



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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## Goal:

Estimates cost-effectiveness of Falcon 9 through prediction of success/failure outcomes

## Methodologies

- Data Collection: API, Web Scraping
- Data Wrangling
- Exploration Data Analysis (EDA): SQL, Visualization (Python)
- Interactive Visual Analytics: Folium, Plotly Dash
- Predictive Analysis using Machine Learning

## Results Summary

- Final classification model accurately predicts a successful landing with 83% accuracy

# Introduction

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## Project Background & Context:

The space industry is rapidly revolutionizing. SpaceX stands out as a success due to its launch of Starlink and claims of cost efficiency. The relatively inexpensive Falcon 9 rocket launch by SpaceX costs \$62 million compared to competitors costs of upwards of \$165 million each launch. SpaceX's savings comes from the ability to reuse their first launch.

**Objective:** Predict the probability of a successful first stage landing of Falcon 9 rocket to inform SpaceY in order to compete in the industry

## Problems to Address:

What factors can determine a launch success/fail?

What correlation is between factors in successful launches?

How can a launch be optimized for success?



Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection methodology:
  - Public data was retrieved from SpaceX via API
  - Data was supplemented by older data scraped from Wikipedia using BeautifulSoup
- Perform data wrangling
  - Data was filtered to only include Falcon 9 launches, features were enriched, and missing values were replaced with column means
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Performed hyperparameter tuning using GridSearchCV, compared SLMs, selected best model

# Data Collection

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Data was collected using both API from SpaceX as well as data scraped from the web to provide historical context. The following data was obtained for utilization in this modeling:

## **SpaceX API:**

*FlightNumber, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, FLights, GridFins, ReUsed, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude*

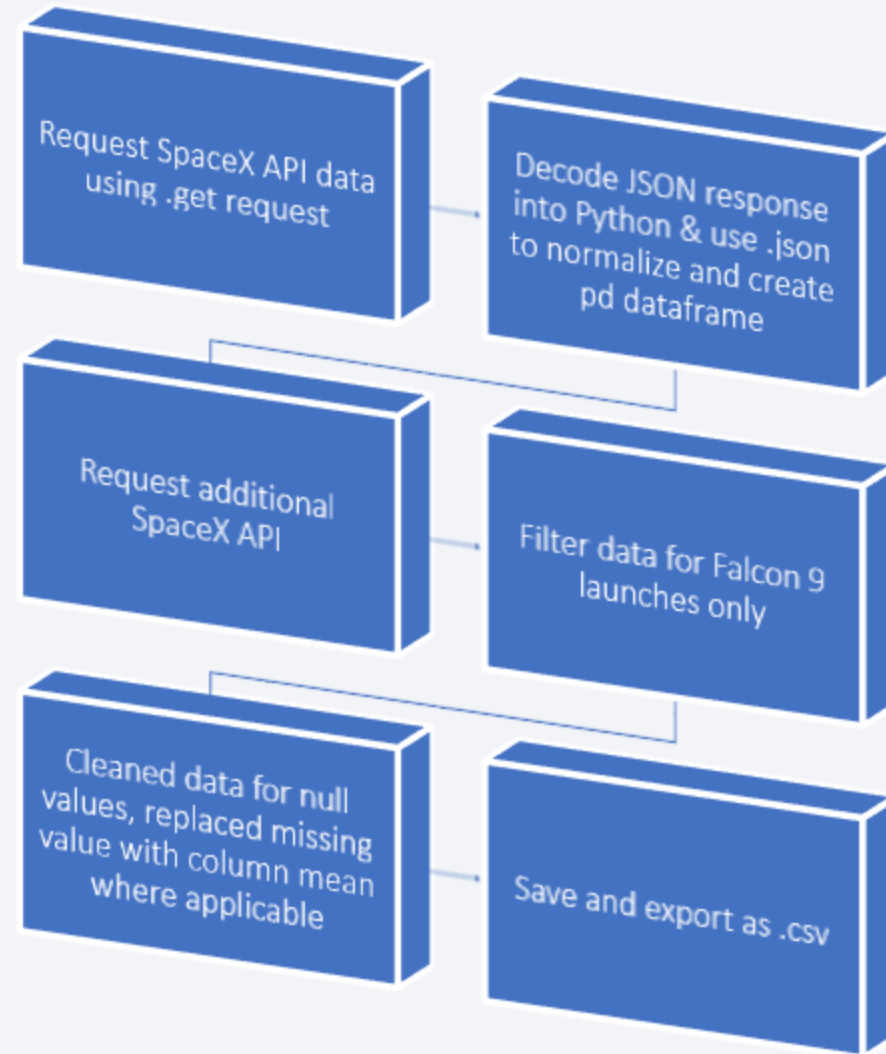
## **Web Scraping:**

*Flight #, Launch Site, Payload, Payload Mass, Orbit, Customer, Launch outcome, Version Booster, Booster Landing, Date, Time*

# Data Collection – SpaceX API

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- The flowchart details the collection of data with python and SpaceX API
- Implementation of the process can be viewed [here](#)

