

KYLE REYNOLDS

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Full Stack Engineer with a background in sales and management.

EXPERIENCE

JUNE 2021 – PRESENT

OWNER/OPERATOR, SPORTING ARCHIVES, LLC.

- Create and implement all company revenue, marketing, distribution and growth goals
- Manage company finances and profitability
- Handle all customer service inquiries, calls and issues
- Build and maintain company website
- Create and manage social media content on several platforms
- Review, forecast and manage the company's inventory needs proactively to avoid any pauses in revenue or operation
- Develop contingency planning and risk mitigation strategies to ensure successful delivery of company product
- Conceptualize product design, logo design, videos, website, and social media channels to promote products/brand.

JUNE 2020 – PRESENT

OWNER/OPERATOR, COMMON JOINERY LLC.

- Create and manage project timelines, revenue goals, resource plans, while fully exploring new ideas that optimize quality and efficiency
- Manage company finances, taxes and project specific budgets
- Create estimates and bids for potential projects
- Primary liaison with clients.
- Build and maintain company website
- Create and manage social media content on several platforms
- Identify and mitigate technical and business risks
- Hire, onboard and manage contract workers and vendors when appropriate to the scope of the project

MARCH 2012 – JUNE 2020

SALES MANAGER, REYNOLDS LAWN AND LEISURE INC.

- Directly managed other sales professionals and the team's daily workflow
- Met and exceeded monthly sales goals
- Implemented new online sales program
- Trained other associates on new platforms
- Maintained company website
- Created and managed social media content
- Prepared external communications to customers

EDUCATION



AUGUST 2022

FULL STACK WEB DEVELOPMENT, UNIVERSITY OF KANSAS

SKILLS

- People Management
- Time Management
- Content Creation
- Adobe Photoshop
- HTML, CSS, JavaScript
- React.js, Express.js, Node.js
- MySQL, MongoDB, GraphQL
- Git

*References and address details upon request