Kyle LE BRIS SAGET

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Looking for a 6-month internship in Data Analytics, starting from May 2022

EDUCATION

2021 – 2024 | Grenoble Ecole de Management (GEM)   **Grenoble, France**
Msc in Business Management – "Programme Grande Ecole"
• Top #8 business school in France, Top #28 in the world – Financial Times 2020
• Relevant coursework: Technology management, Data analysis, Machine learning, Marketing, Decision analysis

2020 – 2021 | Grenoble IAE : Graduate School of Management (INP Group)   **Grenoble, France**
Bachelor's degree in economics and management – Major : Information systems
• Relevant coursework: Management of information systems, E-commerce, Customer relationship management

2018 – 2020 | Université Grenoble Alpes (UGA)   **Grenoble, France**
Two years Post A Level Degree in Multimedia and Internet Technologies (DUT MMI)
• Relevant coursework: Web development, Database management, Network services, IT project management

WORK EXPERIENCE

Apr 2021 - Jul 2021 | HYMAG'IN - Marketing and Business Development Officer (4 months)   **Grenoble, France**
HYMAG'IN is a start-up in environmental chemistry that develops a disruptive technology from the circular economy.
• Developed and implemented various marketing and sales strategies.
• Managed during 2 months a part of the start-up in the framework of the Agile methodology (Scrum Master position).
• Interacted with more than 50 prospects on site to know the market and its expectations.
• Negociated HYMAG'IN's value proposition with several investors.

Apr 2020 - Jun 2020 | CCIXR - Marketing and Communication researcher (3 months)   **Portsmouth, UK**
The Centre for Creative and Immersive Extended Reality (CCIXR) is the UK's first integrated facility to support innovation in the creative and digital technologies of virtual, augmented and extended realities.
• Worked on the brand identity for the CCIXR, including a visual identity and several models.
• Benchmarked the best practices (+80 pages) on community management and marketing strategy.
• Presented and produced a 360° competitive intelligence analysis, in the UK and internationally, from scratch.

Jan 2020 | UGA - Winner of a tutored professional project (in teams) (1 month)   **Grenoble, France**
Project organized as part of my studies at the University Grenoble Alpes (UGA) and for its technological platforms.
• Laureate of a professional project among 100+ participants.
• Developed the digital communication tools of the mechanical and production engineering platform
• Created a website from scratch (HTML/CSS/JS), motion design, visual identity and marketing strategy.

IT SKILLS

• **Office Suite** : Excel, Powerpoint, Word, ... **| Project Management :** Trello, Gantt, Pipedrive
• **Programming and web development :** HTML, CSS, Javascript/Typescript - Python, Php, SQL - Wordpress, Prestashop
• **Adobe Suite :** Illustrator, Photoshop, InDesign, Premiere, Audition, XD, ...

CERTIFICATIONS

• **Tosa Certification (Microsoft Excel)** : 786/1000 - Advanced Level
• **Google Certifications** : Data Analytics Foundations | Digital Marketing Fundamentals
• **Python Certification (Udemy)** : 100+ python projects including APIs, Scripting, Backend Dev, Web Scraping, Bot Dev, DB Management, Data Science

EXTRACURRICULAR ACTIVITIES

Jan 2021 - May 2021 | «Age d'Or» Association - Volunteer (5 months)   **Grenoble, France**
Volunteer helper in the «Age d'Or» association, which introduces people over 50 to computers and the Internet.
• Conducted courses and helped dozens of elderly people on various computer topics.

Sep 2019 - Jun 2020 | «Bureau des élèves» (BDE) - Graphic Designer (10 months)   **Grenoble, France**
• Realized various graphic creation for the BDE, which manages the activities and events around the promo.

ADDITIONAL INFORMATIONS

Languages : French (Native), English (Fluent - 965/990 TOEIC | 97/120 TOEFL), Spanish (Intermediate).
Entrepreneurship : Freelance graphic design for 2 years.
Hobbies : Guitar, bass and music composition | Painting (traditionnal, digital) and sculpture | Running, hiking and fitness.