

Kyle Billings

Product Designer

Summary

A creative product designer in San Francisco with a proven background designing precise interfaces and enjoyable user experiences seeking a full-time opportunity with a hard-working team.

Skills & Technologies

Web Development & Prototyping, High Fidelity Mockups, Animation, Adobe CC6, Audio Production and Synthesis, Spanish

Contact

kylebillings.com

contact@kylebillings.com

508.479.8905

819 Brussels Street
San Francisco, CA
94134

Experience

Product Design Lead; Relayer | January 2015 – Present

Relayer builds secondary market services including Gone, FOBO, & Yardsale to help users sell their used belongings.

- Led the redesign of Gone's company branding, website, and mobile app to improve appeal and functionality for multiple user segments. Measured more positive feedback and repeat users, higher average value/item, and a ~15% increase in new users each month during 2015. (thegoneapp.com).
- Compiled a brand book to empower teammates to make design decisions.
- Implemented a conversational user experience for Gone by launching an SMS-based version of the iOS app. Measured a 2.2x increase in the average market value of items sold with the SMS platform (gonesms.com).
- Conceptualizing new products including a purchase return app powered by Gone's logistics team and asset value dashboard powered by its pricing floor (relayer.io).
- Prototyped and contributed front-end code for a web application that processes commonly sold items without operator involvement.

U.S. Provisional Patents

Co-Inventor; Past Purchase Identification Platform and System

Co-Inventor; Platform and System for Sales Processing: One Click Selling

UI/UX Designer; kylebillings.com | 2012 – Present

Developing digital products for companies and musical artists as an interface designer, copywriter, logo artist, web developer, and branding specialist.

- Implemented responsive UI for a music discovery web application (ekko.fm).
- Created an iOS MVP for sharing online content with user generated highlights and comments.
- Designed a DNA-driven nutritional dashboard with explorable SNP data.

Co-Founder; waxlimited.com | 2013 – 2014

Launched a vinyl record pre-sale startup alongside a community of passionate artists and fans.

- Led product design and coded a crowd-funding web application on the Rails framework.
- Featured at Boston's Music Tech Fest.

Education

Berklee College of Music, Boston, MA | BM Music Business (2011 – 2014)

Summa Cum Laude | BerkleeCE Founding Member | Berklee Valencia | MIT's Founders Journey | Harvard R.A.P. | Editor in Chief; Music Business Journal