## Confirmatory Factor Analysis Theory Construction and Statistical Modeling



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#### Outline

SAPI

EFA and CFA

Confirmatory or Exploratory?

CFA in R

Scaling

**Model Estimation** 

Maximum Likelihood

Model Fit

Degrees of Freedom Fit Indices

Model Evluation



## South African Personality Inventory Project



Nel, J. A., Valchey, V. H., Rothmann, S., van de Vijver, F. J. R., Meiring, D., & de Bruin, G. P. (2012). Exploring the personality structure in the 11 languages of South Africa. Journal of Personality, 80, 915–948.

#### SAPI details

- 1216 participants from 11 official language groups
- From about 50,000 descriptive responses to 262 personality items
- Nine personality clusters:
  - Conscientiousness
  - Emotional Stability
  - Extraversion
  - Facilitating
  - Integrity
  - Intellect
  - Openness
  - Relationship Harmony
  - Soft-Heartedness (Ubuntu)
- Our data: selection of 1000 participants

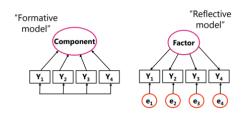


#### **Factor Analysis**

Factor Analysis: Modeling measurement of a latent variable

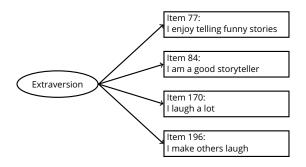
- EFA: Exploratory Factor Analysis.
- CFA: Confirmatory Factor Analysis.

Both EFA and CFA use a "reflective" measurement model, not a "formative" model.



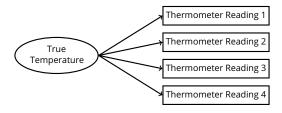


#### **Reflective Constructs**



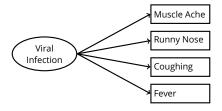
- Items are dependent variables, caused by the factor!
- Latent variable 'extraversion' explains item correlations:
   The factor is the reason for the covariances/correlations.

#### **Reflective Constructs**



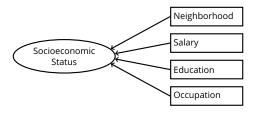
Thermometer readings are the dependent variables, caused by the temperature!

#### **Reflective Constructs**



Symptoms are the dependent variables, caused by the viral infection!

#### **Formative Constructs**



SES is an *index* defined as a (weighted) sum of the observed items.

- SES is the (latent) dependent variable, predicted by the items.
- This model is not empirically testable.

## Interesting read

Interesting read on theory & latent variables:

Borsboom, D., Mellenbergh, G.J., & Van Heerden, J. (2003). The theoretical status of latent variables. *Psychological review, 110*(2), 203.



# CONFIRMATORY OR EXPLORATORY?



#### Two Subscales of Extraversion

#### HAVING FUN

- Item 77: I enjoy telling funny stories
- Item 84: I am a good storyteller
- Item 170: I laugh a lot
- Item 196: I make others laugh

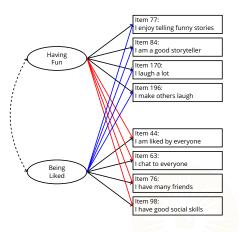
#### BEING LIKED

- Item 44: I am liked by everyone
- Item 63: I chat to everyone
- Item 76: I have many friends
- Item 98: I have good social skills



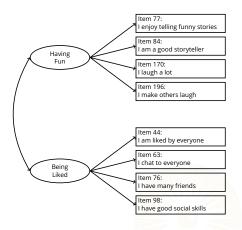
#### **EFA**

- All items load onto all factors
- No hypothesized measurement model
- Estimating latent covariances is optional
  - Oblique factors → Estimated
  - $\circ$  Orthogonal factors  $\rightarrow$  Fixed
- Solution is not unique
- Use rotation to improve interpretability



#### **CFA**

- The statistical model represents the hypothesized measurement model
- No cross-loadings unless they're predicted by theory
- Almost always estimate the latent covariances
- A unique solution exists



## CFA IN R



## Example: Estimate a CFA Model

Load the SAPI data.

