

Here is a shitty graphic guide to help you understand what the app should look like. Contained here is every page we need for shooting purposes. Essentially, for what we need, it's less of a complex app and more of a lightly animated slideshow with some buttons to change pages.

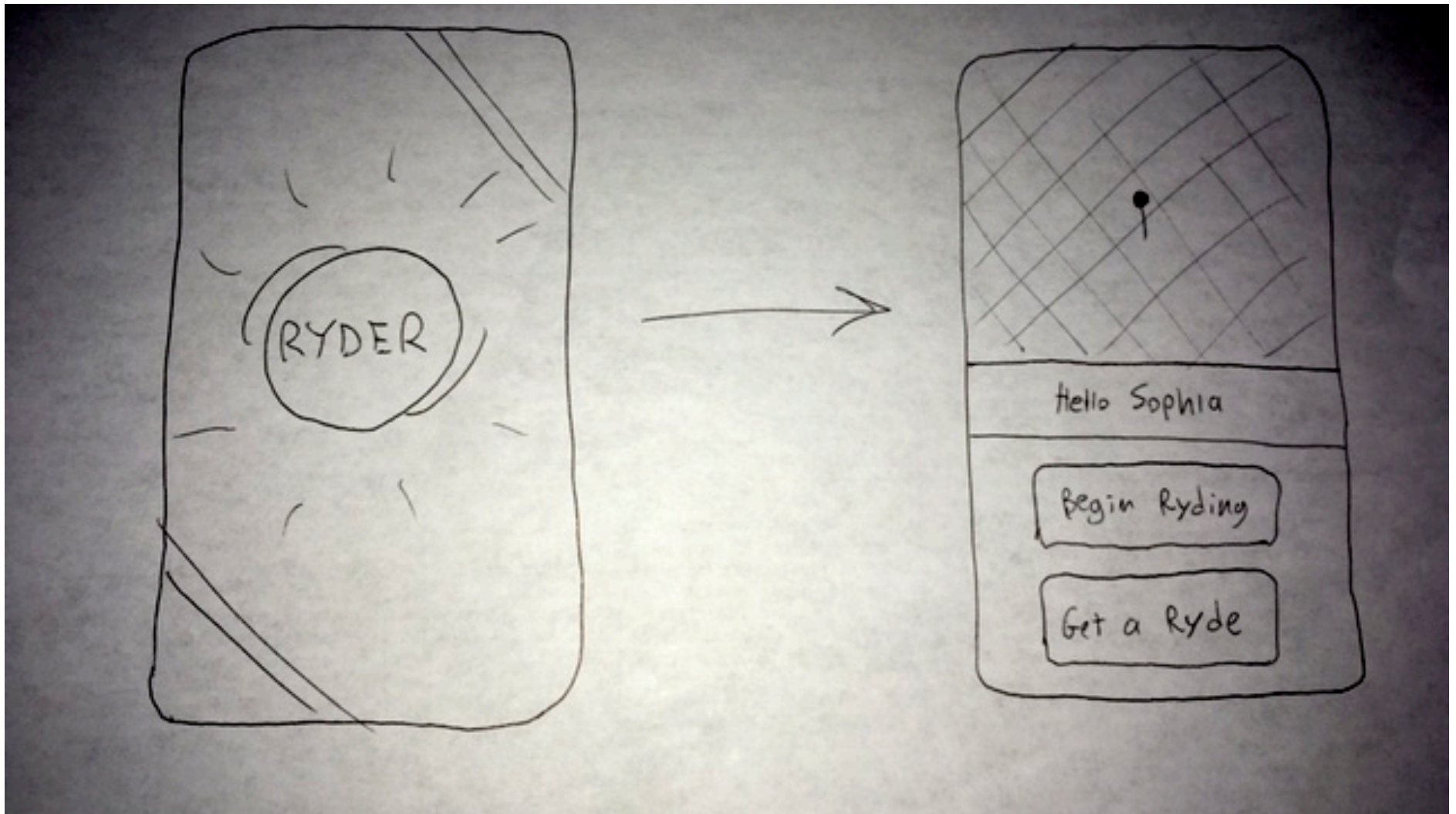
The app in the movie – called “Ryder” – is essentially an uber or lyft rip off so we don't have to worry about copyright or trademark issues. So we're going for a design similar to that. The script is a thriller that is very grounded in reality, so keeping things traditional and real looking is the best approach.

Something not shown in the graphics: there should probably a sort of back arrow button in the top left corner of each page, so we have the option to scroll through the pages as necessary.

Not sure yet what type of phone will be used, probably whatever our lead actress that we wind up casting has. Let me know what you think the timeframe to make this is, what questions you have, and if you want to chat on the phone about it sometime.

