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PROGRAM: DATA PROTECTION SPECIALIST

CLOUD SLICE TOPIC: MANAGE COMPLIANCE ROLES & MANAGE SENSITIVE INFORMATION
TYPES COMPLETION REQUIREMENTS

EXECUTIVE SUMMARY

The **management of Microsoft Purview Message Encryption** and **Sensitivity Labels** plays a pivotal role in securing organisational data. Encryption ensures that sensitive information is transformed into unreadable ciphertext using cryptographic keys, safeguarding data at rest and in transit.

Microsoft Purview utilises either Microsoft-managed or customer-managed keys via Azure Key Vault, offering encrypted email communication, especially to external recipients, through sign-in or OTP verification. Custom encryption templates can be configured via PowerShell to reflect organisational branding.

Meanwhile, **sensitivity labels** allow organisations to classify and protect data based on sensitivity. These labels can be applied manually or automatically using trainable classifiers and predefined rules. The lab demonstrates the enabling of sensitivity labels via PowerShell, the creation of labels and sublabels, and the configuration of auto-labelling policies, ensuring robust data governance and compliance.

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1. MANAGE MICROSOFT PURVIEW MESSAGE ENCRYPTION

Encryption is a critical process in data security that involves transforming clear-text data or files into an unreadable format known as ciphertext. This transformation is achieved through the use of cryptographic keys—unique strings of characters that serve as the basis for the encryption and decryption processes. Without the correct key, retrieving the original clear-text is virtually impossible, ensuring the confidentiality and integrity of sensitive information against unauthorised access or breaches. This process is widely used in various applications, from securing online communications to protecting stored data.

Microsoft offers this feature through the Microsoft Purview Information Protection portal. It uses multiple layers of encryption to secure data at rest and data in transit. Data at rest includes files stored in SharePoint, OneDrive, email messages and Teams Chat messages. Data in transit includes email messages being delivered or any communication between a client and a Microsoft server.

Purview uses Microsoft Managed keys (provided by Microsoft through the Azure Key Vault) or Customer Managed keys (generated by Tenants and stored in the Azure Key Vault) to encrypt data.

Below is a demonstration of how email messages sent to external users are encrypted by requiring the external users to sign in with their accounts to read the encrypted email or enter an OTP.

Verification of Azure Rights Management Service (Azure RMS)

The screenshot displays the verification of Azure Rights Management Service (Azure RMS) configuration. On the left, a Windows PowerShell terminal window shows the execution of the following commands:

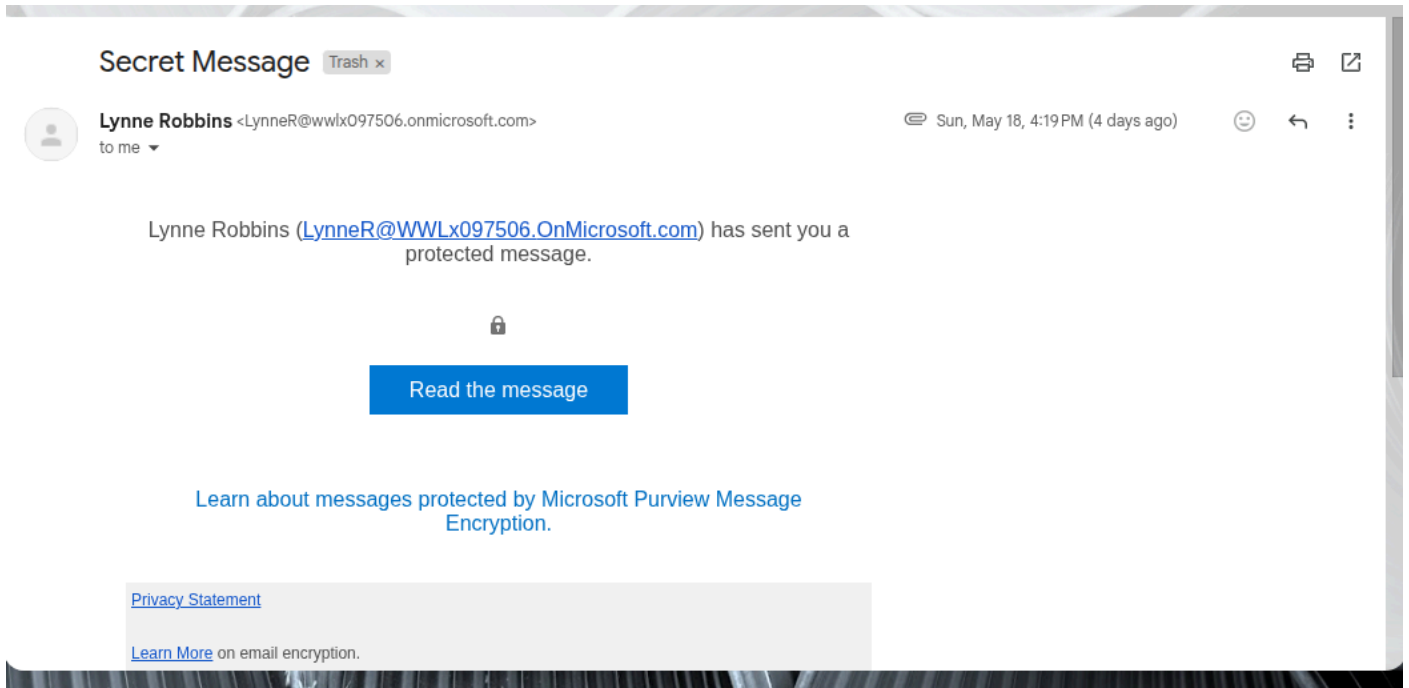
```
PS C:\Users\Admin> Get-IRMConfiguration | fl AzureRMSLicensingEnabled

AzureRMSLicensingEnabled : True

PS C:\Users\Admin> Test-IRMConfiguration -Sender MeganB@contoso.com -Recipient MeganB@contoso.com

Results : Acquiring RMS Templates ...
- PASS: RMS Templates acquired. Templates available: Highly Confidential \ All Employees, Highly Confidential - All Employees, Confidential - All Employees, Confidential \ All Employees, Encrypt, Do Not Forward.
Verifying encryption ...
- PASS: Encryption verified successfully.
Verifying decryption for recipient: MeganB@contoso.com ...
- PASS: Decryption verified successfully.
Verifying IRM is enabled ...
- PASS: IRM verified successfully.
```

