An Immovable Object Meets an Unstoppable Force:

Does Defense Produce Success in Football?

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Revised Abstract

Foreword:

This project a live work in progress, as such, things change. New information may come to light, old assumptions may be put into question. As more research, the initial exploratory analysis, and a more critical look at the information provided is completed, so changes some of the details previously discussed in the abstract. Below is a revised project abstract, with respect to exploratory analysis, overall report structure, and critical reading on existing works.

Abstract:

"Attack wins you games, defense wins you titles", these are the words of one of the most recognized football managers, Sir Alex Ferguson (Smith, 2017). This theory is an often-said rhetoric that spans all sorts of sports (Davis & Suryawanshi, 2023). However, with the scope of this project, this theory will be analyzed through the scope of international football (soccer). It needs to be recognized that the psychology, challenges, and difficulties in each different competition varies quite a bit. League football, for example, takes place over months, with different levels of support, control, time, and accountabilities than cup football. Time has passed since Sir Alex said the famous quote. Since then there has been major developments and changes in the dogma of both club and international football, from the rise of possession seen in Vincent Del Bosques' successful Spain side (MARCA, 2012) to the rise in popularity and success in positional play seen in Pep Guardiola's Manchester City (Breaking the Lines, 2022) all of which leads away from a traditionally "defensive" mindset. Despite the success and popularity of these developments, we saw in the most recent world cup, teams with fantastic defense records like Argentina and Morocco saw success and trophies (FOX Sports, 2023). The question this project

aims to answer is: does the popular rhetoric still apply to today's football? Using data provided from the European Soccer Database from Kaggle, this project will aim to use predictive analytics techniques to aim and see if a defensive team means success/higher chances of winning.

Literature Review

Defining Research Questions:

This project aims to answer one simple question: Does defense win titles in the context of international football? With more research done into previously completed projects and works, the question needs be further fine tuned and expanded.

LITERATURE REVIEW AS PER COURSE MODULE:

What do you already know about the topic?

Personal knowledge of this topic comes from previous attempts at this project and purely rhetoric. From my previous attempts at the project and the extremely simple and poor results, chances are success is created from a balance of both attack and defence not a sole focus on one or the other.

Defensive performance is not a easily definable and measurable item for football. A major challenge would be to create something useable to measure defensive performance. As defensive statistics for soccer is an incredibly complex and understudied area. There has been attempts to develop a sound view to look at defensive by previous experts (Winterburn, 2017) (Brownell, 2013), they all agree on one fact: there is much works to be done, and there's much more than meets the eye.

What do you have to say critically about what is already known?

Research on defensive performance and machine learning in the field of football is fairly limited, most work is done on the attacking side of the game (Merhej, Beal, Ramchurn, & Matthews, 2021). However, there are researchers that have tackled the topic.

One proposed analysis of looking at defenders and rating defense is through using a GNN (graph convolutional neural network) to sort unstructured data to model certain defensive behaviours (Stöckl, 2021). The researchers trained a GNN model based on real time data using certain predictors they have created. They are able to create some good graphical analysis of defence. However with my limited time and skillset, and the lack of source code on their project, I am unable to create something similar.

Merhej et al.'s research has provided a solid foundation on using deep learning to value defensive actions. By predicting what is going to be stopped they are able to model what they call the DAxT measure (defensive action expected threat).

Critically, what I have to say about the overall topic is that research done is extremely specific and niche. It's also a relatively new subject where there doesn't seem to be a consensus on what is the one true measure for defense.

Has anyone else ever done anything exactly the same?

There are research into looking at defence in football. But not yet any documents I'm aware of for the usage of seeing if defense truly wins through a data perspective.

Has anyone else done anything that is related?

Yes, there are a lot of machine learning projects done on the topic of defensive and football. A lot of the work done is specific to other areas of the game like the offensive sides, injuries (Rossi, et al., 2018).

Most of the work are predictive modelling. For example this following paper that looks to use a set of attributes to help predict transfers using Random Forest, Naïve Bayes, and AdaBoost algorithms (Ćwiklinski, Gielczyk, & Choras, 2021). I plan to take a similar approach, whereas their goal is to create a good predictive model. My goal is to look at which variables are most impactful.

The positive side is that there are a lot of machine learning work done, but just not for my specific topic.

Where does your work fit in with what has gone before?

My work here aims to further explore the field of defense in the context of world football. It will aim further help understand defense and which ones are key to a team's success.

Why is your research worth doing in the light of what has already been done?

The main goal is to develop a further understanding of the game. No project has really looked at predicting success. Most research in relations to defence is based on creating a good measure/predictor for defence.

Proposed Methodology

Previous attempts and methodology are removed and ignored as database was not large enough.

New proposed methodology using data from https://www.kaggle.com/datasets/hugomathien/soccer?datasetId=63&sortBy=voteCount I will load in all match data from the top division in England, France, Germany, Italy, Spain.

The predictor I will use for success will be based on the available betting odds, as low return odds generally mean a favorable match and I will use this as my measure of "success". This method is a very general relation based on predictions made by betting companies.

I hypothesize little link between most of the predictive stats and the chances of success. There are other experts that also have said football is one of the more unpredictive sports (Anderson & Sally, 2013).

A team will be defined as successful it they're predicted to win their matches (defined by low odd returns) and are considered unsuccessful if their victory is unpredictable and less likely (defined by high odd returns).

For the scope of the project, I will be looking at home wins.

For the sake of this project, defense is defined by the traditional sense that a team will look to sit back in their own half, allow the opposition to be on the ball. The main aim not to create and score, but rather not allow the opposition to score. This can be defined as teams with low build up speeds, higher defensive aggression, lower defensive team width, plays less expressively and plays conservatively.

As the original database is a SQLLite file, I will be taking inspiration from: https://www.kaggle.com/code/yonilev/the-most-predictable-league/notebook on how to read in and organize the data. I will not using their entropy analysis but simply how they read in the data

As recommended from project feedback I will be initially using filter-based, wrapper, and embedded/hybrid techniques to do feature selection. Pandas profiling is used for EDA report generation.

STEPS TAKEN:

1) Pre-Processing

ii.

- Frist I will generate the average odds as a singular dependent variable. I plan to take an average of all the odds provided by the betting companies.
 - i. First issue to come up: Some betting companies have a very high level of missing values

```
has 7293 (50.0%) missing values

substitute that the state of the stat
```

- Any variable with more than 1% "missing values" are simply dropped.
 - i. 14585 observations prior to dropping columns with missing values
 - ii. 14503 observations. after dropping columns with missing values.
 - iii. Data loss of less than 1%

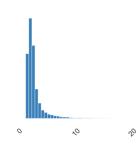
iv. Below is comparison of the missing values % between each betting company

| Attribute Name | Missing Values |
|----------------|--------------------|
| B365H | 0.1% |
| BWH | 0.2% |
| IWH | 0.3% |
| LBH | 0.01% |
| PSH PSH | <mark>50%</mark> |
| WHH | 0.01% |
| SJH | <mark>24.1%</mark> |
| VCH | 0.2% |
| GBH | <mark>37.7%</mark> |
| BSH | <mark>37.7%</mark> |

- v. Once missing data is removed, an "avgOdds" (average odds) variable was created by taking the average of between all odds provided by betting companies for each match.
- Output Variable/dependent variable (avgOdds) is a continuous, numerical piece
 of data. As such may be hard to build models against. It is converted into a set of
 categories.



