

Total Assets P2Q1

Total Assets

58,828,572,447,200	
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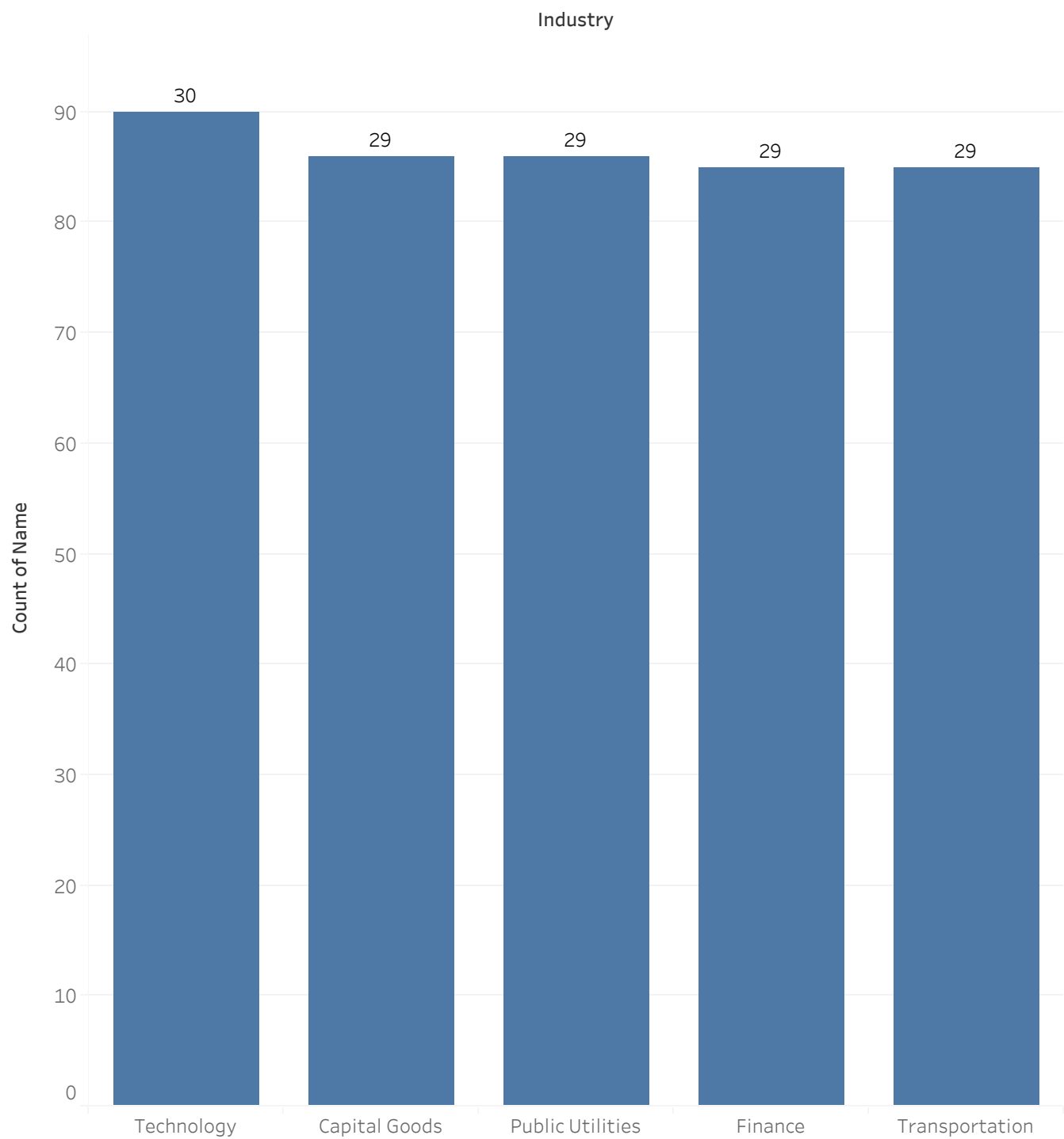
The view is broken down by sum of Total Assets. The view is filtered on sum of Total Assets, which keeps 58,828,572,447,200.

Unique Companies P2Q2

Distinct cou..	
174	Abc

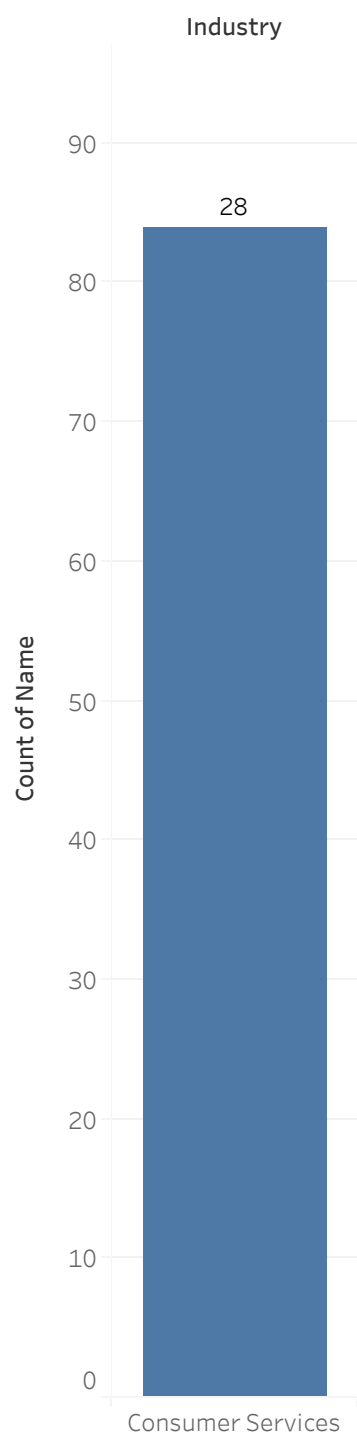
The view is broken down
by distinct count of
Name.

Unique Companies in Industry P2Q3



Count of Name for each Industry. The marks are labeled by distinct count of Name.

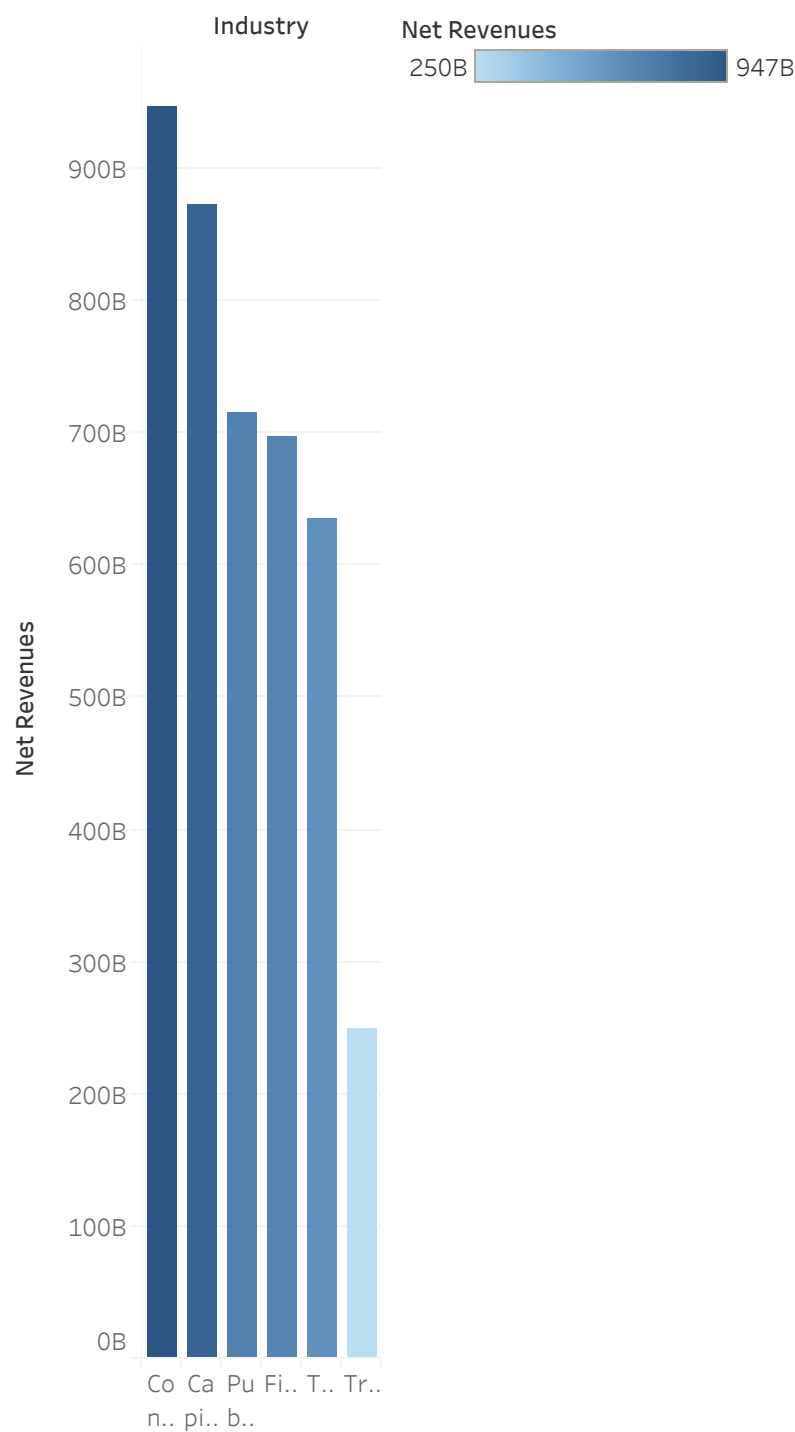
Unique Companies in Industry P2Q3



Count of Name for each Industry. The marks are labeled by distinct count of Name.

