ELIZABETH HOLLER

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SKILLS

Adobe: InDesign Dreamweaver
Illustrator Flash
Photoshop Sketchup

AutoCAD Wordpress

EXPERIENCE

2011 - Present

Sr. Graphic Designer, Burst Media, Boston, MA

Management of campaigns with clients such as Viacom, ZAM, Gap, Nike, Gieco, Microsoft, VH1, Subaru to support and deliver innovative and creative solutions from proposal to high impact rich media that align with client marketing plans, resources and campaign goals. Involved with development of functionality of tablet and display rich media products by wireframing, prototyping and testing

2010 - 2011

Graphic Designer, Newman Architects, New Haven, CT

Develop campaigns with design teams, schedules, and RFPs to design for both print and digital applications. Design posters, print books, banners, and ads. Create/Design 3D buildings & Models using sketchup and integrate them into design layouts. Update and maintain social media, Facebook, twitter. Design company profile books, maintain website

2009 -2011

Design Instructor, Central Connecticut State University, New Britain, CT

Created Graphic Design Lesson and Curriculum

Design and present exciting lesson curriculum that actively engaged learners while educating them in methodologies and technical aspects of Graphic Design.

2007-2008

Graphic Designer, Pro-Ad Media Inc., Sarasota, FL

Design layouts, for print of Sarasota Arts and Culture magazine, assist in all photo shoots. Designed front-of-book stories. Responsible for the accuracy of all page layouts in the magazine. Made text and layout modifications. Prepared all files for print. Created new templates and style sheets.

EDUCATION

Ringling College of Art and Design, Sarasota, FL

Graphic Design and Interactive Communications, BFA 2008