| Minimum | 1.042 |
|--------------|---------|
| Maximum | 28.4 |
| Zeros | 0 |
| Zeros (%) | 0.0% |
| Negative | 0 |
| Negative (%) | 0.0% |
| Memory size | 1.3 MiB |
| | |



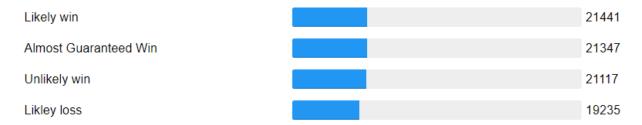
| | | | More details |
|---|------------|---------------------------------|---------------|
| Statistics Histogram Common values Extr | eme values | | |
| Quantile statistics | | Descriptive statistics | |
| Minimum | 1.042 | Standard deviation | 1.6247736 |
| 5-th percentile | 1.258 | Coefficient of variation (CV) | 0.64299131 |
| Q1 | 1.682 | Kurtosis | 23.844992 |
| median | 2.1 | Mean | 2.5268982 |
| Q3 | 2.684 | Median Absolute Deviation (MAD) | 0.478 |
| 95-th percentile | 5.52 | Skewness | 3.8963364 |
| Maximum | 28.4 | Sum | 215094.63 |
| Range | 27.358 | Variance | 2.6398891 |
| Interquartile range (IQR) | 1.002 | Monotonicity | Not monotonic |

- i. Outlier removal and detection was done. Anything outside of 3 z scores are all removed as they can be considered outliers.
 - Ignorable amount of data loss here (dependent observations went from 85122 to 83140, roughly a 3% loss of observations, not a huge deal).
 - Likewise for categorical data, it reduced from 85122 observations to 83140 observations (< 3% data loss)
- ii. The continuous numerical data are converted into 4 categories/
 From the EDA report, we can see this output data is not evenly
 distributed. As such the categories should be divided into groups that are
 representative. (e.g. simply taking the ranging and dividing by 4 would
 result in a biased grouping where one is weighed much heavier than the
 rest).

To resolve this issue, the four groups are created based on IQR provided by the EDA. IQR is chosen as it's generated based on median rather than averages.

- 1) Almost Guaranteed Win (0 1.682)
- 2) Likely Win (1.683 2.100)
- 3) Likely loss(2.101 2.684)
- 4) Likely Loss (2.684 +)

This stratification works as the resulting dataset has a fairly even distribution:



- Next is looking at the independent/input variables.
 - i. From the database provided, I will only look at the table marked as "team Attributes" as this is relevant to how the team performs. Individual details are ignored.
 - ii. From the initial EDA, I am able to tell the database consists of numerical and categorial independent variables.
 - iii. Screenshots below show categorial vars on the left and numerical vars on the left.

buildUpPlaySpeedClass
buildUpPlayDribblingClass
buildUpPlayPassingClass
buildUpPlayPositioningClass
chanceCreationPassingClass
chanceCreationCrossingClass
chanceCreationShootingClass
chanceCreationPositioningClass
chanceCreationPositioningClass
defencePressureClass
defenceAggressionClass
defenceTeamWidthClass
defenceDefenderLineClass

buildUpPlaySpeed buildUpPlayPassing chanceCreationPassing chanceCreationCrossing chanceCreationShooting defencePressure defenceAggression defenceTeamWidth

iv. For Numerical Data:

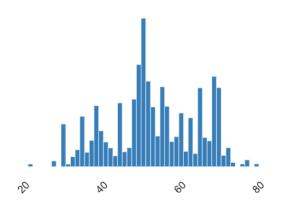
Alerts

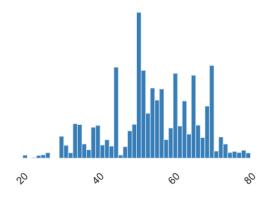
| date has a high cardinality: 1361 distinct values | High cardinality |
|---|------------------|
| id_x is highly overall correlated with country_id and 1.other.fields | High correlation |
| match_api_id is highly overall correlated with season | High correlation |
| B365H is highly overall correlated with BWH and 5 other fields | High correlation |
| BWH is highly overall correlated with B365H and 5 other fields | High correlation |
| IWH is highly overall correlated with B365H and 5 other fields | High correlation |
| LBH is highly overall correlated with B365H and 5 other fields | High correlation |
| WHH is highly overall correlated with B365H and 5 other fields | High correlation |
| VCH is highly overall correlated with B365H and 5 other fields | High correlation |
| avgOdds is highly overall correlated with B365H and 5 other fields | High correlation |
| <pre>country_id is highly overall correlated with id_x and 1 other fields</pre> | High correlation |
| league_id is highly overall correlated with id_x and 1.other fields | High correlation |
| season is highly overall correlated with <pre>match_api_id</pre> | High correlation |
| homeTeamID is highly skewed (γ 1 = 27.14622012) | Skewed |
| away_team_api_id is highly skewed (y1 = 21.85942501) | Skewed |
| | |

The above is the warnings for the EDA report on the numerical variables. None of the warnings are in relations to the predictive input stats. High correlation is showing the betting companies agree with each other the outcomes. Other warnings are mostly included on variables that are used for identification (IDs, dates, names) rather than as an input for prediction.

No outliers are detected. The numbers are on a standardized scale of 0 - 100. Nothing exceeds or goes below this range.

Below are random samples of distributions for the input numerical variables. We can see its mostly normal. With no warnings in EDA report, I can assume normality amongst the inputs.





v. For Categorical Data:

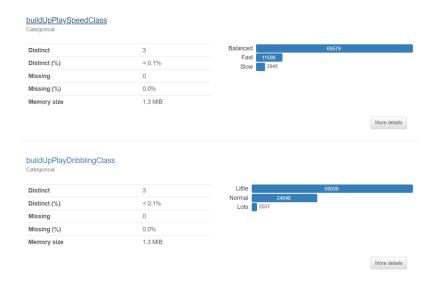
Alerts

| date_x has a high cardinality: 1361 distinct values | High cardinality |
|---|------------------|
| <pre>id_x is highly overall correlated with country_id and 1.other.fields</pre> | High correlation |
| <pre>match_api_id is highly overall correlated with season</pre> | High correlation |
| B365H is highly overall correlated with BWH and 5 other fields | High correlation |
| BWH is highly overall correlated with B365H and 5 other fields | High correlation |
| IWH is highly overall correlated with B365H and 5 other fields | High correlation |
| LBH is highly overall correlated with B365H and 5 other fields | High correlation |
| WHH is highly overall correlated with B365H and 5 other fields | High correlation |
| VCH is highly overall correlated with B365H and 5 other fields | High correlation |
| avgOdds is highly overall correlated with B365H and 5.0ther.fields | High correlation |
| <pre>country_id is highly overall correlated with id_x and 1 other fields</pre> | High correlation |
| league_id is highly overall correlated with id_x and 1.other fields | High correlation |
| <pre>season is highly overall correlated with match_api_id</pre> | High correlation |
| <pre>date_y is highly overall correlated with buildUpPlayDribblingClass</pre> | High correlation |
| <pre>buildUpPlayDribblingClass is highly overall correlated with date_y</pre> | High correlation |
| <pre>buildUpPlayPositioningClass is highly imbalanced (61.4%)</pre> | Imbalance |
| defencePressureClass is highly imbalanced (55.8%) | Imbalance |
| defenceAggressionClass is highly imbalanced (60.7%) | Imbalance |
| defenceTeamWidthClass is highly imbalanced (64.1%) | Imbalance |
| defenceDefenderLineClass is highly imbalanced (57.3%) | Imbalance |
| homeTeamID is highly skewed (γ 1 = 27.14622012) | Skewed |
| away_team_api_id is highly skewed (\gamma1 = 21.85942501) | Skewed |

The above is the warnings for the EDA report on the categorical variables. (Note the report included other items such as date, names, IDs, as well).

