

## cnpgen.com | kyle-hamilton.com

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SKILL SETS

SOFTWARE - Adobe Creative Suite, QuarkXPress, FilemakerPro, MS Office, NetBeans, Eclipse, etc..

EXAMPLES - Design & Development

WEB DEV – HTML5, CSS3, JavaScript, Flash, PHP/MySQL, JAVA

PREPRESS/PRESS – 4Color & digital. Business papers, Magazines, Books, and other traditional media.

Portfolios:

candpgeneration.com kyle-hamilton.com

Most Recent Web Work: DowntownBordentown.com sprhe.com

**EMPLOYMENT HISTORY** 

Consultant APR/2009 – present NJ

Princeton Internet Group, Inc. Creative Director SEPT/2004 - APR/2009 NJ

Hamilton-Thomas design, LLC Principal JUN/2001 – AUG/2004 NJ

Newhaven Design Creative Director NOV/2000 - MAY/2001 Dublin, Ireland

Ebeon (E-commerce)
Senior Designer
JAN/2000 - NOV/2000
Dublin, Ireland

Intuition Publishing (Online Educational products) Art Director MAR/1998 – DEC/1999 Dublin, Ireland

Morgan Stanley Graphic Designer DEC/1996 – FEB/1998 NYC

Condé Nast Graphics Assistant FEB/1995 – JAN/1996 NYC Working in both new and traditional media for a a wide variety of clients, including *Princeton Internet Group, Inc.*, *Rutgers University*, *Mercer County Realtors* and *REALWalkthru.com*, among others.

Headed the design and production team. Led sales and kick-off meetings. Managed client expectations with the effective interpretation of client needs and by instilling a solid level of comfort with the company's capabilities.

Principal partner in a design business. Clients included TIAA-CREF—advertizing for national publications such as The New York Times, Fortune, and US News. Stevens Institute of Technology—identity, collateral, website.

Designed projects for the company's most prestegious clients. Constructed the company's design portfolio and presentation, helping them attract new business. Managed a team of designers and worked closely with sales team.

Created solutions to front-end challenges, working seamlessly with Information Architects and HTML Developers. Won the "most difficult client" award for successfully completing a project on budget and on time. Improved client satisfaction by establishing a 3-tier Quality Assurance process.

Designed flagship product and art directed product launch event which established the company as a dynamic, cutting edge, web-based education provider. Introduced time-saving, team-oriented communication among departments by creating project teams. As a result projects were approached from a variety of perspectives from start to finish.

Rapidly promoted from production to design, based on high level of skill and talent. Brought many projects in-house, contributing to a more cost effective department. Involved in the design of the company's first website, intranet, and other internal web-based projects.

Assisted in the publication of a book by Alexander Liberman, Editorial Director for Condé Nast, through storyboarding, layout and production.

**EDUCATION** 

The Cooper Union School of Art Bachelor of Fine Arts
1990 - 1994, NYC

School of Visual Arts Technology Courses 2011, NYC MCCC Certificate in CS Present, NJ