

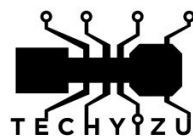


MOBILE FILM CHALLENGE

2017

June 9 - 11

TECHYZU



INTRODUCTION

Mobile Film Challenge 2017

WELCOME

Mobile Film Challenge is a weekend mashup of crash course and film festival, where you and your team create a short film in just a weekend!

Do you have a mobile phone? You can be a filmmaker!

Ever want to make your own film? We'll teach you how. Film experts will teach you the basics from start to finish: writing, producing, shooting, editing. Then you and your team will go out and use your newfound knowledge to create a 2-minute short film. At the end of the event we'll break out the popcorn, screen all the films, and party.

This is our second time holding the **Mobile Film Challenge**. As a group of unpaid volunteers (with very little experience in making films!), our goal is to have fun, support the creative community, and make Shanghai a more interesting place. We hope you'll meet some great people and learn something along the way!

Best of luck!

The Techyizu Organizers
techyizu.org

RULES

1. All footage has to be shot using a mobile phone or tablet (e.g. iPad).

You can't use a video camera!

2. All footage has to be shot during the challenge.

You can't bring previously shot footage!

3. The final film must be 2 minutes or less.

Your film can not be longer than 2 minutes. Period.

4. Don't be a jerk!

This is an event put on by the community, for the community. Enjoy!

Breaking these rules will disqualify your film, and your film will NOT BE SHOWN.

FILM CATEGORIES

1. Drama

2. Comedy

3. Documentary

4. Experimental / Action / Horror / Other

At the second day, all of the films will be shown, and **the audience will vote for the winners of each category.**

The winners will receive a small prize!

Theme 2017 - "Blossom"



This year the theme for the Mobile Film Challenge is "blossom".

Blossom

noun, Botany.

1. the flower of a plant.
2. the state of flowering.

verb

3. to produce blossoms.
4. to flourish; develop.
5. to open.

You're free to interpret what "blossom" means to you. Be creative!

EVENT SCHEDULE

Mobile Film Challenge 2017

FRIDAY

19:00 Doors open
19:30 Introduction to the weekend
20:00 TALK: Overview of making a film
20:30 TALK: Storytelling / Script writing
21:00 Team formation

SATURDAY

10:00 Doors open
10:30 TALK: Shooting
11:00 TALK: Sound

19:00 TALK: Editing
19:30 TALK: Editing Software

SUNDAY

10:00 Doors open
11:00 TALK: Editing Software

16:00 Films must be submitted!
17:00 Film screenings begin!
18:00 Film awards

CALL SHEET: Quick Explanation

Mobile Film Challenge 2017

FILM TITLE	<i>Your working title - Nightmare on Pennsylvania Avenue</i>
STORY SYNOPSIS	<i>What's the genre? What's the story about?</i>

TEAM (NAMES AND CONTACT)

DIRECTOR	<i>John Doe</i>	<i>abcdefg@hotmail.com</i>
PRODUCER	<i>Adam Smith</i>	<i>abcdefg@hotmail.com</i>
	<i>Bruce Smith</i>	<i>abcdefg@hotmail.com</i>
	<i>Candice Smith</i>	<i>abcdefg@hotmail.com</i>
	<i>Derrick Smith</i>	<i>abcdefg@hotmail.com</i>

LOCATIONS

	Location	Synopsis	Cast Needed
#1	<i>Oval Office</i>	<i>President meets with Russian</i>	1, 2
#2	<i>White House Laundry</i>	<i>President talks to FBI Director</i>	1, 4
#3	<i>White House Press Conf</i>	<i>President has a press conference</i>	1, 3
#4	<i>Airport</i>	<i>President flies away</i>	1

CAST

	Cast (Actor Name)	Character	Contact
#1	<i>Alec Baldwin</i>	<i>President</i>	<i>abcdefg@hotmail.com</i>
#2	<i>Woody Allen</i>	<i>Russian Minister</i>	<i>abcdefg@hotmail.com</i>
#3	<i>Angelina Jolie</i>	<i>Reporter</i>	<i>abcdefg@hotmail.com</i>
#4	<i>Matt Damon</i>	<i>FBI Director</i>	<i>abcdefg@hotmail.com</i>

CALL SHEET

Mobile Film Challenge 2017

FILM TITLE	
STORY SYNOPSIS	

TEAM (NAMES AND CONTACT)