Specify the **lavaan** model syntax for the SAPI extraversion CFA.

```
mod1 <- '
fun = Q77 + Q84 + Q170 + Q196
liked = Q44 + Q63 + Q76 + Q98
```

Use the cfa() function to estimate the model.

```
library(lavaan)
out1 <- cfa(mod1, data = sapi)</pre>
```

#### Example: Summarize the Fitted CFA

```
partSummary(out1, 1:4)
lavaan 0.6-18 ended normally after 30 iterations
  Estimator
                                                      MT.
  Optimization method
                                                  NLMINB
  Number of model parameters
                                                      17
                                                    Used
                                                               Total
  Number of observations
                                                     959
                                                                1000
Model Test User Model:
  Test statistic
                                                 130,193
  Degrees of freedom
                                                      19
  P-value (Chi-square)
                                                   0.000
```

## Example: Summarize the Fitted CFA

```
partSummary(out1, 5:7)
Parameter Estimates:
  Standard errors
                                             Standard
  Information
                                             Expected
  Information saturated (h1) model
                                           Structured
Latent Variables:
                            Std.Err z-value P(>|z|)
                  Estimate
  fun = 
    077
                     1.000
    084
                     0.761
                              0.051
                                     14.902
                                                0.000
    Q170
                     0.634 0.047
                                     13.558
                                                0.000
    0196
                     0.795
                              0.046
                                      17.381
                                                0.000
  liked =~
    Q44
                     1.000
    063
                     1.512
                              0.147
                                      10.278
                                                0.000
    Q76
                     1.483
                              0.149
                                     9.955
                                                0.000
    098
                     1.243
                              0.119
                                      10.462
                                                0.000
```

## Example: Summarize the Fitted CFA

partSummary(out1,	8:9)				
Covariances:					
	Estimate	Std.Err	z-value	P(> z )	
fun ~~					
liked	0.231	0.025	9.234	0.000	
Variances:					
	Estimate	Std.Err	z-value	P(> z )	
.Q77	0.548	0.038	14.389	0.000	
.Q84	0.727	0.039	18.703	0.000	
.Q170	0.687	0.035	19.572	0.000	
.Q196	0.364	0.025	14.731	0.000	
.Q44	0.662	0.034	19.291	0.000	
.Q63	0.807	0.048	16.943	0.000	
.Q76	0.966	0.054	17.931	0.000	
.Q98	0.469	0.029	16.121	0.000	
fun	0.627	0.056	11.303	0.000	
liked	0.182	0.029	6.290	0.000	

## Example: Model Fit Statistics



## Example: Model Fit Statistics

#### fitMeasures(out1)

chisq	fmin	npar
130.193	0.068	17.000
baseline.chisq	pvalue	df
1574.886	0.000	19.000
cfi	baseline.pvalue	baseline.df
0.928	0.000	28.000
rfi	nnfi	tli
0.878	0.894	0.894
ifi	pnfi	nfi
0.929	0.622	0.917
unrestricted.logl	logl	rni
-10082.491	-10147.587	0.928
ntotal	bic	aic
959.000	20411.895	20329.175
rmsea.ci.lower	rmsea	bic2
0.066	0.078	20357.903
rmsea.pvalue	rmsea.ci.level	msea.ci.upper
0.000	0.900	0.091
rmsea.notclose.h0	<pre>rmsea.notclose.pvalue</pre>	msea.close.h0
0.080	0.421	0.050

## Example: Visualize the Fitted CFA



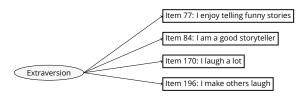
## Example: Visualize the Fitted CFA

Error in path.expand(path): invalid 'path' argument



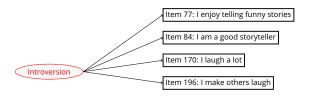
## Latent variable scaling

Latent variables are not observed, thus no inherent scale.





## Latent variable scaling Ctd.



Therefore, set up model such that scale of latent variable is clear.



#### Two common ways

- 1. Marker-variable method
  Constrain one of the factor loadings (default).
- 2. Reference group method: Constrain the factor variance.
- 3. Effect coding: Constrain the average of the loadings.





