KYLE HARRISON

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RESULTS-DRIVEN DATA ANALYST WHO TRANSFORMS COMPLEX DATA INTO ACTIONABLE INSIGHTS

An analytical and results-driven Data Analyst with the ability to transform complex data into actionable insights that drive business success. Adept at utilizing advanced tools like SQL, Excel, Tableau, and Power BI for data manipulation, visualization, and reporting. Skilled in client relationship management, ensuring satisfaction through precise data analysis and effective project implementation. Exceptional communicator with the ability to present data-driven insights clearly to stakeholders, fostering informed decision-making. Demonstrates strong problem-solving skills, technical proficiency, and meticulous attention to detail in fast-paced environments.

EDUCATION & CERTIFICATIONS

Certificate – The Data Analytics Accelerator	In progress
Data Analytics Accelerator Boot Camp	06/2024 – Present
Georgia Southern University – Statesboro, GA	08/2004 – 05/2005

SKILLS & CORE COMPETENCIES

- Data Analysis & Consumer Research
- SQL & Excel Proficiency
- Business Acumen
- Communication & Presentation
- Data Visualization
- Problem-Solving

- Analytical Thinking
- Client Relationship Management & Interpersonal Skills
- Technical Proficiency
- Project Implementation & Collaboration
- Adaptability & Detail Orientation

TECHNICAL SKILLS

- Excel, SQL, Tableau, Power BI, & Python
- MS Outlook, Word, and PowerPoint

DATA ANALYTICS EXPERIENCE

Eagle Rock Distribution, Calhoun, GA   01/2021 – Present
SHELF-SET COORDINATOR (DATA ANALYTICS) (01/2024 – Present)
- Lead scheduling and execution of large and small format chain account resets in Northwest Georgia, ensuring precision and efficiency.
- Utilize Power BI and advanced Excel to develop and implement a comprehensive tracker, monitoring key surveys completed by account managers while enhancing data-driven decision-making.
- Collaborate with Anheuser Busch Analytics to generate detailed reports that inform sales management strategies, targeting distribution and volume goals for optimal performance.
- Apply data analysis from Space Planning Plus to create tailored merchandising plans for independent stores, strategically optimizing product placement to maximize sales.

ACCOUNT MANAGER (01/2021 – 12/2023)
- Utilized sales data and inventory analysis to optimize order placements for both large and small format off-premise accounts, ensuring accurate stock levels for customers.
- Leveraged data insights to drive sales, achieving monthly, quarterly, and yearly targets by effectively communicating with customers to maintain an optimal inventory of trending and core products.

PRIOR EXPERIENCE

PRODUCTION & SALES MANAGER | EZ Carpet, Dalton, GA	03/2018 – 12/2020
SHIFT SUPERVISOR | Mohawk Industries, Dalton, GA	01/2011 – 02/2018