

# Kyle Reddoch



## Media Kit

Last updated: March 2023



## {Code} and Coffee

I'm a self-taught developer who enjoys creating content around helping others level up as a software developer and with technology.



@kylewritescode



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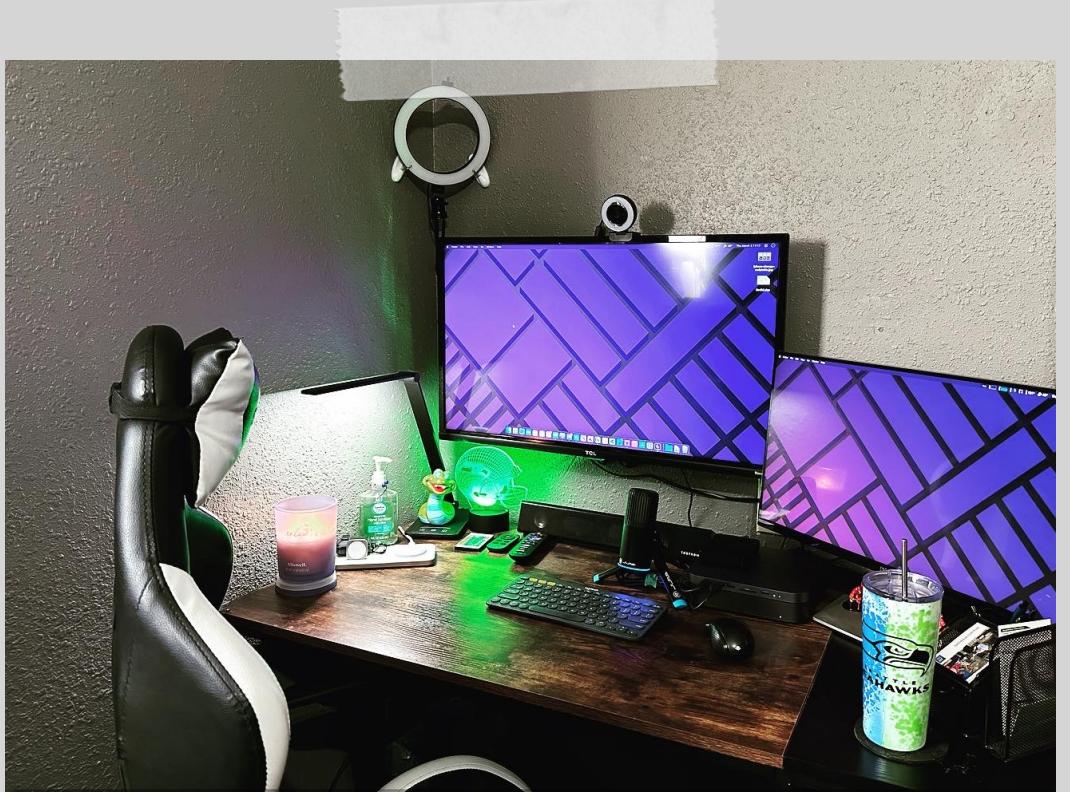


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## Who am I?

I'm Kyle! I like to tinker with code and drink an insane amount of coffee. I also love tech. What I enjoy doing with my time is teaching people how to code and use technology. I create content about working in/on/with both development and technology to assist those who aren't familiar with that it is possible for them too!



The platform I most enjoy creating content for is Instagram, but I can create content for other channels also. I also have a blog I post regularly on.