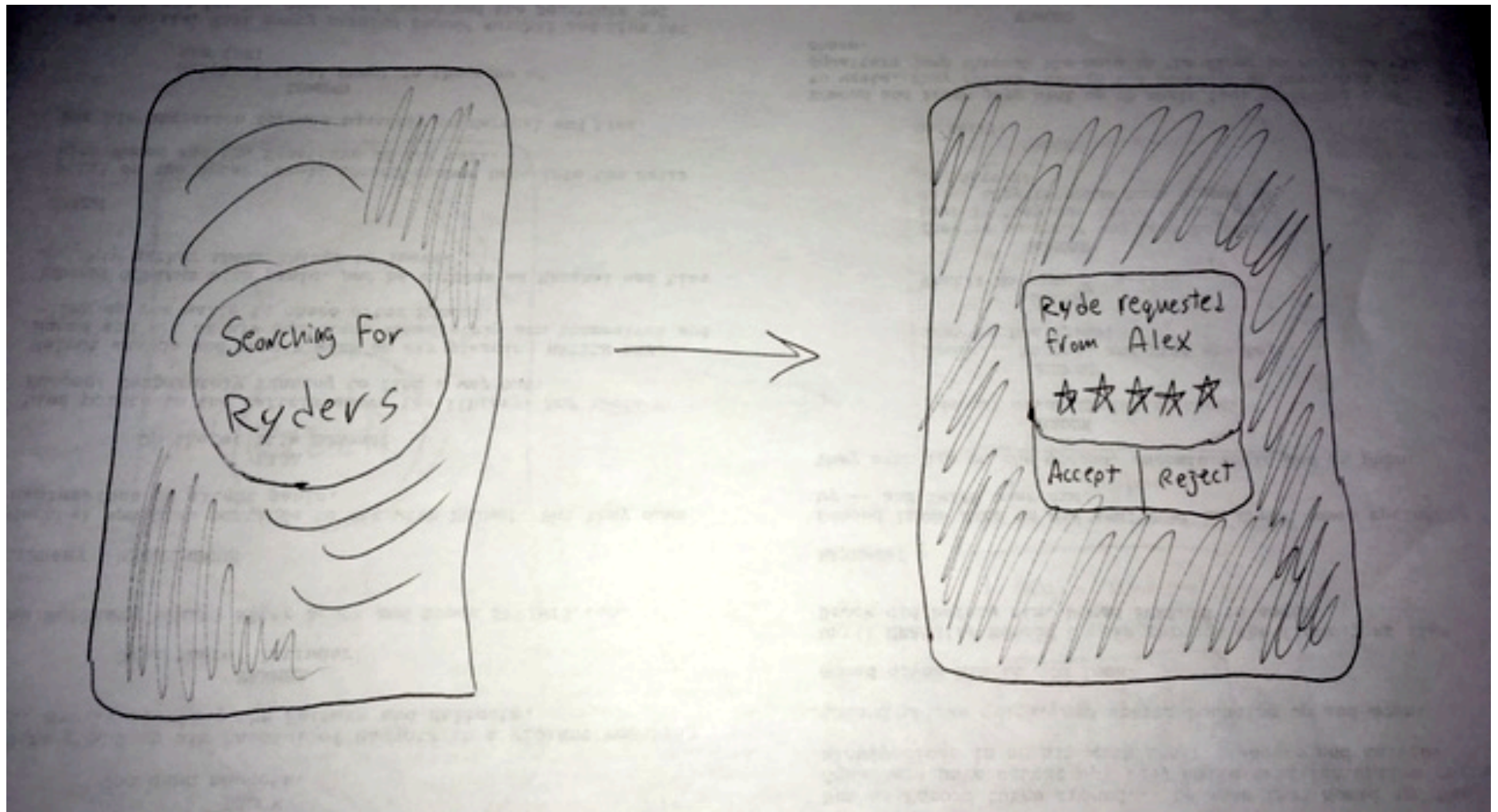
Upon opening the app, it should display a sort of loading screen with a logo for the app – “Ryder”. Something based around circles like tire wheels and maybe a backdrop of a road. Perhaps some sort of simple animation like a slowly moving background. It should hold on this screen for 30 seconds.

The next page: app’s home screen. The top half: a grid of a city with a pin locator for the user. The bottom half: a greeting to the user (Sophia) and two buttons, one to “Begin Ryding” the other to “Get a Ryde”. Hold on this screen until the “Begin Ryding” button is pressed.



The next page: a loading screen for finding Ryders. A graphic that maybe pulsates or spins, to suggest it's in the process of searching. Very similar to how uber works. Hold on this screen for 30 seconds then move on to the next screen.