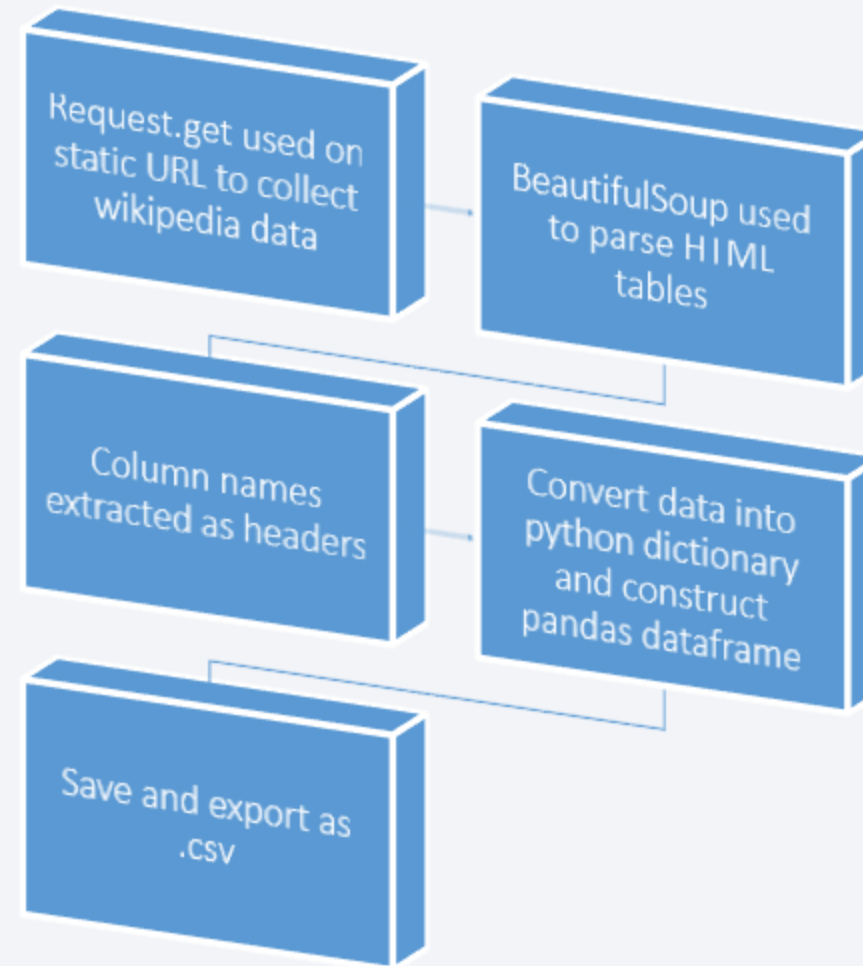




# Data Collection - Scraping

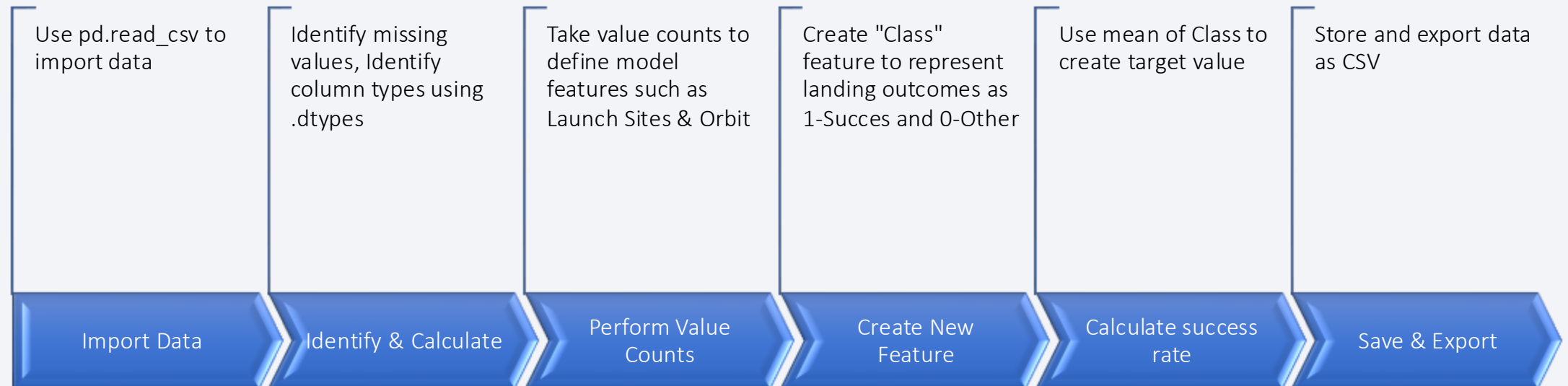
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- The flowchart details the collection of supplemental data using web scraping from wikipedia using BeautifulSoup then parsed
- Implementation of the process can be viewed [here](#)



# Data Wrangling

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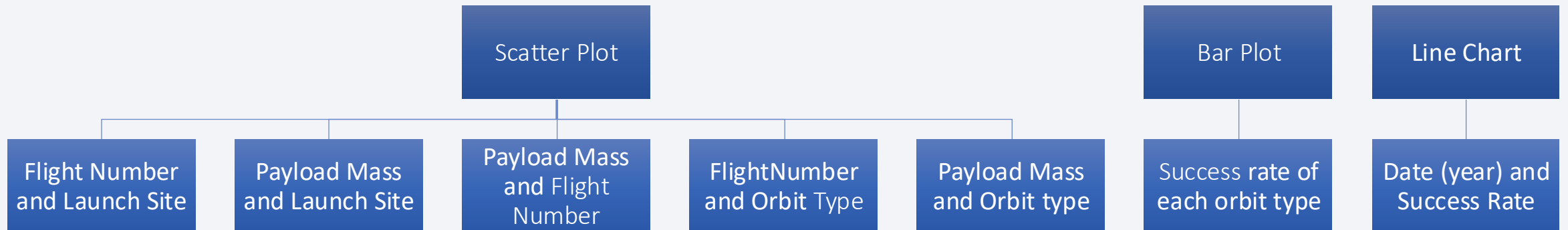


Process implementation available [here](#)

# EDA with Data Visualization

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## Charts Used



# EDA with SQL

[Github file](#)

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- SQL queries performed:
  - Display unique launch sites
  - Display 5 sites beginning with 'CCA'
  - Display Payload Mass of boosters launched by NASA
  - Display Avg Payload carried by F9 v1.1
  - List date of first success landing in ground pad outcome
  - List successful landing in drone ship w/payload mass >4,000 kg and <6,000kg
  - List total success, total failures
  - List all the booster versions that have carried the maximum payload mass
  - List the records which will display the month names, failure landing outcomes in drone ship , booster versions, launch site for the months in year 2015.
  - Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

# Build an Interactive Map with Folium

[GitHub Files](#)

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## Map objects such as markers, circles, lines, etc. added to a folium map

- Launch Sites
  - Highlights all launch sites and allows for identification of geographical location in relations to coasts, equator, ect.
- Launch Outcomes
  - Cluster groups identified through green (success) and red (failure) marking to easily identify which sites have high rates of successful launches
- Distance Lines
  - Displays lines showing proximity of launch sites to nearby infrastructure such as railways, highways, cities which highlights essential launch site location infrastructure



# Build a Dashboard with Plotly Dash

[Github File](#)

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## **Drop Down List**

Allows filtering of data by launch site

## **Slider**

Allows selection of Payload Mass range to evaluate for correlation between mass and launch outcome (success/failure)

## **Pie Chart**

Allows for easy view of success/failure rates

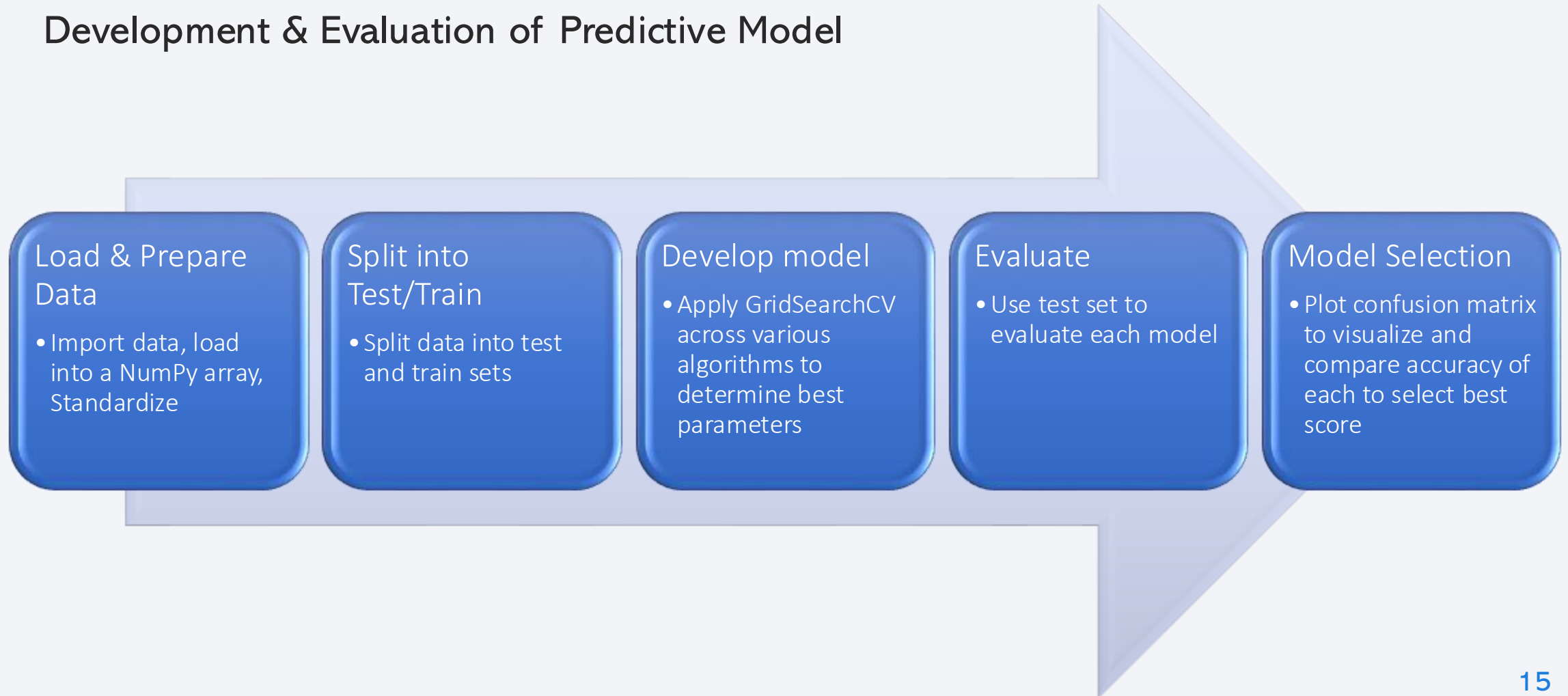
## **Scatter Chart**

Allows for visual evaluation of correlation between Payload Mass and Launch Outcome for different sites

# Predictive Analysis (Classification)

[GitHub File](#)

## Development & Evaluation of Predictive Model



# Results

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- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of blue and red, creating a sense of motion or data flow. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is high-tech and digital.