Again, no outliers are detected.

All previous issues with the identification variables (IDs, etc.) remain true. However, this time there is a great imbalance in distribution for many of the variables. Showing two randomly picked examples below, normality is not a given:



This categorical trend does show one striking piece of information. There is a lot of agreement between different teams on they play. It seems most teams play one way and there's not a of variation.

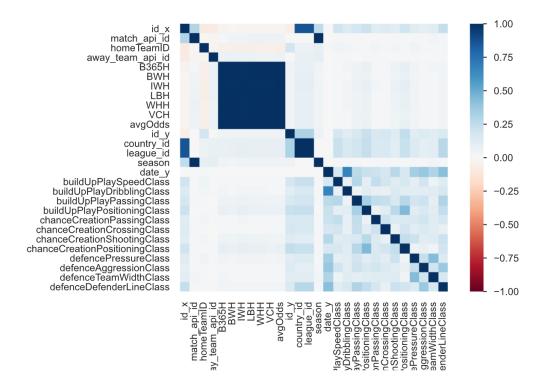
Shapiro Wilkes performed on output statistics avgOdds. It's safe to say this is not a normal distribution. As such non-parametric tests should be used.

ShapiroResult(statistic=0.6385138034820557, pvalue=0.0)

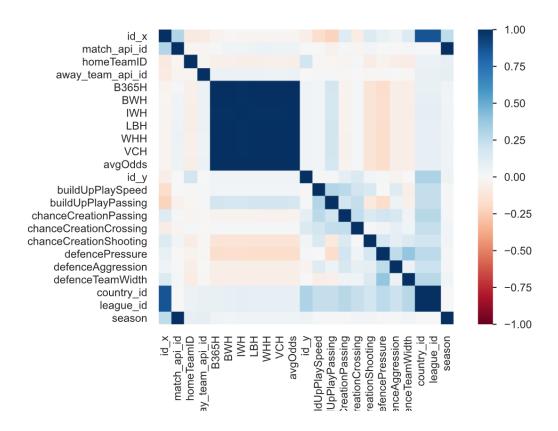
Normalization is not done on the numerical data as the data is all already on a scale of 0-100. As for the Categorical data, an amateur, hard coded encoding was done to covert the strings into a workable set of ordinal data. Each class was converted into a scale of 1-3 (depending on the number of categories) with the lower end (1) always representing a slower, restrictive, defensive style of play and the higher end (3) representing a fast-flowing, positive attacking style of play.

As for multicollinearity, below are the two charts for the correlations between all variables on both the numerical dataset and the categorial. As previously mentioned. The only high correlation belong to the betting odds (which indicate agreement, to deal with this an average is taken), the irrelevant variables (id, teamname, date, etc.). The variables that are to be the input, do not show any hint of high levels of positive nor negative correlations amongst themselves. At least, not to the extend where the EDA reported needed to warn me.

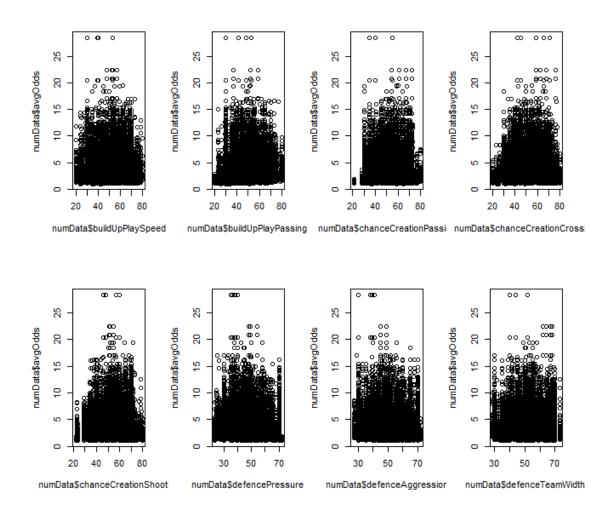
Having looked at the various 'interactions' between input variables on the EDA reports, there also seems to show little to no correlation between the relevant inputs themselves.



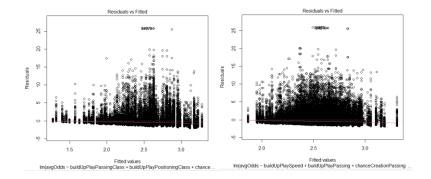
Does Defense Produce Success in Football?



Below are the scatterplots created for the numerical data. From the quick observation below, it's safe to say linearity cannot be assumed for the numerical data.



Next set of charts show the fitted values vs residuals and this can tell me about the assumption of homoscedasticity. The left chart shows the categorical data and the spread would suggest heteroscedasticity. The right chart shows numerical data and the spread would also suggest heteroscedasticity.



• Now that an understanding of the independent variables is completed. I will attempt to combine the two into one dataframe.

- The categorical data is crudely encoding using the following way:
 - \circ Each category is looked at and converted into a scale of 1 3 or 1 2 depending on the number of categories.
 - 1 and lower numbers are associated with a restrictive, slow, defensive style of play. 3 and higher number are associated with a faster, free-flowing attacking style of play.
- All values were put onto one dataframe and a new EDA report is generated. A couple of key things to note as shown by the warnings below:

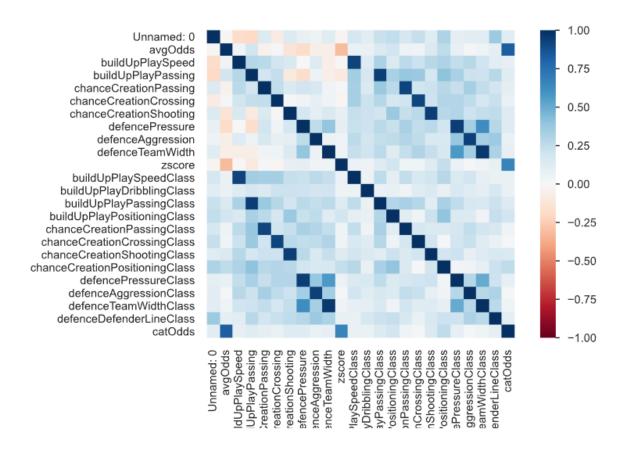
```
buildUpPlayDribblingClass has 28133 (33.8%) missing values
buildUpPlayPassingClass has 28133 (33.8%) missing values
buildUpPlayPassingClass has 28133 (33.8%) missing values
buildUpPlayPositioningClass has 28133 (33.8%) missing values
chanceCreationPassingClass has 28133 (33.8%) missing values
chanceCreationCrossingClass has 28133 (33.8%) missing values
chanceCreationShootingClass has 28133 (33.8%) missing values
chanceCreationPositioningClass has 28133 (33.8%) missing values
defencePressureClass has 28133 (33.8%) missing values
defenceAggressionClass has 28133 (33.8%) missing values
defenceTeamWidthClass has 28133 (33.8%) missing values
defenceDefenderLineClass has 28133 (33.8%) missing values
```

Categorical data has a good chunk of missing data throughout.

