# Site Purpose:

Simple and visually appealing website to provide information, quick access reservations, and a landing page that highlights the companies purpose and benefits. Use images and text to demonstrate the spiritual atmosphere and specialized accommodations of Temple Inn & Suites.

# **Target Audience:**

Retired Couples/Patrons: Modest accommodations. Would be more interested to learn about room service and ease of access. Laundry services etc.

Single Patrons: Looking for small rooms.

Family Vacationsers: Interested in child care and pool/wifi. Larger rooms.

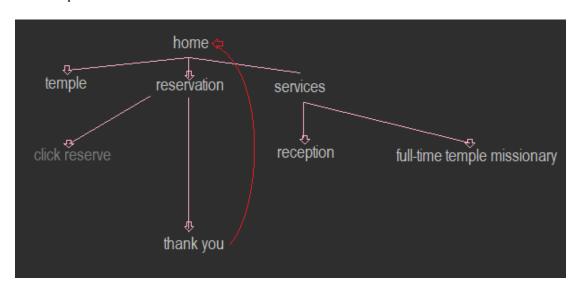
Marriage Couples and Large Families: Interested in our reception room and food services. Also group rates for rooms/larger rooms.

Ease-of-access needs individuals (Handicapped): Interested to know about shuttle services, wheelchair transport, large rooms with easy access showers, ramps into building

Random business/travelers: Might be impressed by the look and feel of our services

Long-term temple Missionaries: Would like to learn about our special long term services.

### Site Map:



(Footer: also includes link to **google maps** and **openweather.org**)

#### **Color Scheme:**

/\* Color Theme Swatches in Hex \*/

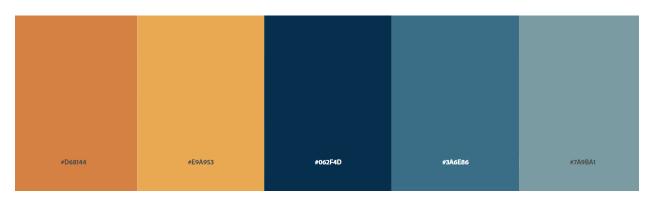
.paleta-complementar-1-hex { color: #D68144; }

.paleta-complementar-2-hex { color: #E9A953; }

.paleta-complementar-3-hex { color: #062F4D; }

.paleta-complementar-4-hex { color: #3A6E86; }

.paleta-complementar-5-hex { color: #7A9BA1; }





# Typography:

### **HEADINGS**

Temple inn ℰ Suites - Playfair Display

## **PARAGRAPHS:**

Merriweather Light - This is a paragraph of text. Example of paragraph font.

### **BUTTONS/NAV/LINKS:**

Arial - Example of buttons font

# Wireframe Sketches:



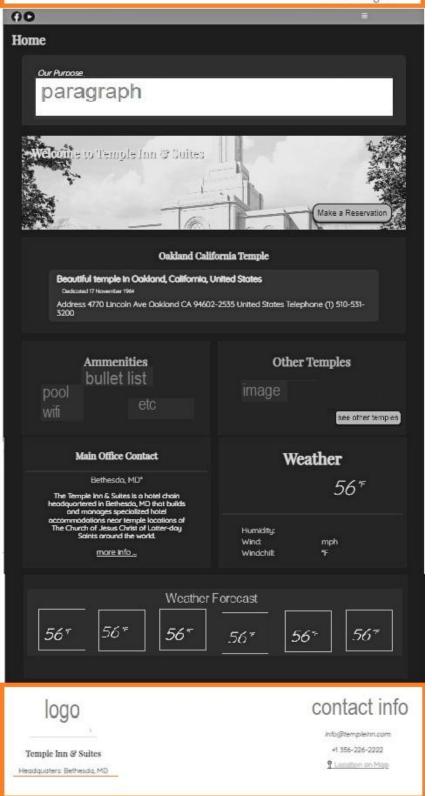
logo

# Temple Inn & Suites

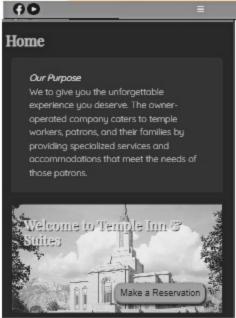
Make your experience unforgettable

MEDIUM/ TABLET

hamburger









# SMALL CONTINUED