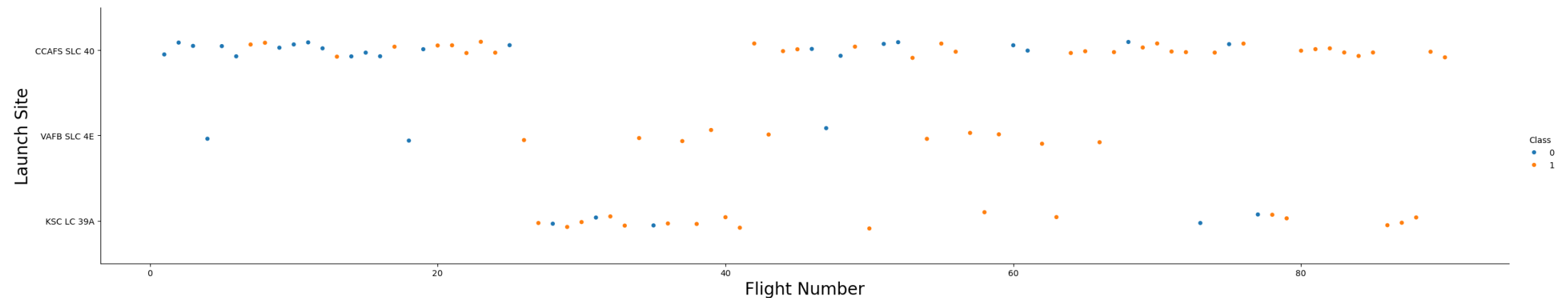
Section 2

# Insights drawn from EDA

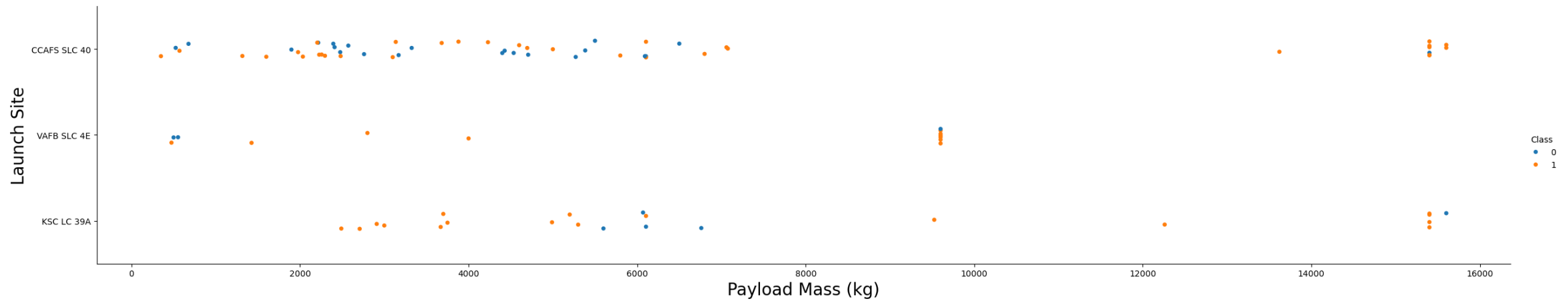


# Flight Number vs. Launch Site

- CCAFS is the most used Launch Site
- VAFB SLC 4E had fewer launches overall, but with mostly successful outcomes
- Suggests SpaceX's reliability improved over time (as flight numbers increased, failures decreased)

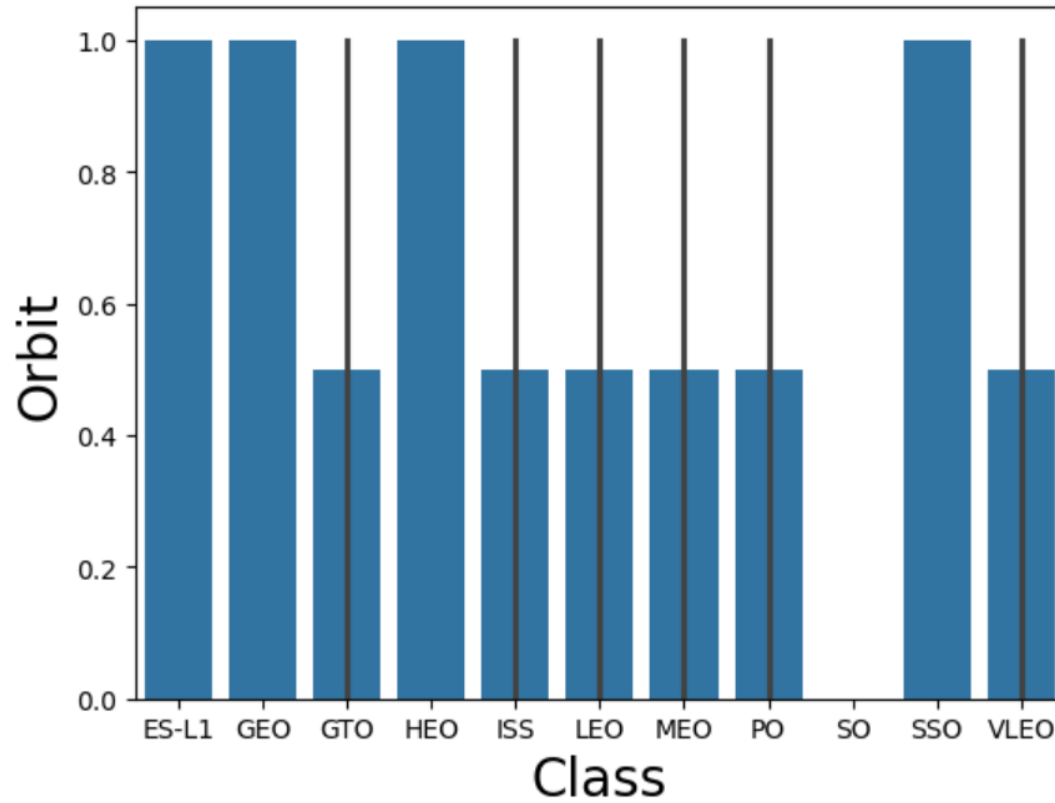






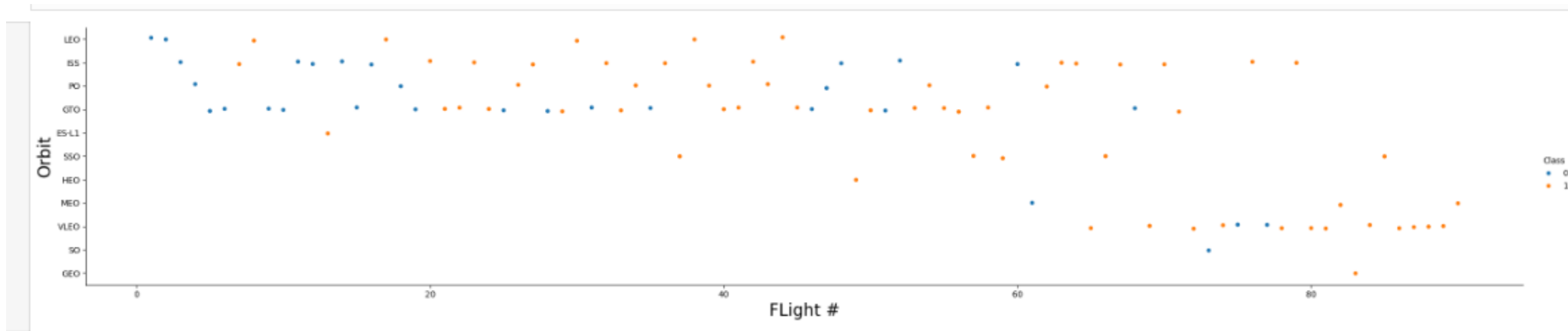
## Payload vs. Launch Site

- Launch success doesn't depend strongly on payload mass, but some launch sites handle different payload ranges more frequently.
- The higher payloads (above ~10,000 kg) mostly come from KSC LC 39A, suggesting that site handles heavier missions.