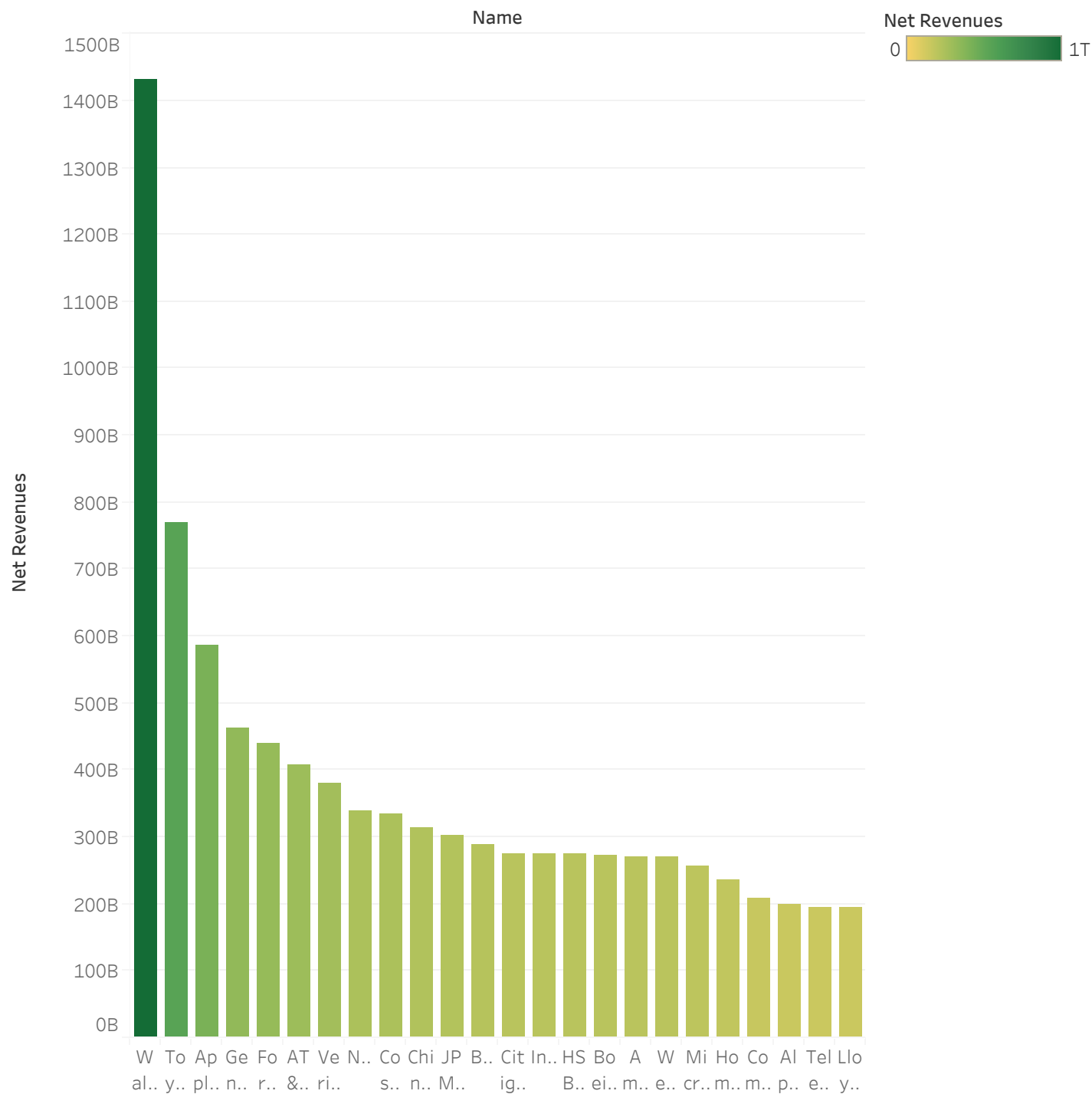
Net Revenues 2013

P2Q4



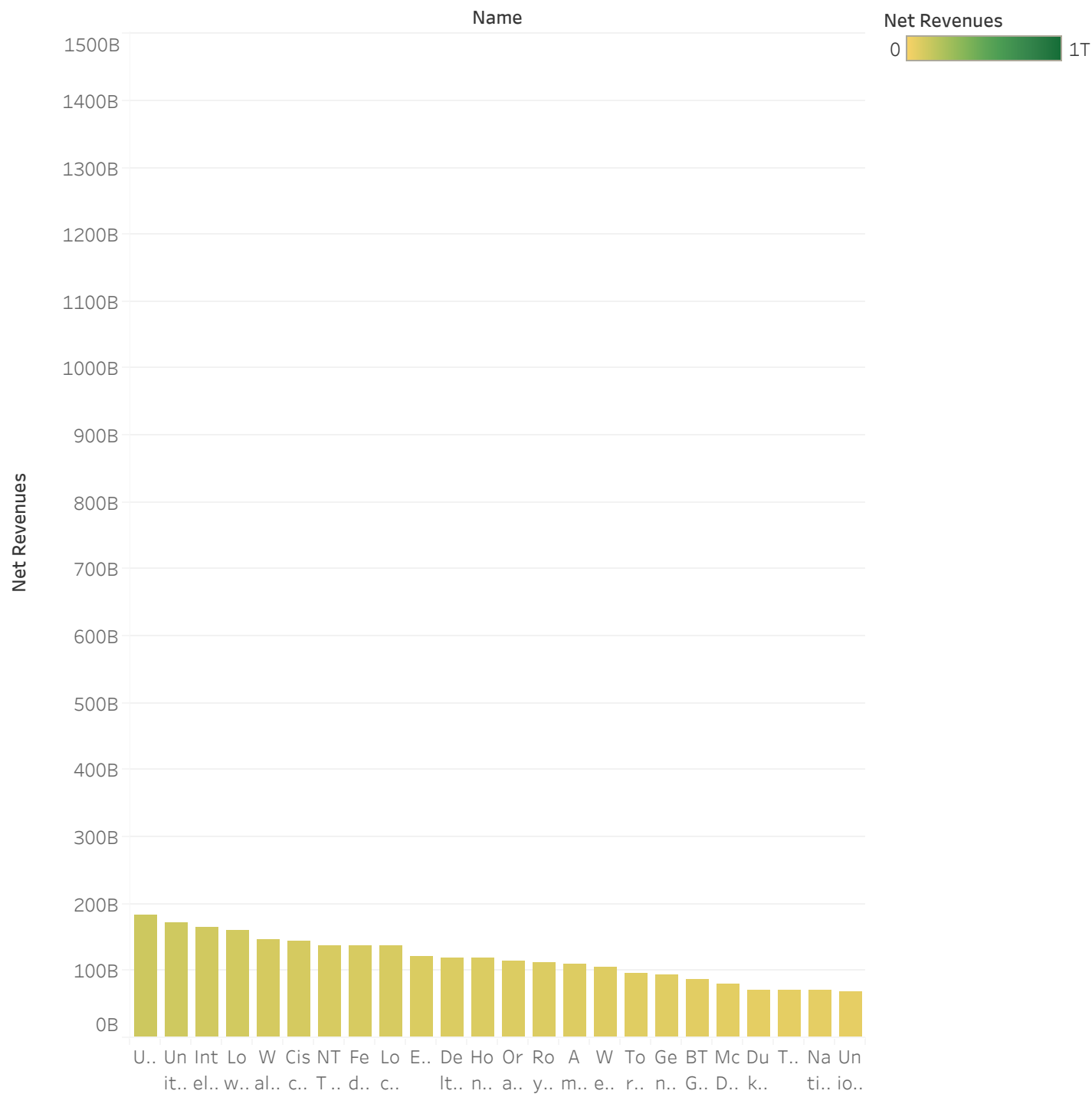
Sum of Net Revenues for each Industry. Color shows sum of Net Revenues. The data is filtered on Year, which keeps 2013.

Net Revenues Company P2Q5



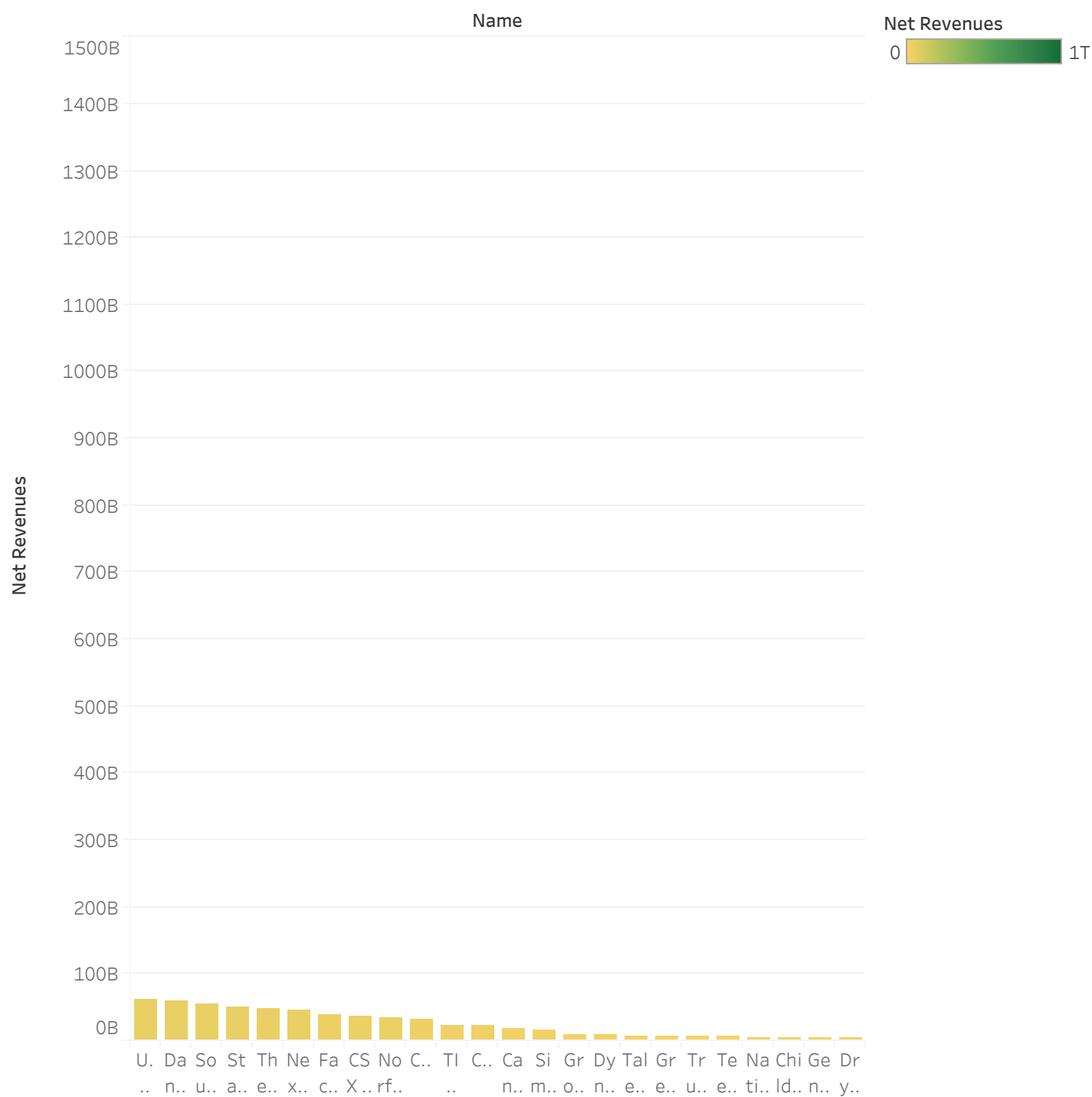
Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5



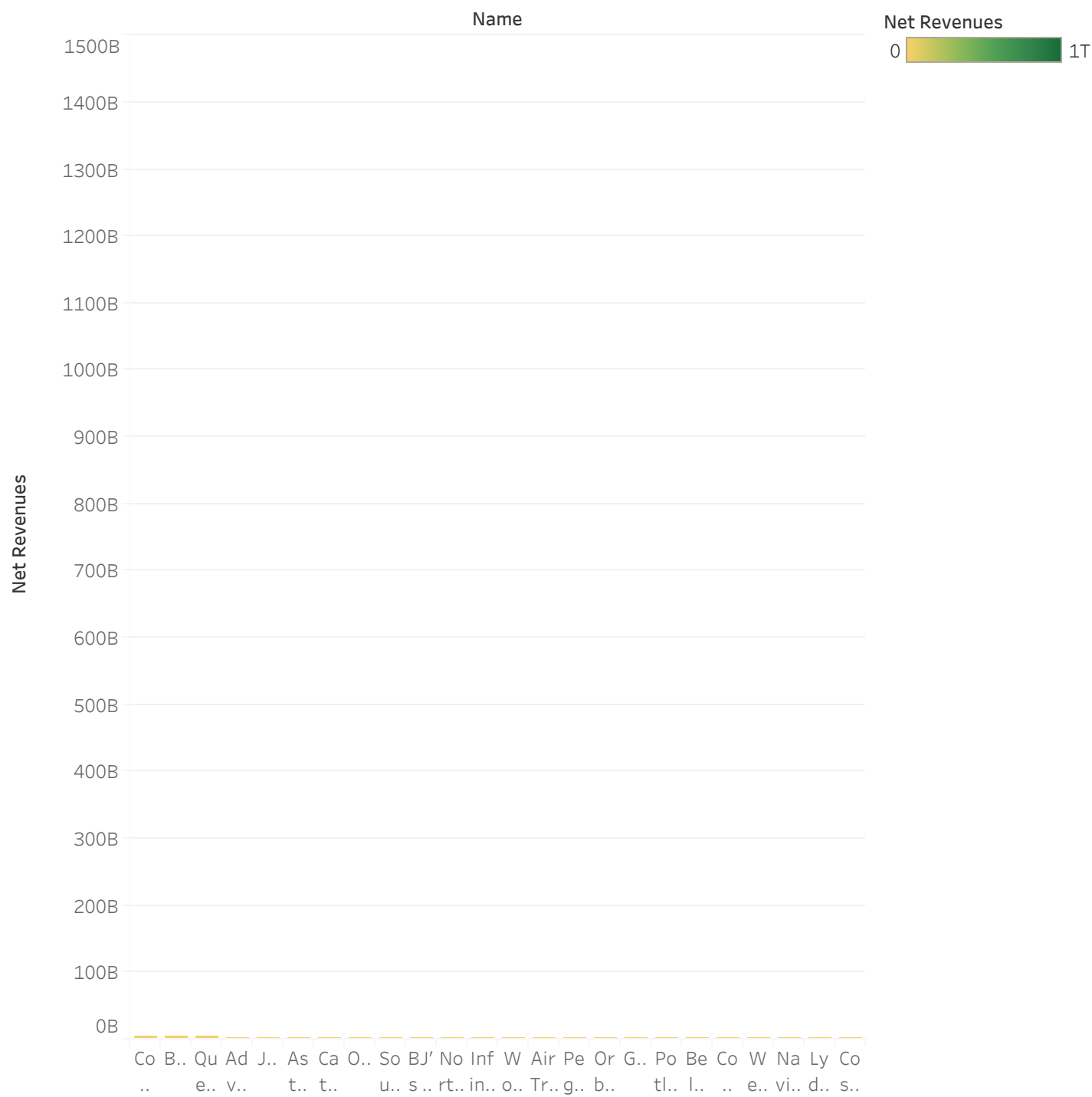
Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5



