

Applied optimization

- ① Draw & label
- ② Determine quantity to optimize and its domain
- ③ Find a formula for this quantity
- ④ Use constraints to make the target function depend on only one variable
- ⑤ Find extrema by evaluating at critical and endpoints

Eg. Use 4 feet of wire to form a square and a circle. How much wire should be used for the square to maximize enclosed area of both shapes?



- ① $A = \text{total area with } 0 \leq 4x \leq 4$
and $4 = 4x + 2\pi r$

- ② $A = x^2 + \pi r^2$

- ③ $\text{By } *, r = \frac{1}{2\pi} (4-4x) = \frac{2(1-x)}{\pi}$

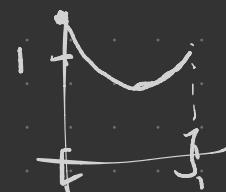
$$\text{so } A = x^2 + \pi \left(\frac{2(1-x)}{\pi} \right)^2 = \frac{1}{\pi} \left((\pi+4)x^2 - 8x + 4 \right)$$

⑤ Need to maximize $A(x)$ over $[0, 1]$ saw $0 \leq 4x \leq 4 \Rightarrow 0 \leq x \leq 1$

$$A'(x) = \frac{1}{\pi} (2(\pi+4)x - 8) = \frac{2}{\pi} ((\pi+4)x - 4) \quad (\text{defined everywhere})$$

which satisfies $A'(x) = 0 \Leftrightarrow (\pi+4)x = 4$

$$\Leftrightarrow x = \frac{4}{\pi+4} \approx 0.56$$



Now check values at critical & endpts:

$$A(0) = \frac{4}{\pi} \approx 1.273$$

$$A\left(\frac{4}{\pi+4}\right) = \frac{4}{\pi+4} \approx 0.56$$

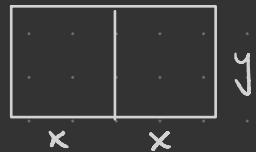
$$A(1) = 1$$

Thus A attains its maximum when we use all of the wire on the circle!

Note Minimum area with square of side length $\frac{4}{\pi+4}$

Problem 1 Which points of the graph $y = 4 - x^2$ are closest to the point $(0, 2)$?

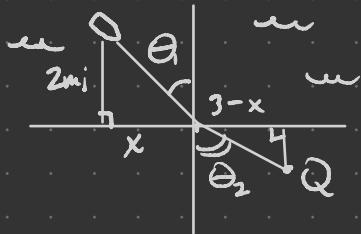
Problem 2 Use 200 ft of fencing to enclose two adjacent rectangular corrals with same dimensions. What dimensions should be used to maximize enclosed area?



Problem 3 Find the dimensions of a window with shape and perimeter 16 ft with largest area.



Problem 4 A woman is in a boat 2 mi from the coast and needs to go to point Q 3 mi down the coast, 1 mi inland. If she can row



at 2 mph and walk at 4 mph, toward
what point on the coast should she row
in order to reach Q the fastest?