| buildUpPlaySpeed is highly overall correlated with buildUpPlaySpeedClass | High correlation |
|---|------------------|
| buildUpPlayPassing is highly overall correlated with buildUpPlayPassingClass | High correlation |
| chanceCreationPassing is highly overall correlated with chanceCreationPassingClass | High correlation |
| chanceCreationCrossing is highly overall correlated with chanceCreationCrossingClass | High correlation |
| chanceCreationShooting is highly overall correlated with chanceCreationShootingClass | High correlation |
| defencePressure is highly overall correlated with defencePressureClass and 1 other fields | High correlation |
| defenceAggression is highly overall correlated with defenceAggressionClass | High correlation |
| defenceTeamWidth is highly overall correlated with defencePressureClass and 1 other | High correlation |
| fields | |
| zscore is highly overall correlated with catOdds | High correlation |
| buildUpPlaySpeedClass is highly overall correlated with buildUpPlaySpeed | High correlation |
| buildUpPlayPassingClass is highly overall correlated with buildUpPlayPassing | High correlation |
| chanceCreationPassingClass is highly overall correlated with chanceCreationPassing | High correlation |
| chanceCreationCrossingClass is highly overall correlated with chanceCreationCrossing | High correlation |
| chanceCreationShootingClass is highly overall correlated with chanceCreationShooting | High correlation |
| defencePressureClass is highly overall correlated with defencePressure and 2 other fields | High correlation |
| defenceAggressionClass is highly overall correlated with defenceAggression | High correlation |
| defenceTeamWidthClass is highly overall correlated with defencePressure and 2 other | High correlation |
| fields | |

- Categorical data is very highly correlated with a lot of the numerical data. This is extremely evident in the correlations matrix produced by the EDA (shown below). From here it seems only 3 of the categorical variables are not correlated:
 - o buildUpPlayDribblingClass
 - o chanceCreationPositionClass
 - o defenceDefenderLineClass
- Due to the high correlations between most of the categorical data and the numerical data, the whole of the categorical data frame will be simply dropped.
 - Upon a further look at what's actually included in categorical data it looks like they (the database owners) simply applied a classification on existing numerical data. The categorial data and numerical data (that are correlated) are simply different versions of themselves.
 - Due to this fact, the majority of the categorical dataframe can be considered redundant.

 The 33.8% missing data is also too significant to simply take an average or ignored. The 3 non-correlated variables will also be dropped due to their significantly high missing values %.



After all the considerations above, the dataframe that is left over is simply just the numerical data.

2) Feature Selection

Given:

Output/Independent – Categorical, even distribution.

Input/Dependent – Numerical, normal.

Filter Based – Information Gain:

The first feature selection method applied is using information gain to filter out the best.

Using a rank and sort filter, below shows the numerical variables with the highest information gain:

| defencePressure | 0.052977 |
|------------------------|----------|
| chanceCreationPassing | 0.051994 |
| buildUpPlayPassing | 0.051350 |
| chanceCreationShooting | 0.049089 |
| chanceCreationCrossing | 0.037899 |
| buildUpPlaySpeed | 0.034756 |
| defenceTeamWidth | 0.031156 |
| defenceAggression | 0.023384 |

From the details above, we can see first and foremost, none of the variables are super strong objectively as they all rank 0.05 or lower. This tells me the overall task to trying to predict victory in a football match is hard, it's not going to be the most accurate prediction. It helps tell me as a baseline fact that football is simply unpredictable, and hence any factors for prediction of results should be taken with a grain of salt.

Relatively speaking, defencePressure, chanceCreatePassing, and buildUpPlayPassing seem to contribute the most to an accurate prediction of victory.

The efficiency of this feature selection shows a runtime of 3.15 secs..

Wrapper Based – Backwards Selection

The first thing that must be done is to change the categorical output variable into a number. I've tried multiple times on different machines to run a backwards selection in R using the string variable "catOdds" as the independent variable. All of which produces an error saying "Na/NaN/Inf in'y'". I ran checks to see if there are any NaN or Inf or Na in the column but there are none. Based on this, I'm assuming Im() simply just doesn't take strings as the independent variable.

As such, I will convert the strings into numbers. I will do this extremely simply by converting the strings into a ranked set of numbers:

1 = Almost Guaranteed Win

2 = Likely Win

3 = Unlikely Win

4 = Likely Loss

Using this, I will treat the numbers like variables. The model will simply tell about how each variable can help predict 1, 2, 3 or 4.

The following are the results generated in R:

```
call:
lm(formula = catOddsNUm ~ buildUpPlaySpeed + buildUpPlayPassing +
    chanceCreationPassing + chanceCreationCrossing + chanceCreationShooting +
    defencePressure + defenceAggression + defenceTeamWidth, data = df)
Residuals:
     Min
                1Q Median
                                    3Q
-2.38228 -0.92251 -0.07763 0.84191 2.26063
Coefficients:
                           Estimate Std. Error t value Pr(>|t|)
                         2.9268354 0.0392165 74.633 < 2e-16 ***
(Intercept) 2.9268354 0.0392165 74.633 < 2e-16 *** buildupPlaySpeed 0.0014051 0.0003547 3.962 7.44e-05 *** buildupPlayPassing 0.0154454 0.0003691 41.844 < 2e-16 ***
(Intercept)
chanceCreationPassing -0.0040099 0.0003680 -10.898 < 2e-16 ***

    defencePressure
    -0.0117128
    0.0004277
    -27.388
    < 2e-16 ***</td>

    defenceAggression
    -0.0025587
    0.0004049
    -6.320
    2.63e-10 ***

    defenceTeamWidth
    0.0016611
    0.0004476
    3.711
    0.000207 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 1.074 on 83131 degrees of freedom
Multiple R-squared: 0.05824, Adjusted R-squared: 0.05815
F-statistic: 642.7 on 8 and 83131 DF, p-value: < 2.2e-16
Start: AIC=11876.22
catOddsNUm ~ buildUpPlaySpeed + buildUpPlayPassing + chanceCreationPassing +
     chanceCreationCrossing + chanceCreationShooting + defencePressure +
     defenceAggression + defenceTeamWidth
                             Df Sum of Sq
                                            RSS AIC
<none>
                                           95886 11876

    defenceTeamWidth

                             1
                                   15.89 95901 11888
- defenceAggression 1
                                  46.07 95932 11914
- chanceCreationPassing 1 136.98 96023 11993

- chanceCreationShooting 1 502.46 96388 12309

- defencePressure 1 865.19 96751 12621
- defencePressure 1 865.19 96751 12621
- buildUpPlayPassing 1 2019.53 97905 13607
```

Looking at the AIC generated (given low AIC = lower amounts of information loss from removal the respective variable), the amount of information loss from each variable is fairly similar.

Generally, speaking, the lower the AIC the better the model. This model has a pretty high one, as such it's not the best.

This also failed to eliminate any variables. This feature selection will be taken with a grain of salt.

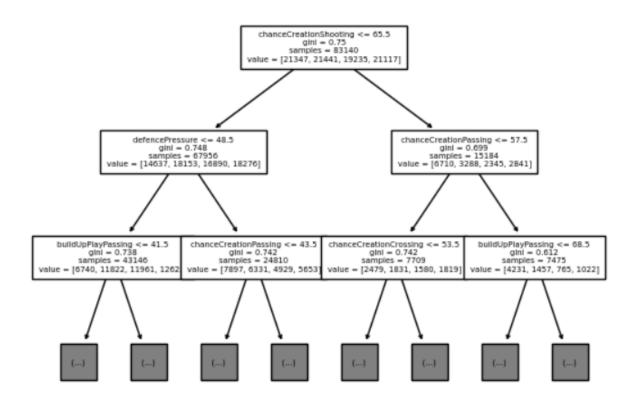
The Adjusted R-squared value also shows a very low amount of relationship.