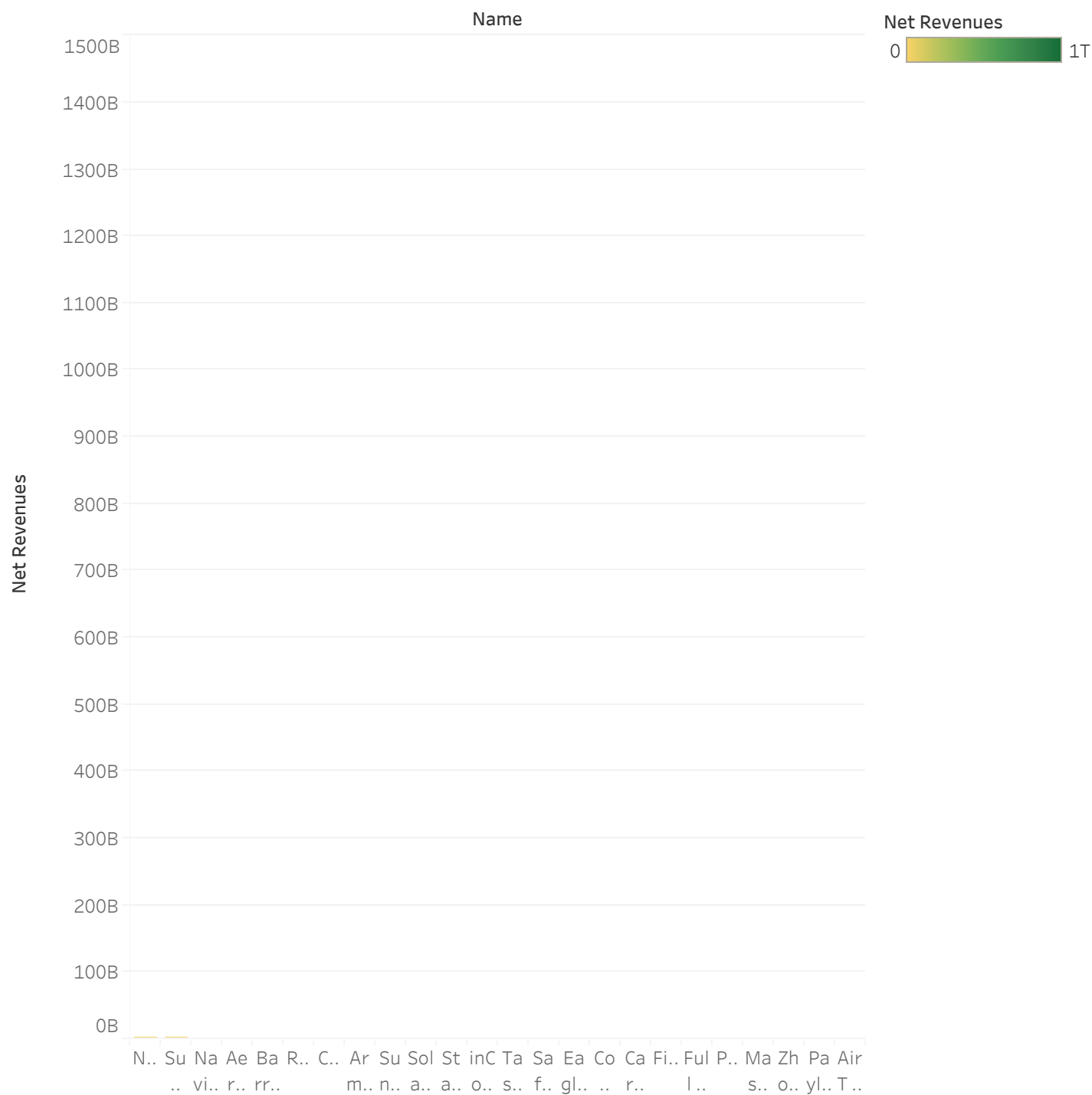
Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5



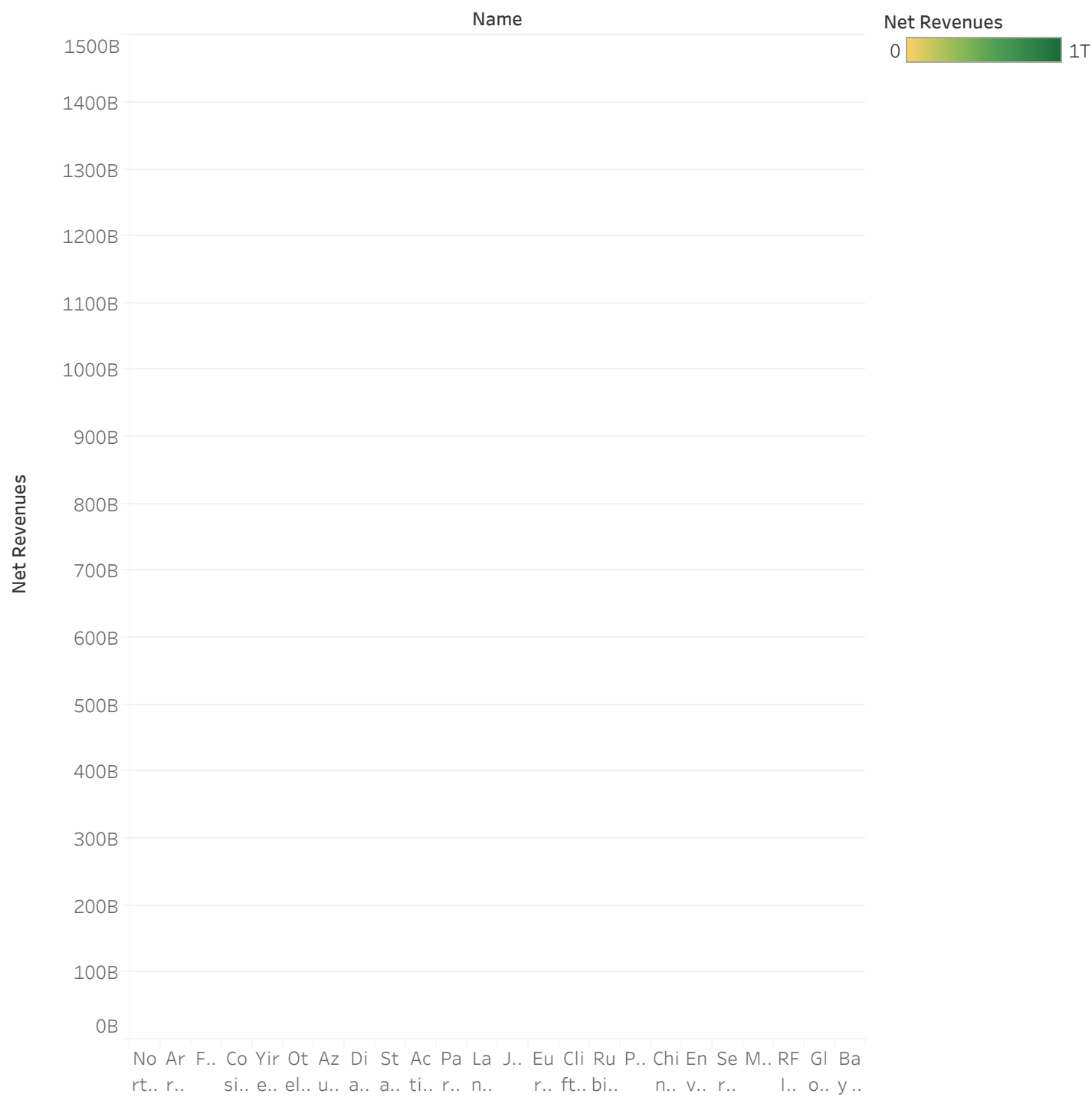
Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5



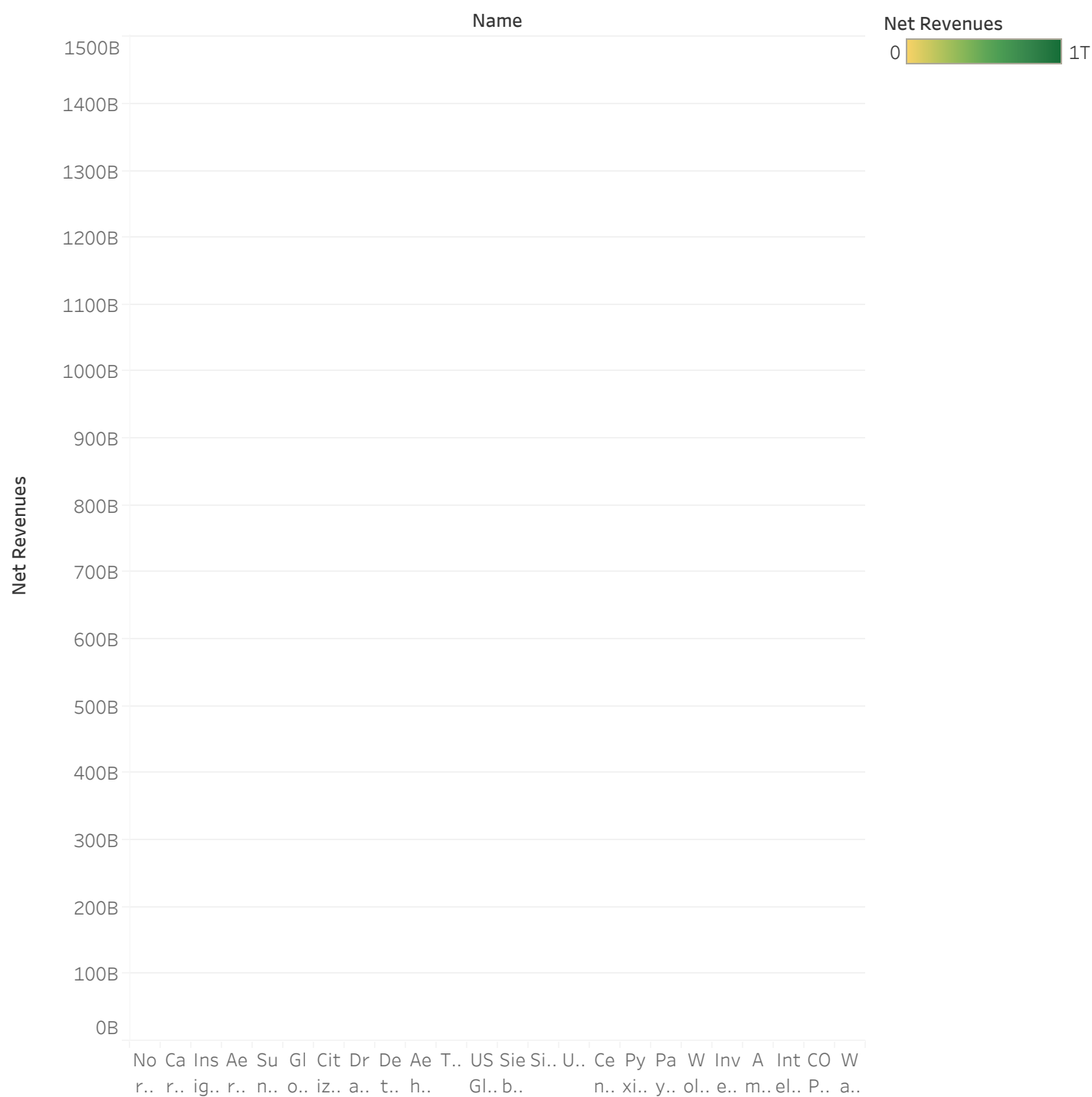
Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5