#### 1. Marker-variable method (default)

#### **Default parameterization:**

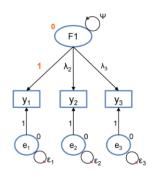
- First factor loading constrained at 1.
- Factor mean constrained at 0.

#### Other defaults:

- Mean of residuals is by definition 0.
- Residuals have a loading of 1.

#### **Estimated:**

- factor variance (Ψ),
- 'other' factor loadings ( $\lambda_2$ ,  $\lambda_3$ ),
- all item intercepts (v<sub>1</sub>, v<sub>2</sub>, v<sub>3</sub>),
- all residual variances ( $\epsilon_1$ ,  $\epsilon_2$ ,  $\epsilon_3$ ).





#### 1. Default marker-variable method - lavaan

First factor loading constrained at 1:

```
Extraversion = 1.000
```

• Factor mean constrained at 0:

Extraversion 0.000



#### Default marker-variable method - lavaan Ctd

```
parameterEstimates(fit_1CFA)[1:4,-c(5,6,7)]
Error: object 'fit_1CFA' not found
```

Factor loading of first indicator fixed to 1. all other loadings are relative to that.

If reference category changed, other loadings also change.

## 2. Reference-group method

#### Parameterization:

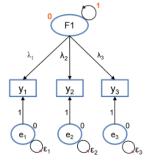
- Factor variance constrained at 1.
- Factor mean constrained at 0.

#### **Defaults:**

- Mean of residuals is by definition 0.
- Residuals have a loading of 1.

#### **Estimated:**

- all factor loadings ( $\lambda_1$ ,  $\lambda_2$ ,  $\lambda_3$ ),
- all item intercepts (v<sub>1</sub>, v<sub>2</sub>, v<sub>3</sub>),
- all residual variances ( $\epsilon_1$ ,  $\epsilon_2$ ,  $\epsilon_3$ ).





## 2. Reference-group method - lavaan

```
# Model
model.1CFA_RefGr <- '
  # Free first factor loading, using: NA*
  Extraversion = ^{\sim} NA*Q77 + Q84 + Q170 + Q196
  # Set factor variance to 1, using: 1*
  Extraversion ~~ 1*Extraversion
# Fit model
fit_1CFA_RefGr <- cfa(model.1CFA_RefGr, data=data_sapi,
                missing='fiml', fixed.x=F) # use FIML
Error in eval(sc, parent.frame()): object 'data_sapi' not found
```

Factor variance constrained at 1:

Extraversion 1.000

Factor mean constrained at 0:

Extraversion

0.000

## 2. Reference-group method - lavaan Ctd

```
parameterEstimates(fit_1CFA_RefGr)[1:4,-c(5,6,7)]
Error: object 'fit_1CFA_RefGr' not found
```

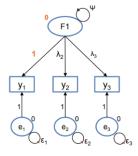
#### Advantage:

All factor loadings and scores on standardized metric.

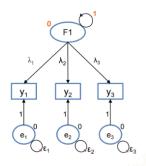


#### Which method to choose?

#### 1. Marker-variable method



#### 2. Reference-group method



Does not matter for substantive conclusions. Sometimes, pragmatic reasons.

## MODEL ESTIMATION



#### Maximum Likelihood Estimation

ML estimation simply finds the parameter values that are "most likely" to have given rise to the observed data.

- The *likelihood* function is just a probability density (or mass) function with the data treated as fixed and the parameters treated as random variables.
- Having such a framework allows us to ask: "Given that I've observed these data values, what parameter values most probably describe these data?"

#### Maximum Likelihood Estimation

ML estimation is usually employed when there is no closed form solution for the parameters we seek.

• This is why you don't usually see ML used to fit general linear models.

After choosing a likelihood function, we iteratively optimize the function to produce the ML estimated parameters.

• In practice, we nearly always work with the natural logarithm of the likelihood function (i.e., the *loglikelihood*).



#### **ML** Intuition

Let's say we have the following N = 10 observations.

