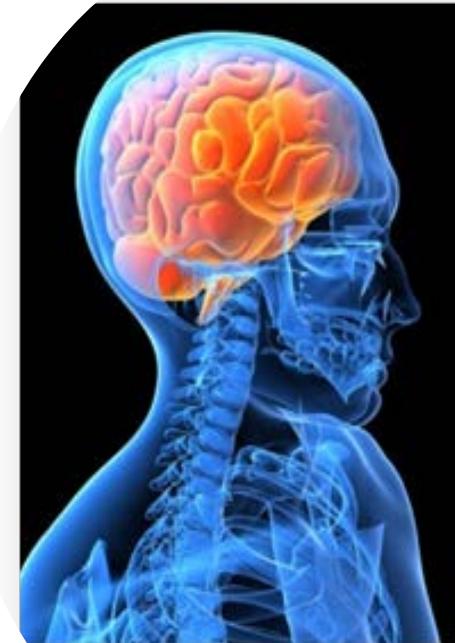
# Visualization Applications

## Biovisualization (BioVis)

The visualization of biological data

Often grouped with computer animation

## Scientific visualization (SciVis)

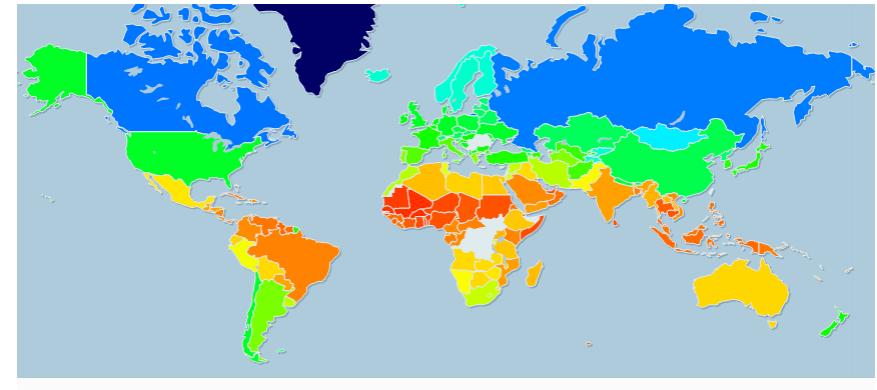


# Visualization Applications

## Geographic Visualization

### GeoVis

Communicates geospatial information in ways that, when combined with human understanding, allow for data exploration and decision-making processes.



MacEachren, A.M. and Kraak, M.J. 1997 Exploratory cartographic visualization: advancing the agenda. *Computers & Geosciences*, 23(4), pp. 335-343.

Jiang, B., and Li, Z. 2005. Editorial: Geovisualization: Design, Enhanced Visual Tools and Applications. *The Cartographic Journal*, 42(1), pp. 3-4

[MacEachren, A.M.](#). 2004. Geovisualization for knowledge construction and decision support. *IEEE computer graphics and applications*, 24(1), pp.13-17

32°F 41°F 50°F 59°F 68°F 77°F 86°F 95°F

# Current Visualization Challenges

**Virtual reality** is going to have a huge impact on the potential for data visualizations, allowing people to interact with data in the third dimension for the first time.

**Augmented reality** may well be the single biggest change that we are going to see regarding the use of data visualizations.

**Development.** VR and AR are likely to be interesting technologies in the future, but for the time being, we are still going to be consuming the majority of our data through traditional 2D screens.

## Differing Levels Of Understanding

**Technical Skills** As we move toward more interactive and complex trends for data visualizations, we are going to be seeing an increased need for technical skills to first understand and translate the data then create visualizations around the results



Contents lists available at ScienceDirect

## Computers & Education

journal homepage: [www.elsevier.com/locate/compedu](http://www.elsevier.com/locate/compedu)



# Visual learning analytics of educational data: A systematic literature review and research agenda



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<sup>b</sup> Knoy Hall of Technology, Rm 341, Department of Computer Graphics Technology, Purdue Polytechnic Institute, Purdue University, United States

<sup>c</sup> Knoy Hall of Technology, Rm 307, Department of Computer Graphics Technology, Purdue Polytechnic Institute, Purdue University, United States

## ARTICLE INFO

### Keywords:

Visual analytics

Learning analytics

Educational data mining

Literature review

## ABSTRACT

We present a systematic literature review of the emerging field of visual learning analytics. We review existing work in this field from two perspectives: First, we analyze existing approaches, audiences, purposes, contexts, and data sources—both individually and in relation to one another—that designers and researchers have used to visualize educational data. Second, we examine how established literature in the fields of information visualization and education has been used to inform the design of visual learning analytics tools and to discuss research findings. We characterize the reviewed literature based on three dimensions: (a) connection with visualization background; (b) connection with educational theory; and (c) sophistication of visualization(s). The results from this systematic review suggest that: (1) little work has been done to bring visual

