

### Short Pitch:

Create a blog-style type website for my friends and my podcast.

### Elevator Pitch:

My friends from home and I just started up a podcast, and I currently have a very basic set-up. I'd like to have more of a blog style website that would have separate posts for each episode, maybe with a type of comment section. There would be a type of backlog area where it'd be easier for the user to see older episodes. Also there would be an "About Us" section that might have separate pages for each of the hosts. Overall, an easy to navigate website that keeps users on our site, and not to redirect them somewhere else to listen.

### Personas:

Joe the Buddy: The friend that I've known for a while and probably found the site off my own social media postings.

Pam the Podcast Enthusiast: Always trying to find new and exciting podcasts to listen to in their spare time

Curtis the Browser: The type of person who just keeps on clicking on links and links and eventually stumbles upon the site and decides to look for more information.

### Comps:

Nerdist Podcast: <http://nerdist.com/podcasts/nerdist-podcast-channel/>

WTF with Marc Maron: <http://www.wtfpod.com>

Comedy Bang Bang!: <http://www.earwolf.com/show/comedy-bang-bang/>