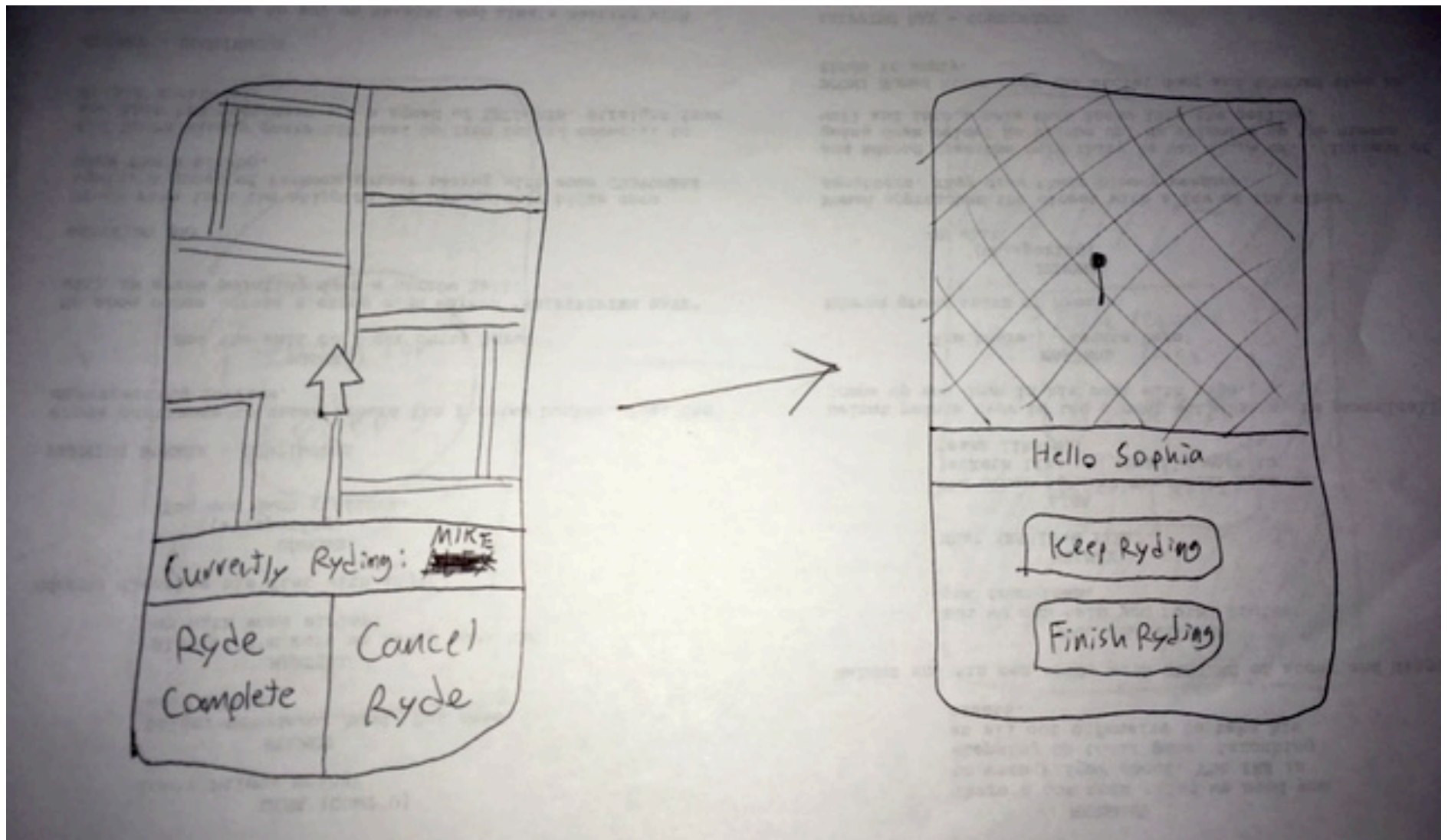
The next page: the background goes dark (not completely black, but maybe the previous screen image drops to something like 20% opacity). A pop up window informs the user of the proposed Ryder, in this case "Alex", and allows you two buttons to either accept or reject. Hold on this screen until either button is pressed.





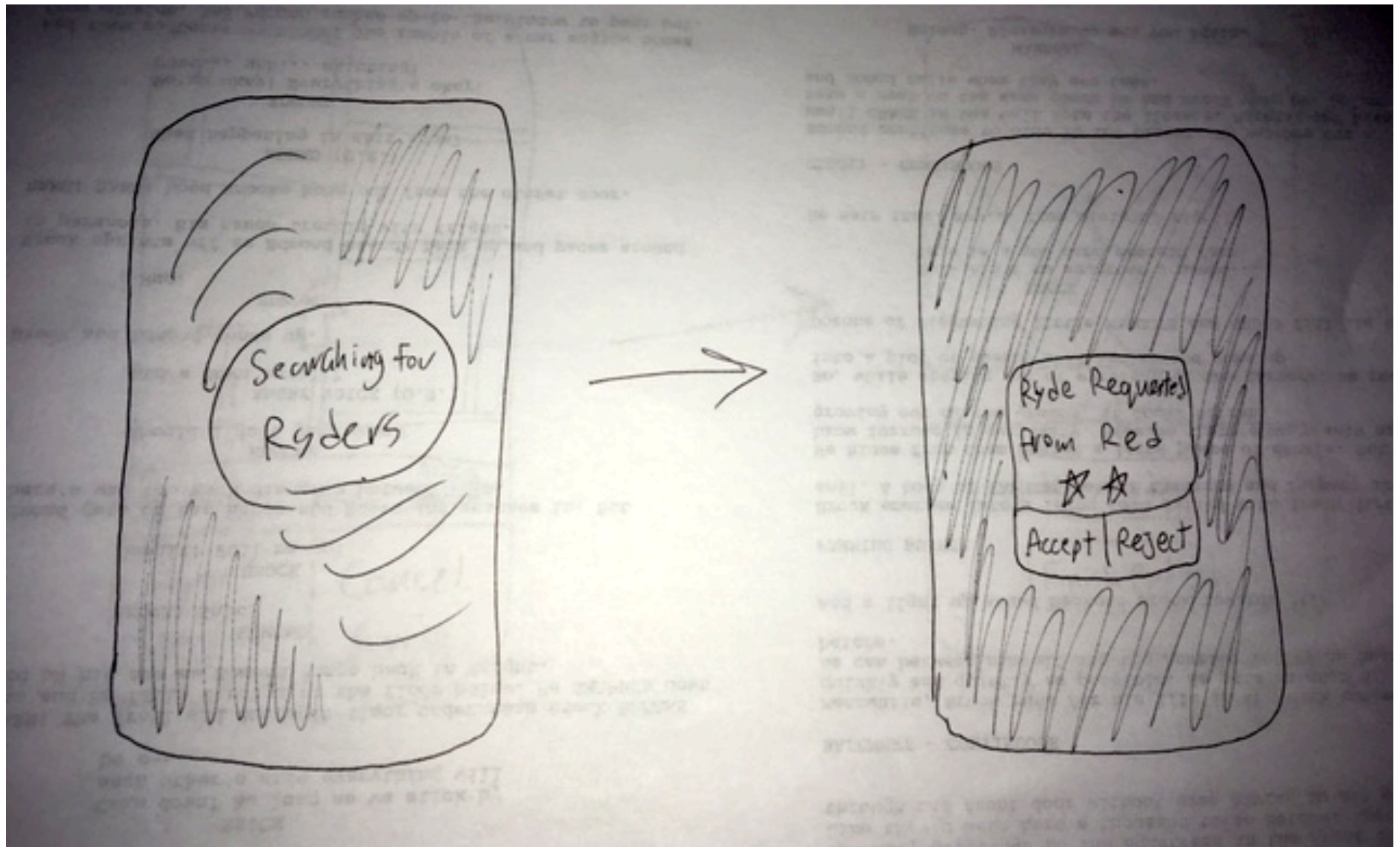
The next page: the screen for when Rydes are taking place. The top half: a moving map with an arrow or car icon in the middle indicating where the user/driver is on the road (this only needs to go straight, no complex turns or anything, and can probably be a recycled loop that lasts 30 seconds). The bottom half: a banner showing the name of the Ryder, in this case "Mike", with two buttons for completing or canceling the Ryde. Hold on this screen until either button is pressed.