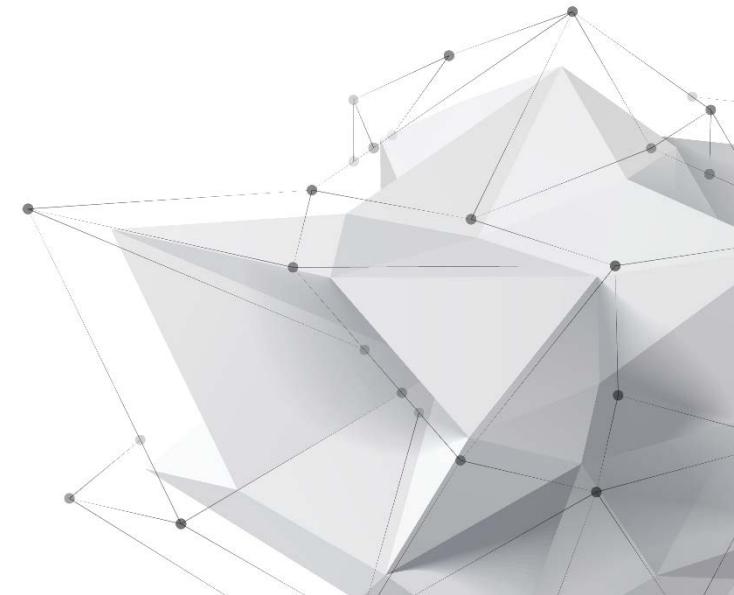
## **Visualization: A Conduit for Collaborative Undergraduate Research Experiences**

**Dr. Vetria L. Byrd Ph.D., Purdue University**

Dr. Vetria Byrd is an assistant professor in the Department of Computer Graphics Technology in the Polytechnic Institute at Purdue University in West Lafayette, Indiana. Dr. Byrd is the founder and organizer of the biennial Broadening Participation in Visualization (BPViz) Workshop co-funded by The Committee on the Status of Women in Computing Research/Coalition to Diversify Computing (CRA-W/CDC) and the National Science Foundation (NSF). Dr. Byrd has given numerous invited talks and workshops on visualization including: XSEDE14 plenary address (featured in HPC Wire online magazine), and an invited presentation at The Banbury Center at Cold Spring Harbor Laboratory. Dr. Byrd works with XSEDE to provide on campus training on scientific visualization. She was the Principal Investigator for the highly competitive NSF VisREU Site: Research Experience for Undergraduates in Collaborative Data Visualization Applications for 2014/2015 at Clemson University. Dr. Byrd continues to mentor VisREU research fellows as well as students at Purdue University. Dr. Byrd received her graduate and undergraduate degrees at the University of Alabama at Birmingham, in Birmingham, Alabama which include: Ph.D. in Computer and Information Sciences, Master's degrees in Computer Science and Biomedical Engineering and a Bachelor's degree in Computer Science. Dr. Byrd's research interests include: data visualization, high performance visualization, big data, uncertainty visualization, collaborative visualization, broadening participation and inclusion.

# Data Visualization Capacity Building

**Byrd, V (2018) A Formal Definition of Visualization Capacity Building Based on its Essential Features (*Manuscript in preparation*)**





Research

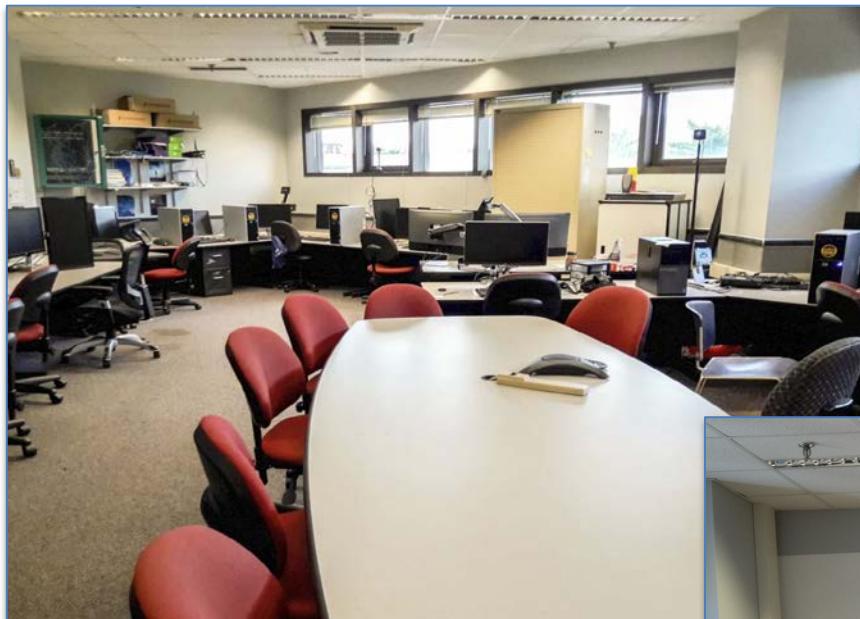
# Byrd Vis Lab

POLYTECHNIC

Transforming Data into Insight

**PURDUE**  
POLYTECHNIC

# Data Vis Lab



Danielle Zhang (not shown)

