

WEB - RGB

yellow:
R: 211
G: 210
B: 105
grey:
R: 107
G: 114
B: 123
cranberry:
R: 79
G: 1
B: 34

PRINT - 2 Color

yellow: 585
light yellow: 585/50%
grey: 7545
grey text on dark: 7545/80%
[cranberry: 690]

PRINT - 4 Color Process

yellow:	light yellow:
C: 11	C: 5
M: 0	M: 0
Y: 66	Y: 33
K: 2	K: 1

grey:	cranberry:
C: 23	C: 0
M: 2	M: 97
Y: 0	Y: 0
K: 63/42	K: 59

PRINT - Grey

ON WHITE:	ON BLACK:
moon:	moon:
20%	20%
light:	light:
0%	0%
text:	text:
85%/65%	20%/50%
crier:	crier:
65%	65%

PRINT - BxW

web-light.eps



2-color-light.eps



4-color-light.eps



grey-light.eps



black-light.eps



web-dark.eps



2-color-dark.eps



4-color-dark.eps



grey-dark.eps



black-dark.eps

