

## Audience

**Group Projects**

**University emails**

**Class Groupchats**

**Students**

## Features

**Integrate with calendars, day planner apps, etc.**

**Auto-group messages based on message content**

**"Snooze" or "save for later" feature**

**Prioritize contacts or groups of contacts**

**Turn message text into reminders/notifications**

**"At A Glance"**

**Auto save and organize attachments**

**Prioritization by urgency**

## Implementation Choices

**Android/iPhone app**

**Browser Extension or Full Desktop Application?**

**User Accounts?**

**Open Source/ Extensible**

**Widgets**

**Use of cookies on desktop**

## Design choices

**Simple UI**

**No clutter**

**Theme**

**Not too many confusing categories/Ease of use/Intuitive**

**Logo?**

## Audience

## Subscription

## Features

Working  
professionals

Charge for  
certain  
features?

Different  
layouts

Auto  
delete

Time  
Management

Block  
users/Cancel  
Events

Group  
chats