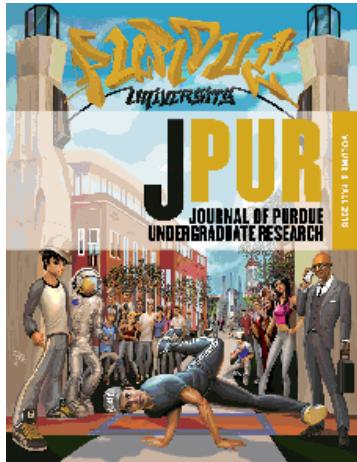
# Research Focus

Research

- Visualizing Heterogeneous Data
- Visual Analytic Approach to Secondary Data Analysis
- High Performance Computing (Visualization)

# Undergraduate Research

## Research



### Special Snapshot Section: Making a Case for Data Visualization at the Undergraduate Level

Features abstracts by undergraduates from Purdue's Undergraduate Data Visualization Major and data visualization course.

Byrd, Vetria L. (2018) "Special Snapshot Section: Making a Case for Data Visualization at the Undergraduate Level," The Journal of Purdue Undergraduate Research: Vol. 8, Article 26.  
DOI: <https://doi.org/10.5703/1288284316776>

### Food Deserts and Their Effect on the Rate of Obesity

Student researcher: Edith R. Mauro, Sophomore

The United States is widely considered the most obese country in the world. One of the most influential factors on the rate of obesity is the excessive consumption of unhealthy food. America's obesity rate is a significant issue, and has continued to increase since 1990. As a result, the average life-expectancy rate will decrease by about 10 years if the obesity rate continues to rise. A method of combating the obesity crisis includes identifying the reasons why the crisis is occurring in the first place. This paper focuses on finding a correlation between the rate of obesity and food deserts. Food deserts are communities located outside a one-mile radius of suppliers of fresh whole foods. In other words, these

### Analysis and Visualization of Environmental Causes on Automobile Accidents in Dense Traffic Hot Areas

Student researcher: Qiuhan Zhang, Sophomore

Driving has become one of the most efficient ways to commute in past decades. Yet, there are over 3,200 fatalities caused by car accidents each day. Our society tends to blame the factors of these casualties on individuals—speeding, not paying attention to the road, and drowsy driving. However, possible external causes of car accidents are often overlooked. Horrible road conditions, confusing road signs, baffling weather, and pedestrians crossing the

### CGT 270 DATA VISUALIZATION

#### Geographic and Demographic Analysis of Claims Serving Mental Health Patients in Indiana

Student researcher: Bin Han, Senior

Mental health issues, such as depression and schizophrenia, have displayed pervasive and increasing patterns in the United States, leading to the negative results of rising emotional and psychological destruction and decreasing level of social well-being. According to the report *Behavioral Health Barometer: Indiana, 2015*, 12.2% of adolescents

### OUR SCHOLARS

#### Spotting Trends in Side Effects and Drug Interactions: Data Visualization Tools Can Supplement Decision Making for Medical Prescribers

Student researcher: Jackalyn R. Dodson, Senior

Most Americans today are prescribed at least one prescription medication, and many take two or more. Pharmaceutical drug combinations greatly increase the risk for an adverse reaction and an assortment of differing side effects. Doctors today are faced with deciding which drugs to prescribe to their patients that will result in the greatest outcome to the patient with the least possible harm.