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## About Me

### Some Quick Facts:

Pronouns: He/Him

Niche: Tech/Development

Mastodon followers: 430

Instagram followers: 240

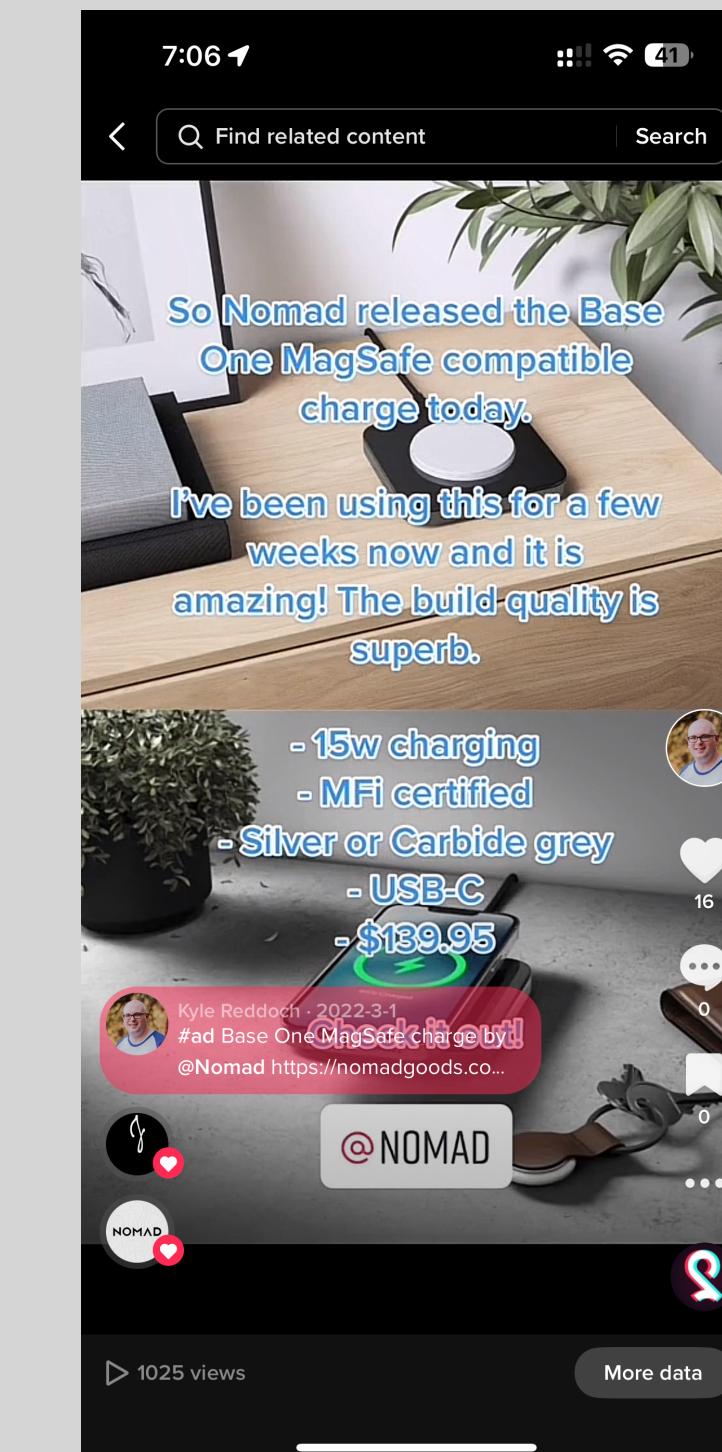
TikTok followers: 89

Twitch followers: (new channel)

YouTube subs: (new channel)

