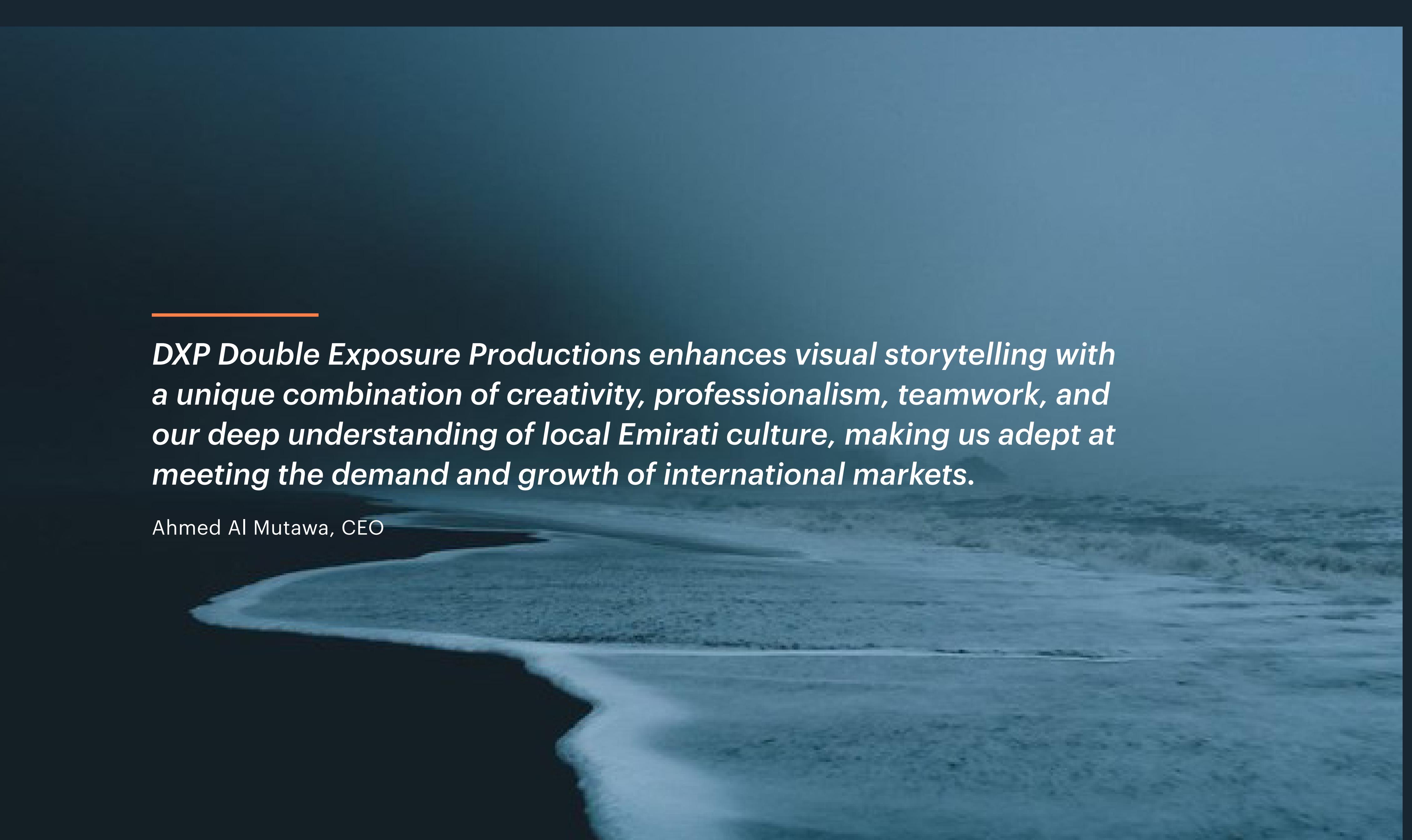


DIGITAL EXPOSURE PRODUCTIONS
PORTFOLIO

Explore more at dxp.ae



DXP[®]



DXP Double Exposure Productions enhances visual storytelling with a unique combination of creativity, professionalism, teamwork, and our deep understanding of local Emirati culture, making us adept at meeting the demand and growth of international markets.