# Visualizing Heterogeneous Data

Research

Machine Learning

AI

High Performance  
Computing

Optimization

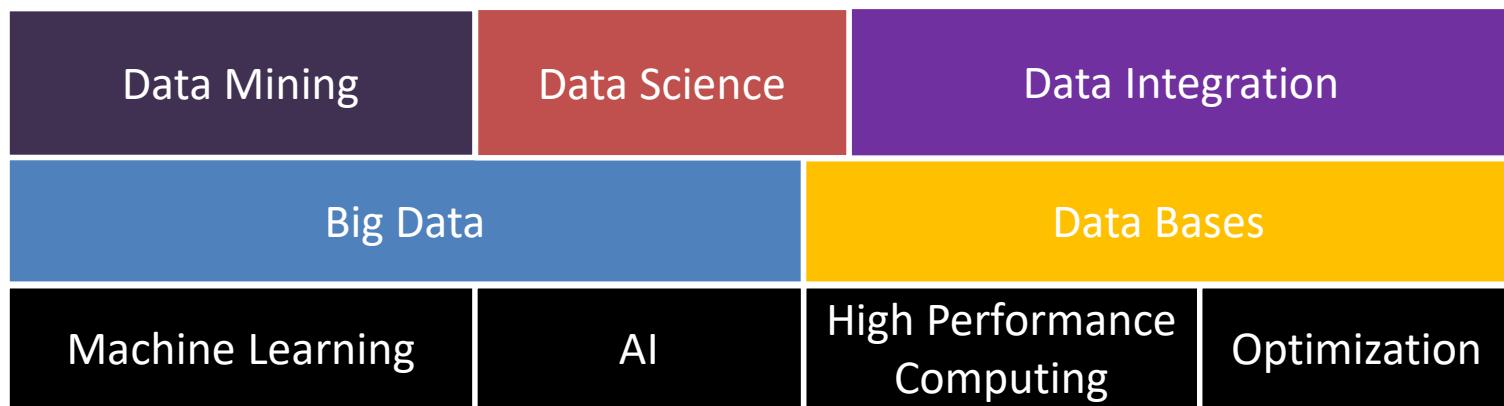
# Visualizing Heterogeneous Data

Research

Big Data		Data Bases	
Machine Learning	AI	High Performance Computing	Optimization

