

Kyle Chadha

8601 Pacific Coast Hwy | Los Angeles, CA 90045
(858) 231-0672 | kyle.chadha@gmail.com | www.kylechadha.com

EXPERIENCE

GENERAL ASSEMBLY

Full Stack Developer

Los Angeles, CA

Jan – Apr 2014

- Full stack development focused on MVC architecture and agile best practices
- Completed five projects across Ruby on Rails, Node.js, and AngularJS
 - Gloss: Gamified content viewer with high concurrency and rewards for ongoing user engagement (Node.js, Express, Socket.io, AngularJS, MongoDB)
 - Transit Alarm: Mobile web app to notify travelers when their stop is approaching (Rails 4, Foundation, Geolocation API, Gmaps API, PostgreSQL)
 - Drink Responsibly: Track your alcohol consumption over the course of the night (AngularJS, Firebase)
 - Qapp: Lightweight app to manage the queue for office hours (AngularJS, Firebase)
 - Dev Spades: Tool to help developers explore useful chrome extensions, sublime text packages, rails gems, etc. (Rails 4, Bootstrap, MongoDB)

SOCIFY & ADAPTFORCE

CTO and Co-Founder

Los Angeles, CA

Apr – Dec 2013

- Led the product design and development process for two early stage entrepreneurial projects
- Responsible for day to day management of the outsourced development team, product design, and analytics

CLINTON FOUNDATION

Senior Associate

Kigali, Rwanda

Jan – Jul 2013

- Advised the Rwandan Ministry of Health on the integration of analytics into their resource tracking and decision systems
- Performed a number of high level analyses to aid the Rwandan government in understanding the flow of funding into the country and quantify the true cost of coverage options

ZS ASSOCIATES

Associate Consultant (2012), Associate (2009-2011)

Los Angeles, CA

2009 – 2012

- Consulted for clients in the sales and marketing analytics space, specializing in quantitative market research
- Led the team evaluating the impact of competitor entry on a \$4.5Bn brand facing patent expiry; Conducted a global market research study and modeled product share
- Collaborated with ZS academic experts to develop an innovative choice modeling solution that returned quantitative, data-driven recommendations on the relative weight of customer preferences
- Restructured the sales force of a medical products and services firm to capture an estimated \$1.5Bn in unrealized sales potential; Engaged CEO and CMO in discussions around size and structure and devised a deployment strategy to optimize selling efforts
- Firm Leadership: Created and led firm-wide trainings on quantitative research methods, statistical modeling, and PowerPoint design as an instructor for 'ZS University'; Served as social chair and a formal mentor to new associates

EDUCATION

UNIVERSITY OF CALIFORNIA AT BERKELEY

B.S. from the Haas School of Business

Berkeley, CA

2005 – 2008

- G.P.A. 3.9/4.0; Recipient of the Management of Engineering & Innovation Certificate, Haas Community Fellow
- Leadership: Business Development Lead at CalTV, Director of External Affairs at FS Business Club

ADDITIONAL INFORMATION

- **Skills:** Ruby on Rails, TDD/BDD, AngularJS, MongoDB, JavaScript, jQuery, Node.js, PostgreSQL, Bootstrap / Foundation
- **Interests:** Scuba diving, hiking, technology, social psychology, Game of Thrones, training for Tough Mudder