The backwards selection here has told me the victory results are not easily predicted using the input variables. This does make sense, as if it's easy to predict, sports betting would be a poor business.

Embedded Method – Decision Tree

Final method deployed is the embedded method where feature selection is a part of the model building.

A decision tree was created on the input dataset, and generated the following abridged tree:



From the tree, we can see the highest Gini value is 0.75 at the top of tree. Telling me the most influential classifier/variable is the chanceCreationShooting variable, followed very closedly by defencePressure with a Gini value of 0.748. This simple, shortened decision tree shows me the most influential variables. The key takeaway here is that only 1 of which is related to defence.

- Bonus method - SelectKBest

Using the recommended package, I will use this function to try and do feature selection as well.

I will be using K select with respect to the Chi Squared test, as this is an appropriate test to use when the output variable is categorical.

The k will set as 3 as I want to simply see the top 3 best predictors.

From the results of my k select, I am able to see the following are the top 3 predictors:

- chanceCreationPassing
- 2. chanceCreationShooting
- 3. defencePressure

Interestingly, only 1 of 3 top features includes a defensive one.

Extending the "k", I can see the following being top influencers as well. More defensive stats are included:

- 4. buildUpPlayPassing
- 5. defenceTeamWidth
- 6. defenceAggression

3) Model Building

Here, I propose to build 3 different classification models to predict high chances of winning. Each model will include a baseline model that includes all the input variables, and a defense model that includes only the defense variables, and a comparison model that includes all variables except defensive ones. In total there will be 9 models.

The accuracies and various relevant statistics between the baseline and defence models in order to generate knowledge about just how important defence is to winning.

The 3 models that will be built are:

- Decision Tree
- Random Forest
- KNN Classifier

In terms of **stability**, the following measures were done. For the building if all models, we will always use a 70:30 training to testing ratio with a random state of 88 for consistency amongst all models.

The cross validation technique used to train all models in this case is simply the holdout method where the dataset was simply split into training and testing. There are stronger cross validation techniques such as k-fold, but due to resources limitations (particularly that of time and ability) the researcher has chosen to keep things simple. For the scope of the question, we are simply looking to compare the relative accuracies of each generated model. As long as the cross validation technique remains consistent and all the model building remains consistent, we can make a good comparison. Strength and ability of the model is not as important as consistency since the goal is simply comparison.

Please note efficiency calculations are taken on an average basis. The exact millisecond value of each run varies. The values recorded represent an average and should be treated as "the value" +/- a couple of milliseconds.

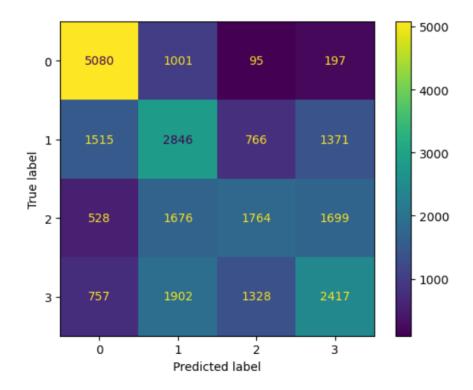
Decision Tree:

Before proceeding, please see notes in Appendix B. Due to the sheer size of the full tree, and the scope of the question of this project, I am only looking at the key indicator variables, which are on the top of the decision tree. This applies for all three iterations of the decision tree.

All trees are abridged to only show the top 3 layers of the tree as these are the features we are interested in for the scope of this project (strongest influencers). The trees generated are very massive and wide, most of it is trimmed so we can show the key features elegantly. See Appendix B for more details on the full tree.

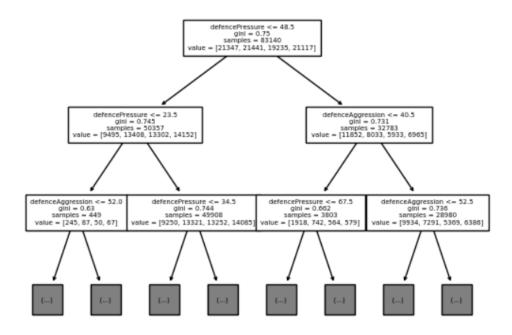
Baseline decision tree model was created during the embedded feature selection.

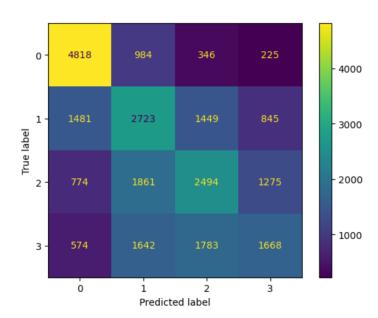
Below is the confusion matrix and confusion report for the <u>baseline</u>:



| | precision | recall | f1-score | support |
|-----------------------|-----------|--------|----------|---------|
| Almost Guaranteed Win | 0.64 | 0.80 | 0.71 | 6373 |
| Likely win | 0.38 | 0.44 | 0.41 | 6498 |
| Likley loss | 0.45 | 0.31 | 0.37 | 5667 |
| Unlikely win | 0.43 | 0.38 | 0.40 | 6404 |
| | | | | |
| accuracy | | | 0.49 | 24942 |
| macro avg | 0.47 | 0.48 | 0.47 | 24942 |
| weighted avg | 0.48 | 0.49 | 0.47 | 24942 |

A decision tree that includes <u>only the defensive variables</u> are predictors is generated, and the following abridged tree is a quick show of the classification being done on it:

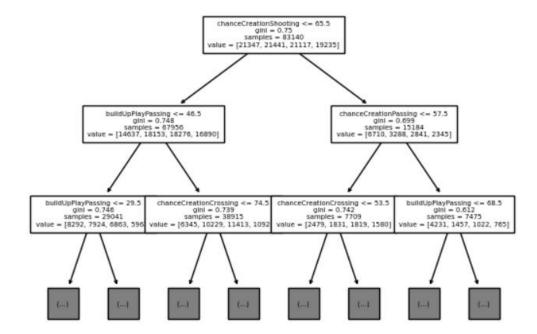


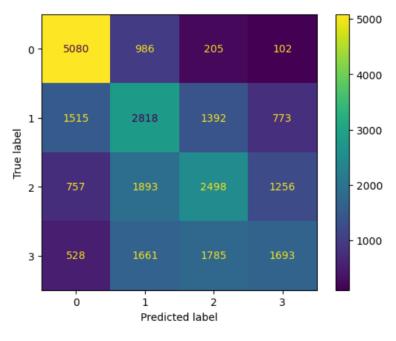


| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 1 | 0.63 | 0.76 | 0.69 | 6373 |
| 2 | 0.38 | 0.42 | 0.40 | 6498 |
| 3 | 0.41 | 0.39 | 0.40 | 6404 |
| 4 | 0.42 | 0.29 | 0.34 | 5667 |
| | | | | |
| accuracy | | | 0.47 | 24942 |
| macro avg | 0.46 | 0.46 | 0.46 | 24942 |
| weighted avg | 0.46 | 0.47 | 0.46 | 24942 |

The tree goes down many levels and gets very specific with the sorting. Notice how defencePressure is on the top level as well as the second level.