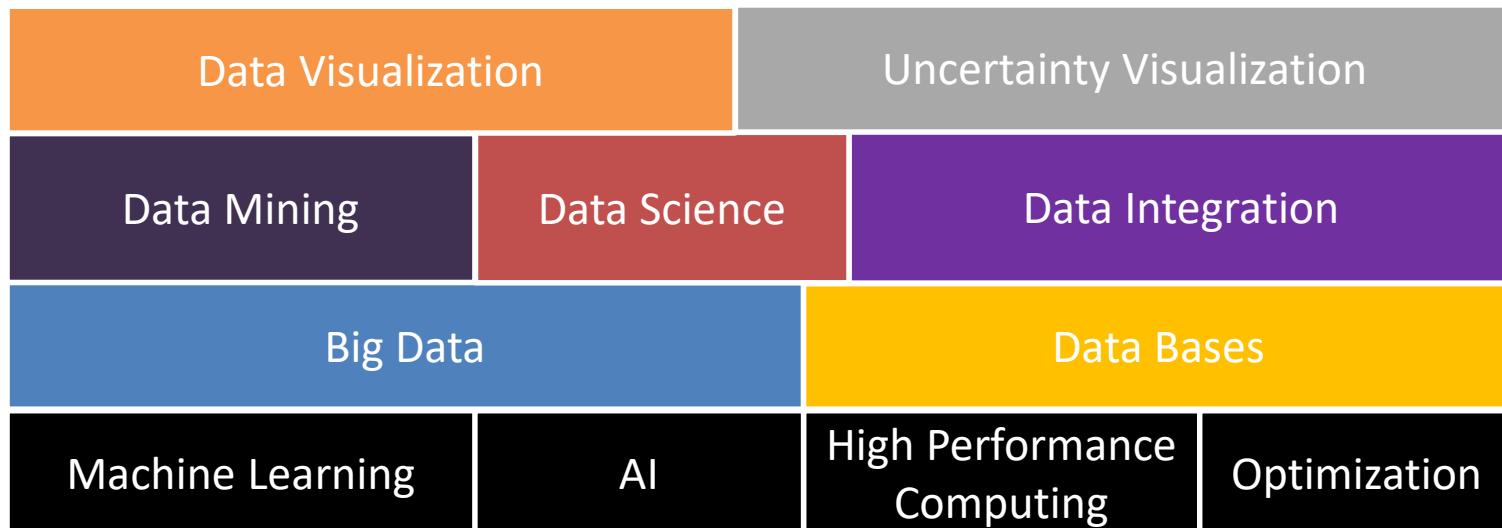
# Visualizing Heterogeneous Data

Research



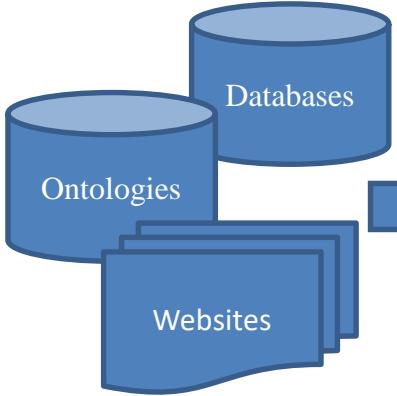
# Visualizing Heterogeneous Data

Research

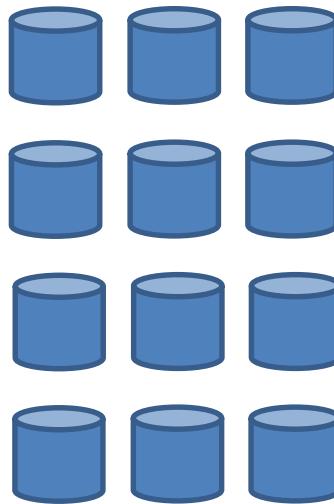


