

Chloe Chao

age: 27 years old

residence: Indianapolis, Indiana

education: Bachelors Degree in Law

occupation: Lawyer

marital status: Married, with two kids



"Always ready to help others"

Helps clients during the week. Loves spending time with her family during her downtime.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Organize emails.
- Organize family messages.
- Searchable messages.

Values

- Family
- Clients
- Staying hard-working

Criteria For Success:

Staying organized and staying focused. Being able to know what is going on during the day without having to struggle finding everything they need. Staying in school and working hard.

Wants

- Simple
- Customizable Layouts
- Groups

Fears

- Getting caught up in work and falling behind.
- Not being able to find emails from clients.
- Being unorganized