The following is the abridge diagram to the <u>"non-defensive" model</u> aka the model that has defensive variables removed:





| - | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 1 | 0.64 | 0.80 | 0.71 | 6373 |
| 2 | 0.38 | 0.43 | 0.41 | 6498 |
| 3 | 0.42 | 0.39 | 0.41 | 6404 |
| 4 | 0.44 | 0.30 | 0.36 | 5667 |
| accuracy | | | 0.48 | 24942 |
| macro avg | 0.47 | 0.48 | 0.47 | 24942 |
| weighted avg | 0.47 | 0.48 | 0.47 | 24942 |

By generating the accuracy scores, I am able to see the following as a comparison:

| Model | Accuracy Score | Efficiency (secs) |
|---------------|----------------|-------------------|
| Defensive | 0.469 | 1.19 |
| Non-Defensive | 0.485 | 1.26 |
| Baseline | 0.485 | 0.49 |

First things first, all models produce not great accuracies. Each of which produce a rough accuracy of 46 – 48%. This does make sense is a real world application as if I am able to create a model that can accurately predict betting odds, I would be a billionaire and invest all my money into sports betting. This just tells me football wins are not easily nor accurately predicted.

As mentioned in the previous sections, the high gini values do tell me this is not a bad model, just a model with bad accuracy.

Whatever difference exists is very minor.

Interestingly, the purely defensive model shows the lowest accuracy score. The baseline model as well as the non-defensive model both show higher accuracies shows with very little difference in between them.

The decision tree model shows me that defensive is not the key predictor to victory. It has a say, but its voice is essentially unheard. It does not have a strong influence on the dependent variable.

Random Forest:

For Random Forest, a similar numerical variable is imposed on the dataset like we had done on backwards selection above. Rather than using the string variables as the dependent variable, I used their numerical counterpart:

1 = Almost Guaranteed Win

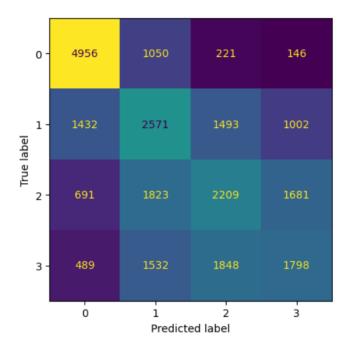
2 = Likely Win

3 = Unlikely Win

4 = Likely Loss

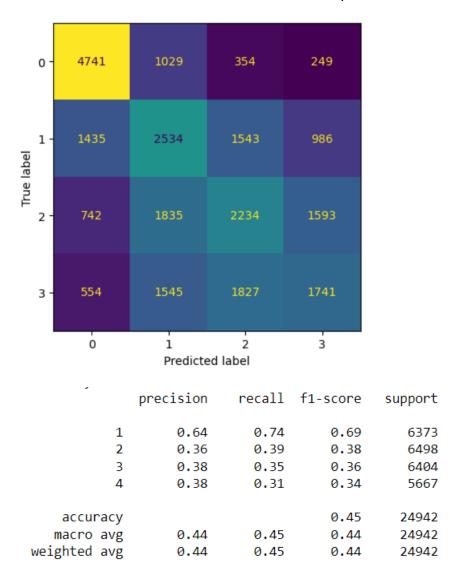
To keeps things consistent, the default values for the classifiers are used. Meaning we are generating 100 trees in the forest. The criterion used to measure quality of a split is GINI (just like decision tree model). There was no pruning done.

Below is the confusion matrix and classification report for the baseline model:

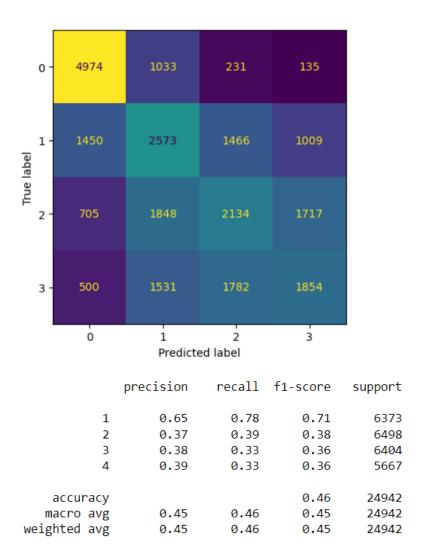


| - | precision | recall | f1-score | support |
|--------------|----------------------|----------------------|----------------------|----------------------|
| 1 2 3 | 0.65 0.37 0.38 | 0.78 0.41 0.33 | 0.71 0.39 0.35 | 6373 6498 6404 |
| 4 | 0.39 | 0.32 | 0.35 | 5667 |
| accuracy | | | 0.46 | 24942 |
| macro avg | 0.45 | 0.46 | 0.45 | 24942 |
| weighted avg | 0.45 | 0.46 | 0.45 | 24942 |

Below is the confusion matrix and classification report for the defensive model:



Below is the confusion matrix and classification report for the non-defensive model:



Below is a chart to summarize the respective accuracies of each model under a random forest classifier:

| Model | Accuracy Score | Efficiency (secs) |
|---------------|----------------|-------------------|
| Defensive | 0.4510 | 2.18 |
| Non-Defensive | 0.4625 | 3.27 |
| Baseline | 0.4624 | 3.18 |

Overall, this model produced a much higher accuracy score. Making it slightly more reliable for making predictions. However, an average accuracy of roughly 46% is still not good. Not enough for me to quit my job and do sports betting full time using my algorithm. Using this algorithm, I'm still most likely to lose any bets I place.

Looking at the comparisons, once again the difference in accuracies is minute. The defensive model this time created the, relatively, lowest accuracy with 45%. The non-defensive model showed a tiny improvement (0.001%) from the baseline model. These scores suggest by

removing defensive, the predictions will be better by 0.0001%. Honestly, an improvement of 0.0001% in this context is near negligible.

***Will expand on precision and recall in next iteration of the project

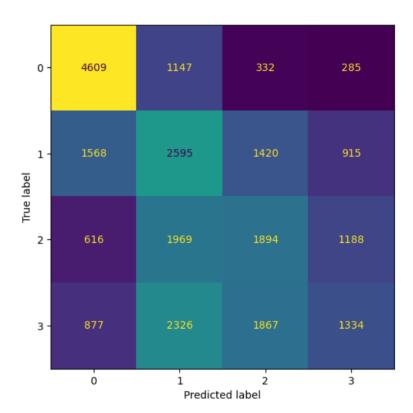
KNN Classifier

Finally the KNN classifier models are created.

For these comparisons keep consistent a number of neighbours value "k" was set as 5 for all models.