# Visualizing Heterogeneous Data

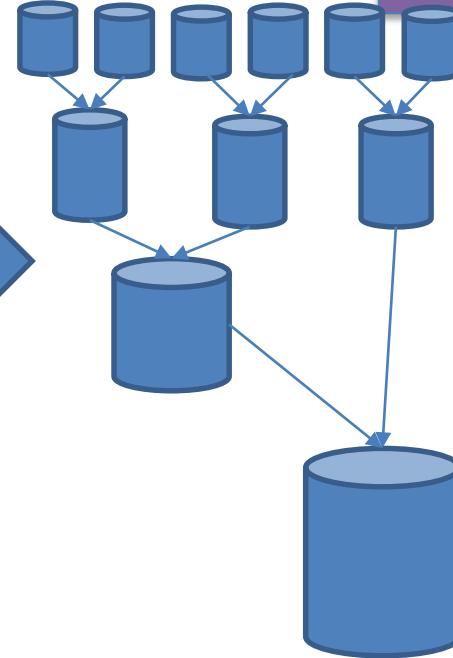
Disparate Data Sources  
and Data Types



Virtual Tables



Integration



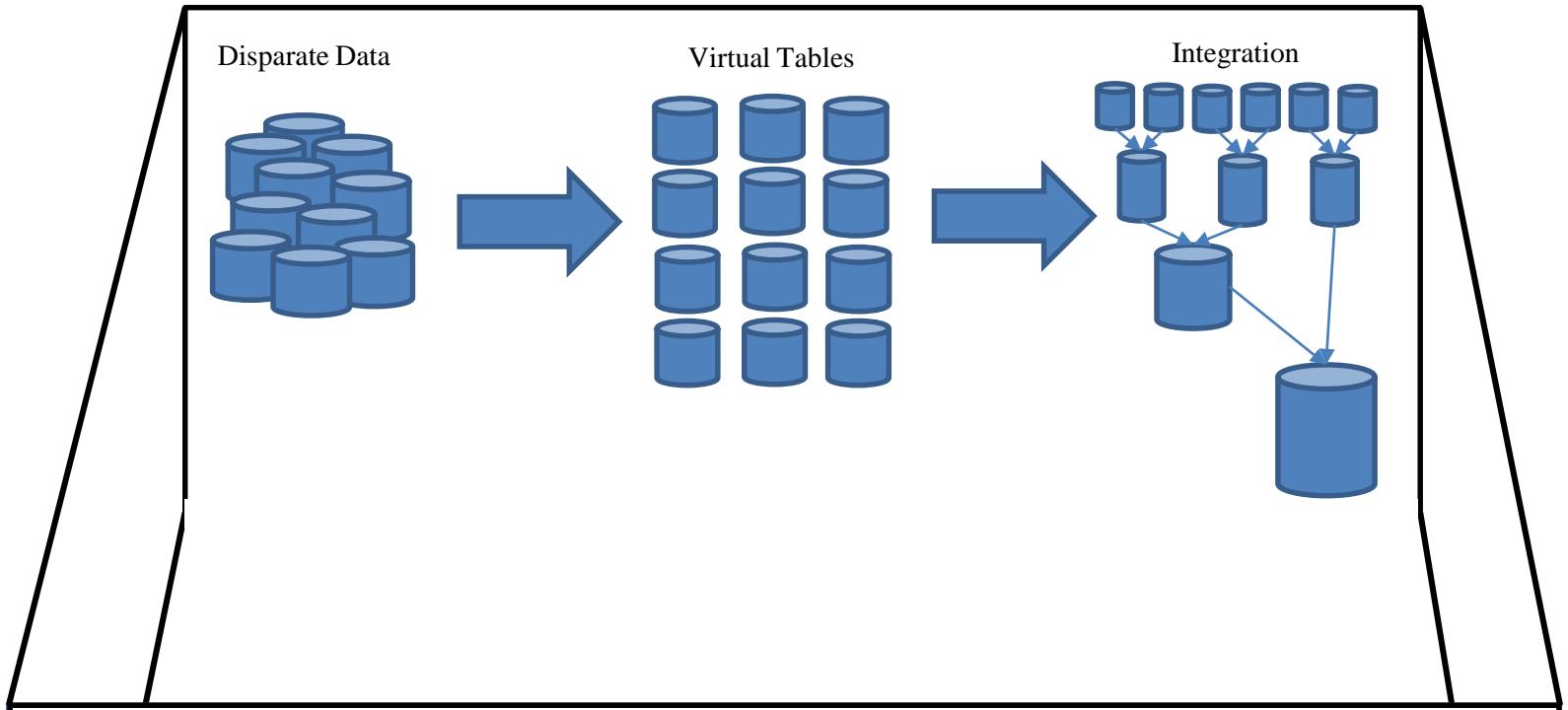
Research

Insight

File Types:

