Store Locator

This Store Locator units allows users to quickly find featured locations near them. Users can choose to share their current location or type in a custom location. The embedded map then populates with nearby locations. Selecting one of these locations brings up details showing the location name, address and the ability to call or get directions to that location.

✔ **RICH MEDIA**	✔ **NON-RICH MEDIA**	**TURNAROUND TIME:** 5 Business Days	**ADDED VALUE:** $5k

1 HEADER

The main area for branding. It often will include the logo, any hero image, and the navigation, or back button.

2 LOCATION CHOICE

Users can choose whether to share their location, or type in a custom location.

3 MAP PIN

Indicates location on map.

4 LOCATION DETAILS

Displays name and address of selected location.

5 CLICK TO CALL

Displays name and address of selected location.

6 CLICK FOR DIRECTIONS

Takes the users out to Google Maps to get directions to the selected location.

Deliverables

STORE LOCATIONS
Google search term or CSV file with format: (Store Name, Address, Phone Number)

HEADER: JPG/PNG/GIF
DIMENSIONS: 640x300 px
WEIGHT: ≤ 50 kb

HEADER HOTSPOTS & EXIT LINKS
Coordinates where up to 5 hotspots should exist and list of URLs to accompany the hotspots.

BUTTON COLORS: Hex code

MAP PIN: Transparent PNG
DIMENSIONS: 50x50 px
WEIGHT: ≤ 10 kb

Trackable Events

PAGE EVENTS
• Page Visits
• Average Time Spent

INTERACTION EVENTS
• Current Location
• Custom Location
• Click to Call
• Click for Directions
• Exit Links