The next page: a screen to ask the user whether they want to continue Ryding or not. This page is essentially identical to the previous "home screen" page, except the buttons are different.



From this point, the remaining screen pages will be duplicates or near duplicates of pages that have already been seen. Here: back to the searching screen for 30 seconds.

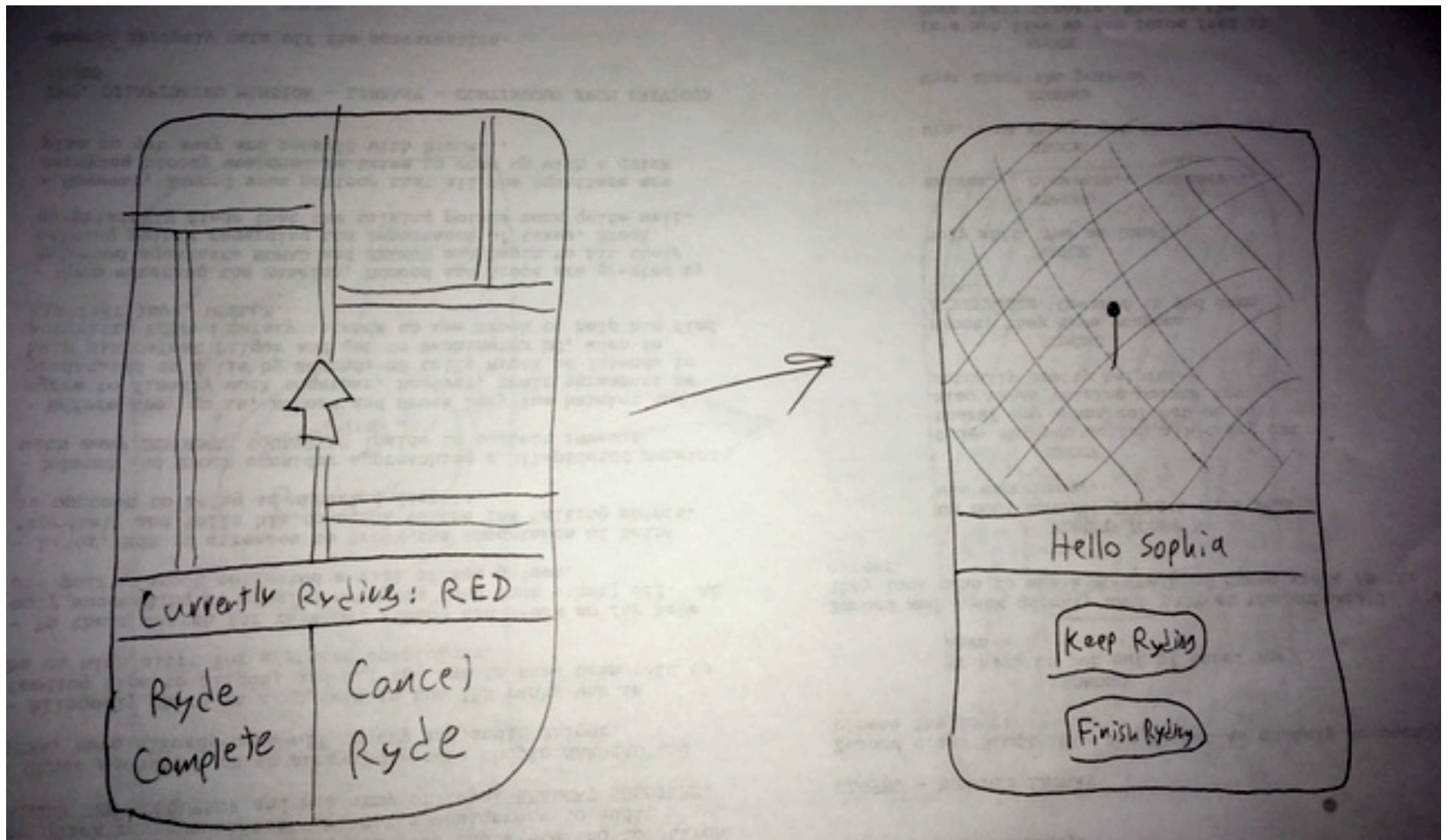
Next: Ryde requested from Red. Hold here until either button is pressed.





