

KYLE SCOLLIN



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707.391.6799

Experience

PlaceIQ

Feb 2013 - Present

Creative Services Manager

Established company visual identity. Developed style guide and visual systems. Designed one-sheets, infographics, sales decks, business cards, email campaigns, website graphics, and more. Collaborated with developers to design tools, dashboards and interfaces for complex data and mapping products. Built, trained and managed a team of 6. Implemented tools, processes, and responsibilities. Designed a wide variety of ad experiences for Fortune 500 companies adhering to brand guidelines.

Google

Mar 2010 - Feb 2013

Visual Designer

Designed interactive, animated and static ads for mobile. Created mobile websites, banners, and interactive interstitials. Identified and optimized ad interactions and engagements. Conceptualized unique and innovative ads for high profile companies such as: Nike, Reebok, Comedy Central, Universal Studios, and Seattle's Best.

Creative Media

Aug 2008 - Jul 2009

Graphic and Web Designer

Worked both individually and collaboratively as a group creating various projects for businesses, student groups, and recording artists. Projects included: promotional posters, fliers, logo design and branding, html/css websites, and motion graphics.

UC Davis Law School

Oct 2006 - Jul 2008

Web Designer and Developer

Assisted in design and development of law school website. Maintained current content through constant updates.

Education

UC Davis

major: Design – Visual Communication

graduation: spring 2009

Skills

Photoshop

Illustrator

InDesign

After Effects

UI / UX

Sketch

Mobile

HTML5 / CSS3 / JS