On the right, the Microsoft Information Protection Administration portal is shown. It displays the 'Get-IRMConfiguration' command being entered into a PowerShell script editor. The command is: `Get-IRMConfiguration | fl AzureRM`. The portal also shows the 'Test-IRMConfiguration' command being entered into a PowerShell script editor. The command is: `Test-IRMConfiguration -Sender Meg`.



This is how an encrypted email will appear to an external user. This is a default template, how the encrypted message will appear to the external user requiring them to sign in, provided by Azure RMS

LynneR@WWLx097506.OnMicrosoft.com has sent you a protected message



Sign in to view the message

Sign in with a One-time passcode

Need Help?

Privacy Statement

For the user to view the message, they need to sign in with an OTP

Windows PowerShell

SC-400-CL1

obligations. Microsoft will not review your changes and disclaims any liability arising out of such content.
[Y] Yes [A] Yes to All [N] No [L] No to All [S] Suspend [?] Help (default is "Y"): Y
PS C:\Users\Admin> New-TransportRule -Name "Encrypt all mails from Finance team" -FromScope InOrganization -FromMemberOf "Finance Team" -ApplyRightsProtectionCustomizationTemplate "Finance Department" -ApplyRightsProtectionTemplate Encrypt

Name	State	Mode	Priority	IsRuleConfigurationSupported	Comments
Encrypt all mails from Finance team	Enabled	Enforce	3	True	

PS C:\Users\Admin> Get-OMEConfiguration -Identity "Finance Department" | Format-List

TemplateName : Finance Department
Image :
ImageUrl :
EmailText : Encrypted message sent from Contoso Ltd. finance department. Handle the content responsibly.
PortalText :
DisclaimerText :
BackgroundColor :
IntroductionText : from Contoso Ltd. finance department has sent you a secure message.
ReadButtonText :
OTPEnabled : True
SocialIdSignIn : True
ExternalMailExpiryInterval : 7.00:00:00
PrivacyStatementUrl : https://contoso.com/privacystatement.html
Identity : Finance Department
IsValid : True
ObjectState : Unchanged

PS C:\Users\Admin>

Microsoft Information Protection Administration

29 Hr 10 Min Remaining

Instructions Resources Help

process might take a few seconds to complete.

powershell

New-TransportRule -Name "Encrypt

11. Run the Get-OMEConfiguration cmdlet to verify changes.

powershell

Get-OMEConfiguration -Identity "F

12. Close the PowerShell window after reviewing the results

You have successfully created a new transport rule that applies the custom branding template automatically, when a member of the finance department sends a message to external recipients.

Task 5 – Test the custom branding template

17% Tasks Complete

Previous Next

Customising the template in PowerShell.

