

## Extract from "The Summary of the 2023 WGA MBA (Minimum Basic Agreement)"

<https://www.wga.org/contracts/contracts/mba/summary-of-the-2023-wga-mba>

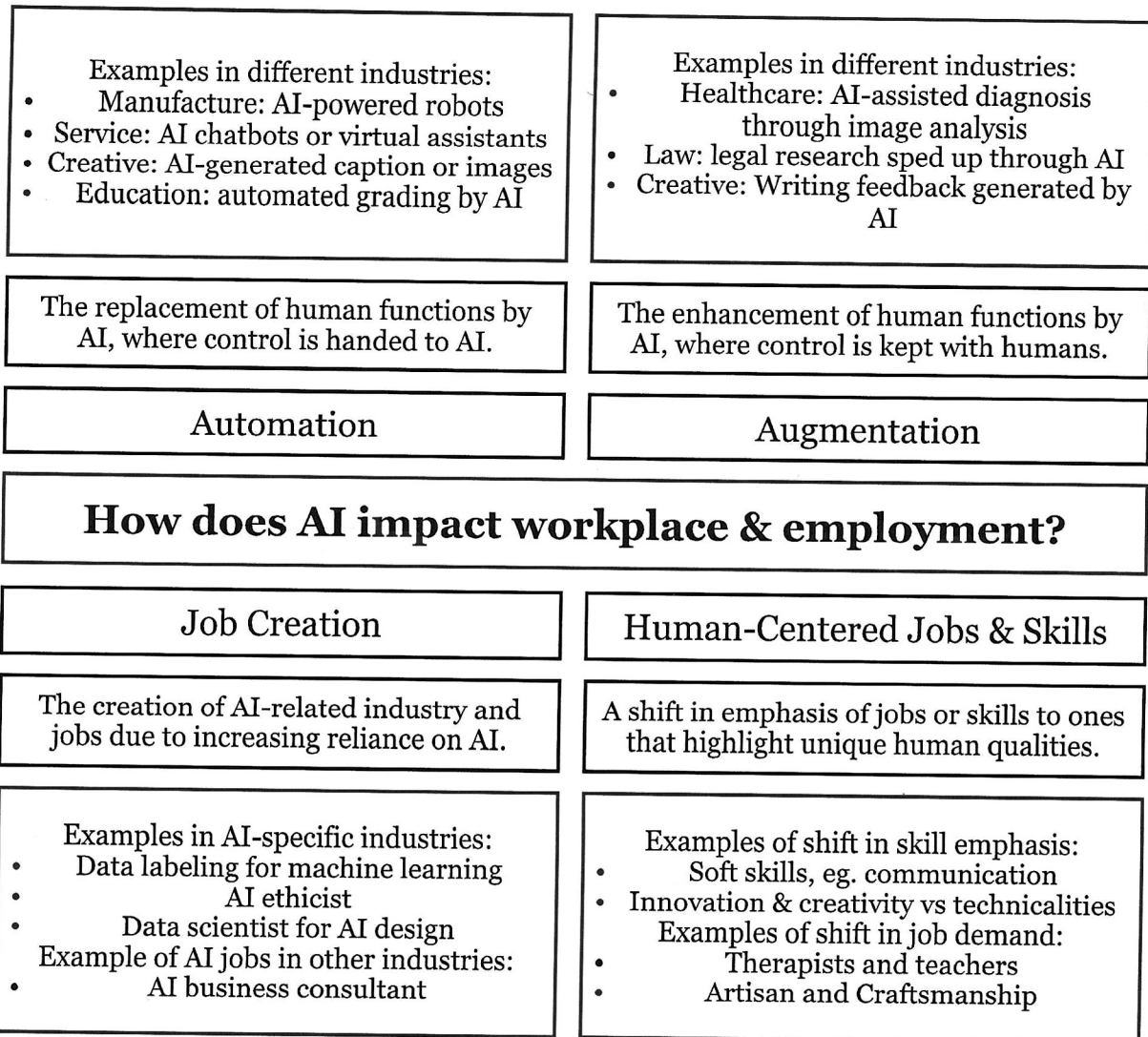
### 5. Artificial Intelligence

We have established regulations for the use of artificial intelligence ("AI") on MBA-covered projects in the following ways:

