

# Lesson Plan: "Selling" Home-made Goods To Peers At The "Abc Kidcare Farmers Market"

## Overview:

This lesson plan is designed for preschoolers aged 3-5 and focuses on the concept of selling homemade goods at the "ABC Kidcare Farmers Market". The lesson aims to introduce children to the idea of entrepreneurship, basic economic concepts, and provide hands-on experience in running a mini-market.

## Materials:

- Various craft and art supplies (crayons, markers, colored paper, etc.)
- Play money or pretend cash
- Pretend cash register or a box for collecting money
- Empty cardboard boxes or baskets for displaying goods
- Homemade goods (e.g., crafts, baked goods, or small plant pots)
- Signs for labeling the goods
- Tables and chairs for the market setup

## Introduction:

Start the lesson by gathering the children in a circle and introducing the concept of a farmers market. Show them pictures or use real fruits and vegetables to discuss what a market is and what people do there. Explain to them that they will be creating their own market where they can sell homemade goods to their peers.

## Activities:

### 1. Goods Creation (20 minutes):

- Provide various craft and art supplies for the children to create their own homemade goods (e.g., friendship bracelets, bookmarks, small artworks).
- Explain to the children that they will need to make enough goods to sell at the farmers market.
- Encourage creativity and guide them to create items that are age-appropriate and easy to sell.

### 2. Market Setup and Pricing (20 minutes):

- Set up tables and chairs to create the ABC Kidcare Farmers Market.
- Help the children display their goods on the tables or in the baskets.
- Talk about the concept of pricing and guide the children in setting prices for their goods. Discuss the value of their handmade items and how much they think their peers would be willing to pay for them.

### 3. Selling and Purchasing (30 minutes):

- Give each child a fixed amount of play money or pretend cash to use for purchasing goods.
- Allow the children to explore the market, browse the stalls, and decide on the goods

they want to buy.

- Encourage them to interact with their peers, negotiate prices, and make choices based on their interests and preferences.

#### Closure:

To conclude the lesson, gather the children in a circle and reflect on their experiences at the ABC Kidcare Farmers Market. Encourage them to share their favorite part of the market, what they enjoyed about selling or buying, and what they learned about money and exchanging goods. Emphasize the importance of cooperation, communication, and being fair in business transactions.

#### Extension Activities:

1. **Market Survey:** Have the children create simple surveys to gather feedback from their peers about their market experience. They can ask questions like "What did you enjoy about the market?" and "What could be improved for next time?" This activity encourages critical thinking and communication skills.

#### 2. Market Stand Design:

Provide large cardboard boxes, art supplies, and child-safe scissors for the children to create their own market stalls. They can decorate and personalize their stalls to showcase their goods at the next market event.

#### 3. Business Planning:

Guide the children in brainstorming ideas for future market events and encourage them to think about strategies for increasing sales, such as advertising their goods or introducing new products.

#### Assessment Objectives:

##### 1. Social-Emotional:

- Manages feelings when engaging in bartering or negotiations.
- Balances the needs of self and others during market interactions.

##### 2. Physical:

- Demonstrates fine-motor skills when creating homemade goods.
- Uses gross-motor skills to set up tables and display goods at the market.

##### 3. Language:

- Uses language to negotiate, discuss prices, and communicate with peers during the market activity.
- Engages in conversations using appropriate conversational skills.

##### 4. Cognitive:

- Demonstrates curiosity and motivation during the market setup and purchasing activities.
- Shows understanding of basic economic concepts, such as exchanging goods for money.

Assessment Methods:

Observations will be made throughout the lesson to assess the children's social-emotional interactions, physical abilities, language skills, and cognitive engagement. The teacher will observe how children negotiate and communicate during the market activity and participate in discussions about money and economics. The assessment results will inform teaching practices by identifying areas where additional support may be required and by providing opportunities for further exploration of economic concepts.