Finance Report

Inbox x

Lynne Robbins

<LynneR@wwlx097506.onmicrosoft.com>

to me

4:28 PM (0 minutes ago)

Lynne Robbins (LynneR@WWLx097506.OnMicrosoft.com) from Contoso Ltd. finance department has sent you a secure message.

Read the message

Access to the message will expire on Sunday, May 25, 2025 1:28 PM (UTC)

Encrypted message sent from Contoso Ltd. finance department. Handle the content responsibly.

Privacy Statement

Customised brand template.

2. MANAGE SENSITIVITY LABELS

Sensitivity labels are crucial tags that organisations utilise to classify, protect, and facilitate secure sharing of data across various platforms and devices. These labels help in enforcing data governance policies, ensuring compliance with regulations, and reducing the risk of data breaches. Sensitivity labels can be applied manually by users based on their discretion or automatically implemented through predefined rules leveraging Trainable classifiers, which utilise machine learning models to identify and categorise sensitive information effectively.

The accompanying demo images illustrate how sensitivity labels are enabled for Azure Tenants through PowerShell commands, providing step-by-step guidance on the process. Additionally, we detail the creation of sensitivity labels and their associated sublabels, enabling finer control over data classification. Furthermore, we explore the setup of autolabelling policies in Microsoft Purview, showcasing how organisations can streamline the process of protecting their data by automatically applying the appropriate sensitivity labels based on specified criteria, thereby enhancing data security and compliance efforts.

The screenshot displays a Windows PowerShell terminal window and the Microsoft Information Protection Administration portal. The PowerShell window shows the following commands and output:

```
PS C:\WINDOWS\system32> Install-Module -Name MSOnline
PS C:\WINDOWS\system32> Install-Module -Name Microsoft.Online.SharePoint.PowerShell
PS C:\WINDOWS\system32> Connect-MsolService
Connect-MsolService : Access Denied. You do not have permissions to call this cmdlet.
At line:1 char:1
+ Connect-MsolService
+ ~~~~~
+ CategoryInfo          : OperationStopped: (:) [Connect-MsolService], MicrosoftOnlineException
+ FullyQualifiedErrorId : Microsoft.Online.Administration.Automation.AccessDeniedException,Microsoft.Online.Administration.Automation.ConnectMsolService