DIRECTOR		
PRODUCER		

LOCATIONS

	Location	Synopsis	Cast Needed
#1			
#2			
#3			
#4			

CAST

	Cast (Actor Name)	Character	Contact
#1			
#2			
#3			
#4			

STORY: STORY SPINE

STORY	<i>What's the general idea?</i>
SETTING	<i>Where is this happening?</i>
CHARACTERS	<i>Who is the main character? What does she want? Why can't she get it? What does she need to learn?</i>

ACT 1 Beginning	<i>Once upon a time...</i> <i>Every day...</i> <i>Until one day...</i>
ACT 2 Middle	<i>Because of that...</i> <i>Because of that...</i> <i>Because of that...</i>
ACT 3 End	<i>Until finally...</i> <i>And ever since then...</i> <i>The moral of the story is....</i>

Borrowed from Pixar Storytelling! (khanacademy.org/partner-content/pixar/storytelling/)

SCRIPT: Quick Explanation

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SUMMARY

A script is the written story you're going to shoot.

EXAMPLE

INDY

I need one of the pieces your
father collected.

Marion's eyes go icy. She swings at him again with her right,
but this time he catches her at the wrist. Then he stops her
left, which she has brought up to slap him.

MARION

You son-of-a-bitch! You know what
you did to me, to my life? This is
your handiwork.

INDY

I never meant to hurt you.

STORYBOARD: Quick Explanation

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SUMMARY

A storyboard is a set of illustrations for visualizing a film. It helps you visualize scenes, organize the film shoot, and find potential problems before they occur. Storyboards also help to indicate action in a scene.

Think of the storyboard as the comic book version of a film.

TASK

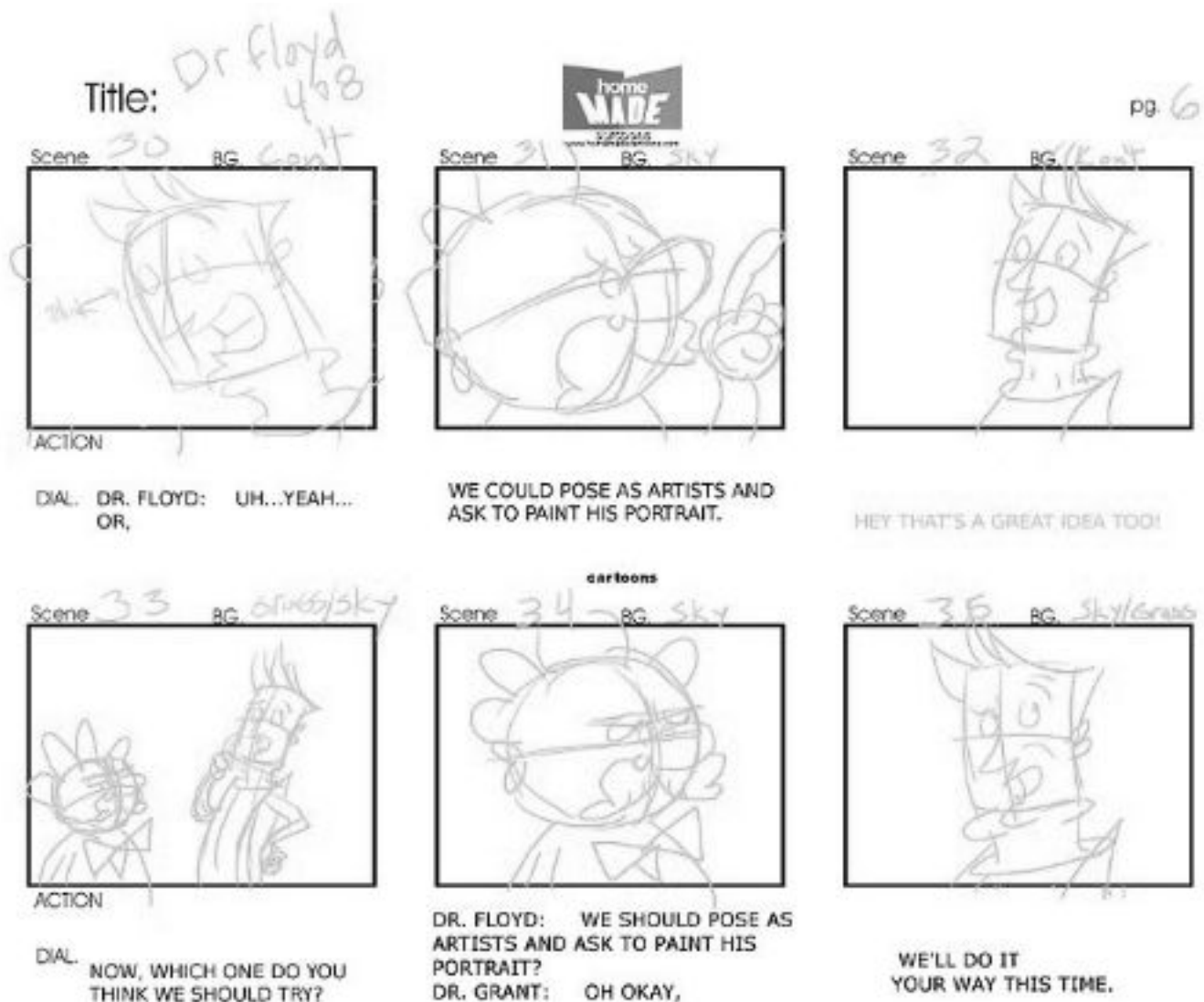
- Sketch each shot in a frame.
- Use simple lines and stick-figure subjects.
- Indicate movement (with arrows).
- Indicate dialogue.