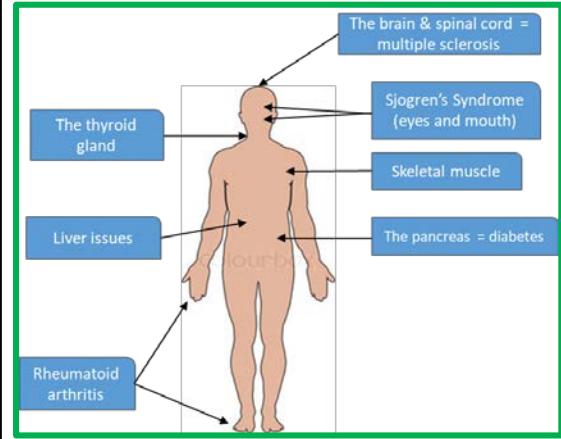


Etc.,



### Visual Display of Integrated Heterogeneous Data

Medical Application  
Collaboration with IUPUI Medical School



Adopted from Isenberg & Manzi (2008) pg16

### Associated Genes

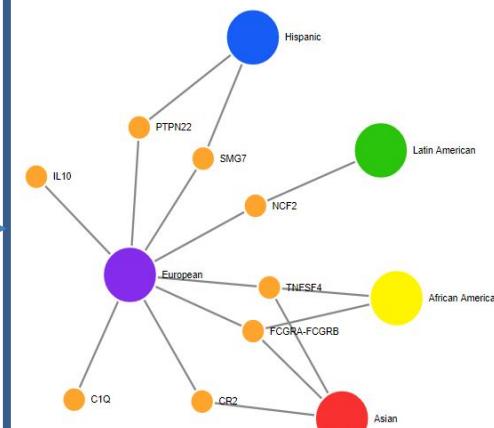
### Symptoms

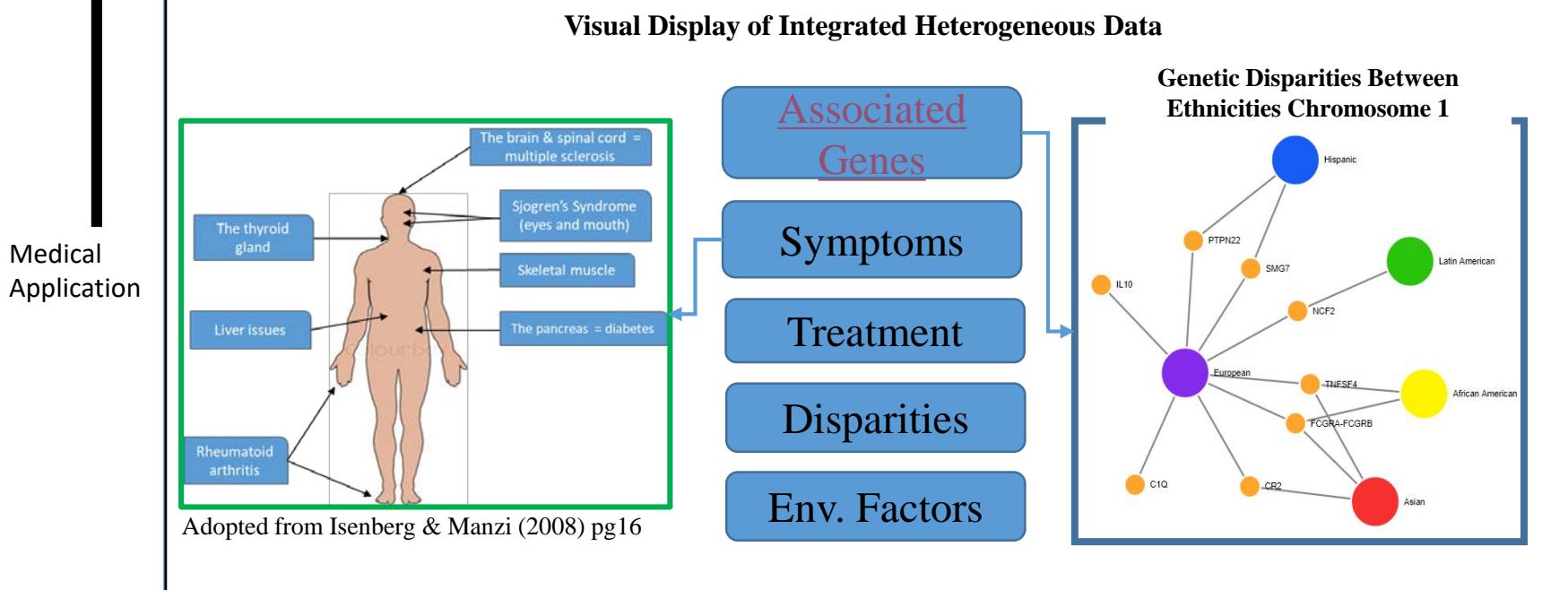
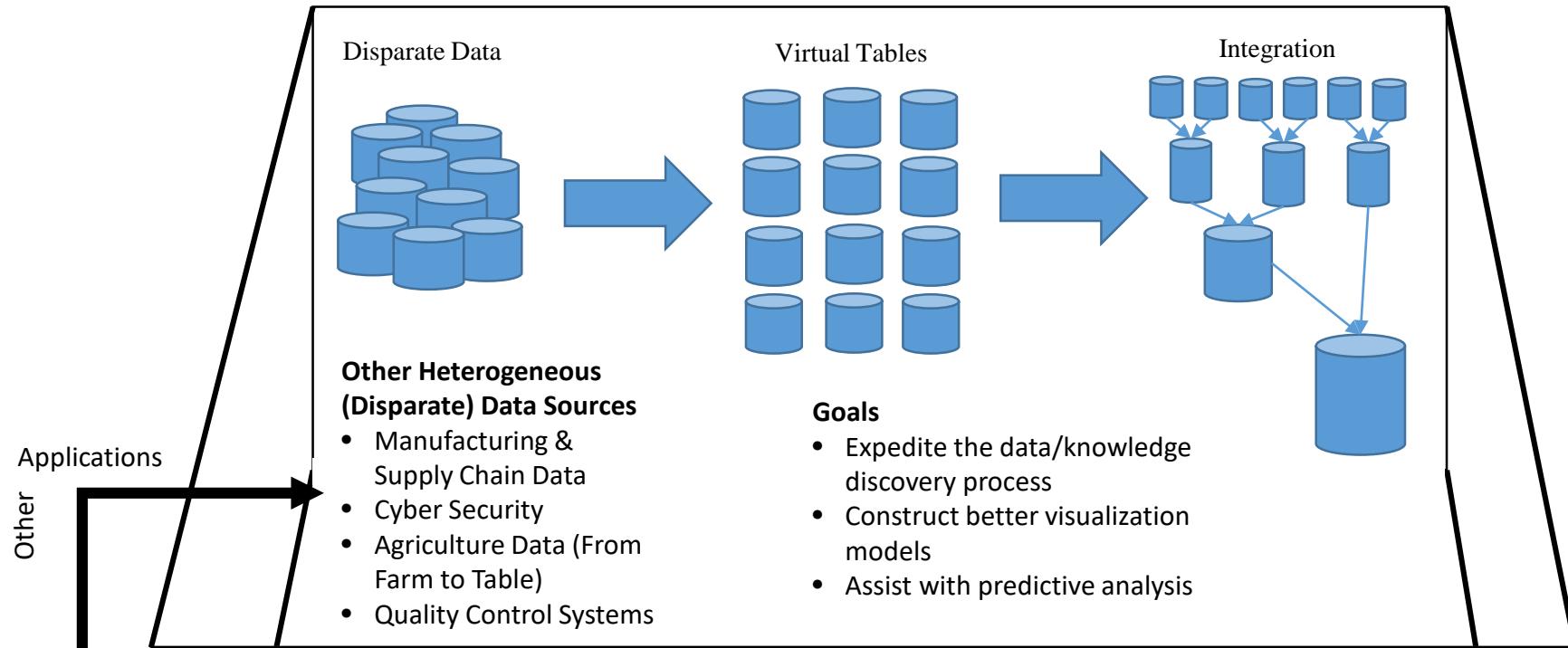
### Treatment

