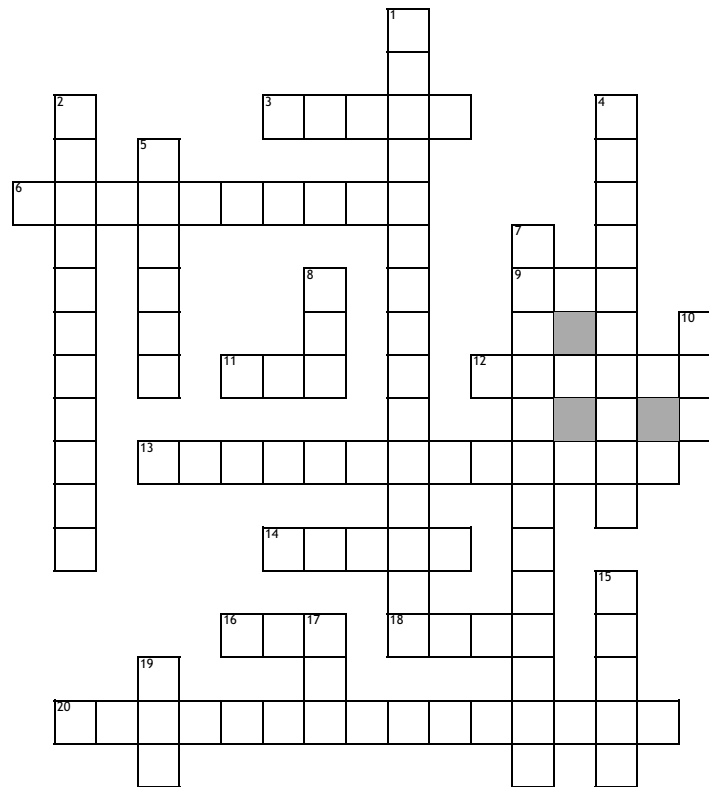# eCommerce Puzzle - Ch.1



**Across**

**3.** 1995-2003 is the _____ wave of Electronic Commerce
**6.** Way of organizing business unit activities per Michael Porters book on Competitive Advantage
**9.** Technology of wire transfers used by banks since the 1960s
**11.** consumer shopping on the web
**12.** 2004-2009 is the _____ wave of Electronic Commerce
**13.** _____ Strategy of correcting mistakes of market pioneers
**14.** Business _____ is a set of processes that coming to achieve a company's primary goal
**16.** transactions between businesses on the web
**18.** A method of analyzing strengths, weaknesses, opportunities, and threats
**20.** Businesses that engage in electronic data interchange

**Down**

**1.** Logical ,related, and sequential activities businesses engage in
**2.** _____ are mobile devices that have a web browser, full keyboard, and Internet operating system
**4.** _____ Strategy of being first to market a product or service
**5.** _____ management department is devoted to negotiations and procurement
**7.** In lieu of going to the office, employee works at home via Internet
**8.** consumers in an online marketplace buy and sell goods to one another
**10.** Business exchange of computer-readable data in a standard format
**15.** 2010-present is the _____ wave of Electronic Commerce
**17.** Businesses sell goods and services to the government
**19.** Independent firm offering connection and transaction-forward services to buyers and sellers using EDI