# Ethics Follies® 2017 Sponsorship Opportunities—20th Annual Ethics Conference

Benefiting, in part, The Community Justice Program, Recipient of ABA's Harrison Tweed Award 2012 for Best Pro Bono Program

## Community Leader Sponsor (\$10,000)

- Most prominent logo placement and largest logo size in event advertising in the The Subpoena (as available), Facebook®, and online Ethics Follies training and EthicsFollies.com, logo placement on the front of the Playbill (program) incorporated into the show's cover art, and web page
- •2 premium tables or theatre boxes next to the stage for 16 attendees for either performance and the Networking Reception
- Opportunity to provide an organization banner (up to 3'x6') for display in theatre during both performances
- Recognition of the Community Leaders on the opening credits of the streaming broadcast seen for 12 months at The SABA CLE
- All the additional benefits of purchasing two Table Sponsorships (listed under Table Sponsor below)

## Reception Sponsors (\$5,000 for Wednesday (Sold); \$7,000 for Thursday night)

- Guaranteed premium table for 8 attendees for either performance
- Special exclusive signage thanking your organization for the networking opportunity and for hosting the two networking Receptions
- Prominent logo placement in all advertising, web postings, Playbill (program), publications, on the show's streaming broadcast
- Logo incorporated into Playbill (program) cover art
- Opportunity to provide a firm/company banner (up to 3'x6') for display in theatre during both performances
- All the benefits of purchasing a Table Sponsorship (listed under Table Sponsor below)

# Producer Sponsor (\$5,000)

- Guaranteed premium table for 8 attendees for either performance and Networking Reception
- Prominent logo placement in all advertising, web postings, Playbill (program), publications, and on the show's streaming broadcast
- Highly visible poster, banner and table signage for both days of the event
- All the benefits of purchasing a Table Sponsorship (listed under Table Sponsor below)

## Playbill Sponsor (\$3,500)

- Guaranteed great seats for 8 attendees for either performance and catered Networking Reception
- Special half-page recognition in Playbill (program) recognition of your organization with logo and approved copy
- All the benefits of a Table Sponsorship (listed under Table Sponsor below)

## Costume and Backdrop Sponsor (\$2,500)

- Seating for 8 attendees for either performance and catered Networking Reception
- Special quarter page Playbill (program) recognition of your organization with logo and approved copy
- All the benefits of a Table Sponsor (listed under Table Sponsor below)

## Table Sponsor (\$1,500)

- Orchestra level table for 8 (as available or Mezzanine seating for 8 for either performance)
- 8 invitations to one of the Networking Receptions
- Playbill (program) & Poster recognition, table signage and website recognition
- •2 hours Ethics CLE/Regular CPE for all 8 attendees

Individual CLE/CPE is available for \$70 (10/25) or \$90 (10/26). Both include a catered reception following the show.

Early bird discounts (Save \$10) at EthicsFollies.com until 10/1/17. Register today!

