

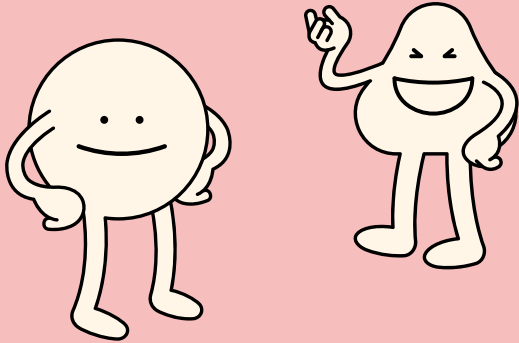
PERSONA

Average User of the App

Tim Laker

STORYBOARD

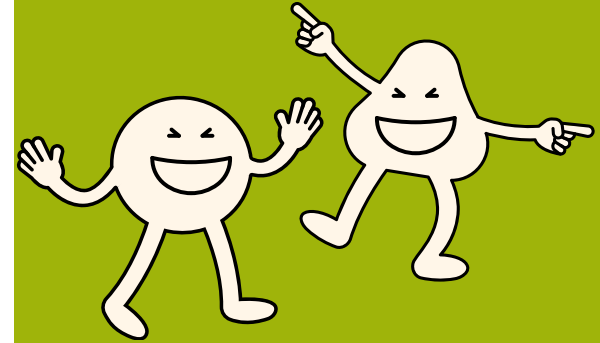
Man, this party is so much fun!



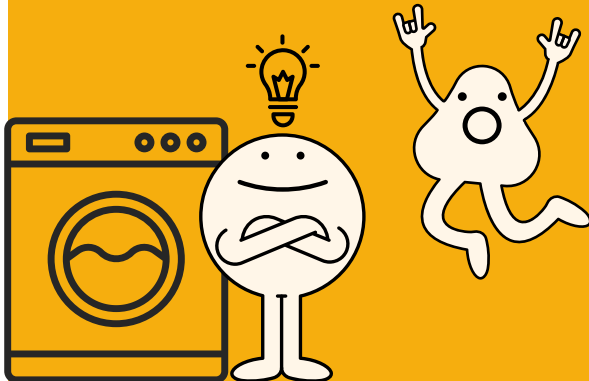
Uh oh! I have to go get my laundry!



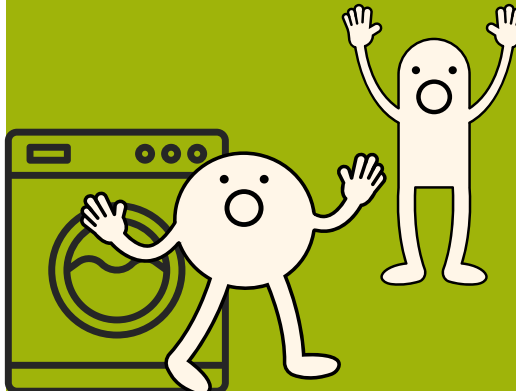
Making my way out of the party



I get my stuff out on time and don't hold anybody up



Everyone is celebrating because I got my stuff on time!



Proud of myself for using the app to get my laundry on time!