ADVANCED SUGGESTIONS

Each frame should contain some or all of the following:

- Frame number: ("Frame 3")
- Sequence: ("27")
- Action: ("John runs past; then he exits on right")
- Dialogue: ("JOHN: Come back here with that map!")
- Camera instructions: ("No pan")
- Other audio: ("SFX: bullet ricochet")

STORYBOARD EXAMPLE



Example taken from Wikipedia

<https://en.wikipedia.org/wiki/Storyboard>

STORYBOARD

Mobile Film Challenge 2017

TITLE:	TITLE:
ACTION: DIALOGUE: NOTES:	ACTION: DIALOGUE: NOTES:

TITLE:	TITLE:
ACTION: DIALOGUE: NOTES:	ACTION: DIALOGUE: NOTES:

SHOT LIST

Mobile Film Challenge 2017

SUMMARY

A shot list is a schedule for the things you're going to shoot.

SCHEDULE

Time	Location	# Shots	Notes
4:00 PM	Bund	3	Scenes of the Bund. Bob does Tai-chi with grannies.

SHOT LIST

#	Scene	Shot	Type	Notes	Completed
-	-	-		Example: Hill. Jack, Jill. Jack runs down hill to get pail of water.	
1	1	1			
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					

POST PRODUCTION: EDITING

Mobile Film Challenge 2017

ADVICE ON EDITING

Before You Edit

- **Shoot with the edit in mind.**
- Choose a concept and stick to it.

Doing Your Best

- You'll never have enough **time (or budget)**
- Recognize your constraints.

EDITING SOFTWARE

Please download this ahead of time!

Amateur:

- [iMovie](#) (Mac)
- [Blender](#) (Windows, Mac, Linux)

Professional:

- [Da Vinci Resolve 14](#) (Windows, Mac, Linux) - Free. Need to register.
- [Lightworks](#) (Windows, Mac, Linux) - Free. Need VPN to register.
- **Adobe Premiere** (Windows, Mac) - \$20 USD / month.
- **Final Cut Pro** (Windows, Mac) - \$300 USD.

FINAL ADVICE

Mobile Film Challenge 2017

ADVICE

- **KEEP THINGS SIMPLE!**
- Remember, you don't have much time.

TEAM

- Be friendly! This is supposed to be fun!
- Exchange contact information right away.

EQUIPMENT

PHONE / TABLET

- Bring extra batteries.
- Bring extra charging cables.
- Make sure you have lots of storage.
 - Delete some photos first, or have a way to handle extra storage.
- Have a backup phone.
- Check phone settings before recording.
- Check sound after every good take.

COMPUTER / LAPTOP

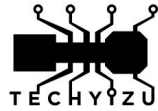
- Download the editing software and install it (**before you come**).
- Test transferring videos from your phone to your computer (cables!).
- Have enough hard disk space to work on large video files.

FILM (Advanced)

- Sound: Use a selfie stick to get better sound
- Lighting: Make use of natural lighting (day), get extra lights, and/or a reflector.

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Techyizu would like to thank:

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