KASH GHANCHI

UX Designer/Frontend Developer

Sydney, Australia | 0448 144 426 | kashgh9@gmail.com | linkedin Profile | GitHub Profile | Full Working Rights

PROFILE STATEMENT

With 12 months experience as a web developer, my creative mindset and a passion for UX design have enabled me to build engaging and responsive applications for desktop and mobile platforms.

I also use tools like npm, Babel, Vite, Express.js, and RESTful APIs to create modular, reusable and scaleable code.

My commercial experience in digital marketing, capital markets, and business analysis enables me to exceed client expectations by applying web development best practices.

CODING

HTML5/CSS JAVASCRIPT SASS REACT.JS TYPESCRIPT JQUERY NODE JS SOL

TECH SKILLS

FRONTEND DEVELOPMENT CODE REVIEWS GIT WORKFLOWS UX/UI DESIGN

TOOLS

FIGMA
TRELLO
CHATGPT
VISUAL STUDIO CODE

EXPERIENCE

June 23 - Current

Freelance Developer

Various

As a Freelance Developer, I've been actively expanding my frontend web development skills. I've completed a variety of projects, demonstrating my proficiency in HTML, CSS, JavaScript, React, and TypeScript, and have effectively implemented CI/CD workflows using GitHub.

- My robust communication and customer service skills have been essential in comprehending client requirements and delivering solutions that cater to their needs.
- I've consistently updated my skills and knowledge by completing 90 Codecademy Certifications, highlighting my dedication to continuous learning and staying up-to-date with industry trends.
- As part of the Google UX Design Certification, I've successfully completed 4 UX Design Projects. These projects have given me practical experience and a deep understanding of UX design principles, enabling me to build responsive web applications that enhance User Experience.

I'm eager to apply my skills and experience to build modular, reusable code and look forward to contributing to innovative projects at your organisation.

Sep 23 – Dec 23

Frontend Web Development Intensive Graduate

Generation Australia

I graduated from Generation Australia 12-week intensive program, in conjunction with Codecademy.

Whilst this is also education, the commitment is a minimum of 38 hours per week with task and project requirements.

- Collaborating with a team I participated in completing 3 web projects using HTML, CSS, JavaScript, and React.
- Enhanced my ability to automate tasks through proficiency in Bash scripting.
- Fostered collaboration and code management skills by utilising GitHub for version control.

Equipped with these skills, I'm ready to take on challenging frontend web development roles and contribute to a dynamic team.

Feb 22 - Sep 23

Marketing Coordinator

Synergex Media Sydney I leveraged my technical skills to deliver effective marketing solutions and drive business growth. Here are some key accomplishments:

- Consulted with clients to create and optimise email marketing campaigns, demonstrating my ability to design bespoke solutions.
- Set up and configured CRM systems (Hubspot, Salesforce) based on business requirements, showcasing my problem-solving skills.
- Developed wireframes and high fidelity prototypes to improve ROI and conversion ratios.

In this role I was able to combine my user experience/ user interaction skills with web development and help clients increase marketing ROI by 25%, whilst enhancing user experience.

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INTERPERSONAL SKILLS

Collaboration
Stakeholder Management
Analytical skills
Project Management
Growth Mindset
Adaptability
Presentation Skills

Mar 18 - Jan 22

CRM Consultant

Modus 1 Sydney In my role as a CRM Consultant at Modus 1, I was instrumental in improving customer relationships and business operations. Here are the key highlights:

- Managed data migration effectively while onboarding new and existing client accounts into CRM.
- Identifying customer needs and providing first point resolution.
- Responsible for weekly and monthly User Adoption Reports and reduced project costs by 12% by increasing adoption rate.

My expertise in CRM systems and SQL database creation, coupled with my frontend web development skills, empowers me to construct efficient, user-friendly interfaces.

EDUCATION & PROFESSIONAL DEVELOPMENT

Web Development Intensive, Generation Australia, 2023

Google UX Design, Coursera, 2023

Bachelor of Commerce, University of Sydney , 2003 June 14 - Date Mar 18

Legal Clerk

Hutchison Lawyers Sydney As a legal clerk, I was responsible for managing client relationships and ensuring legal compliance. Here are some key tasks I performed:

- Created new client files and attended client meetings with the Principal.
- Liaised with clients to request documents and prepare matters, showcasing my communication skills and attention to detail.
- Performed weekly audits of client files for adherence to court schedules and compliance, demonstrating my knowledge of legal process and compliance standards.
- Gained experience in Mercantile Law (Consumer Credit, Insurance),
 Family Law, and Conveyancing, broadening my legal knowledge and expertise.

This experience has enriched my stakeholder management skills and understanding of legal practice management, which will be indispensable for developing legal tech apps.

INTERESTS

UX Design
Artificial Intelligence
Machine Learning
Financial Markets

July 08 - Jan 14

Prop Trader

Mako Capital Sydney, New York In my role as a professional trader, I specialised in ETO trading across Australian and U.S. markets. Here are some key highlights:

- Focused on ETO trading in Australian and U.S. markets, demonstrating my understanding of international financial markets.
- Hedged multi-currency positions on a mark-to-market basis, showcasing my ability to manage financial risk.
- I developed algo trading strategies and defined functional specifications for automated trade execution.

This experience allowed me to grow my expertise in software development, data analysis and trading app development. These skills will be particularly beneficial in roles that require a blend of financial market acumen, strategic thinking, and technical proficiency.

REFERENCES

Available on request