

Purpose

- Personal assistants and smart speakers have burst onto the scene providing people with information and entertainment
- Growing amount of red flags regarding privacy and the safety of users' personal information
- Issues: mishandling of personal information, instances in which law enforcement has used Alexa in order to gain personal information, vagueness of user agreement, lawsuits in regard to privacy breaches, etc.

What is Alexa?

- Virtual assistant that can listen to your voice commands and respond with contextual responses to help you get the job done
- Buy items, Play music, Providing information
- Equipped with skills which are offered by Amazon and third-party developers. Skills include sports, entertainment, news and social media, and many more.
- Has the capabilities to integrate with user's smart homes.