## Success Rate vs. Orbit Type

- SpaceX had perfect success rates for some higher orbits like GEO and SSO, but mixed results for lower orbits (LEO, ISS, etc.)

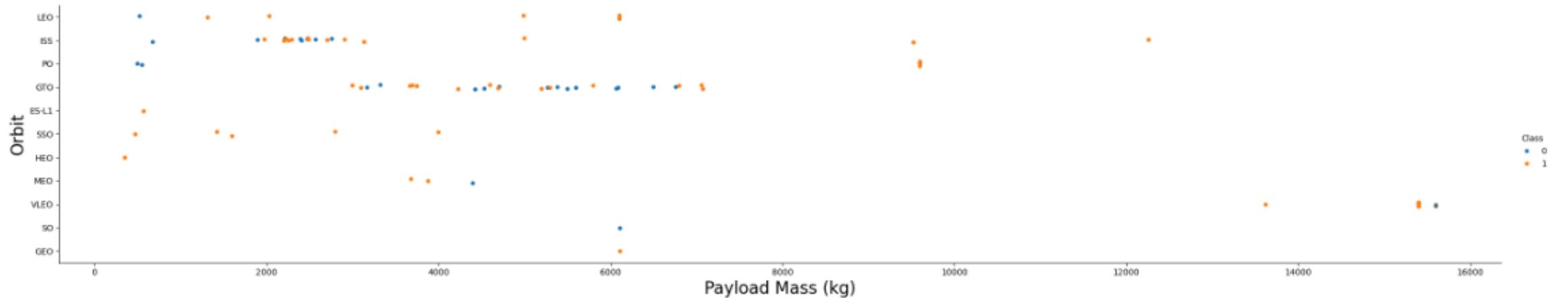


## Flight Number vs. Orbit Type

- Success seems to be related to the number of flights in LEO orbit. While in the GTO orbit, there appears to be no relationship between flight number and success.

# Payload vs. Orbit Type

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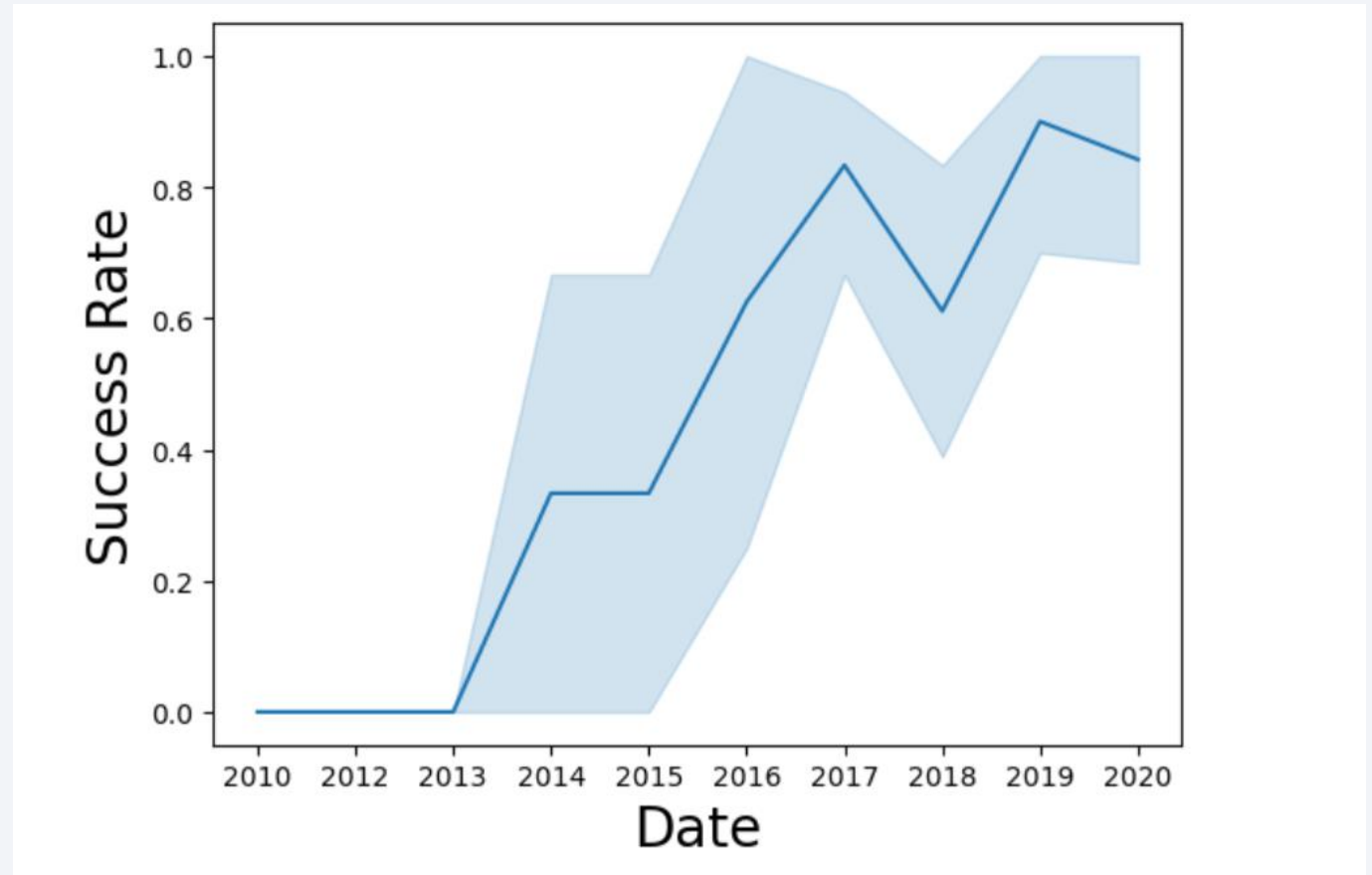


- PO, LEO and ISS are where higher Payloads have success
- GTO is inconclusive as it has both failure and success across Payload Masses

# Launch Success Yearly Trend

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- The Success Rate increase each year from 2013-2019.
- There is a slight dip in 2018, and the Success Rate is decreasing once it hits 2020





## All Launch Site Names

- There are 4 unique Launch Sites
- This can be found using command:
  - %sql select distinct(LAUNCH\_SITE) from SPACEXTBL

**Launch\_Site**

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CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

## Launch Site Names Begin with 'CCA'

- The command `%sql select * from SPACEXTBL where LAUNCH_SITE like 'CCA%' limit 5` will pull Launch Site names beginning with CCA

# Total Payload Mass

- Sum function used to calculate total Payload Mass for NASA (CRS) who is a customer
- Total is 45,596 kg

```
%sql select sum(PAYLOAD_MASS_KG_) from SPACEXTBL where CUSTOMER = 'NASA (CRS)'
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
sum(PAYLOAD_MASS_KG_)
```

---

```
45596
```

# Average Payload Mass by F9 v1.1

Average Payload Mass by F9  
rocket is 3,928.4 kg

```
%sql select avg(PAYLOAD_MASS_KG_) from SPACEXTBL where BOOSTER_VERSION = 'F9 v1.1'
```

```
* sqlite:///my_data1.db
```

Done.

```
avg(PAYLOAD_MASS_KG_)
```

---

2928.4

# First Successful Ground Landing Date

First successful ground landing is 22 December 2015

```
: %sql select min(DATE) from SPACEXTBL where Landing_Outcome = 'Success (ground pad)'
```

```
* sqlite:///my_data1.db
```