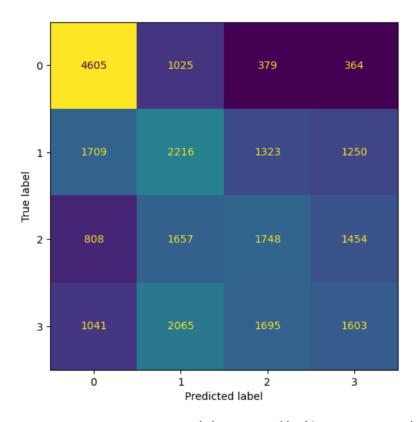
Below are the respective confusion matrices and classification reports of the various KNN models:

Baseline:



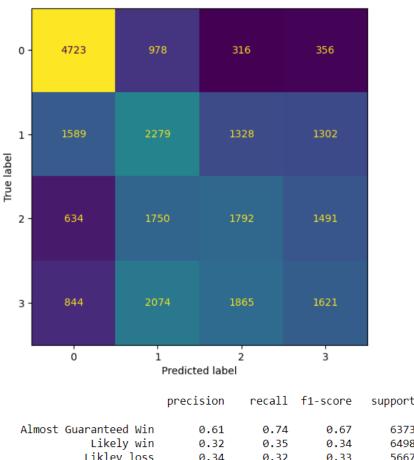
| | precision | recall | f1-score | support |
|-----------------------|-----------|--------|----------|---------|
| | | | | |
| Almost Guaranteed Win | 0.60 | 0.72 | 0.66 | 6373 |
| Likely win | 0.32 | 0.40 | 0.36 | 6498 |
| Likley loss | 0.34 | 0.33 | 0.34 | 5667 |
| Unlikely win | 0.36 | 0.21 | 0.26 | 6404 |
| | | | | |
| accuracy | | | 0.42 | 24942 |
| macro avg | 0.41 | 0.42 | 0.40 | 24942 |
| weighted avg | 0.41 | 0.42 | 0.41 | 24942 |

Defensive:



| | brecision | Lecari | 11-200LG | Support |
|-----------------------|-----------|--------|----------|---------|
| | | | | |
| Almost Guaranteed Win | 0.56 | 0.72 | 0.63 | 6373 |
| Likely win | 0.32 | 0.34 | 0.33 | 6498 |
| Likley loss | 0.34 | 0.31 | 0.32 | 5667 |
| Unlikely win | 0.34 | 0.25 | 0.29 | 6404 |
| | | | | |
| accuracy | | | 0.41 | 24942 |
| macro avg | 0.39 | 0.41 | 0.39 | 24942 |
| weighted avg | 0.39 | 0.41 | 0.40 | 24942 |
| | | | | |

Non-Defensive:



| pr ccision | rccarr | 11 30010 | Juppor C |
|------------|------------------------------|--|--|
| | | | |
| 0.61 | 0.74 | 0.67 | 6373 |
| 0.32 | 0.35 | 0.34 | 6498 |
| 0.34 | 0.32 | 0.33 | 5667 |
| 0.34 | 0.25 | 0.29 | 6404 |
| | | | |
| | | 0.42 | 24942 |
| 0.40 | 0.42 | 0.40 | 24942 |
| 0.40 | 0.42 | 0.41 | 24942 |
| | 0.61 0.32 0.34 0.34 | 0.61 0.74 0.32 0.35 0.34 0.32 0.34 0.25 | 0.32 0.35 0.34 0.34 0.32 0.33 0.34 0.25 0.29 0.42 0.40 0.42 0.40 |

The following chart comparing accuracies is derived:

| Model | Accuracy Score | Efficiency (secs) |
|---------------|----------------|-------------------|
| Defensive | 0.4078 | 1.49 |
| Non-Defensive | 0.4176 | 1.56 |
| Baseline | 0.4183 | 1.67 |

Similar to all models above, accuracy is not strong. This is still not favorable and reliable to make predictions on betting odds.

Similar to the Random Forest models, the defensive model's accuracy predictions seem to be the relative lowest. Telling me these factors would have the less of a say in the overall prediction of a winning result.

Unlike Random Forest however, the baseline model here seem to perform stronger than the model that has no defensive stats in it.

4) Analysis

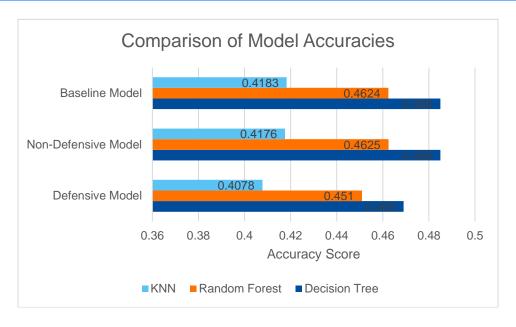
Before starting with the analysis, the following will be defined for the scope of this project:

| Term | Definition in the Scope of This Project |
|---------------------------|---|
| Accuracy | = # of correct predictions / total # of predictions |
| Positive/Negative Outcome | (Positive is) The prediction class in question, relative to what we want. |
| | E.g. If want to look for Guaranteed Wins, then this is the positive outcome, all other outcomes are considered negative. |
| True Positive (TP) | Outcome where the model correctly predicts the positive outcome. |
| False Positive (FP) | Outcome where the model incorrectly predicts the positive outcome. |
| True Negative (TN) | Outcome where the model correctly predicts the negative outcome. |
| False Negative (FN) | Outcome where the model incorrectly predicts the negative outcome. |
| Precision | What proportion of "positive" classification was actually correct. |
| | = TP / (TP + FP) |
| | Tells us what % of the prediction for the positive outcome is correct. |
| | E.g. if Precision for "Likely Win" = 50% then, when the model predicts a point to "Likely Win", it's correct 50% of the time. |
| Recall | What proportion of actual psotives was identified correctly, |
| | = TP / (TP + FN) |
| | Tells us how much of an outcome class if correctly identified. |

| | E.g. if Recall for "Likely Win" is 75%, then it correctly identifies a point as "Likely Win" 75% of the time. |
|----------|--|
| F1-Score | Harmonic mean of the precision and recall. It's a measure of the model's accuracy that's able to capture the nuances of the different types of error that may occur. = TP / (TP + 1/2[FP + FN]) |
| Support | Number of "TRUE" responses that lie in each of the class variables. Number of points that's classified as each output variable. |

Below is a summary of all the various accuracies generated from each model:

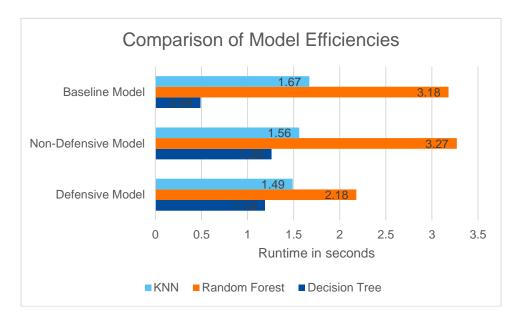
| | Decision Tree | Random Forest | KNN |
|------------------------|---------------|---------------|--------|
| Defensive Model | 0.469 | 0.4510 | 0.4078 |
| Non-Defensive | 0.485 | 0.4625 | 0.4176 |
| Model | | | |
| Baseline Model | 0.485 | 0.4624 | 0.4183 |



Below is a summary of all the various **efficiencies** generated from each model:

| | Decision Tree | Random Forest | KNN |
|------------------------|---------------|---------------|------|
| Defensive Model | 1.19 | 2.18 | 1.49 |
| Non-Defensive | 1.26 | 3.27 | 1.56 |
| Model | | | |





The goal of this project was to analyze if a defensive style of play can lead to success. We've defined success as having more wins and generally having betting odds that indicate you're the favorable winner.

As such the efficiencies of the models are good to know but not relevant to the scope of the question. It's interesting to note however, the decision tree would be the optimal model to use as it provided the (relatively) highest accuracy and lowest efficiency (good in my case as it means lowest runtimes) measures.

We've defined defensive styles as having the following independent variables:

- defencePressure
- defenceAggression
- defenceTeamWidth

The aim was to see if models with these variables included or model with solely these variables will generate relatively better prediction accuracies.

Based on the various models above, all of the defensive models seem to create a lower relative level of accuracy. There tend to be a very small difference between the baseline tree and the model where defensive attributes were removed.

This tells me defensive is not the sole predictor. The accuracies and information above tell me defense is important to a team's success, but it cannot succeed by itself. A mix of all parts of the game is needed to help lead to a team getting better winning odds.