- We assume these data come from a normal distribution with a known variance of  $\sigma^2 = 1$ .
- We want to estimate the mean of this distribution,  $\mu$ .

```
(y <- rnorm(n = 10, mean = 5, sd = 1))

[1] 5.060983 3.364836 4.968344 6.696222 3.610013
[6] 6.627266 4.165329 4.615346 4.537332 6.024850
```

#### **ML** Intuition

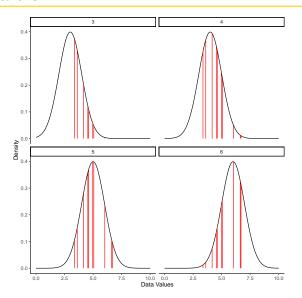
In ML estimation, we would define different normal distributions.

- Every distribution would have  $\sigma^2 = 1$ .
- Each distribution would have a different value of  $\mu$ .

We then compare the observed data to those distributions and see which distribution best fits the data.

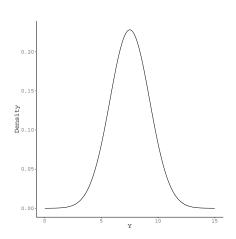


## **ML** Intuition



Suppose we have the following model:

$$Y \sim N(\mu, \sigma^2)$$
.



For a given  $Y_n$ , we have:

$$P(Y_n|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(Y_n-\mu)^2}{2\sigma^2}}.$$
 (1)

If we plug estimated parameters into Equation 1, we get the probability of observing  $Y_n$  given  $\hat{\mu}$  and  $\hat{\sigma}^2$ :

$$P\left(Y_n|\hat{\mu},\hat{\sigma}^2\right) = \frac{1}{\sqrt{2\pi\hat{\sigma}^2}} e^{-\frac{(Y_n-\hat{\mu})^2}{2\hat{\sigma}^2}}.$$
 (2)

Applying Equation 2 to all N observations and multiplying the results produces a *likelihood*:

$$\hat{L}\left(\hat{\mu},\hat{\sigma}^{2}\right) = \prod_{n=1}^{N} P\left(Y_{n}|\hat{\mu},\hat{\sigma}^{2}\right).$$

We generally want to work with the natural logarithm of Equation 2. Doing so gives the *loglikelihood*:

$$\begin{split} \hat{\mathcal{L}}\left(\hat{\mu}, \hat{\sigma}^2\right) &= \ln \prod_{n=1}^N P\left(Y_n | \hat{\mu}, \hat{\sigma}^2\right) \\ &= -\frac{N}{2} \ln 2\pi - N \ln \hat{\sigma} - \frac{1}{2\hat{\sigma}^2} \sum_{n=1}^N \left(Y_n - \hat{\mu}\right)^2 \end{split}$$

ML tries to find the values of  $\hat{\mu}$  and  $\hat{\sigma}^2$  that maximize  $\hat{\mathcal{L}}(\hat{\mu}, \hat{\sigma}^2)$ .

• Find the values of  $\hat{\mu}$  and  $\hat{\sigma}^2$  that are *most likely*, given the observed values of Y.

Suppose we have a linear regression model:

$$Y = \beta_0 + \beta_1 X + \varepsilon,$$
  
$$\varepsilon \sim N(0, \sigma^2).$$

This model can be equivalently written as:

$$Y \sim N \left( \beta_0 + \beta_1 X, \sigma^2 \right)$$

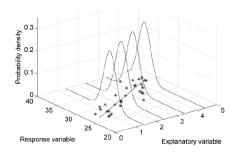


Image retrieved from: http://www.seaturtle.org/mtn/archives/mtn122/mtn122p1.shtml

For a given  $\{Y_n, X_n\}$ , we have:

$$P(Y_n|X_n, \beta_0, \beta_1, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(Y_n - \beta_0 - \beta_1 X_n)^2}{2\sigma^2}}.$$
 (3)

If we plug our estimated parameters into Equation 3, we get the probability of observing  $Y_n$  given  $\hat{Y}_n = \hat{\beta}_0 + \hat{\beta}_1 X_n$  and  $\hat{\sigma}^2$ .