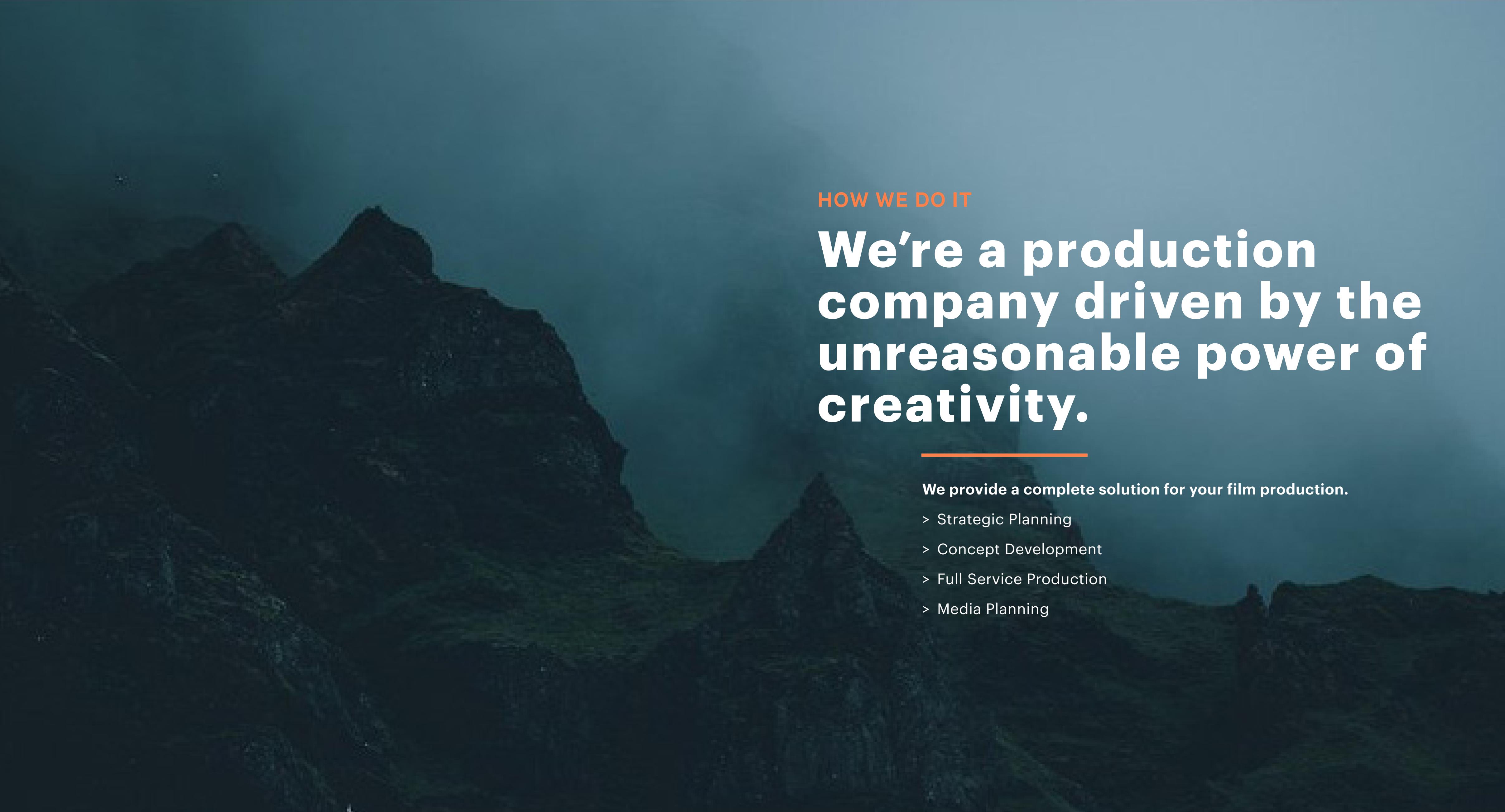
Ahmed Al Mutawa, CEO

WHAT WE DO

**Stories can express the
most complex ideas in the
simplest way.**

We're here to help bring that story to life.

