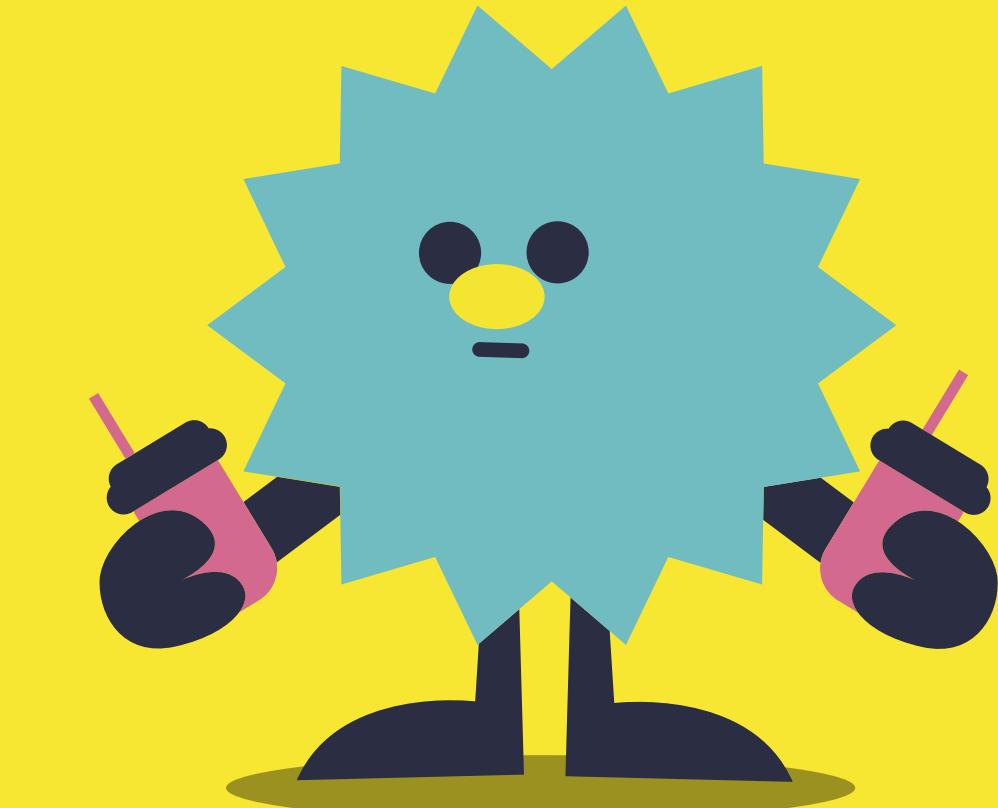
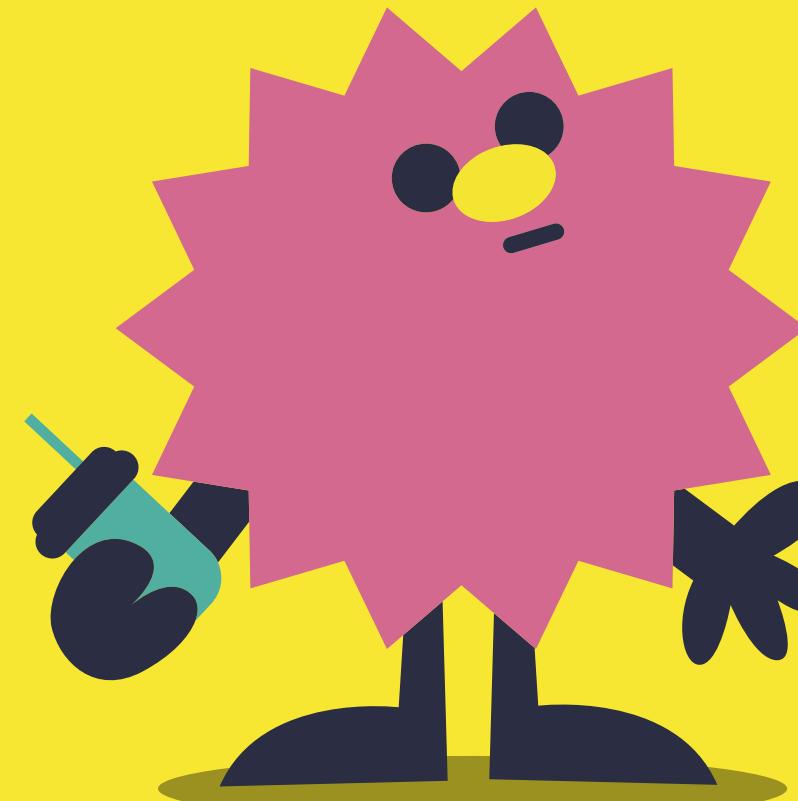


ONE
COFFEE
AT A

TIME



WHO AM I?

I've been a fan of the coffee industry since I was 15 years old. My barista journey began in a large coffee chain store, working thirty hours a week on top of school. I quickly grew interest in customizing drinks; finding flavors that I personally loved. Now moving into college, I continued my hobby and continue to work at a coffee shop in Milwaukee.

My only question for those who also indulged in my passion was why would anyone want to spend \$7 on a coffee everyday for the rest of their lives? Was it because of lack of resources on how to make efficient coffee at home? Is it because of the environment and culture that surrounds local cafes?

I wanted to adapt my design to these questions I frequently asked myself, and build a community on those who felt similarly to me and were inspired to get creative with their caffeine at home. From there, Jitter Juice was developed in hopes to transcend my interpersonal communities of design, crafting, and a passion for the coffee industry.