

UQ Carbon Literacy Program

Organisation Pathway

A first in Australia, the UQ Carbon Literacy Program is a short accredited course that will teach your staff the impact of everyday activities on climate and the steps that can be taken to reduce emissions as an individual, a community group or an organisation. The program teaches facts to facilitate action.

Learning Objectives

In this program your staff will learn about:

- The science of climate change
- Climate-related issues of social equity
- What you or your organisation can do
- How to communicate the need for action.

A Pedagogy Pioneered in Europe

The University of Queensland partners with the Carbon Literacy Project, a not-for-profit organisation founded in 2013 and based in the UK.

- The pedagogy has been tested and pioneered in European universities.
- More than 21,000 learners have been trained globally.

Carbon Literacy
Project



Learning Journey



An 8-hour program

Delivered by
UQ academics or certified
Carbon Literacy Trainers



Interactive experience

A blend of 6 hours
of sessions, either online or
in-person, and 2 hours of
online self-study



Pledge

A commitment to reduce
your carbon emissions
at individual and
collective levels



Impact

On average, participants
reduce their carbon
emissions by 5-15% after their
completion of the program



Knowledge leadership for a better world

Education is an essential element of the global response to climate change, one of the biggest challenges of our time. By enrolling staff into this program, you are providing them with the necessary knowledge and skills to respond to this challenge, as well as preparing your organisation for the low-carbon economy. In addition, your organisation will be supporting UQ students to participate in the program.

Your staff and organisation certifications

The program is goal oriented. You will develop and commit to both an individual and a collective carbon reduction action as part of an assessment. Upon review by the Carbon Literacy Project and successful completion, your staff will receive a certificate. Once you meet some requirements as an organisation, you are eligible to become a Carbon Literate Organisation (CLO), with four tiers - bronze, silver, gold and platinum. Please reach out if you are interested in this pathway.

Customised content

The program is tailored for your industry. It embeds an online module which covers the specific challenges your industry is currently facing on responding to climate change and related-challenges, including the pathways to becoming a low-carbon organisation.

Increase your impact

Becoming a carbon literate organisation enables you to:

- embed a low-carbon culture amongst staff
- enhance your competitiveness and reduce your commercial risk
- increase your social and environmental impact
- enhance your organisation's profile

Program pricing*

| Organisational Turnover AUD\$/year | \$10M+ | \$500k - \$10M | \$100k - \$500k | <\$100k |
|------------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| Price per person | \$250 (min. 40 participants) | \$200 (min. 40 participants) | \$150 (min. 30 participants) | \$100 (min. 30 participants) |
| Number of students sponsored | 140+ | 110+ | 65+ | 40+ |

* Inclusions and additional information

- Prices shown are subject to change.
- Wherever possible the UQ Carbon Literacy Program wishes to support small and "low or unfunded" community led initiatives. The price of certification has been arranged to support this goal.
- A portion of the fees paid will be put into a fund to support our efforts to make UQ students carbon literate, and support carbon reduction initiatives in UQ's stakeholder communities.
- As your certified carbon literate staff grow, UQ can offer options designed to equip your employees to become confident Carbon Literacy trainers themselves. Please reach out to us for further details.



“When one of your staff becomes carbon literate, your organisation is effectively sponsoring students to become carbon literate too.”

*Cle-Anne Gabriel
Director, UQ UN PRME*



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OF QUEENSLAND
AUSTRALIA

CREATE CHANGE