Amazon Employees Reviewing Private Data

- The group of employees were granted access to customers voice commands, after a wake word was spoken, which had coordinates attached to the audio clips
- "The team auditing Alexa commands has had access to location data and, in some cases, can find a customer's home address."
- Recordings include the customer's first name, account number, and code of the specific device
- The company stated that the usage of employee's reviewing audio clips is solely for the purpose of bettering Alexa technology

Lawsuits in Regard to Privacy Breaches

- Two separate lawsuits claimed that Alexa illegally recorded children without the consent of their parents.
- Lawsuits regarded a child 10 years old and 8 years old
- Case revolved around Alexa storing millions of children's audio recordings in an effort to track their usage and develop footprints for the users.
- Children nor their parents' consented to the audio recordings being saved
- Case is currently on-going