$$P\left(Y_{n}|X_{n},\hat{\beta}_{0},\hat{\beta}_{1},\hat{\sigma}^{2}\right) = \frac{1}{\sqrt{2\pi\hat{\sigma}^{2}}}e^{-\frac{\left(Y_{n}-\hat{\beta}_{0}-\hat{\beta}_{1}X_{n}\right)^{2}}{2\hat{\sigma}^{2}}}\tag{4}$$

So, our final loglikelihood function would be the following:

$$\begin{split} \hat{\mathcal{L}}\left(\hat{\beta}_{0}, \hat{\beta}_{1}, \hat{\sigma}^{2}\right) &= \ln \prod_{n=1}^{N} P\left(Y_{n} | X_{n}, \hat{\beta}_{0}, \hat{\beta}_{1}, \hat{\sigma}^{2}\right) \\ &= -\frac{N}{2} \ln 2\pi - N \ln \hat{\sigma} - \frac{1}{2\hat{\sigma}^{2}} \sum_{n=1}^{N} \left(Y_{n} - \hat{\beta}_{0} - \hat{\beta}_{1} X_{n}\right)^{2}. \end{split}$$



## Example

```
## Fit a model:
out1 <- lm(ldl ~ bp + glu + bmi, data = diabetes)
## Extract the predicted values and estimated residual standard error:
yHat <- predict(out1)</pre>
     <- summary(out1)$sigma</pre>
## Compute the row-wise probabilities:
pY <- dnorm(diabetes$ldl, mean = yHat, sd = s)
## Compute the loglikelihood, and compare to R's version:
sum(log(pY)); logLik(out1)[1]
[1] -2109.939
[1] -2109.93
```

### Multivariate Normal Distribution

The PDF for the multivariate normal distribution is:

$$P(\boldsymbol{Y}|\boldsymbol{\mu},\boldsymbol{\Sigma}) = \frac{1}{\sqrt{(2\pi)^P|\boldsymbol{\Sigma}|}} e^{-\frac{1}{2}(\boldsymbol{Y}-\boldsymbol{\mu})^T\boldsymbol{\Sigma}^{-1}(\boldsymbol{Y}-\boldsymbol{\mu})}.$$

So, the multivariate normal loglikelihood is:

$$\mathcal{L}\left(\boldsymbol{\mu},\boldsymbol{\Sigma}\right) = -\left[\frac{P}{2}\ln(2\pi) + \frac{1}{2}\ln|\boldsymbol{\Sigma}| + \frac{1}{2}\right]\sum_{n=1}^{N}(\boldsymbol{Y}_{n} - \boldsymbol{\mu})^{T}\boldsymbol{\Sigma}^{-1}(\boldsymbol{Y}_{n} - \boldsymbol{\mu}).$$

Which can be further simplified if we multiply through by -2:

$$-2\mathcal{L}\left(\boldsymbol{\mu},\boldsymbol{\Sigma}\right) = \left[P\ln(2\pi) + \ln|\boldsymbol{\Sigma}|\right] \sum_{n=1}^{N} (\mathbf{Y}_{n} - \boldsymbol{\mu})^{T} \boldsymbol{\Sigma}^{-1} (\mathbf{Y}_{n} - \boldsymbol{\mu}).$$

## Steps of ML

- 1. Choose a probability distribution,  $f(Y|\theta)$ , to describe the distribution of the data, Y, given the parameters,  $\theta$ .
- 2. Choose some estimate of  $\theta$ ,  $\hat{\theta}^{(i)}$ .
- 3. Compute each row's contribution to the loglikelihood function by evaluating:  $\ln \left[ f\left( \mathbf{Y}_{n} | \hat{\theta}^{(i)} \right) \right]$ .
- 4. Sum the individual loglikelihood contributions from Step 3 to find the loglikelihood value,  $\hat{\mathcal{L}}$ .
- 5. Choose a "better" estimate of the parameters,  $\hat{\theta}^{(i+1)}$ , and repeat Steps 3 and 4.
- 6. Repeat Steps 3 5 until the change between  $LL^{(i-1)}$  and  $LL^{(i)}$  falls below some trivially small threshold.
- 7. Take  $\hat{\theta}^{(i)}$  as your estimated parameters.

# MODEL FIT



# MODEL EVLUATION