Done.

```
: min(DATE)
```

---

2015-12-22



## Successful Drone Ship Landing with Payload between 4000 and 6000

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### Booster\_Version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

Boosters with successful drone ship landings between 4000 and 6000 Payload can be found by:

```
%sql select BOOSTER_Version from SPACEXTBL  
where Landing_Outcome = 'Success (drone ship)'  
and PAYLOAD_MASS__KG_ > 4000 and  
PAYLOAD_MASS__KG_ < 6000
```

# Total Number of Successful and Failure Mission Outcomes

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- There were 100 success and 1 failure

```
%sql select count(Mission_Outcome) from SPACEXTBL GROUP BY 'Mission_Outcome' = 'Success' or Mission_Outcome = 'Failure (in flight)'
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
count(Mission_Outcome)
```

100
-----

1
---

#### Booster\_Version

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

## Boosters Carried Maximum Payload

- 12 Boosters carried the Max Payload
- *Code used:*

```
%sql select Booster_Version from SPACEXTBL where  
PAYLOAD_MASS__KG_ = (select  
max(PAYLOAD_MASS__KG_) from SPACEXTBL)
```

# 2015 Launch Records

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- There were 2 failed landing\_outcomes in drone ship in year 2015 both at CCAFS LC-40

```
%sql SELECT SUBSTR(Date,6,2) AS Month, Booster_Version, Launch_site FROM SPACEXTBL WHERE Landing_Outcome LIKE 'Failure%drone%' AND SUBSTR(Date,0,5) = '2015'
```

\* sqlite:///my\_data1.db  
Done.

Month	Booster_Version	Launch_Site
01	F9 v1.1 B1012	CCAFS LC-40
04	F9 v1.1 B1015	CCAFS LC-40

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- %sql select Landing\_Outcome, COUNT(\*) AS Numbers FROM SPACEXTBL WHERE Date BETWEEN '2010-06-04' AND '2017-03-20' GROUP BY Landing\_Outcome ORDER BY Numbers DESC;

Landing_Outcome	Numbers
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

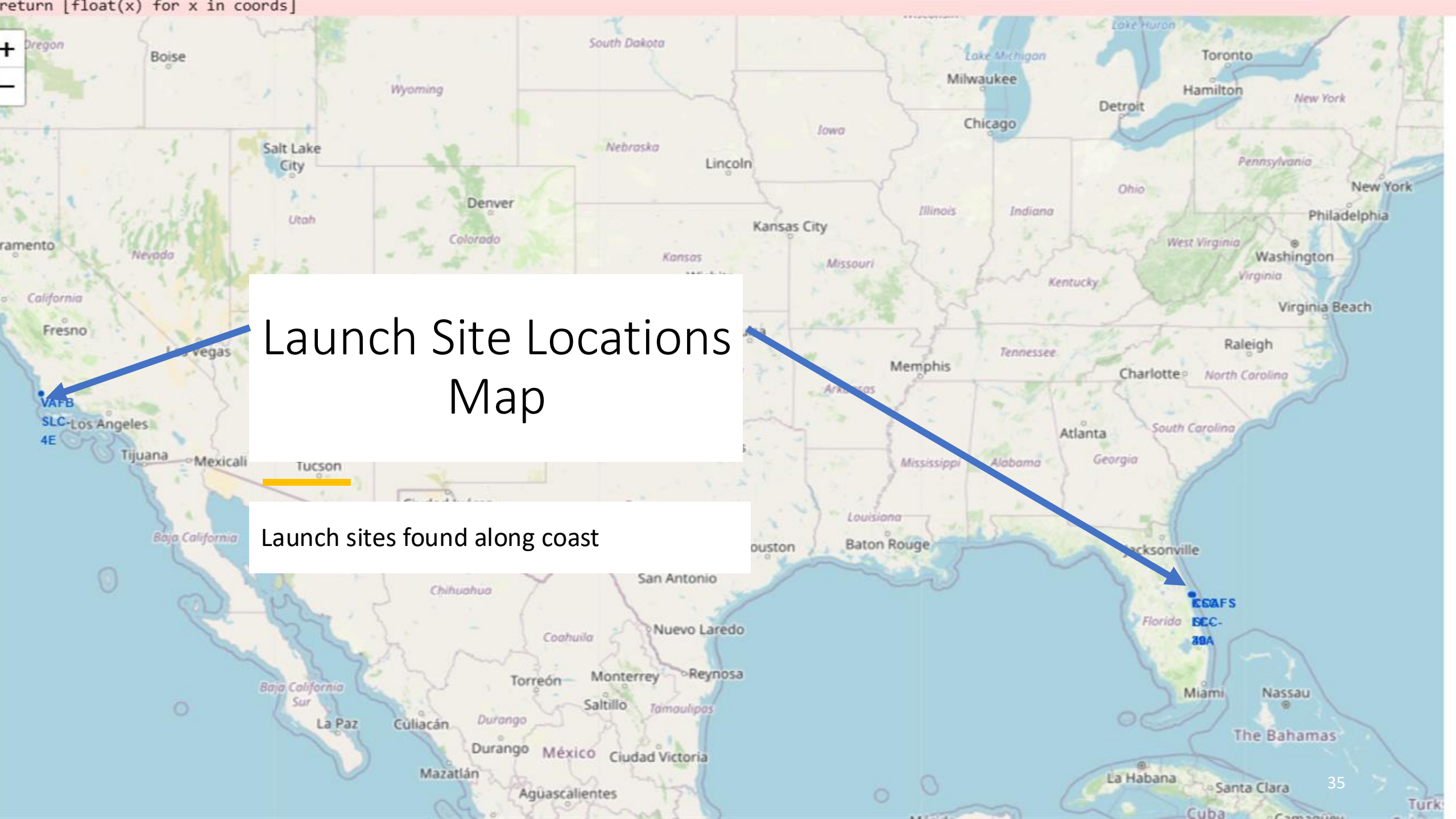
A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The image is a composite of a solid blue background on the left and a satellite photograph of Earth on the right. The Earth's surface is dark, with numerous bright yellow and orange lights representing cities and urban areas. The horizon of the Earth is visible as a curved line separating the dark surface from the deep blue of space.

