

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO | THURGOOD MARSHALL HONORS COLLEGE | PROVOST HONORS

Expected graduation: June 2020

Bachelor of Science in Mathematics and Economics*Bachelor of Science* in Cognitive Science Specializing in Machine Learning and Neural ComputationWORK
EXPERIENCE**UCSD WRITING AND CRITICAL EXPRESSION HUB – SAN DIEGO, CA**

Writing Tutor, September 2017 – Present

- Tutor 250+ students on essays, research papers, personal statements, and job applications
- Lead researcher in a team of 4 to investigate implicit bias on international students using empirical data; presented at the Southern California Writing Centers Association and will present at Ohio in October 2019 at International Writing Centers Association/National Conference on Peer Tutoring in Writing

UCSD THURGOOD MARSHALL COLLEGE – SAN DIEGO, CA

Resident Assistant, August 2018 – June 2019

- Implement different communication styles for effective engagement of 45 students
- Construct solution-driven plans and apply empathy for conflict resolution
- Publicize, organize, and execute programs to promote community engagement, social awareness, identity exploration, and academic success

DICOM SYSTEMS - SAN DIEGO, CA

Marketing Associate, October 2018 – April 2019

- Produce tag lines and blog posts for effective search engine optimization by using WordPress
- Design new marketing assets using Canva Design and Illustrator by merging new ideas into existing designs
- Observe multi-channel marketing strategy and delivery by managing the company's online presence using HubSpot, Google Analytics, and Mailchimp while curating articles and content ideas
- Blog Research Example: <http://bit.ly/ChinaCloudInnovation>

SAN DIEGO SUPERCOMPUTER CENTER- SAN DIEGO, CA

Business Development Intern, October 2018 – February 2019

- Develop a value proposition and built financial models while designing and conducting surveys on 60 customers to discover and improve on pricing and business model strategies
- Create marketing strategies by performing cost benefit and market analysis of competitors

NORTHWESTERN MUTUAL - SAN DIEGO, CA

Financial Advisor Intern, June 2018 – August 2018

- Top 3 intern for the summer between 4 offices, measured by plans sold and amount of premium
- Cold called 160+ different contacts, resulting in a 65% meeting retention rate
- Drafted illustrations and presented insurance and investment plans to more than 20 potential clients

UCSD TELEPHONE OUTREACH PROGRAM – SAN DIEGO, CA

Lead Caller (Supervisor) and Student Fundraiser, September 2017 – March 2018

- Converted at least 40% in each calling category, exceeding the target percentage of each calling pool
- Promoted to supervisor within 3 months of working and became part of the data analytics team
- Single-handedly spearheaded a project to mentor new student callers

RESEARCH
EXPERIENCE**UCSD COMPARATIVE COGNITION LAB – SAN DIEGO, CA**

Research Assistant and Project Team Leader, October 2017 – October 2018

- Led teams of 4 to work with 80+ children to understand how children perceive property
- Used behavioral coding to analyze patterns of 50+ hours of bonobo monkeys and preschool students
- Recruited 175+ school administrators for projects and recorded 50+ hours of students for data collection

VOLUNTEER
EXPERIENCE**FOOD RECOVERY NETWORK – SAN DIEGO, CA**

Communication Liaison and Team Leader, October 2016 – October 2018

UCSD LIBRARY STUDENT ADVISORY COUNCIL – SAN DIEGO, CA

Consultant, October 2017 – October 2018

UCSD ENGLISH-IN-ACTION CONVERSATION PROGRAM – SAN DIEGO, CA

Conversation Leader, May 2017 – September 2018

SKILLS

Fluent in Chinese (speaking, reading, writing), MATLAB, Excel, Word, PowerPoint, G-Suite, STATA, Java, HubSpot, WordPress, MailChimp, Canva Design, Illustrator, Google Analytics, Salesforce, Python, SQL, R

LICENSES

Annuities, Insurance: Life, Accident, Health, Long-Term Care, Disability