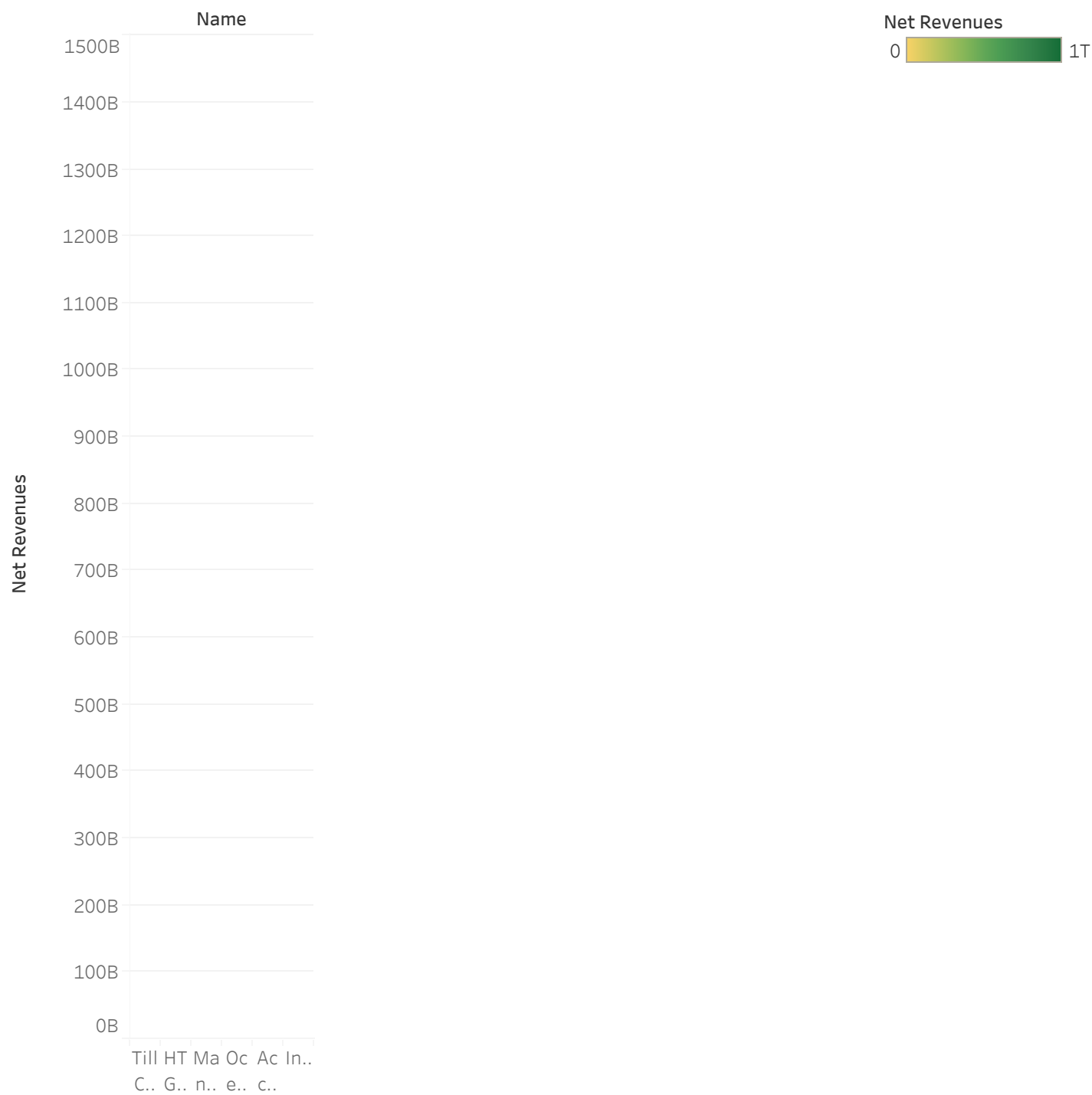
Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5



Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

Net Revenues Company P2Q5

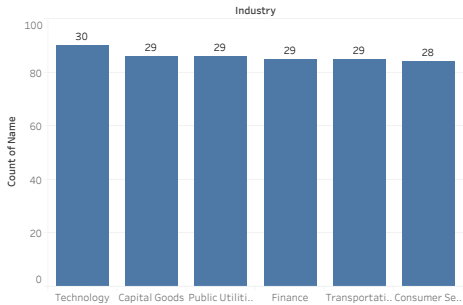


Sum of Net Revenues for each Name. Color shows sum of Net Revenues. The data is filtered on Year, which has multiple members selected.