- > Feature Film Production & Servicing
- > Commercial & Corporate Movies
- > Documentaries
- > Animations & CGI
- > Photography

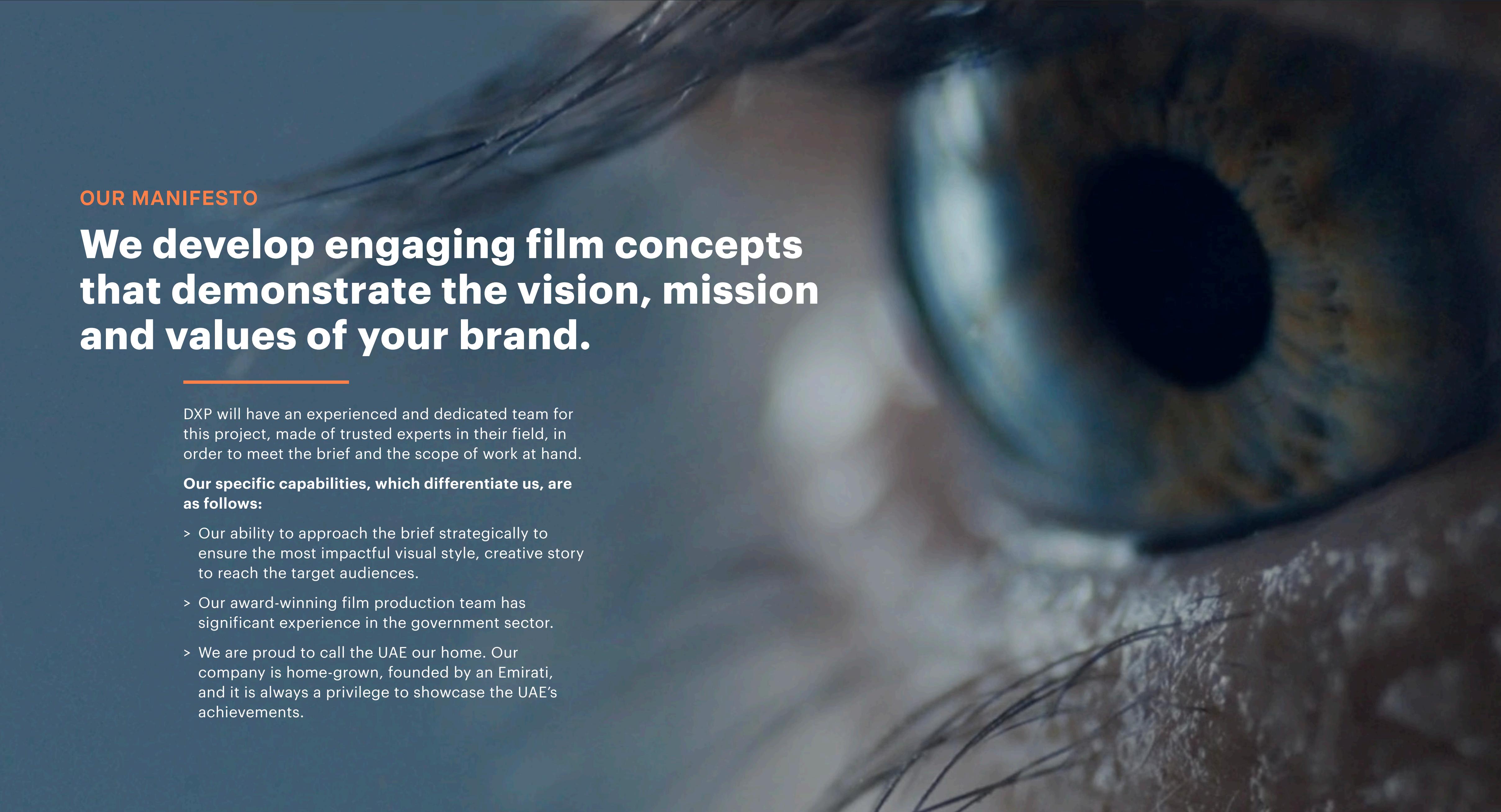


HOW WE DO IT

We're a production company driven by the unreasonable power of creativity.

We provide a complete solution for your film production.

- > Strategic Planning
- > Concept Development
- > Full Service Production
- > Media Planning



OUR MANIFESTO

We develop engaging film concepts that demonstrate the vision, mission and values of your brand.

DXP will have an experienced and dedicated team for this project, made of trusted experts in their field, in order to meet the brief and the scope of work at hand.

