

Hi, I'm Kyle.

I'm a UI Designer and Frontend Web Developer. I build hard-working websites and apps for hard-working brands. I love creating thoughtful, simple, and accessible designs that solve real business problems.

Kyle Gordy

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Education

Chattanooga State Community College

Graduated May 7th, 2011

A.A.S. Media Technologies

Graphic Design Concentration

Skills

- User Interface Design
- Frontend Web Development
- Product Design
- Prototyping
- Accessibility (A11y)
- Brand / App Style Guide Creation

Tools & Languages

- Figma
- Sketch
- Flinto
- Photoshop
- Illustrator
- HTML
- CSS
- JavaScript
- Tailwind CSS
- Jekyll
- Eleventy
- Astro
- Vue.js
- Angular

Volunteer

Post Stroke

Designer, Developer & Board Member

December 2020 – Present

Created Post Stroke with my wife, a 501(c)(3) nonprofit on a mission to make stroke recovery information accessible to everyone. I'm in charge of the organization's branding, web content, weekly YouTube thumbnails, and generating new ideas to reach more survivors.

Chadev

Cofounder & Organizer

November 2014 – December 2020

Cocreated and helped run Chadev, Chattanooga's developer community. Organized a weekly lunchtime talk series in which 50-75 local developers gathered. I was in charge of the organization's branding, YouTube livestream, and helped run the community Slack.

Experience

Freelance

UI Designer & Frontend Developer

April 2018 – Present

Worked with Scribd to design and develop a website for their developers to share technical work and attract new talent. Designed and built a website for Ace IoT Solutions to help sell their high-touch SaaS product. Built a long-term relationship with BoardGameGeek to redesign and rebuild their aging websites and apps.

Simple Focus

UI Designer & Frontend Developer

November 2015 – April 2018

Designed and developed several client websites and apps. Worked closely with the research team and client to ensure user and business needs were met from ideation to launch. Designed new features and cleaned up the front-end code base of two internal SaaS apps, Pulse and Ballpark.

Anonymo Labs, Inc.

Product Designer

August 2016 – February 2017

Spent six months embedded as an internal designer. Worked closely with internal design and development teams on new user stories. Made significant changes to the app's user experience. Built a comprehensive UI library to improve app consistency and make iteration faster.

Chattanooga Public Library

Designer & Frontend Developer

April 2014 – November 2015

Maintained and added new features to the existing Drupal website. In addition to development work, assisted in the redesign of the library's brand and updated various digital and print collateral. Contributed design and code to local community and civic engagement programs.

Fillauer Companies, Inc.

Designer & Frontend Developer

May 2011 – April 2014

Designed and developed email marketing campaigns, digital ads, and other web-related graphics. Updated and maintained company website. Designed magazine ads and manuals for the company's inventory of prosthetic and orthotic product lines.