Connect-MsolService : Exception of type 'Microsoft.Online.Administration.Automation.MicrosoftOnlineException' was thrown.
At line:1 char:1
+ Connect-MsolService
+ ~~~~~
+ CategoryInfo          : OperationStopped: (:) [Connect-MsolService], MicrosoftOnlineException
+ FullyQualifiedErrorId : Microsoft.Online.Administration.Automation.MicrosoftOnlineException,Microsoft.Online.Administration.Automation.ConnectMsolService

PS C:\WINDOWS\system32> $domain = get-msoldomain
get-msoldomain : You must call the Connect-MsolService cmdlet before calling any other cmdlets.
At line:1 char:11
+ $domain = get-msoldomain
+ ~~~~~
```

The Microsoft Information Protection Administration portal shows a task list for enabling sensitivity labels. The tasks are:

1. Enable support for sensitivity labels
2. Create sensitivity labels
3. Publish sensitivity labels
4. Apply sensitivity labels
5. Configure auto labeling

The first task, "Enable support for sensitivity labels", is highlighted. The task description states: "In this task, you'll install the necessary modules and enable support for sensitivity labels on your tenant." The steps listed are:

1. You should still be logged into Client 1 VM (SC-400-CL1) as the SC-400-CL1\admin account.
2. Open an elevated PowerShell window by right clicking the Windows button in the task bar, then select **Terminal (Admin)**.
3. Confirm the **User Account Control** window with **Yes** and press Enter.
4. Run the **Install-Module** cmdlet to install the latest MS Online PowerShell module version:

The portal also shows a progress bar indicating "19% Tasks Complete" and navigation buttons for "Previous" and "Next".

Enabling support for sensitivity labels.

SC-400-CL1

Sensitivity labels | Microsoft Purview

https://purview.microsoft.com/informationprotection/informationprotectionlabels/sensitivitylabels?tid=5...

Microsoft Purview

New sensitivity label

Label details

Scope

Items

Groups & sites

Finish

Review your settings and finish

Name

Internal

Edit

Display name

Internal

Edit

Description for users

Internal sensitivity label.

Edit

Description

Back

Create label

Cancel

Microsoft Information Protection Administration

23 Hr 36 Min Remaining

Instructions Resources Help

Description for users:

Internal sensitivity label.

Description for admins:

Internal sensitivity label for Contoso.

7. Select Next.

8. On the Define the scope for this label page, select Items, then select Files and Emails. If the checkbox for Meetings is selected, make sure it's deselected.

9. Select Next.

10. On the Choose protection settings for labeled items page, select Next.

11. On the Auto-labeling for files and emails page, select Next.

12. On the Define protection settings for groups and sites page, select Next.

13. On the Auto-labeling for schematized data assets (preview) page, select Next.

14. On the Review your settings and finish page, select Create label.

19% Tasks Complete

Previous Next

Creation of labels in Purview

SC-400-CL1

Sensitivity labels | Microsoft Purview

https://purview.microsoft.com/informationprotection/informationprotectionlabels/sensitivitylabels?tid=5...

Microsoft Purview

New sensitivity label

Label details

Scope

Items

Groups & sites

Finish

Review your settings and finish

Name

Employee data (HR)

Edit

Display name

Employee data (HR)

Edit

Description for users

This HR label is the default label for all specified documents in the HR Department.

Edit

Description

Back

Create label

Cancel

Microsoft Information Protection Administration

23 Hr 30 Min Remaining

Instructions Resources Help

users, then select Save to apply this setting.

24. On the Access control page, select Next.

25. On the Auto-labeling for files and emails page, select Next.

26. On the Define protection settings for groups and sites page, select Next.

27. On the Auto-labeling for schematized data assets (preview) page, select Next.

28. On the Review your settings and finish page, select Create label.

29. On the Your sensitivity label was created page, select Don't create a policy yet, then select Done.

You have successfully created a sensitivity label for your organizations internal policies and a sensitivity sublabel for the Human Resources (HR) department.

Task 3 – Publish sensitivity labels

You will now publish the Internal and HR sensitivity label so that the published sensitivity labels will be available for the HR users to apply to their HR documents.

19% Tasks Complete

Previous Next

Creating a sublabel under a label

Sensitivity labels | Microsoft Purview

SC-400-CL1

https://purview.microsoft.com/informationprotection/informationprotectionlabels/sensitivitylabels?tid=5...

Microsoft Purview

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Information Protection

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Reports

Recommendations

Sensitivity labels

Policies

Classifiers

Explorers

Diagnostics

Related solutions

control user access to specific sites. [Learn more about sensitivity labels](#)

1 of 7 selected

<input type="checkbox"/>	Name	Priority	Scope	Cre
<input checked="" type="checkbox"/>	Internal	14	Files & other data assets, E...	Jon
<input type="checkbox"/>	Employee data (HR)	15	Files & other data assets, E...	Jon
<input type="checkbox"/>	Confidential - Finan...	13	Files & other data assets, E...	Me
<input type="checkbox"/>	Personal	0	Files & other data assets, E...	Mic
<input type="checkbox"/>	Public	1	Files & other data assets, E...	Mic
<input type="checkbox"/>	> General	2	Files & other data assets, E...	Mic
<input type="checkbox"/>	> Confidential	5	Files & other data assets, E...	Mic

Microsoft Information Protection Administration

23 Hr 29 Min Remaining

Instructions Resources Help

users, then select **Save** to apply this setting.

☐ 24. On the **Access control** page, select **Next**.

☐ 25. On the **Auto-labeling for files and emails** page, select **Next**.

☐ 26. On the **Define protection settings for groups and sites** page, select **Next**.

☐ 27. On the **Auto-labeling for schematized data assets (preview)** page, select **Next**.

☐ 28. On the **Review your settings and finish** page, select **Create label**.

☐ 29. On the **Your sensitivity label was created** page, select **Don't create a policy yet**, then select **Done**.

You have successfully created a sensitivity label for your organizations internal policies and a sensitivity sublabel for the Human Resources (HR) department.

Task 3 – Publish sensitivity labels

You will now publish the Internal and HR sensitivity label so that the published sensitivity labels will be available for the HR users to apply to their HR documents.

19% Tasks Complete

< Previous

Next >

Sensitivity labels created and their sublabels.

Sensitivity labels | Microsoft Purview

Document.docx

https://purview.microsoft.com/informationprotection/informationprotectionlabels/sensitivitylabels?tid=5a487e8f-2d32-4690-9bf1-6599d9803ef5

Microsoft Purview

Search

Copilot

Auto-labeling policies > New policy

Label

Admin units

Locations

Policy rules

Policy mode

Finish

Description

This auto apply sensitivity labels policy is for the GDPR region of Germany.
[Edit](#)

Label and policy settings

Label Internal/GDPR Germany

Exchange overwrite label false

[Edit](#)

Sensitive Info Type

German Driver's License Number

German Passport Number

Germany Identity Card Number

Germany Physical Addresses

Germany Tax Identification Number

Germany Value Added Tax Number

Trainable Classifier

Back

Create policy

Cancel

Configuration of autolabelling policies.