Our specific capabilities, which differentiate us, are as follows:

- > Our ability to approach the brief strategically to ensure the most impactful visual style, creative story to reach the target audiences.
- > Our award-winning film production team has significant experience in the government sector.
- > We are proud to call the UAE our home. Our company is home-grown, founded by an Emirati, and it is always a privilege to showcase the UAE's achievements.

1

STRATEGIC PLANNING WITH OUR CLIENTS

• DUBAI, UAE



1. An orderly or step-by-step conception or proposal for accomplishing an objective
2. A proposed or intended course of action
3. A systematic arrangement of elements or important parts; a configuration or outline
4. A drawing or diagram made to scale showing the structure or arrangement of something

We develop a full brief and strategy in collaboration with our clients. This helps our partners develop the best concept that matches your requirements and reaches your target audience.

2

CONCEPT DEVELOPMENT & CREATIVE SERVICES

► DIRECTORS ► WRITERS



Based on our common brief, we provide full creative services with our extensive network of directors and writers.

3

FULL-SERVICE PRODUCTION A ONE-STOP SOLUTION

PRE-PRODUCTION → PRODUCTION → POST-PRODUCTION



We provide a detailed presentation, script, shotlist, timing and approval process. If your company does not have experience in filmmaking, we will make sure you understand the process.

4

MEDIA PLANNING SHOW IT TO THE WORLD

► SOCIAL MEDIA ► WEBSITE ► TELEVISION



Show it to the world! From social media, a feature on your website, to an ad space on global television, we will plan it all out for you.





REFERENCE

INVEST IN SHARJAH | GUIDING YOUR SUCCESS

Reference for [?]



REFERENCE

THE ABU DHABI PLAN | ABU DHABI EXECUTIVE COUNCIL

Reference for [?]



REFERENCE

TIME TO CARE | MINISTRY OF HEALTH & PREVENTION UAE

Reference for [?]



REFERENCE

SHAMS | SHARJAH MEDIA CITY

Reference for [?]

EXECUTIVE PRODUCER & DIRECTOR

Ahmed Almutawa

Ahmed Al Mutawa is an award-winning Emirati filmmaker who has directed and produced internationally acclaimed corporate films, TV shows, documentaries, and commercials.

He holds a Terminal degree (MFA) in Filmmaking from AAU in California, making him the first Emirati holding such a prestigious degree in film studies. Besides teaching film at the American University in Sharjah, Ahmed is the Founder and CEO of Double Exposure Productions, an international film production company based in Dubai.

On 2017, 2018, 2019, and 2020, Double Exposure Productions won a total eight international awards at the Cannes Corporate Media & TV Awards and Deauville Green Award, the most important festivals in the corporate film industry, for films produced by Ahmed Al Mutawa.

Among Ahmed's award-winning films: SHAMS for Sharjah Media City (2020); Business Excellence Award for Dubai Economy (2019); Time to Care for the Ministry of Health & Prevention UAE (2019); The Abu Dhabi Plan for Abu Dhabi General Secretariat of Executive Council (2018); Invest in Sharjah for Sharjah Investment and Development Authority (2017).

Ahmed Al Mutawa plans to use his filmmaking experience to expose the world to contemporary Emirati culture, elevating the UAE film industry to global standards.

[Instagram](#) / [Vimeo](#)



TRUSTED BY



هيئة الشارقة
للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY

الأمانة العامة للمجلس التنفيذي
GENERAL SECRETARIAT OF THE
EXECUTIVE COUNCIL



وزارة الصحة ووقاية المجتمع
MINISTRY OF HEALTH & PREVENTION



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BEEAH بيئة

مؤسسة دبي للمستقبل
DUBAI FUTURE FOUNDATION

شمس
Shams
مدينة الشارقة للإعلام

AWARDS

A wide-angle photograph of a vast, arid landscape covered in a dense layer of small, dark brown and tan rocks. In the center-right, a person wearing a long, flowing blue robe walks away from the camera, their back to the viewer. They are carrying a long, thin object, possibly a staff or a tool, in their right hand. The sky above is a pale, featureless expanse.

**We are a production company
driven by the unreasonable
power of creativity.**

CONTACT US

We provide a complete solution for your film production.

Just send us an email or give us a call.

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