Kyle Billings

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Summary

An interdisciplinary designer and front-end developer with an undergraduate education in music marketing and a growing professional background in tech.

Experience

Design/Content Strategist; Kyle Billings [kylebillings.com] — July 2013–Present
Developing digital products for musical artists and companies through copywriting, logo design, web development, and branding. Clients include performers Taylor Zank, Night Lights, Emma Hern, and Said The Sky, and companies Rednote, Bundio, and Ekko.fm.

Lead Product Designer; Gene Guru [geneguru.me] — August 2014–December 2014
Led branding and product development with a biotech company based in Cambridge Massachusetts. Producing pitch decks, packaging, registration flow, user onboarding, and User Interface interactions for the company's DNA-driven diet plans.

Co-Founder; WaxLimited [waxlimited.com] — December 2013–May 2014
Launched a vinyl record pre-sale startup; focused on discovering user needs through conversation, led product design, and coded a crowd-funding web application on the Rails framework. Featured at Boston's Music Tech Fest at the Microsoft Research NERD Labs.

Editor in Chief; The Music Business Journal [thembj.org] — September 2012–Present
Managing, writing, and publishing contributions for an analytical music industry journal. Evaluated Google Play, Warner and Clear Channel, Microsoft, and the future of music and data. Reported from the MIDEM conference in France. Featured on Hypebot as a guest writer.

Music & Media Instructor; Summer Festival of the Arts [sfoamaine.org] — July 2010–Present
Leading music production, film, and music performance courses for kids ages 10 to 17. Encouraging creativity and confidence through hands-on, individualized instruction.

Projects

Highlighter - Designing a socially driven content network in Sketch & Xcode.
Beatli.st - Playlist feed web application coded in Angular JS
BerkleeICE - Led design for the launch of Berklee's Institute for Creative Entrepreneurship

Education

Berklee College of Music Graduating Class of May 2014
Music Business & Management (BM) — Summa Cum Laude
Liberal Arts Achievement Award (2014)
Studied abroad at Berklee's Valencia Campus in Spain (Spring 2013)
Selected to register in MIT's "Founder's Journey" Entrepreneurship Class (Fall 2013)
Harvard RAP; Entertainment Law Consultant (Fall 2011, 2012)

Skills

Adobe CC6, Sketch, Graphics, Logos, Balsamiq, Microsoft Office, Copywriting, HTML, SASS/CSS, JS, JQuery, Angular JS, Basecamp, MVCs, Journalism, Photography, Music Production.

References upon request