### Disparities

### Env. Factors

### Genetic Disparities Between Ethnicities Chromosome 1





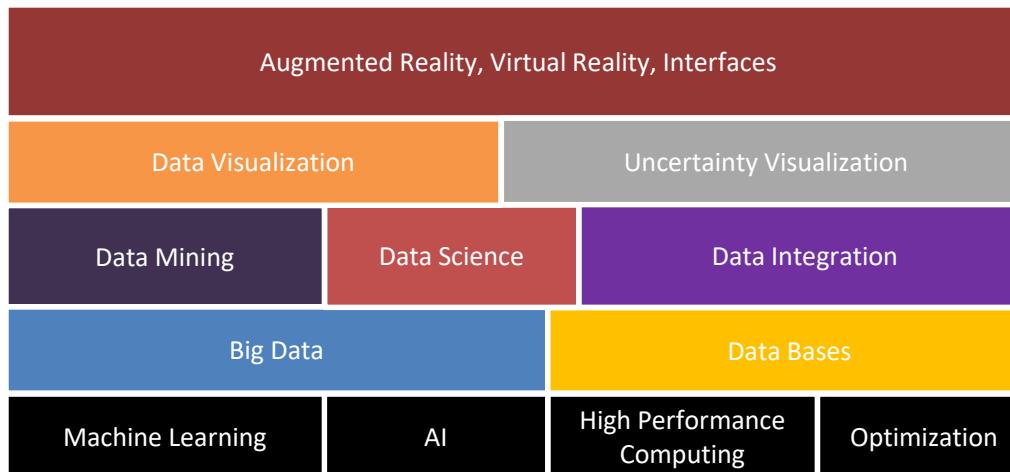
# Goals

Research

Expedite the data/knowledge discovery process

Construct better visualization models

Assist with predictive analysis



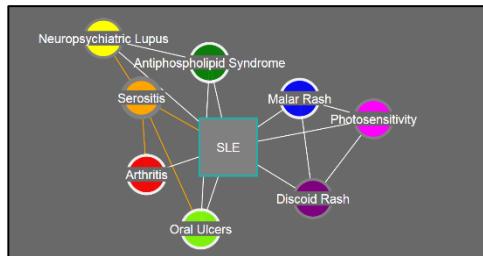


# DISEASE DIAGNOSTICS VENTORS CHALLENGE

# TECHNOLOGY

# Data Visualization & Visual Analytics

## Symptom Cluster Management

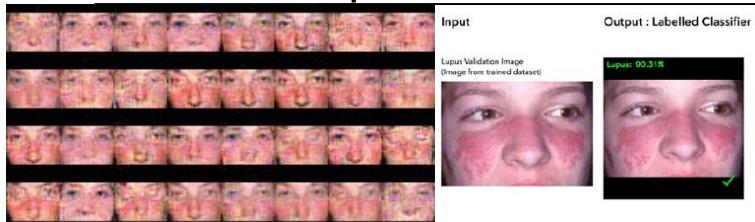
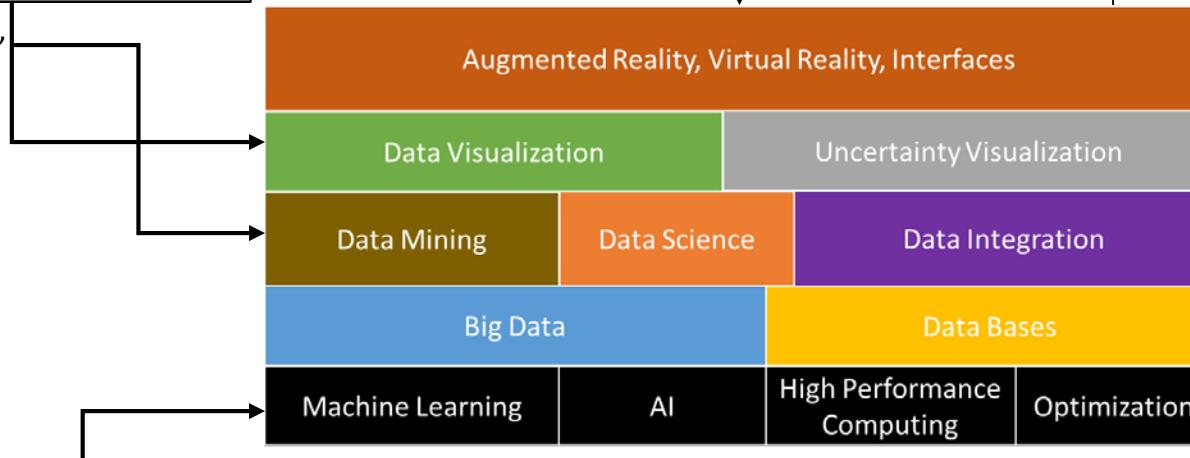


# Lauren Washington

## Undergraduate Researcher



# Data Driven Documents



Pradeep Periasamy, Master's Student



# Visualizing SLE Data: Children and Adolescents

Elizabeth McGuckin,  
Undergraduate Researcher



<https://www.visualstudio.com/>



## Generative Adversarial Networks for Lupus Diagnostics

Full Text:  PDF  [Get this Article](#)

Authors: [Pradeep Periasamy](#) Purdue University, West Lafayette, United States  
[Vetria L. Byrd](#) Purdue University, West Lafayette, United States

Published in:



- Proceeding  
[PEARC '19](#) Proceedings of the Practice and Experience in Advanced Research Computing on Rise of the Machines (learning)  
Article No. 104

Chicago, IL, USA — July 28 - August 01, 2019

[ACM](#) New York, NY, USA ©2019

[table of contents](#) ISBN: 978-1-4503-7227-5

[doi>10.1145/3332186.3338102](#)



 2019 Article

Poster  
Research  
Refereed limited



### Bibliometrics

- Citation Count: 0
- Downloads (cumulative): 6
- Downloads (12 Months): 6
- Downloads (6 Weeks): 6



Vetria L. Byrd, PhD

Assistant Professor

Computer Graphics Technology

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<https://polytechnic.purdue.edu/profile/vbyrd>

<https://byrdvislab.wixsite.com/website>

<http://web.ics.purdue.edu/~vbyrd/>



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Purdue Polytechnic Institute



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