

KYLA VANA

Graphic Designer, Illustrator, Web Designer



PROFESSIONAL EXPERIENCE

2010-Present

Affiliated Engineers, Inc.

5802 Research Park blvd. - Madison, WI 53719

Graphic Designer (2017-Present)

Promoted to Graphic Designer in 2017

(had previously assisted preceding graphic designer)

Responsibilities Include:

Designing of all marketing collateral including: brochures, ads, tradeshow displays, email campaigns, all official corporate communications, and HR/recruiting materials.

Creation and maintenance of brand guidelines, in addition to training marketing staff in their use.

Creation of resume and project proposal templates, and training of marketing staff in their use.

Producing a library of infographics/icons and ensuring consistency in the iconography.

Visualization Artist (2010 - 2017)

Responsibilities Included: creation of technical illustrations, assisting with print design for marketing collateral, website maintenance and development.



EDUCATION

2004-2008

Miami University

501 E. High Street - Oxford, OH 45056

Bachelor of Arts in Architecture

Graduated in May, 2008 with a 3.29 GPA.

Received an academic department competition scholarship, given to only the top four applicants to the School of Architecture.

Made the 2006 Dean's List.



SKILLS & EXPERTISE

Fluent with:

Adobe Photoshop, Illustrator, InDesign, and Acrobat.

Open source design software including GIMP and Inkscape
CSS, HTML, Javascript, responsive design.

Windows OS

Experience with:

Adobe Animate and Premier

PHP(5), SQL databases, website analytics, CSS preprocessors

Microsoft Word, Excel, and PowerPoint

3D modeling/rendering (Sketchup, and Terragen)

Mac OS and Linux OS (Ubuntu)

CONTACT

Name

Kyla Vana

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Email

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MORE FROM ME

Website/Portfolio

kylavana.github.io

Codepen

codepen.io/kvana/

Coroflot

<http://www.coroflot.com/kylav/portfolio>

References are available
upon request.