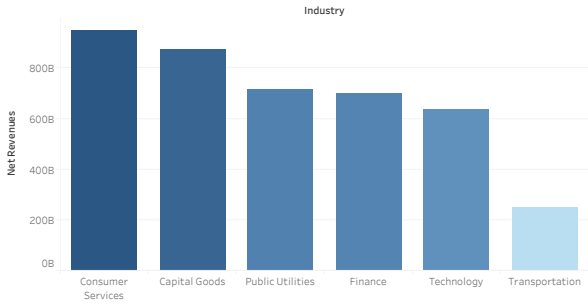
Net Revenues Company P2Q5



Unique Companies in Industry P2Q3



Net Revenues 2013 P2Q4



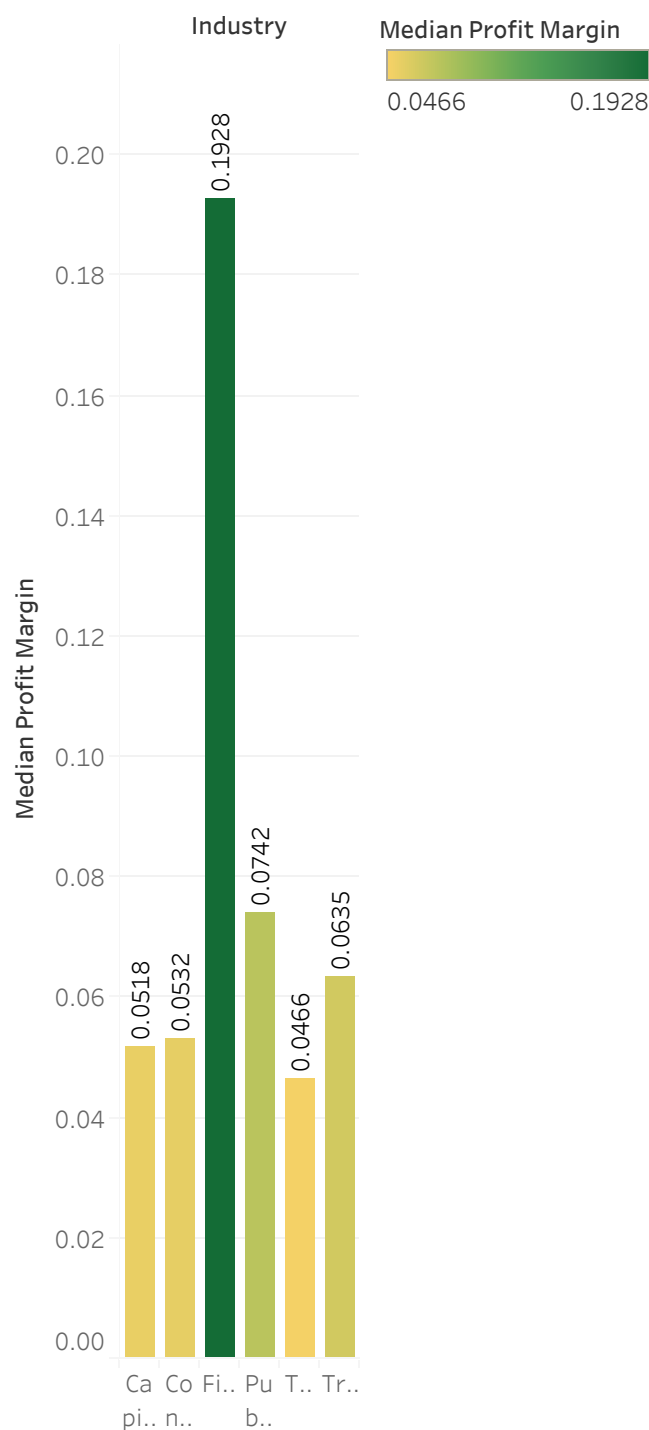
Total Assets P2Q1

Total Assets
58,828,572,447,200

Unique Companies P2Q2

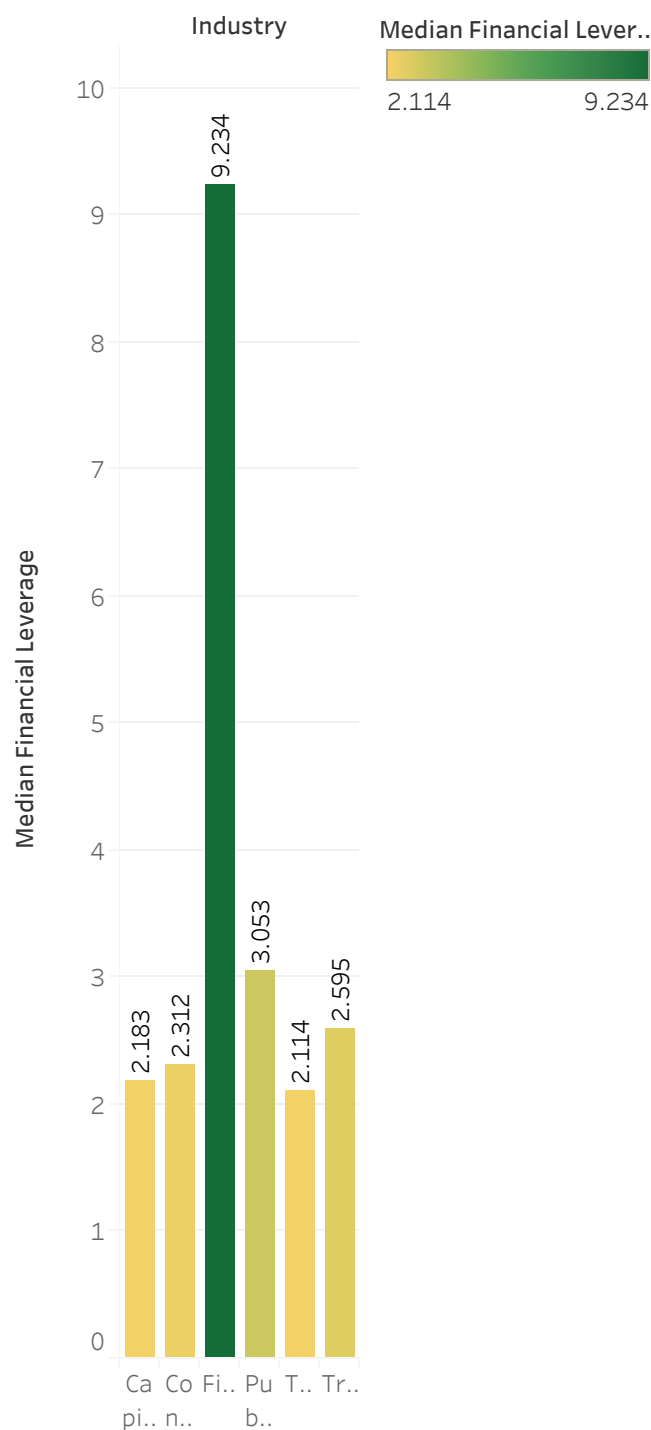
Distinct cou..
174

Median Profit Margin



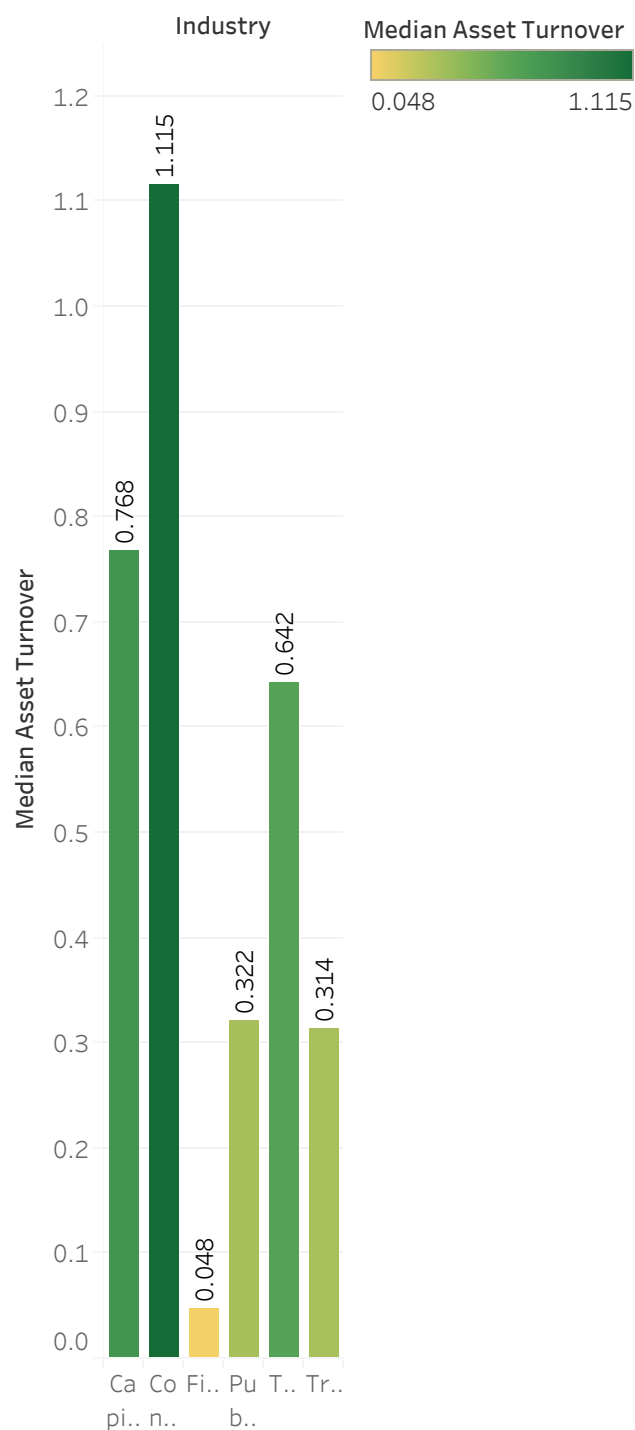
Median of Profit Margin for each Industry. Color shows median of Profit Margin. The marks are labeled by median of Profit Margin. The data is filtered on Year, which keeps 2015.

Median Financial Leverage



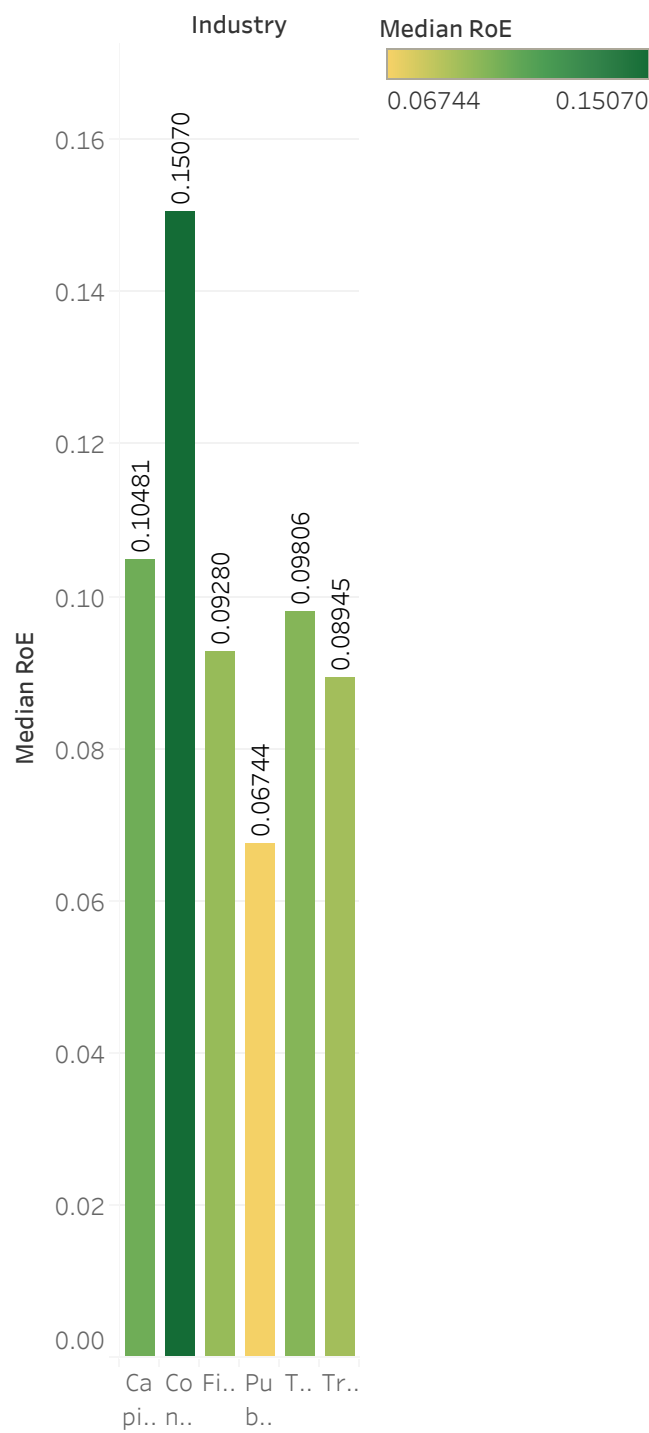
Median of Financial Leverage for each Industry. Color shows median of Financial Leverage. The marks are labeled by median of Financial Leverage. The data is filtered on Year, which keeps 2015.

Median Asset Turnover



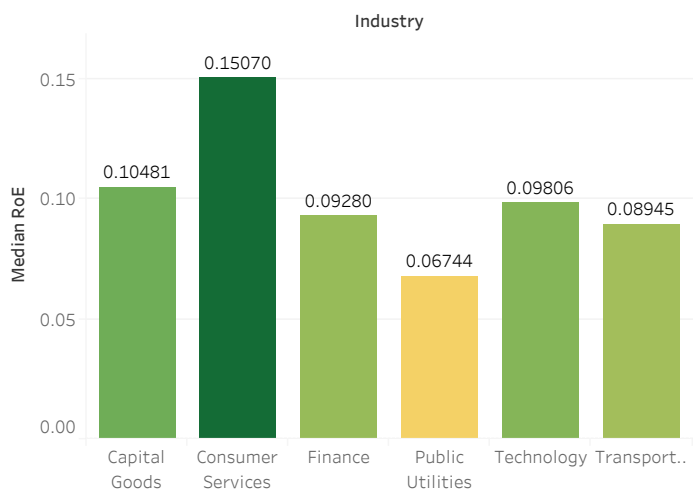
Median of Asset Turnover for each Industry. Color shows median of Asset Turnover. The marks are labeled by median of Asset Turnover. The data is filtered on Year, which keeps 2015.

Median RoE

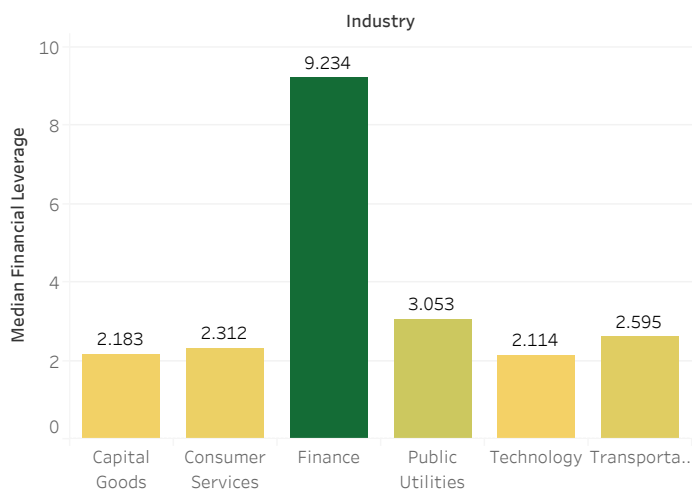


Median of RoE for each Industry. Color shows median of RoE. The marks are labeled by median of RoE. The data is filtered on Year, which keeps 2015.

