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## CONTRAST AND COMPARISON OF KDPA AND GDPR

The Kenya Data Privacy Act (KDPA) and the General Data Protection Regulation (GDPR) are pivotal frameworks governing data privacy within their respective jurisdictions. The KDPA applies to data processed within Kenya, while the GDPR pertains to data handled within Europe. Importantly, both regulations extend to data originating from their citizens, regardless of where that data is processed or managed, thereby ensuring consistent protections across borders.

This report thoroughly explores the similarities and differences between the two regulations, examining their underlying principles, objectives, and specific provisions. It highlights key areas of convergence, such as compliance requirements and enforcement mechanisms, while also addressing significant divergences in their scope, applicability, and regulatory approaches. By analysing these aspects, the report aims to provide a comprehensive understanding of how each regulation operates within its respective legal framework and its implications for stakeholders.

## SIMILARITIES BETWEEN KDPA AND GDPR

Both regulations are based on a core principle of **data protection aimed at safeguarding citizens' data rights and privacy**. They provide clear frameworks for the collection, processing, and storage of information, ensuring individuals have more control over their data. These regulations promote transparency and impose strict obligations on organisations to implement security measures, reducing the risk of data breaches and unauthorised access. Ultimately, they seek to build trust between individuals and data-handling entities, contributing to a safer digital environment.

Both the Kenya Data Protection Act (KDPA) and the General Data Protection Regulation (GDPR) have **extraterritorial provisions**, **meaning their regulations apply beyond their borders.** The KDPA covers data processed within Kenya and data originating from Kenya handled elsewhere, while the GDPR applies to the data of individuals in the EU, regardless of where the processing occurs. This ensures that organisations globally must comply with these regulations if they handle relevant data, promoting accountability and robust protection for individuals' privacy rights.

The KDPA (Kenya Data Protection Act) and the GDPR (General Data Protection Regulation) both underscore the principle of **data minimisation**, **which stipulates that organisations should only collect and process data that is necessary for their stated purposes**. This means that any data gathered must be relevant, adequate, and limited to what is essential to achieve specific objectives. Consequently, both regulations aim to protect individuals' privacy by preventing unnecessary data collection, thus fostering greater trust between organisations and the individuals whose data they handle.

Both laws mandate that the **explicit consent of the data subject is essential before any processing or handling of their data. This consent must be informed, freely given, and specific to the intended purpose of data use.** The regulations require organisations to communicate how, why, and for what duration the data will be utilised, ensuring that individuals are fully aware of their rights regarding their information. Additionally, the laws stipulate that consent can be withdrawn at any time, emphasising the importance of ongoing control that data subjects have over their personal information.

The KDPA (Kenya Data Protection Act) and GDPR (General Data Protection Regulation) outline specific **rights for data subjects**, which are essential for safeguarding personal data. These rights include:

- 1. **Right to Access**: Data subjects have the right to request access to their data held by organisations, ensuring transparency regarding how their data is used.
- 2. **Right to Object**: Individuals can object to the processing of their data in certain circumstances, particularly when the processing is based on legitimate interests or for direct marketing purposes.
- 3. **Right to Erasure**: Also known as the "right to be forgotten," this enables individuals to request the deletion of their data when it is no longer necessary for the purposes for which it was collected, or if they withdraw their consent.
- 4. **Right to Data Portability**: This allows data subjects to obtain and reuse their data for their purposes across different services. They can request their data in a structured, commonly used, and machine-readable format.

5. **Right to Restriction of Processing**: Under certain conditions, individuals can request the restriction of processing their data, which means that the data can be stored but not further processed.

Together, these rights empower individuals to have greater control over their personal information and enhance their ability to protect their privacy in an increasingly data-driven world.

Data processors are required to implement **robust data security measures to safeguard the confidentiality, integrity, and availability of personal data.** This includes employing advanced encryption techniques for data at rest and in transit, conducting regular risk assessments to identify vulnerabilities, and implementing access controls to restrict data access to authorised personnel only. Additionally, data processors should establish incident response protocols to quickly address any data breaches, provide regular training for staff on data protection best practices.

Both regulations stipulate a range of **penalties for violations, which can include substantial monetary fines as well as imprisonment sentences.** The specific penalties imposed may vary depending on the severity of the offence and can range from minor infractions that incur financial penalties to serious violations that could result in significant prison time. These measures are designed to deter non-compliance and ensure adherence to the established standards.

## DIFFERENCES BETWEEN KDPA AND GDPR

The Kenya Data Protection Act (KDPA) regulates the processing of personal data in Kenya and any data originating from Kenyan citizens, focusing on individual privacy rights and data handling requirements. In contrast, the General Data Protection Regulation (GDPR) applies to EU member states, establishing a unified framework for data protection that enhances individuals' control over their data. The GDPR holds data controllers and processors accountable with strict obligations and significant penalties for non-compliance.

The Kenya Data Protection Act (KDPA) is enforced by the Office of the Data Protection Commissioner ODPC) in Kenya, which is responsible for overseeing compliance and ensuring the protection of personal data under this legislation. In contrast, the General Data Protection Regulation (GDPR), which governs data privacy in the European Union, is enforced by the European Data Protection Board (EDPB). This board coordinates enforcement efforts across all EU member states, providing guidelines and ensuring that national authorities implement GDPR consistently to protect individuals' privacy rights throughout the EU.

For any organisation or individual seeking to process personal data in Kenya, it is imperative to register with the Office of the Data Protection Commissioner (ODPC) under the Kenya Data Protection Act (KDPA), specifically Section 18. This registration serves as a formal acknowledgement of compliance with local data protection laws, and it is a critical step in ensuring the responsible handling of personal information. The General Data Protection Regulation (GDPR) does not require organisations to register but emphasises maintaining internal records for accountability and transparency. While appointing a Data Protection Officer (DPO) is not mandatory, it is recommended for organisations that systematically monitor data subjects or manage large amounts of sensitive data. A DPO can ensure compliance with regulations, provide guidance, and serve as a contact point for data subjects and authorities.

Both the Kenya Data Protection Act (KDPA) and the General Data Protection Regulation (GDPR) outline specific penalties for individuals and organisations that fail to comply with their provisions regarding data protection. Under the KDPA, non-compliant individuals may face substantial penalties, including a fine of up to Kshs. 5,000,000 (approximately €38,000) or 1%

of a company's total annual turnover, whichever amount is lower. Additionally, violators may be subject to imprisonment for a term not exceeding 2 years, or they may face both financial penalties and prison time. In contrast, the GDPR imposes significantly higher penalties for breaches of data protection. Organisations found to be in violation of the GDPR can incur fines of up to €20,000,000 or 4% of the organisation's total annual global turnover, again depending on which figure is lower.