

Kylene Landenberger

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EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Computer Science, Minor in Entrepreneurship

San Luis Obispo, CA

Expected Graduation: June 2024

EXPERIENCE

Business Development Intern, Growth Team

BerlinRosen

January 2023 – Present

New York, New York (Remote)

- Drive a successful pipeline from potential client through Growth Team bid win by managing the business development process with proposal and presentation materials.
- Conduct background research, media analysis, and social media assessments of potential clients, capturing critical client information to ensure a business-relationship alignment with BerlinRosen.
- Manage team of copyeditors to streamline proposal reviews and finalization, improving team productivity by 25%.

Product Development Intern, R&D

VMware, Inc.

June 2021 – August 2021

Palo Alto, CA (Remote)

- Created a cross-platform solution to debug real-time call data analytics from Microsoft Teams in the Horizon Remote Client VDI. JavaScript, WebRTC, Python, Chrome Extension API.
- Designed a Chrome Extension pipelining data from the VDI to a dashboard visible by the native user and customer support, improving customer experience and troubleshooting resolution by 50%.
- Prioritized high-demand business needs when developing the dashboard based on conducted usability studies and customer interviews with engineering team.
- Successfully developed the MVP dashboard. Full-featured product to be included for Horizon Remote Client VDI customers in Q4 2021.

PROJECTS

Medium – Professional and Lifestyle Blog | *Product, Technology, Productivity*

January 2023 – Present

- Producing original content and helpful resources on my journey to be a product manager, teaching others what I learn from mentors and professional experience.
- Highlights: Cracking the PM Interview Review, Students in Product – a Cal Poly Club, Networking and Intrapersonal Skills, Best PM Books and Podcasts

Sidebar – Tab Management Tool | *Chrome Extensions API, React, GitHub, TravisCI*

January 2023 – Present

- Browser tab overload decreases productivity by 40% and can use up to 95% RAM.
- Developing browser extension to manage tabs and windows visually in a permanent sidebar while browsing the web, improving user flow, organization, and machine RAM use.

Subtyde – Subscription Management Bot | *Telegram API, TailwindCSS, Python*

September 2022 – Present

- Improving the use of Telegram Groups and Channels by creating an automated billing and user management bot.
- Boosted test-user satisfaction by accepting Venmo and cryptocurrency, and improved admin productivity by 50%.
- Mentored peer in scrum development and weekly meetings prioritizing customer success in niche market by organizing customer research studies and usability testing.

fEMR – Cal Poly Client Project | *Java, PlayFramework, TravisCI, Jira*

September 2021 – December 2021

- Improved fEMR's medical technology and managed my team of 5 through agile development and customer-first success strategy.
- Implemented a new Trauma Sheet Form and Patient Hierarchy Log features, improving medical team productivity and communication and eliminating lost patient-intake triage data by 100%.

SKILLS

Languages: JavaScript (React.js), Liquid, PHP, Python, C/C++, Java, Laravel, MySQL, NoSQL

Tools: Jira, Confluence, Docker, GitHub, Tableau, Google Analytics, Figma, Notion

COMMUNITY AND ACCOLADES

Community: Students in Product, Women in Software and Hardware (WISH), Cal Poly Center for Innovation and Entrepreneurship (CIE), Toastmasters International, Mentorship for CS Students

Accolades: Phi Theta Kappa Honor Society All-USA Academic Team (2018), Coca-Cola New Century Pathway Scholar (2018)