Section 3

# Launch Sites Proximities Analysis



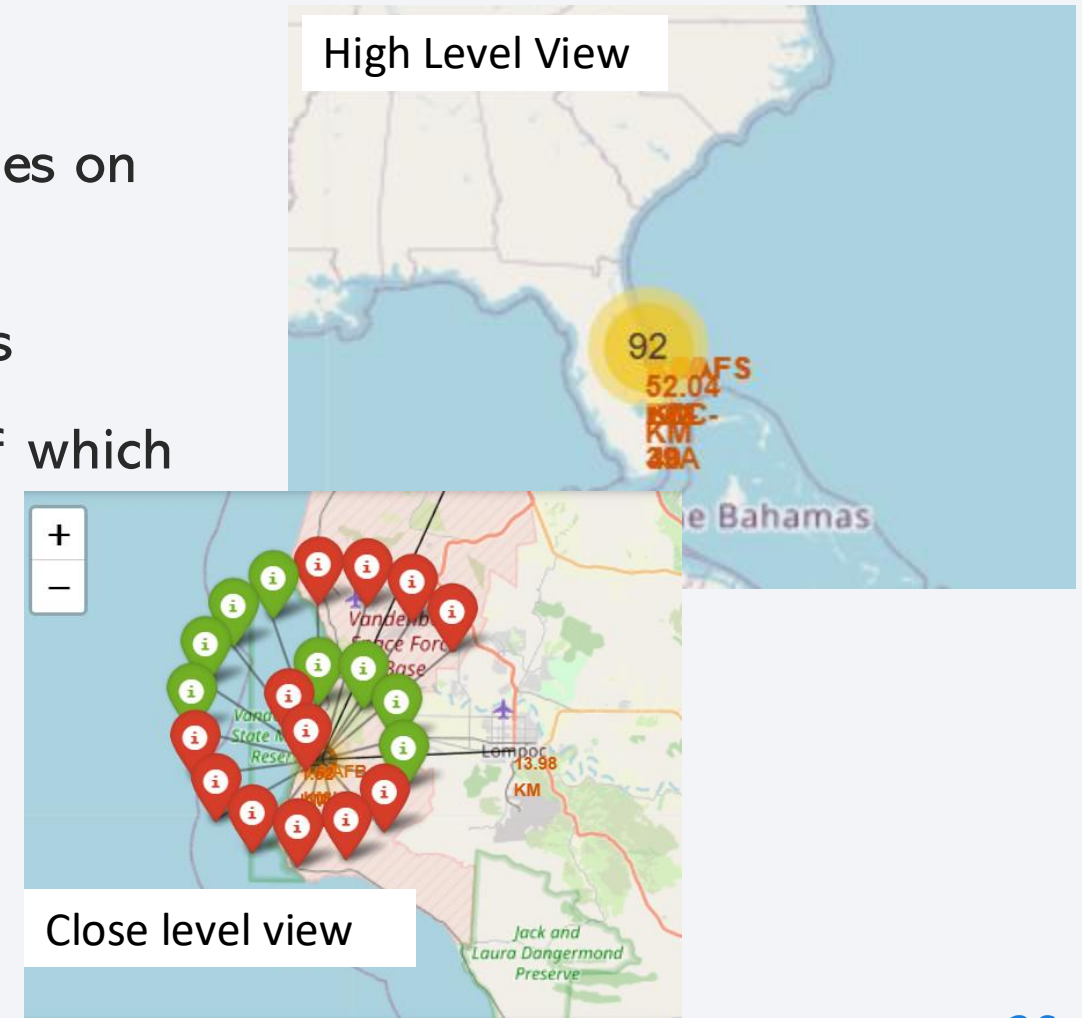
return [float(x) for x in coords]





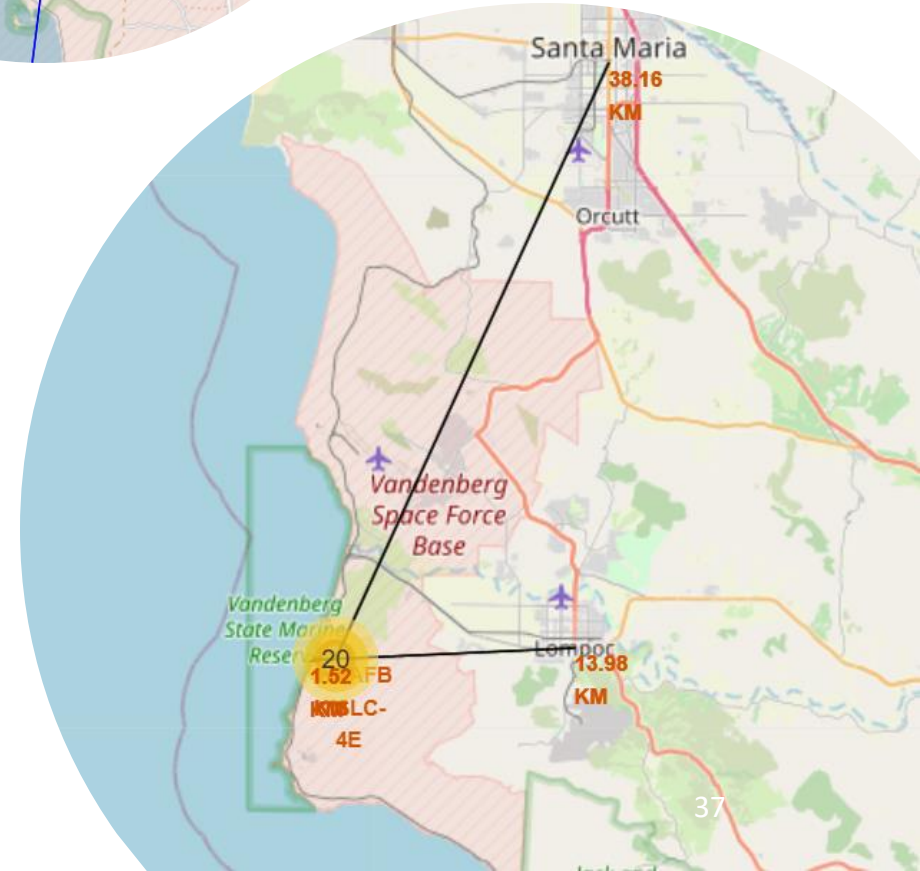
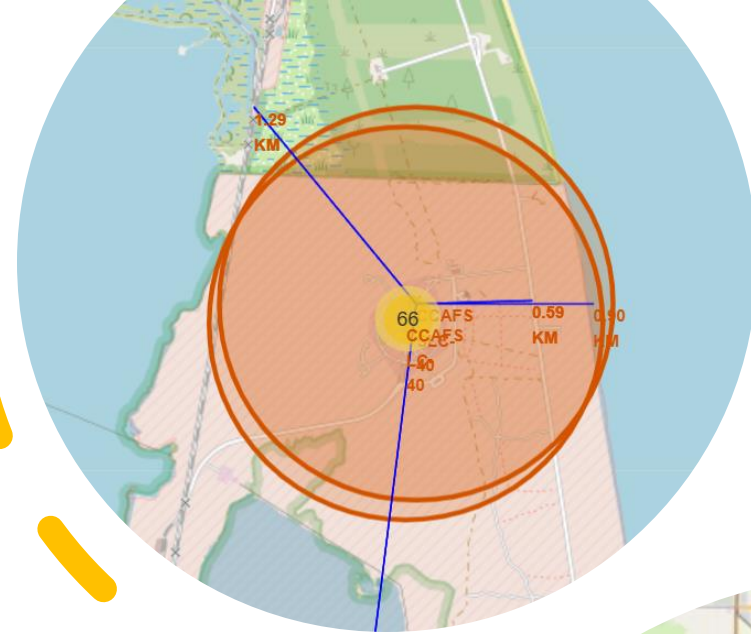
# Success/Failure Launch Markers Map

- Maps show the color-labeled launch outcomes on the map (green = success, red = fail)
- A high level view shows number of launches
- Close level view allows easy identification of which site have high rates of successful launches