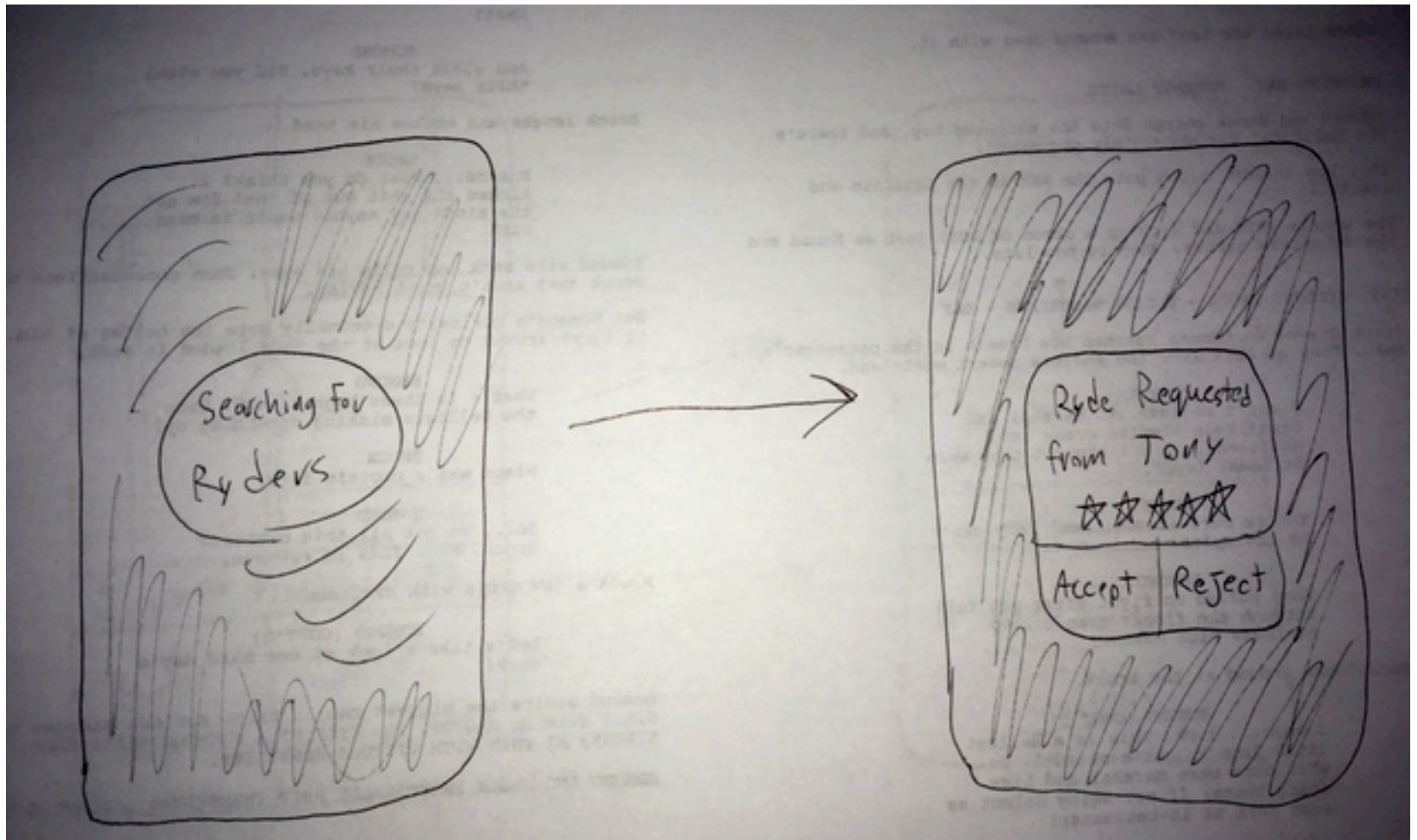
Back to the driving page, but now for Red. Hold on this page until either button at the bottom is pressed.

Back to the page asking to keep Ryding or not. Hold on this page until either button is clicked.



Back to the searching screen for 30 seconds.