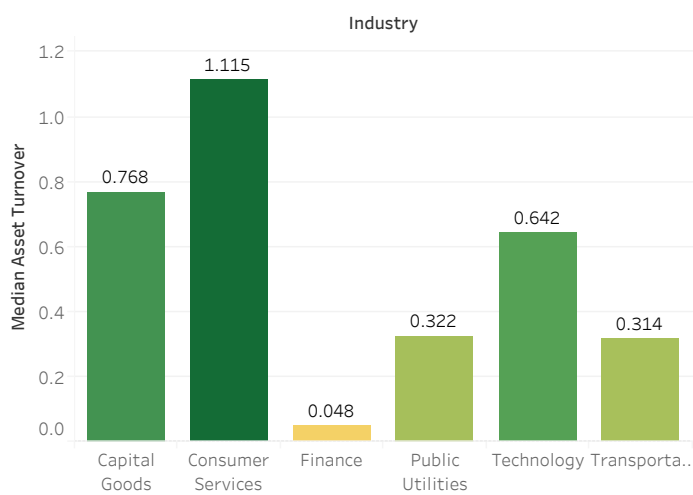
Median RoE



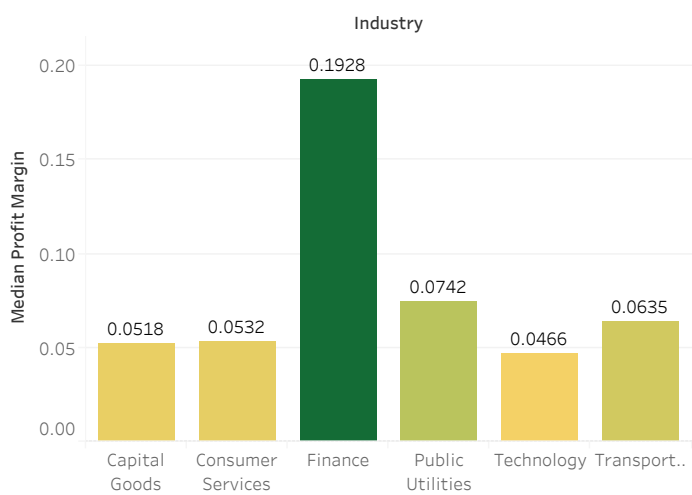
Median Financial Leverage



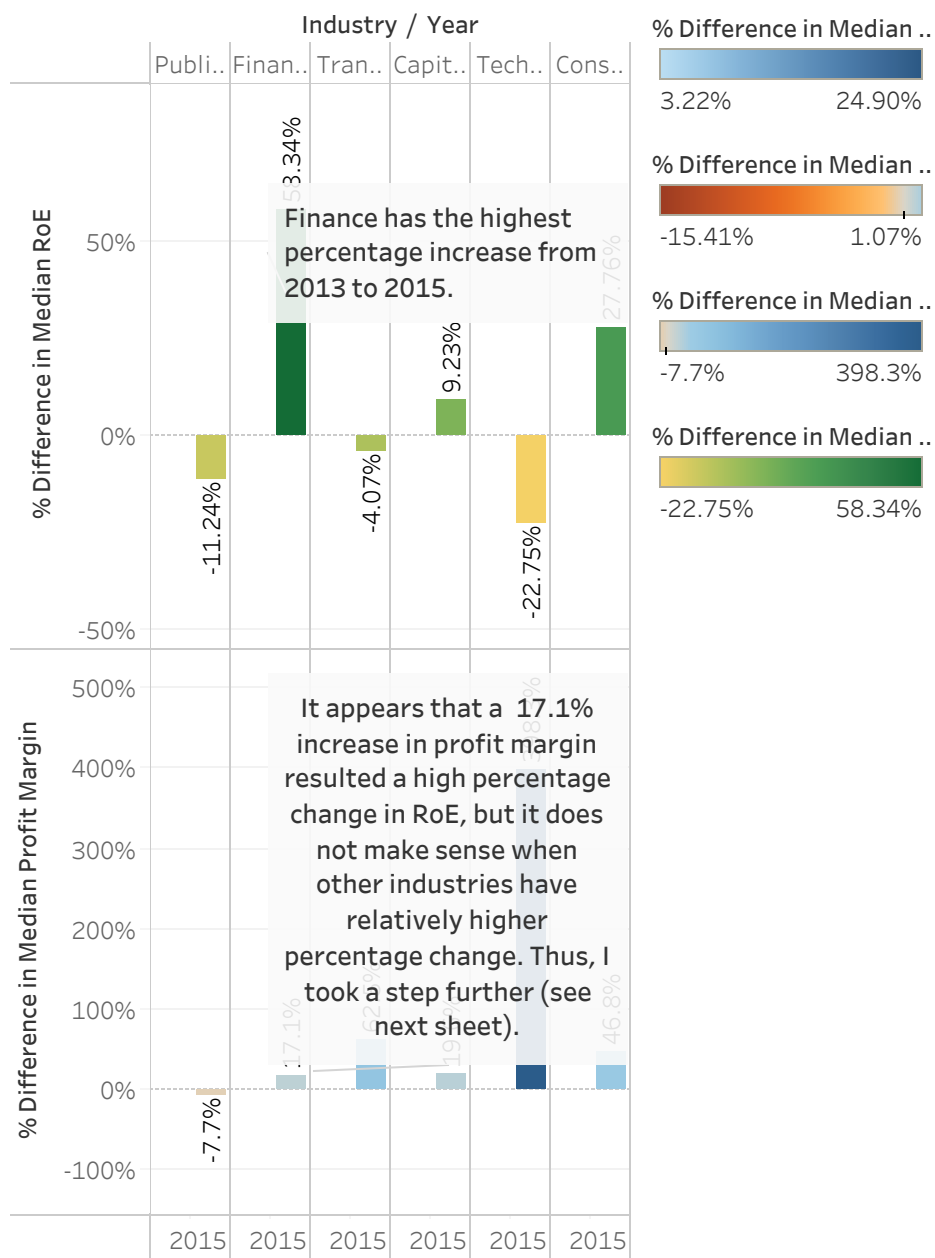
Median Asset Turnover



Median Profit Margin

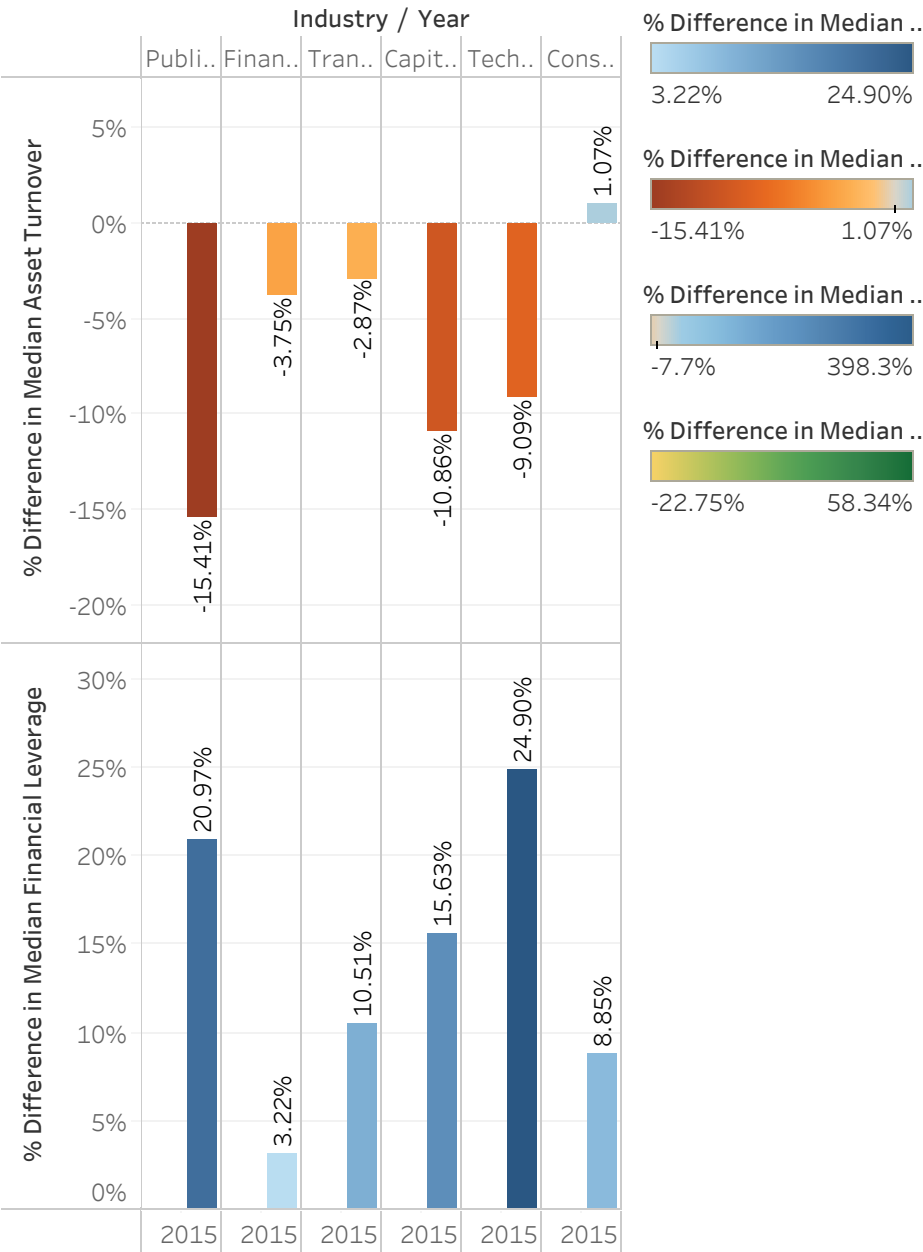


Change in Ratios P3Q2



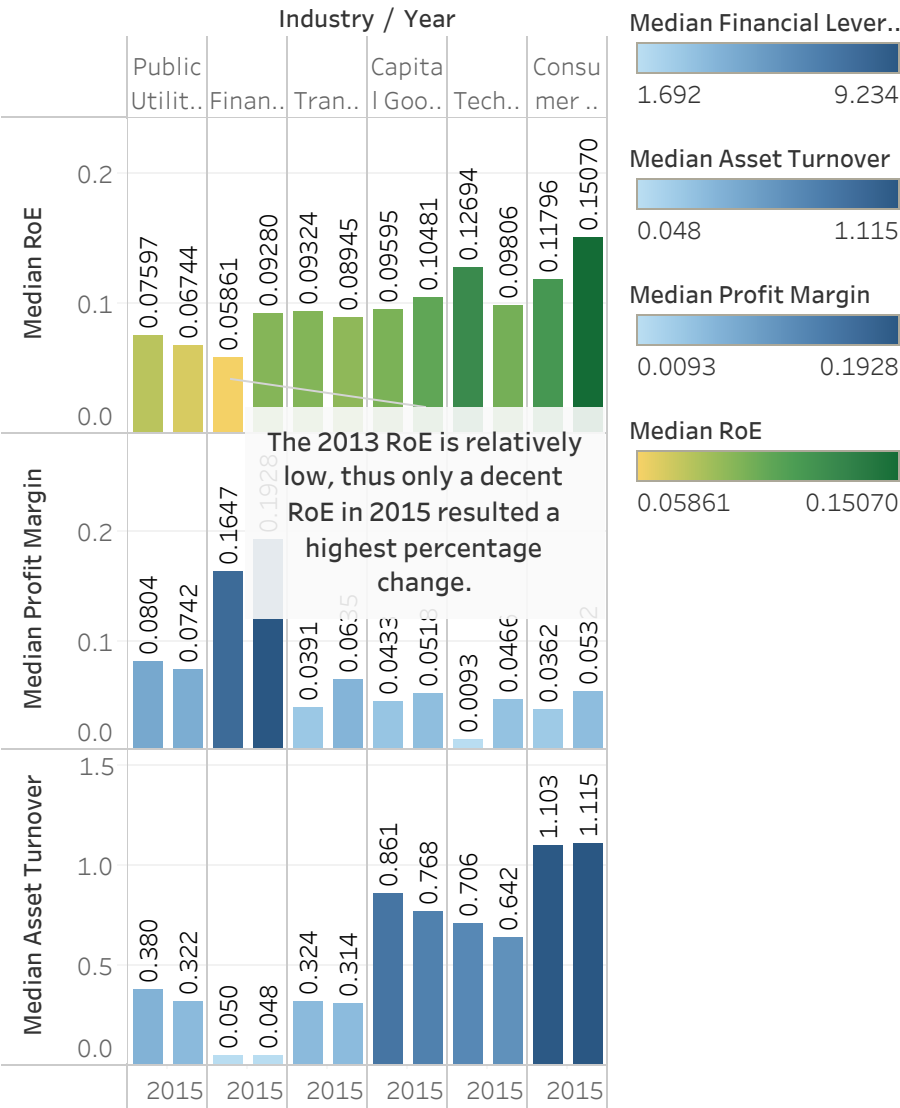
% Difference in Median RoE, % Difference in Median Profit Margin, % Difference in Median Asset Turnover and % Difference in Median Financial Leverage for each Year broken down by Industry. For pane % Difference in Median RoE: Color shows % Difference in Median RoE. For pane % Difference in Median Profit Margin: Color shows % Difference in Median Profit Margin. For pane % Difference in Median Asset Turnover: Color shows % Difference in Median Asset Turnover. For pane % Difference in Median Financial Leverage: Color shows % Difference in Median Financial Leverage. The view is filtered on Year, which keeps 2013 and 2015.