Looking at all the decision trees build, one of the strongest influencers is defense pressure, but the rest of the strong influencers are not defence based with more chance creation variables mentioned. Once again, this confirms a mix of both defence and offense is key to help predict success.

Looking at the comparison, it's also clear the defensive model has the lowest average accuracy score amongst all the models. This tells me, if anything, defense is one of the relatively weaker influencers. This is all relative, as the difference between the model are tiny (0.01).

In conclusion, this project aimed to answer the question: "does defense win titles?". Using the performance indicators provided and the "success" indictor of betting odds, we have determined: "well, sort of". Defense does help win titles, but it is definitely not the only thing that wins titles. A team must focus on all aspects of play and create a balanced presence on the pitch. Solely focusing on defense will create a team that's slightly less likely to win as compared to teams solely focus on offense, or teams focused on a hybrid approach.

5) Limitations and Recommendations

In this section I will detail the analysis limitations, study implications, ethical considerations, project continuity, and critical insights on this work.

Analysis Limitations/Critical Insights:

There is a massive time and resource constraint on the research as this project is not his full time job nor is he getting paid to do this. The researcher is not able to dedicated most of his life and time to solely focus on data science and statistics unlike someone who works in this field. After working a 9-5 on top of taking care of family, time and energy is extremely limited. As such more in-depth analysis (like k fold cross validation) or more careful building of the models (changing parameters, etc.) is not done as I simply do not have the capacity.

Models and results can be improved upon given the time, resources, and support.

Input data from the project is taken directly from the video game FIFA. As such the stats should be taken with a grain of salt, as there is going to be an amount of bias in the base data itself. This data is curated and created by football "experts" that work at EA (Electronic Arts) for the sake of entertainment and creating a video game to simulate real life. It's not raw data that takes in and describes what has happened in life exactly with no censorship and influence, but rather an interpretation of real life through the perspective of these "experts".

Similar to previous, the output variable are betting odds. These are not 100% rock solid indicators of success. Betting odds are not a guarantee, one can still beat the odds. Like how the input variables are EA's interpretation of real life, the output variable of betting odds is the bookkeepers' interpretation of real life.

Despite the results produced, things should be taken lightly as the input dataset is not built upon a rock solid foundation, but rather excerpt interpretations.

Study Implications:

This study helped confirm what's sort of the popular discourse in football. Which is that one cannot solely rely on purely defense nor offense. To be a successful team that has greater odds of winning, both sides of the field must be balanced.

Ethical Considerations:

Data source is linked and credited:

https://www.kaggle.com/datasets/hugomathien/soccer?datasetId=63&sortBy=voteCount

I do not claim to be the original writer of all the code used in this project. Most of the code is Googled copied and pasted, and jerry rigged together so that it fits the context of my dataset and question.

Project Continuity:

Future suggestions for researchers with more resources:

- Collect more in-depth and more input variables.
- Try other forms of cross validation to change the input training and test sets.
- Build models with different parameters input.
- A more robust measure of "success" can still be developed.

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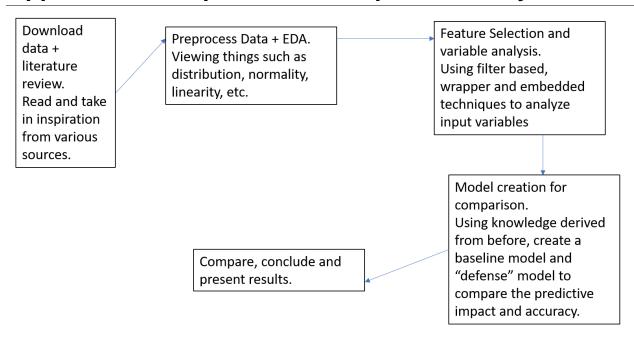
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Appendix A - Proposed Roadmap – Extremely General



Appendix B – Full Decision Tree Sample

Below is a screenshot of the massive decision tree that's generated using the baseline model.

A PNG file as well as a textual version of the full decision tree is included on GitHub for your reference.

As it's too big (text is 70+ pages, image is too wide), it cannot be effectively included on the report.

The purpose of including the tree below is not to show the results of the tree but rather how large and expansive the tree is.

Due to the sheer size of the tree and the scope of the project, I will only be concerning myself with the strongest predictors, aka the variables that would exist on the top of the trees.



Appendix C - Math Behind the Code

The following is one sample calculation to show the math behind the code for the accuracy stats used in the analysis phase of the project.

The following code shows only the calculations for the decision-tree baseline model. The purpose of this is to show the proof of knowledge of math. Hence, only 1 sample calculation is done.

```
& SAMPLE CONFUSION MATRIX CALCULATIONS
    · For the purpose of showing how the math works behind
     my code.
    · Sample calculation done on confusion matrix for:
            DECISION TREE - BASELINE MODEL:
                                                       output variables
                                                         0 = Guaranteed win = GW
                      GW
                            LW
                                  LL
                                        ·UW
                                                         1 = Lilely win = LW
                     5080
                GW
                                                        2 = Likely loss = LL
                     15 15
                          1846
                                 766
                                       1371
                LW
                                                        3 = unlikely win = UW
                     528
                           1676
                                       1699
                                 1764
                     757
                          1902 1328
                                       2417
              Precision = P = TRUE POS (TP+FP)
   - Given
              Recall = R = TRUE POS (TRUE POS + FAISE NEW) = (TP + PN)
                                                               where
   P_{6w} = \frac{TP}{(TP + FP)} 
                   where
                                                               FN = 1001 + 95 + 197
                                               RGW = (TP+ FN)
                  P= 1515 + 528 + 757
                                                    2 5080
        2080
                                                     5080 + 1293 TP= 5080
                    = 2800
                 TP = 5080
         2800 + 5080
        = 0.64/
                                                    = 0.79/ $ 0.80/
                                              RLW = TP WHELL
                   FP = 1001 + 1676 + 1902
                                                           FN = 1515 + 166 + 1371
= 3652
                                                   TP + FN
                       = 3579
                                                  246 + 3652 TP = 2846
                   TP = 2846
        = 2846
        2846 + 3579
                                                  = 0.437 = 0.44/
        = 0.38/
3 PL = TP Where 1
TP+FP FP= 95+766+1328
                                              RLL = TP
TP+FN
                                                             where
                                                 TP+FN FN = 528 + 1676 + 1699.
1764 = 3903 TP = 1764
                  = 21891
     = 1764
164 + 2189 TP= 1764
                                                  = 0,3//
     = 0.446 = 0.45//
1 Puw = TP wheel PP = 197 + 1371 +1694
                                                              where 1
                                                             FN= 757 + 1902 + 1328
     2417 + 3267 TP = 2417
                                                              = 3987
                                                   = 2417
                                                   2417 + 3987 TP= 2417
                                                   = 0.377
     70.425 = 0.43//
                                                    = 0.38//
```

- using the confusion matrix, formulas, and calculations above the following summary is generated for the report.
- <u>Note</u> support is simply # of observations w/a TRUE response for each output variable.

| | PRECISION | RECALL | F1 | SUPPORT |
|----|-----------|--------|------|---------|
| 6W | 0.64 | 0.80 | 15.0 | 6373 |
| LW | 0.38 | 0.44 | 0.41 | 6498 |
| LL | 0.45 | 0.31 | 0.37 | 5667 |
| uw | 0.43 | 0.38 | 0.40 | 6404 |

fig. summary table for 'decision tree- baseline model'