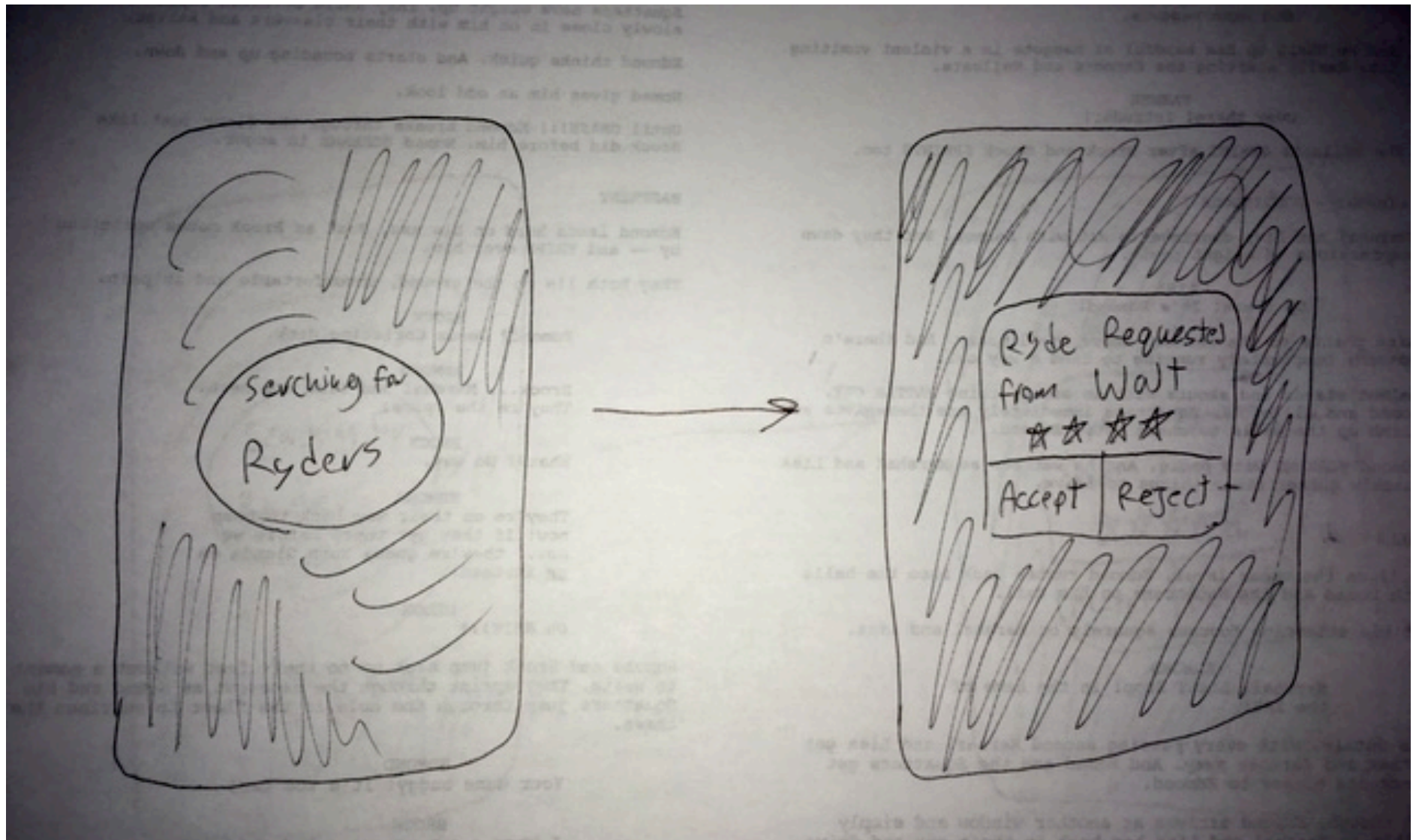
Next: Ryde requested from Tony. Hold here until either button is pressed.





Back to the searching screen for 30 seconds.