Change in Ratios P3Q2



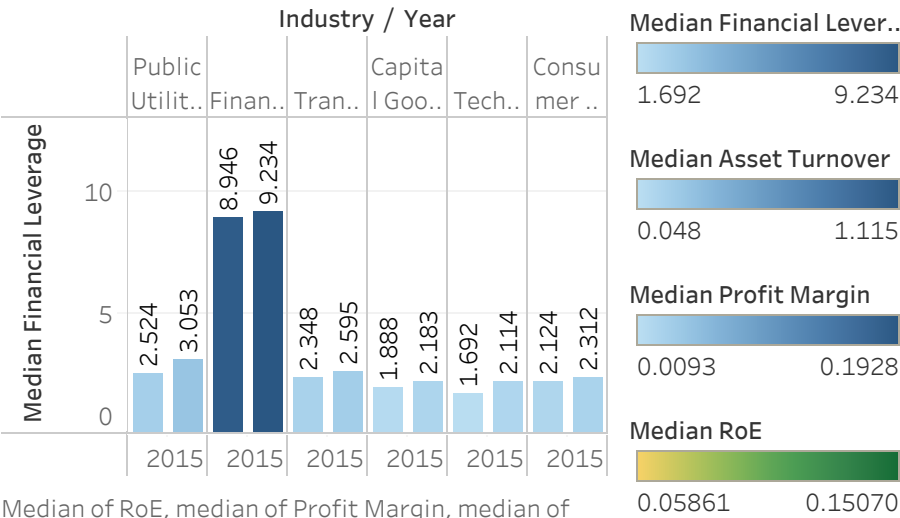
% Difference in Median RoE, % Difference in Median Profit Margin, % Difference in Median Asset Turnover and % Difference in Median Financial Leverage for each Year broken down by Industry. For pane % Difference in Median RoE: Color shows % Difference in Median RoE. For pane % Difference in Median Profit Margin: Color shows % Difference in Median Profit Margin. For pane % Difference in Median Asset Turnover: Color shows % Difference in Median Asset Turnover. For pane % Difference in Median Financial Leverage: Color shows % Difference in Median Financial Leverage. The view is filtered on Year, which keeps 2013 and 2015.

2013 & 2015 Ratios P3Q2

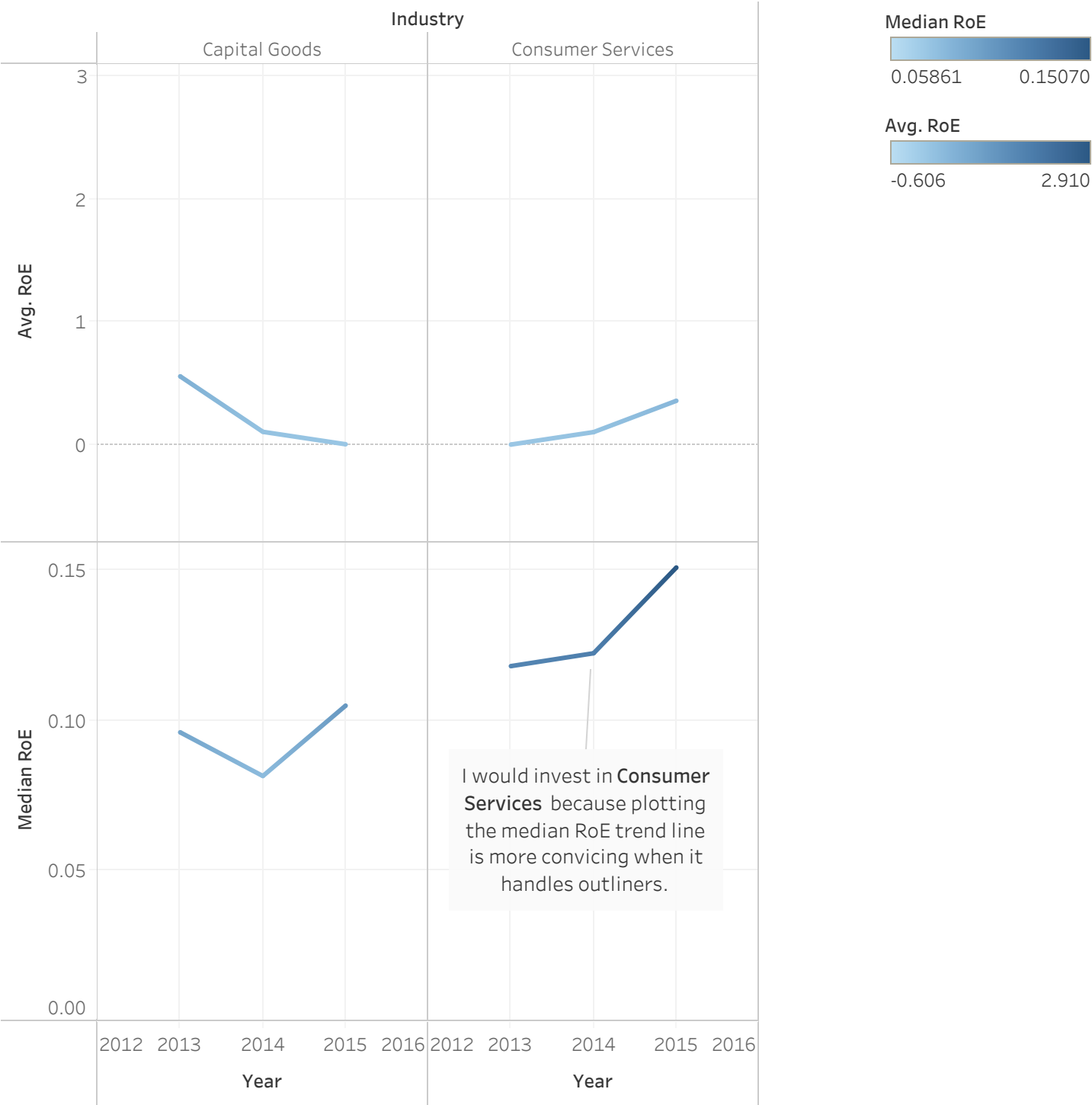


Median of RoE, median of Profit Margin, median of Asset Turnover and median of Financial Leverage for each Year broken down by Industry. For pane Median of RoE: Color shows median of RoE. The marks are labeled by median of RoE. For pane Median of Profit Margin: Color shows median of Profit Margin. The marks are labeled by median of Profit Margin. For pane Median of Asset Turnover: Color shows median of Asset Turnover. The marks are labeled by median of Asset Turnover. For pane Median of Financial Leverage: Color shows median of Financial Leverage. The marks are labeled by median of Financial Leverage. The view is filtered on Year, which keeps 2013 and 2015.

