

# Predicting House Prices in King County, WA

Estimating with a  
Data Science Model

# Constructing the Model

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- Original data contains many available predictors
  - Features
  - Location
  - Quality
- Original data was cleaned up
  - Invalid values
  - Outliers
  - Weak or spurious relationship with price
- Training the model
- Testing the model

# The Model

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$$*\ln(Y) = 12.2612 + 0.1919 G + 0.0002 * \ln(L) - 0.0502 B$$

Y = Price

B = Bathrooms

L = Squared Footage of House

G = Grade

- The predictor variables explain 35% of changes in house prices

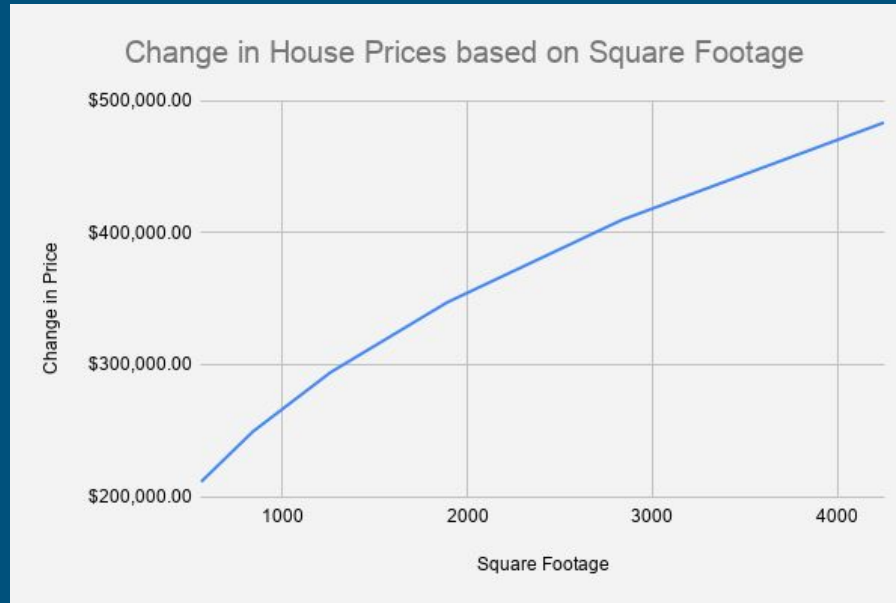
*\* ln = natural log*

# Analyzing the Model

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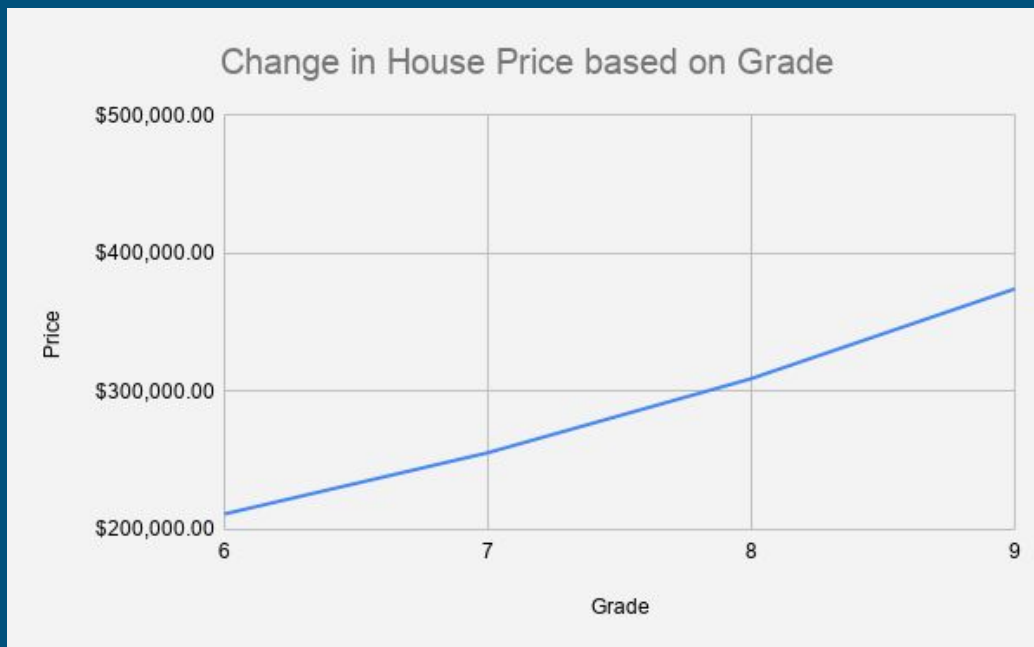
- Average price of employ lots is \$211,335
- Square footage of the house impacts the most on the house prices
- Grade of the house is the second most influential factor
- The number of bathrooms contributes the least
  - The number of bathrooms is negatively related to the price

# Estimating Price based on Square Footage of the House



- Price increases by 33% for every 100% square footage increase
- Price increases by 18% for every 50% square footage increase

# Estimating Price based on Grade



- Price increases by 21% for every grade increase

# Estimating Price based on Number of Bathrooms



- Price decreases by 4.9% for every bathroom added
- The grade and square footage remain fixed

# The End