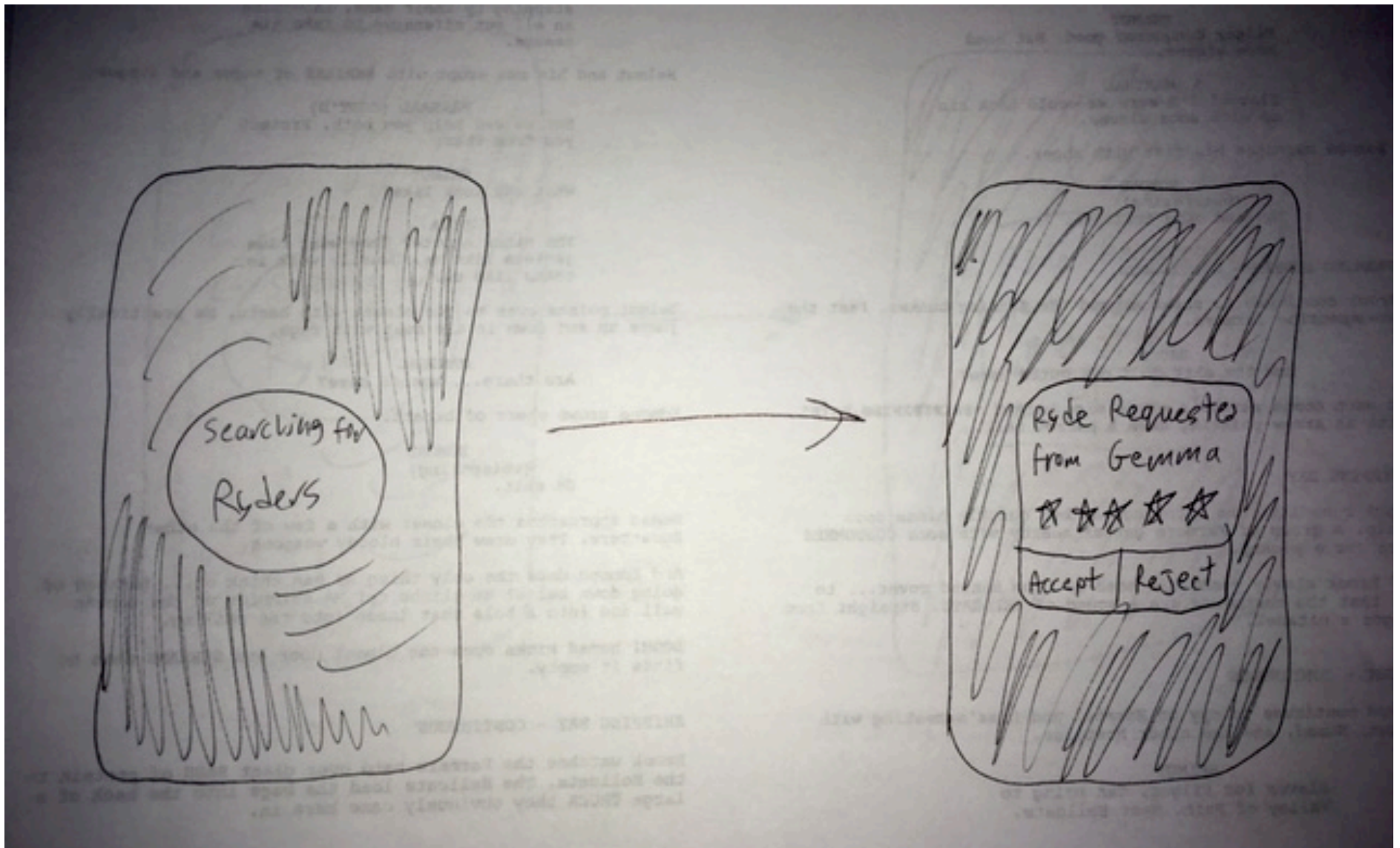
Next: Ryde requested from Walt. Hold here until either button is pressed.





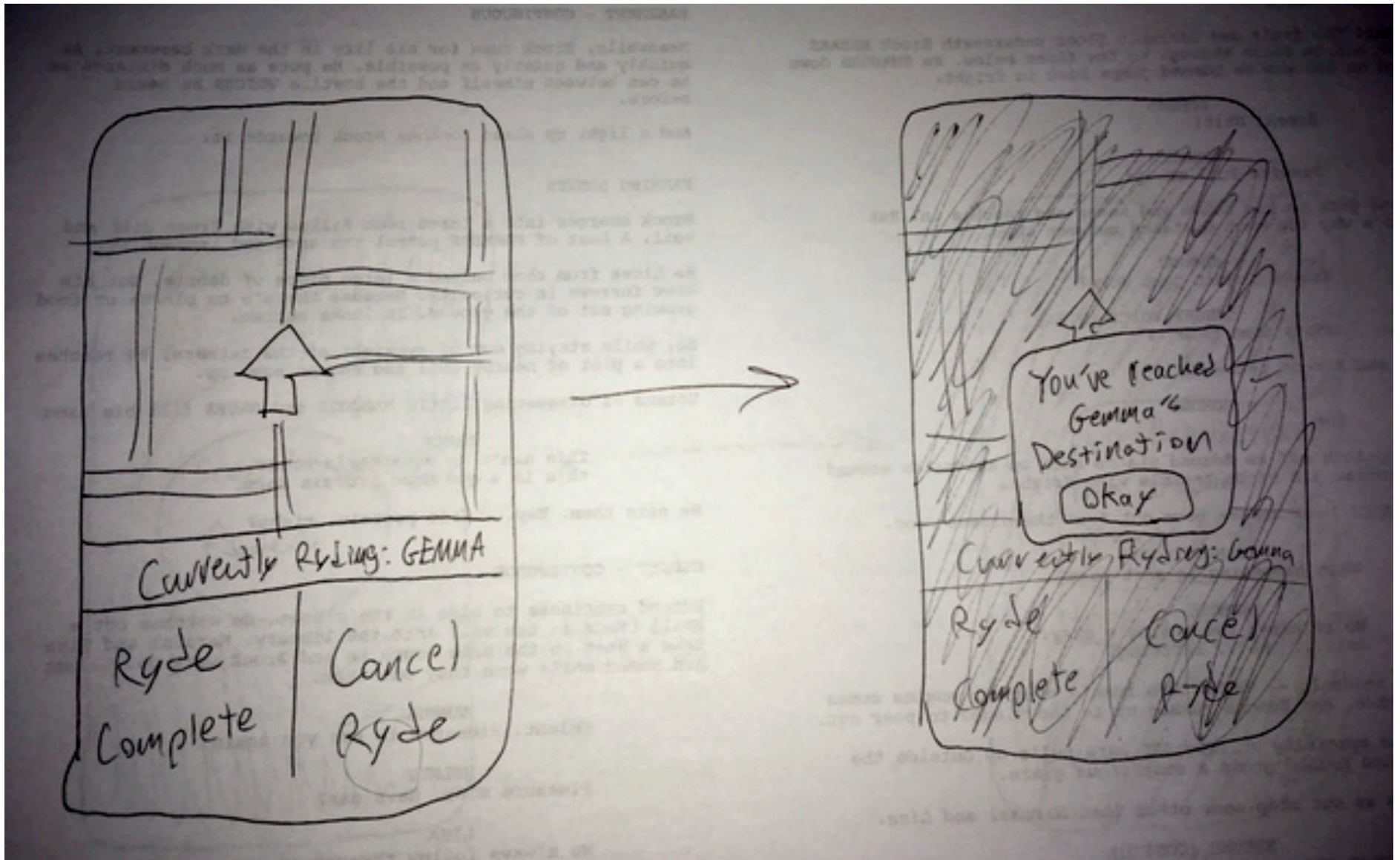
Back to the searching screen for 30 seconds.