# Proximity Markers Map

- Represents the selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed







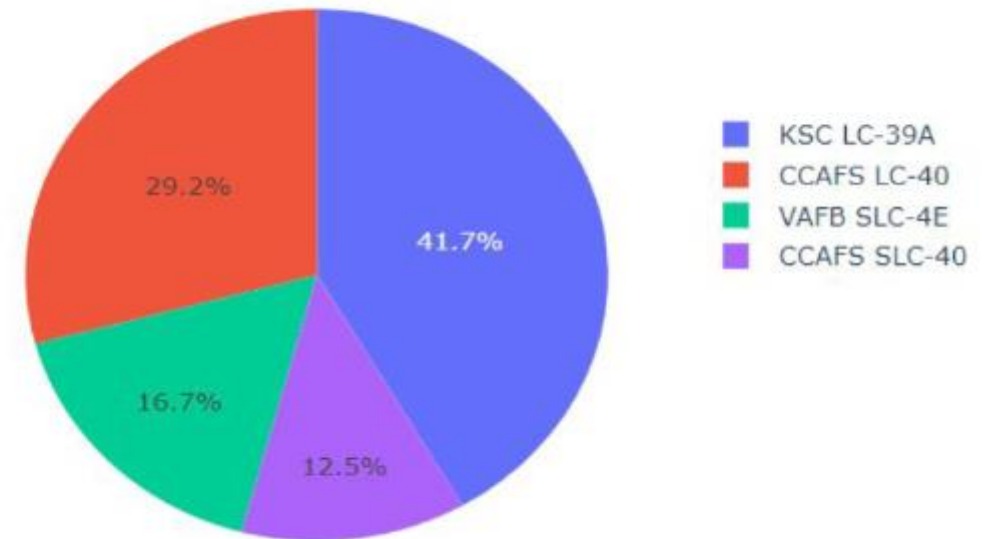
Section 4

# Build a Dashboard with Plotly Dash

# All Launch Sites Pie Chart

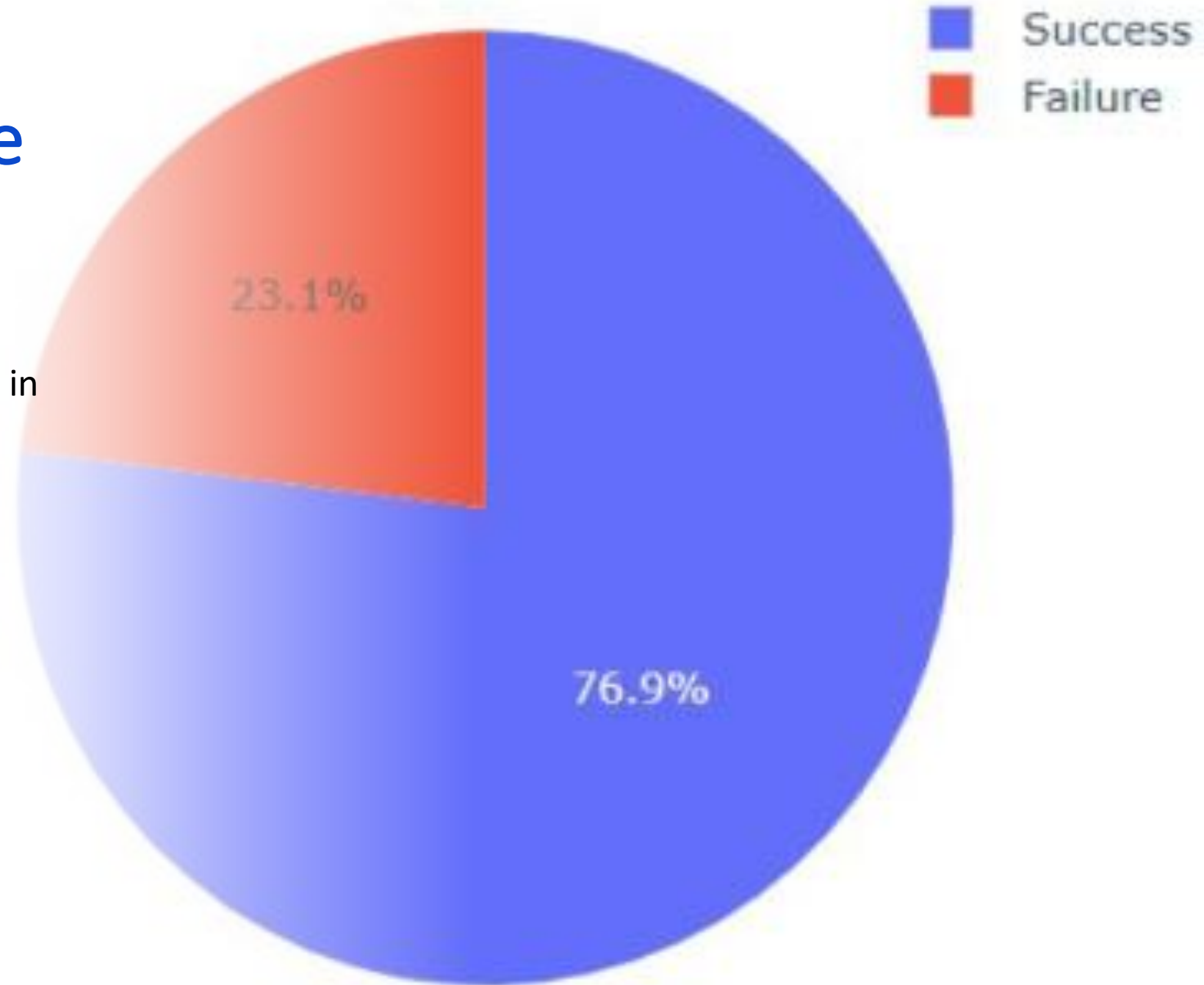
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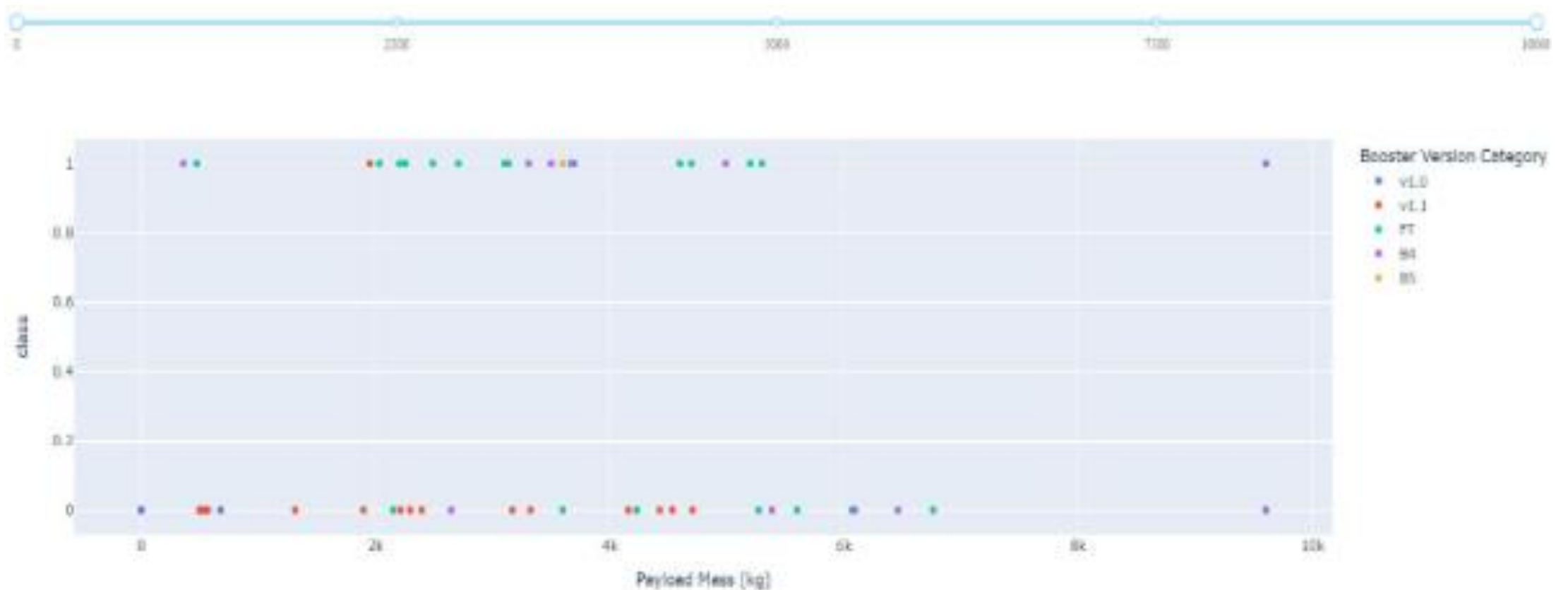
KSC LC-39A has the most launches at 41.7%, which is nearly half of all launches