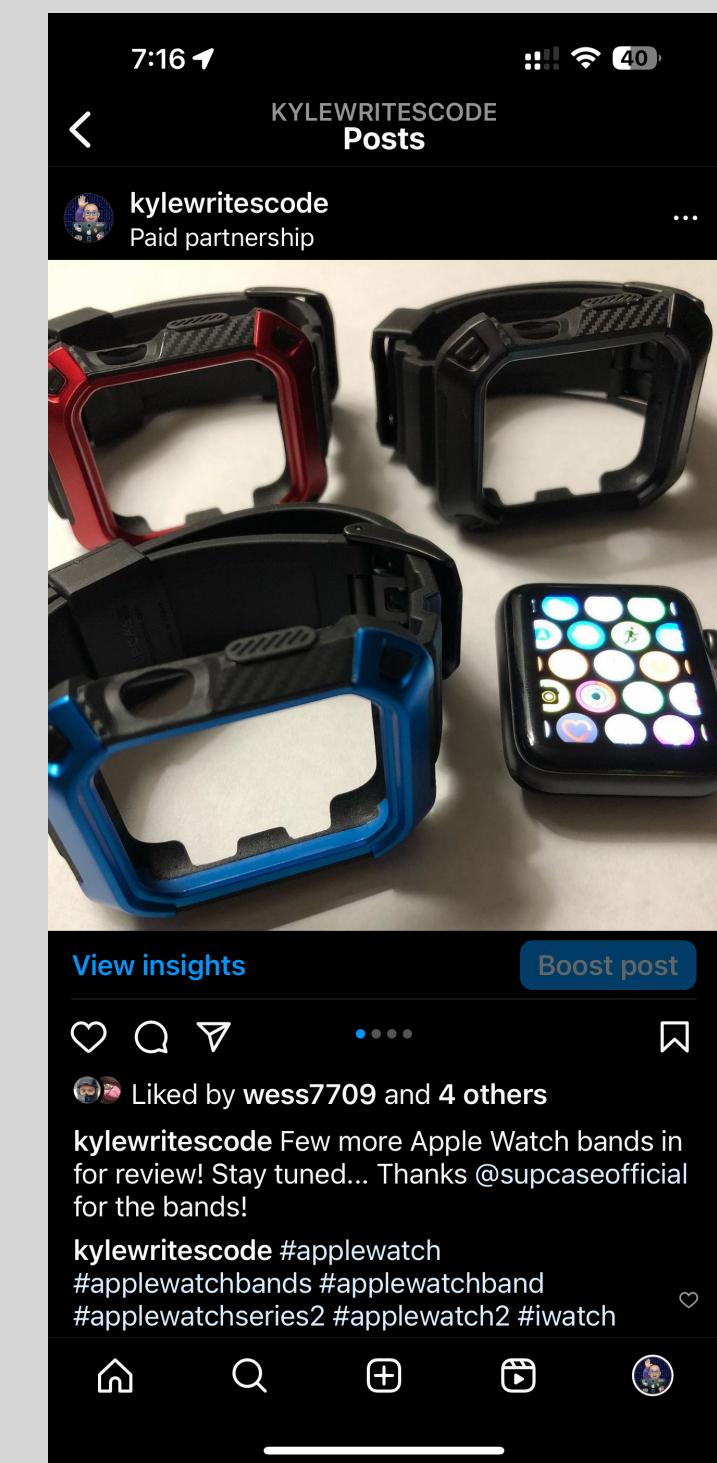
# Brands & Collabs

I have partnered with tech accessory companies in the past and have enjoyed it! I would like to continue to do so. I would also like to start partnering with software product companies that are useful to developers and engineers.



## Nomad

Showcased their Base One MagSafe charger.



## Supcase

Reviewed their rugged Apple Watch cases.



## Mifa

Reviewed their Genuine Leather Apple Watch band.



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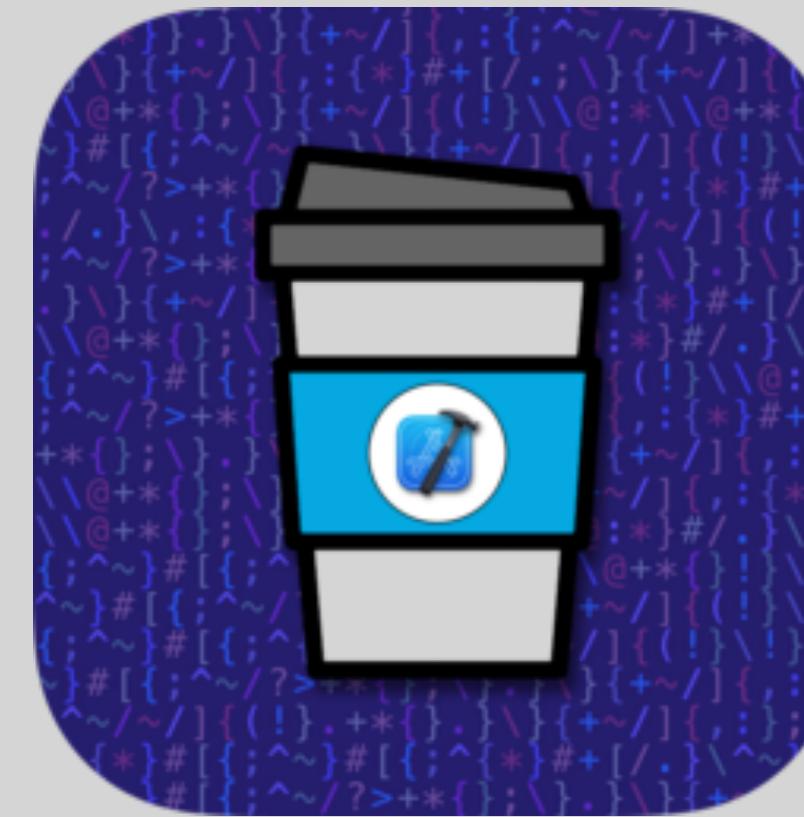


## Profile Photo

I use this profile picture on all my social platforms.

## Logo

This is the {Code} and Coffee logo I use. It is a coffee cup with the Xcode logo on it in front of a code symbols background.



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# Branding

Font: JetBrains Mono

Tagline: Code and Coffee

Colors: I use 4 main colors.

Blue - #00a8e0

Purple - #b37eff

Teal - #00af9e

Orange - #feae00

# Interested in Collaborating?

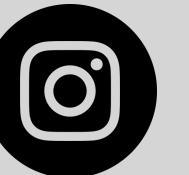
If you are interested in a collaborating, then please, email me @ [kylereddoch@me.com](mailto:kylereddoch@me.com).



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