- AI can't write or rewrite literary material, and AI-generated material will not be considered source material under the MBA, meaning that AI-generated material can't be used to undermine a writer's credit or separated rights.
- A writer can choose to use AI when performing writing services, if the company consents and provided that the writer follows applicable company policies, but the company can't require the writer to use AI software (e.g., ChatGPT) when performing writing services.
- The Company must disclose to the writer if any materials given to the writer have been generated by AI or incorporate AI-generated material.
- The WGA reserves the right to assert that exploitation of writers' material to train AI is prohibited by MBA or other law.

For Artists:	For Executives:
<p>Are there other demands you'd like to raise that are not on the list yet?</p> <p>I think that a % (number) should be determined for how much of a script can be A.I. How much AI is too much?</p>	<p>Is there any demand that you disagree with? Resonate with?</p> <p>Writers should not be allowed to use A.I.. Using A.I. while writing creates a grey area for usage. How much A.I. can be used before it's not their work?</p>
<p>Which two demands are the most important, in your opinion? Bullet point your reason and prepare a short defense:</p> <ul style="list-style-type: none"><li>• Writer's material cannot be used to train A.I.<ul style="list-style-type: none"><li>- This is important because it keeps the writing skills with the writers. The writers also have the right to not have their work used against them.</li></ul></li><li>• AI can't write or rewrite literary material<ul style="list-style-type: none"><li>- Audiences deserve unique/authentic work. Companies should craft movies and TV shows as a form of art. People pay for these services and</li></ul></li></ul> <p>should receive something authentic.</p>	<p>What is your personal stance regarding these demands? List your reasons and prepare a short response to the artists:</p> <p>These demands are reasonable, but not all encompassing for fixing issues.</p> <ul style="list-style-type: none"><li>• Can't pick and choose when to use it. Either do or don't</li><li>• Specifically, in what ways is using A.I. acceptable. Editing? Writing full scripts?</li></ul>

## Infographic & Reflection: How does AI impact workplace & employment?



What changes do you foresee AI making in your future life or career? How would you respond to those changes?

Can AI impact each job differently? Are there jobs that cannot be impacted by AI?

I see AI affecting my future career as a software developer. AI will speed up the development process, but it may also lessen the skill requirement needed for programmers. There is potential for the job market to slow down since AI can program. I'm adapting to these potential changes by studying AI while in school.

AI will impact the world and all jobs in some way. I believe most workplaces will utilize AI to assist with mundane tasks and to help maximize efficiency. There are a few jobs that will not have as much AI influence, but any career that utilizes technology will see AI's effects.

## Personal Reflections

Today's class discussed ways that AI might impact future employment. Through our Writers' Guild of America Strike activity, we also explored how different stakeholders' interests clash with the use of AI and how decisions on AI's use might shape society differently.

Much of our discussion is framed in the future based on current trends and predictions. This also means that nothing is certain just yet—depending on our personal adjustments and societal responses, the future can look vastly different for each of us. As the book *Power and Progress* pointed out, as each new technology develops—whether it be through the agricultural revolution, industrial revolution, or the current information revolution—its impact and usage depend on power distribution. The future, ultimately, is up to who holds the power to make those decisions.

What do you want the future to look like for you? On a personal level, how will you respond to the rising use of AI in the workplace? What are some potential roles for AI that we have not discussed yet? On a societal level, how do you envision AI's role in the workplace? What are some things that you can do to bring forward societal change? How can we get different stakeholders to the same platform so that various voices can be equally heard?

A.I. will bring us into a new age. For me personally I want to be apart of the movement. I am learning how to use A.I. and understanding how it works so that I can live successfully in this new era. Hopefully, people will embed A.I. systems into our daily lives without harming others. Jobs should not be taken away from others to then be given to a machine. Companies should have A.I. to assist us in life. Unfortunately, people don't think about others all of the time. In this new age, we will need people to advocate against A.I. so that people don't have to worry about losing their careers. This new era is going to be turbulent at first. We need people to be educated on the benefits and detriments A.I. can bring.