# Success vs Failure of KSC LC 39A

- KSC LC 39A is 76.9% successful in launches



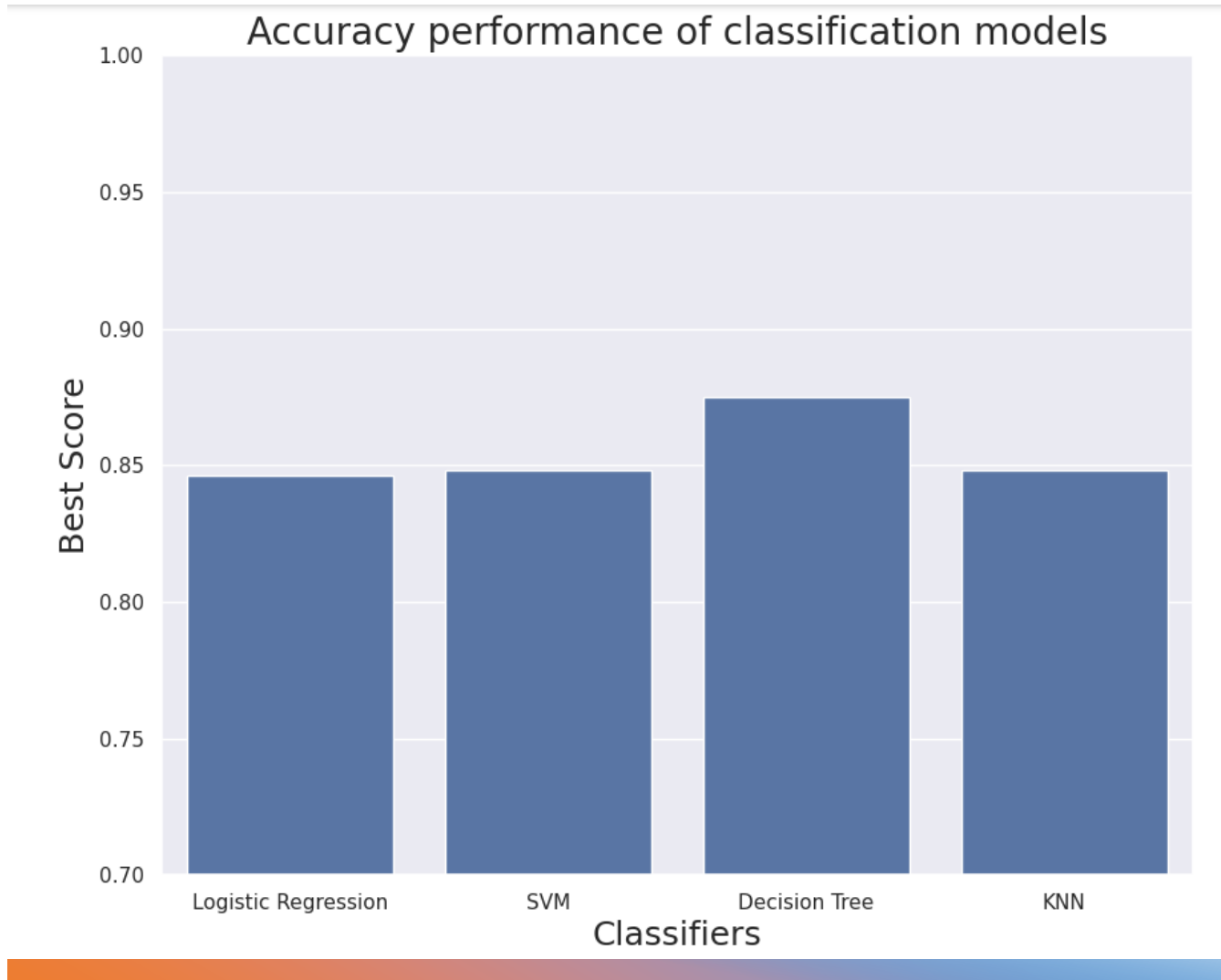


Payload vs. Launch Outcome for Different Payloads



Section 5

# Predictive Analysis (Classification)



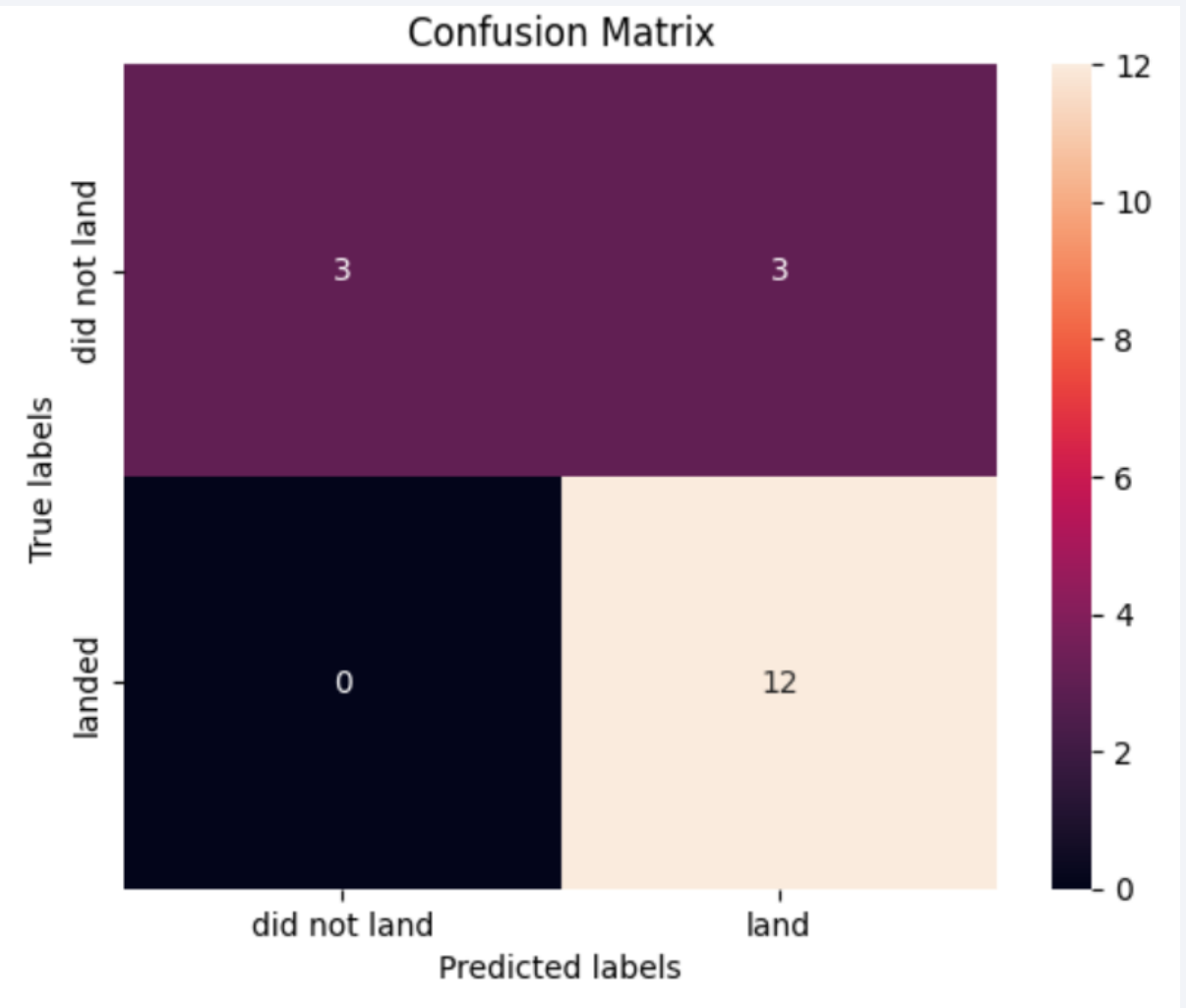
## Classification Accuracy

- Visualize the built model accuracy for all built classification models, in a bar chart
- The accuracy of the Decision Tree model is ~86%



# Confusion Matrix

- The test set had 18 samples, of those 18 the decision tree model correctly predicted 12 Landings (True Positive) and 3 Did Not Lands (True Negative)
- There were no False Negatives
- The model predicted 3 false positives



# Conclusions

- Payload Mass and Orbit seem to play a role into successful launch and landings, so therefore should be taken into consideration
- Launch sites located along the coast and away from civilian infrastructure are optimal
- With accuracy of 87% we can predict success of a launch leading to confidence in outcomes
- Over time, the success of launches has improved



Thank you!

