

# KYLE JAMES MAYNE

is user experience professional, who has been crafting memorable customer experiences for over 5 years. He specializes in interaction design, information architecture, usability and user research.

## WORK

### User Experience Designer

November 2011 ~ Current

#### *Sage*

At Sage I'm designing experiences for over 800,000 customers. I'm part of the user experience centre of excellence working across products and services, applying great design no matter the medium.

### User Experience Designer

October 2009 - November 2011

#### *Orange Bus*

At Orange Bus, I radically improved websites and created exciting new digital based products for well-known national and international clients.

### User Experience Designer

June 2009 - September 2009

#### *BBC*

I started my career in UX as an intern at the BBC, and worked on the design of their interactive television platform. The BBC also sponsored my M.Sc. thesis, which looked at overcoming cognitive impairments in the design of their digital television services.

## EDUCATION

### M.Sc. Human Computer Interaction

October 2008 - September 2009

#### *Lancaster University*

Distinction

### B.Sc. Information Systems

September 2005 - June 2008

#### *Newcastle University*

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## REFERENCES

### Ben Wilson

*Senior UX Specialist (Line manager)*

Sage UK Ltd

ben.wilson@sage.com

### Joanne Richardson

*Senior UX Designer*

Orange Bus

joanne@orangebus.co.uk

## SKILLS

### DESIGN STRATEGY



### INTERACTION DESIGN



### INFORMATION ARCHITECTURE



### UX TESTING



### CUSTOMER INSIGHT

