

Kyle Gothman

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SUMMARY

Results-driven Full Stack Developer with a background in marketing and digital media. Proficient in JavaScript, TypeScript, Python, SQL, HTML, CSS, and Adobe Creative Suite. Seeking a challenging position to utilize technical and creative skills for innovative projects.

EXPERIENCE

Full Stack Developer (Freelance)

Self-Employed

February 2023 - Present

- Currently developing custom web applications while utilizing cutting-edge technologies, such as React, Next, Django, and Node.js, demonstrating a relentless drive and enthusiasm for pursuing a career as a full stack developer.

Collateral Transfer Specialist

Fairway Mortgage Company

February 2021 - May 2022, Carrollton, TX

- Generated and analyzed outbound Note Shipments, preparing appropriate data files for submission.
- Leveraged data analytics to generate reports to optimize processing and alerted management regarding inconsistencies.

Marketing & Digital Media Manager

Great Harvest Bread Company

July 2016 - February 2021, Southlake, TX

- Designed visually engaging graphics and videos to improve digital presence and launched campaigns leading to a 75% increase in web visits, an 80% increase in email opt-ins and a 3x reach on social media platforms.
- Introduced a streamlined checkout and delivery process during Covid, resulting in an 40% increase in online sales.

Creative Director

Charity Brands Consulting

December 2018 - August 2019, Los Angeles, CA

- Spearheaded the design and development of compelling keynote presentations, effectively pitching and securing charity brand partnerships.
- Collaborated with a high-performing consulting team to conduct in-depth research and devise tailored strategies, fostering successful and mutually beneficial partnerships for each charity brand.

Media Specialist

Illumination Fireworks

September 2015 - August 2016, Dallas, TX

- Designed, produced, and managed digital and print media content, optimizing the company's WordPress and e-commerce platforms, which increased conversion rate by 35%, website traffic by 18%, and user engagement by 23%.
- Developed and executed a comprehensive digital marketing strategy using SEO, PPC, and targeted campaigns, enhancing brand visibility and reach through ad placements.

PROJECTS

Goth OS - <https://kylegothman.github.io/goth-os/>

March 2023 - April 2023

- Developed an interactive desktop-themed portfolio website using React and Tailwind CSS.

See Food - <https://kylegothman.github.io/see-food/>

December 2023 - February 2023

- Developed a food identification app using Node.js, PostgreSQL, and Clarifai API for backend development, and React and Chakra-UI for the frontend.

EDUCATION

Studied Marketing & Communications

University of North Texas • Denton, TX • 2015

COURSEWORK

Full Stack Web Developer Bootcamp

Zero To Mastery Academy • 2023

CS50 - Introduction To Computer Science

Harvard University • 2022

Python Developer Bootcamp

Zero To Mastery Academy • 2022

SKILLS

Javascript, Typescript, Python, SQL, HTML, CSS, and Adobe Creative Suite.