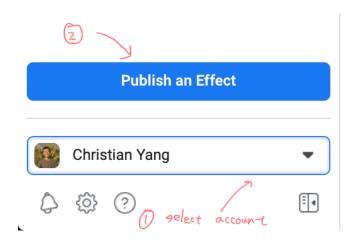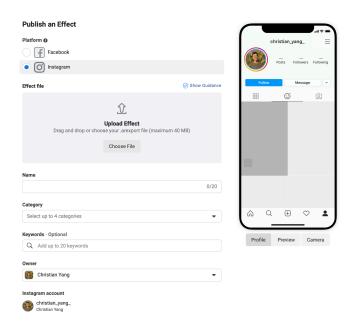# Instagram AR uploading instructions for Alex

1. Go to http://facebook.com/sparkarhub/dashboard/ and login with Facebook account.
2. Select account and click publish effect (bottom left)
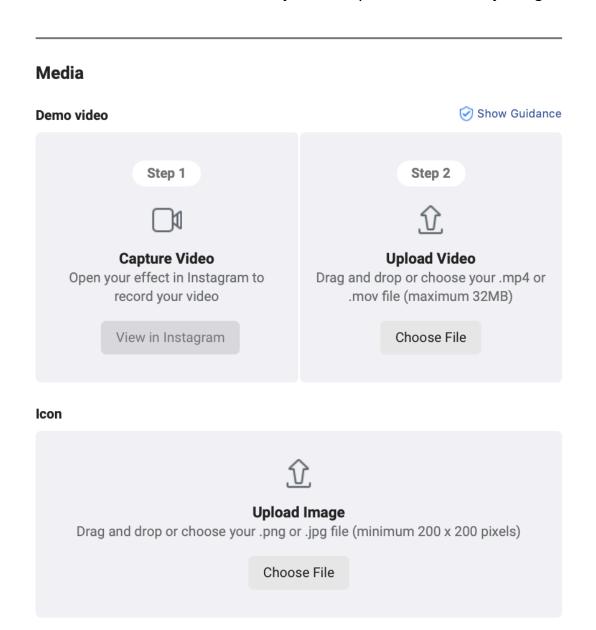

3. ## Info fill in

Select Instagram as the platform and the in the upload effect selector choose the project file. Then Customize name, category and keywords according to your preferences

4. Upload media.

Basically a video that demonstrate the effect, I attached the video I used, and feel free to record your own. After uploading the video, you can choose a thumbnail that will show up on your page.

For the icon, I have two that I made, you can upload and use any image.

Media

Demo video   ✓ Show Guidance

Step 1	Step 2
Capture Video	**Upload Video**
Open your effect in Instagram to record your video	Drag and drop or choose your .mp4 or .mov file (maximum 32MB)
View in Instagram	Choose File

Icon

Upload Image
Drag and drop or choose your .png or .jpg file (minimum 200 x 200 pixels)

Choose File

5. Final Steps

Choose visibility settings depends on your need. For the instructions, here is what I wrote for mine to get approved "Scan the book to make the text appear, tap on screen to change text". It is only for the reviewer to see.

Visibility Settings

Publication date

- (•) As soon as possible
- ( ) A set time and date

Review Information

Instructions for reviewer

Describe how your effects works...	0/2000

6. Review

It usually takes about 1-2 work days for the filter to get approved. After it is approved it will show up on your homepage as a new filter tab