Next: Ryde requested from Gemma. Hold here until either button is pressed.



Back to the driving page, but now for Gemma. Hold on this page until either button at the bottom is pressed.

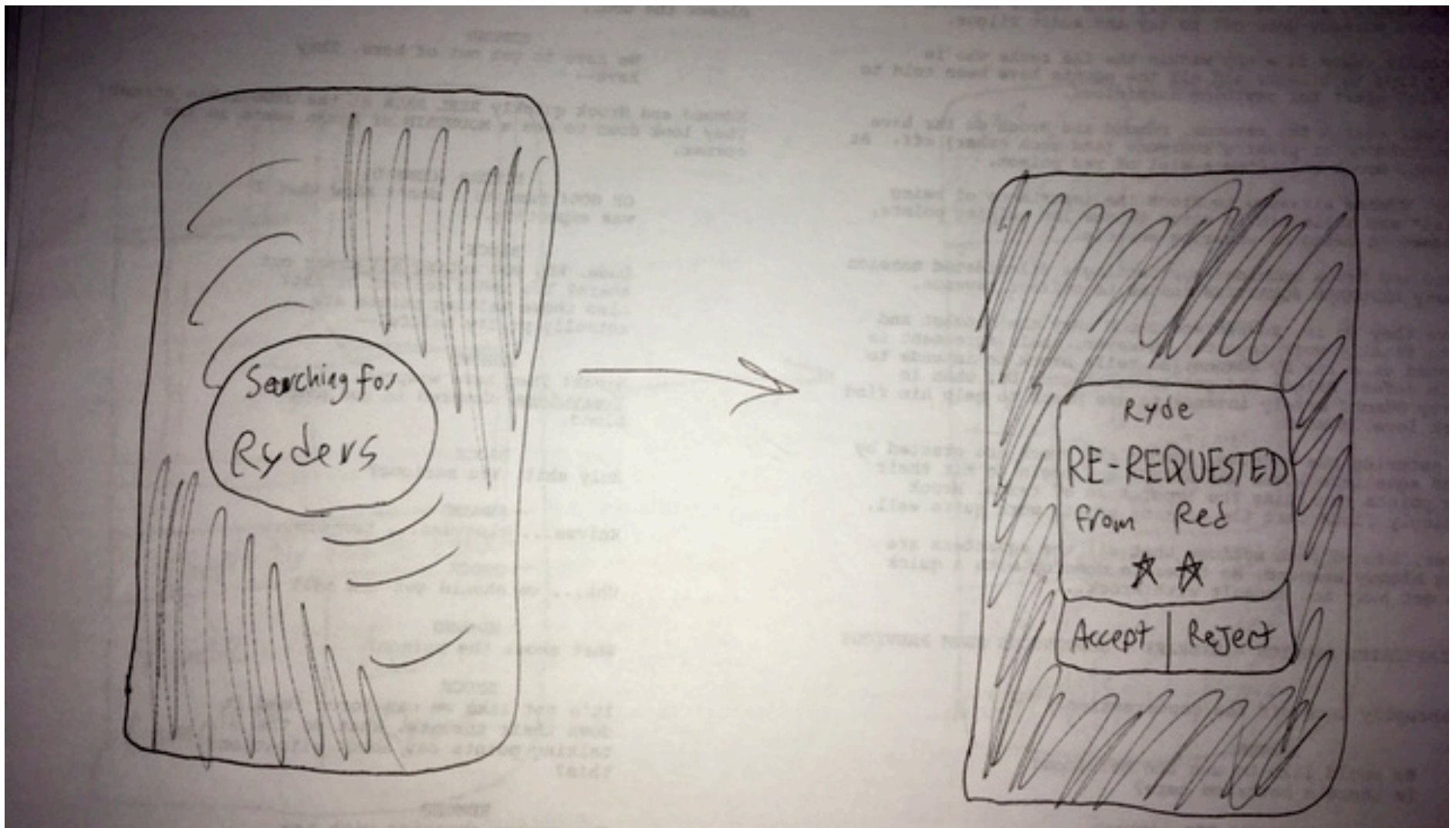
The only new page: The image from the previous page goes darker and a notification pops up: "You've reached Gemma's destination". Hold on this page until the "okay" button is pressed.





Back to the searching screen for 30 seconds.

Next: Ryde re-requested from Red. Important to note the language here is slightly different than usual. It's "Ryde RE-REQUESTED" and that should probably be larger or highlighted compared to normal, so people don't miss the difference. Hold here until either button is pressed.



Back to the driving page, but now for Red again. Hold on this page until either button at the bottom is pressed.

Back to the page asking to keep Ryding or not. This is the last page.