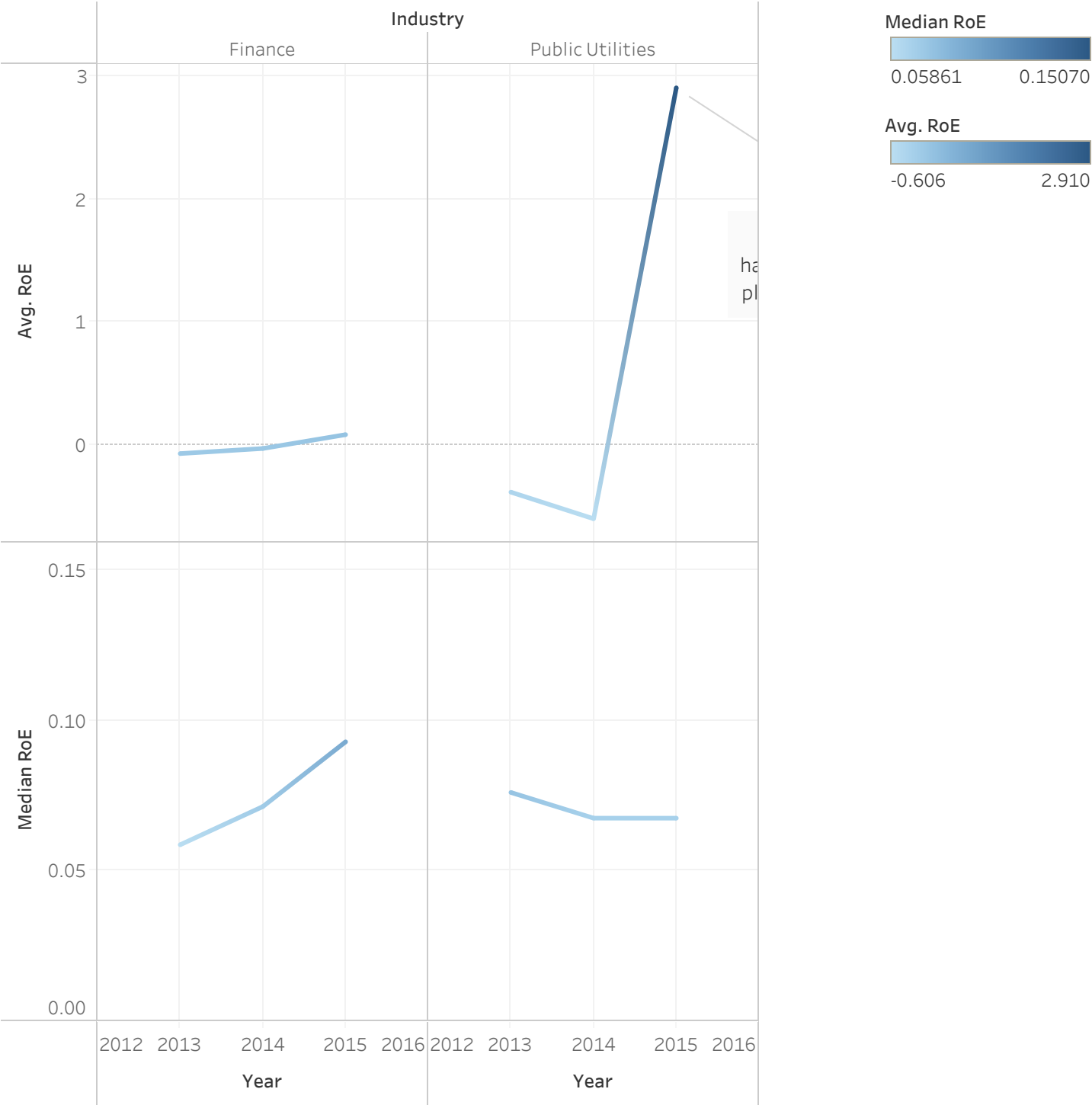
2013 & 2015 Ratios P3Q2



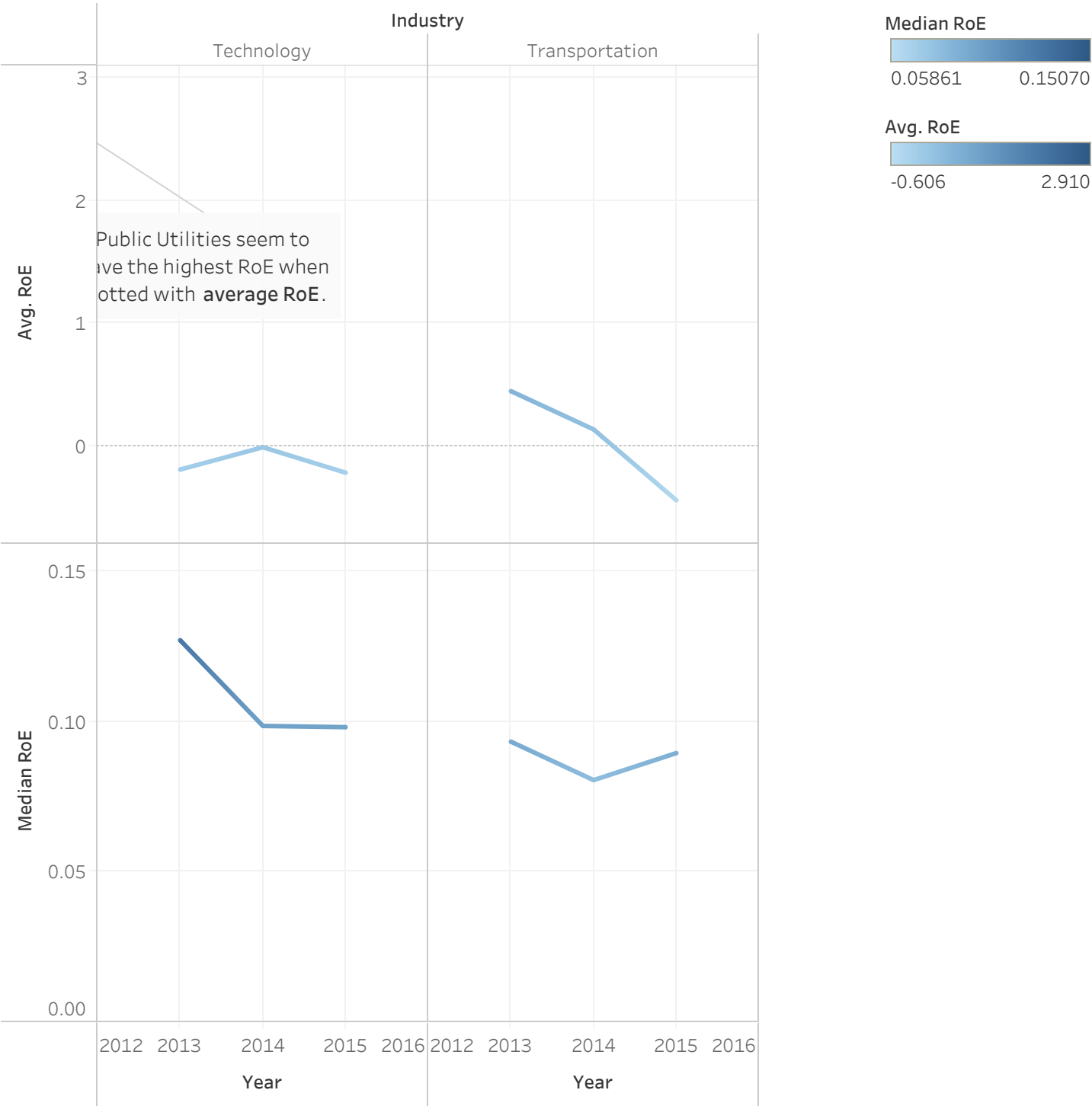
Median of RoE, median of Profit Margin, median of Asset Turnover and median of Financial Leverage for each Year broken down by Industry. For pane Median of RoE: Color shows median of RoE. The marks are labeled by median of RoE. For pane Median of Profit Margin: Color shows median of Profit Margin. The marks are labeled by median of Profit Margin. For pane Median of Asset Turnover: Color shows median of Asset Turnover. The marks are labeled by median of Asset Turnover. For pane Median of Financial Leverage: Color shows median of Financial Leverage. The marks are labeled by median of Financial Leverage. The view is filtered on Year, which keeps 2013 and 2015.



The trends of average of RoE and median of RoE for Year broken down by Industry. For pane Average of RoE: Color shows average of RoE. For pane Median of RoE: Color shows median of RoE.

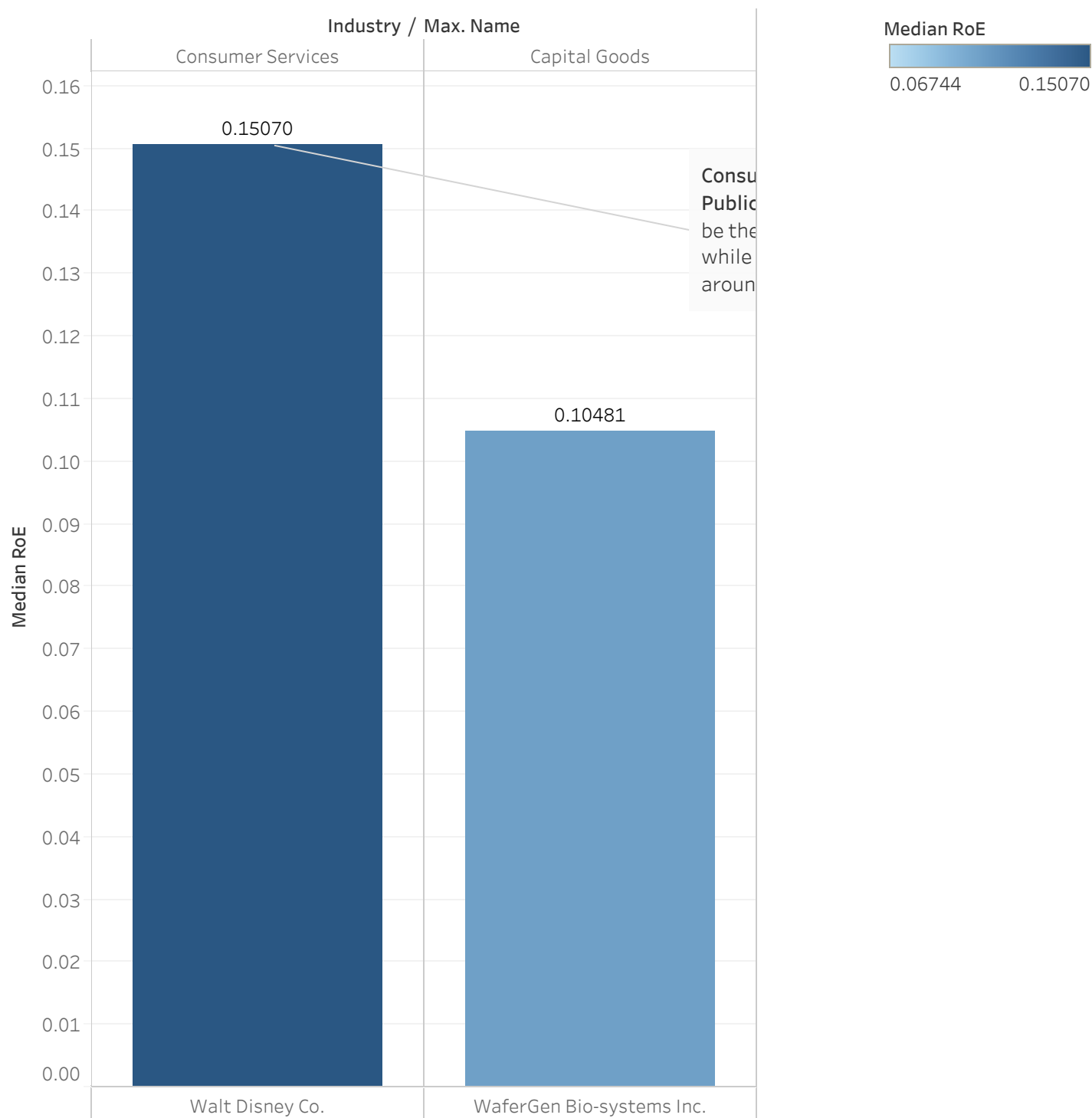


The trends of average of RoE and median of RoE for Year broken down by Industry. For pane Average of RoE: Color shows average of RoE. For pane Median of RoE: Color shows median of RoE.



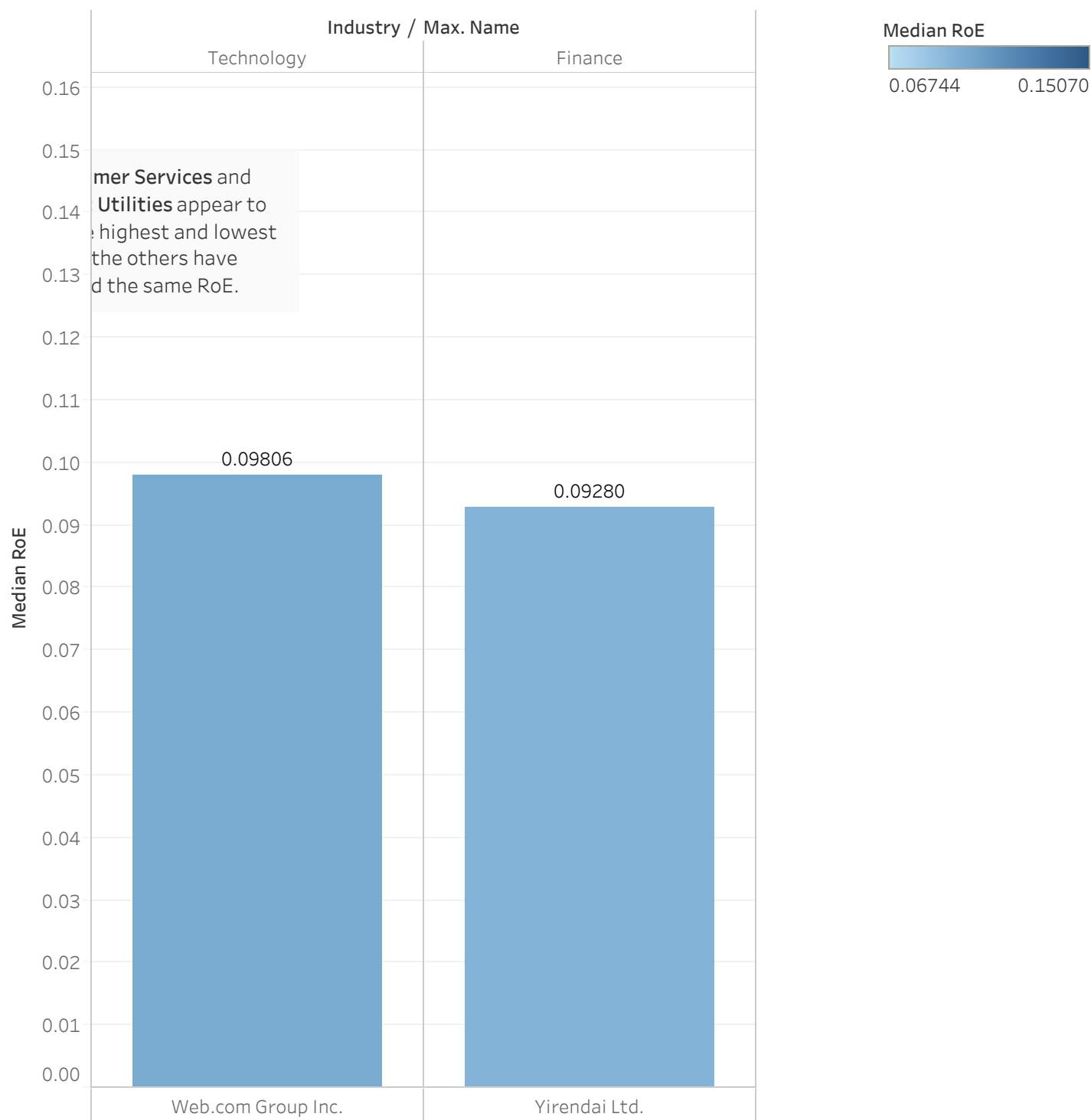
The trends of average of RoE and median of RoE for Year broken down by Industry. For pane Average of RoE: Color shows average of RoE. For pane Median of RoE: Color shows median of RoE.

P3Q4



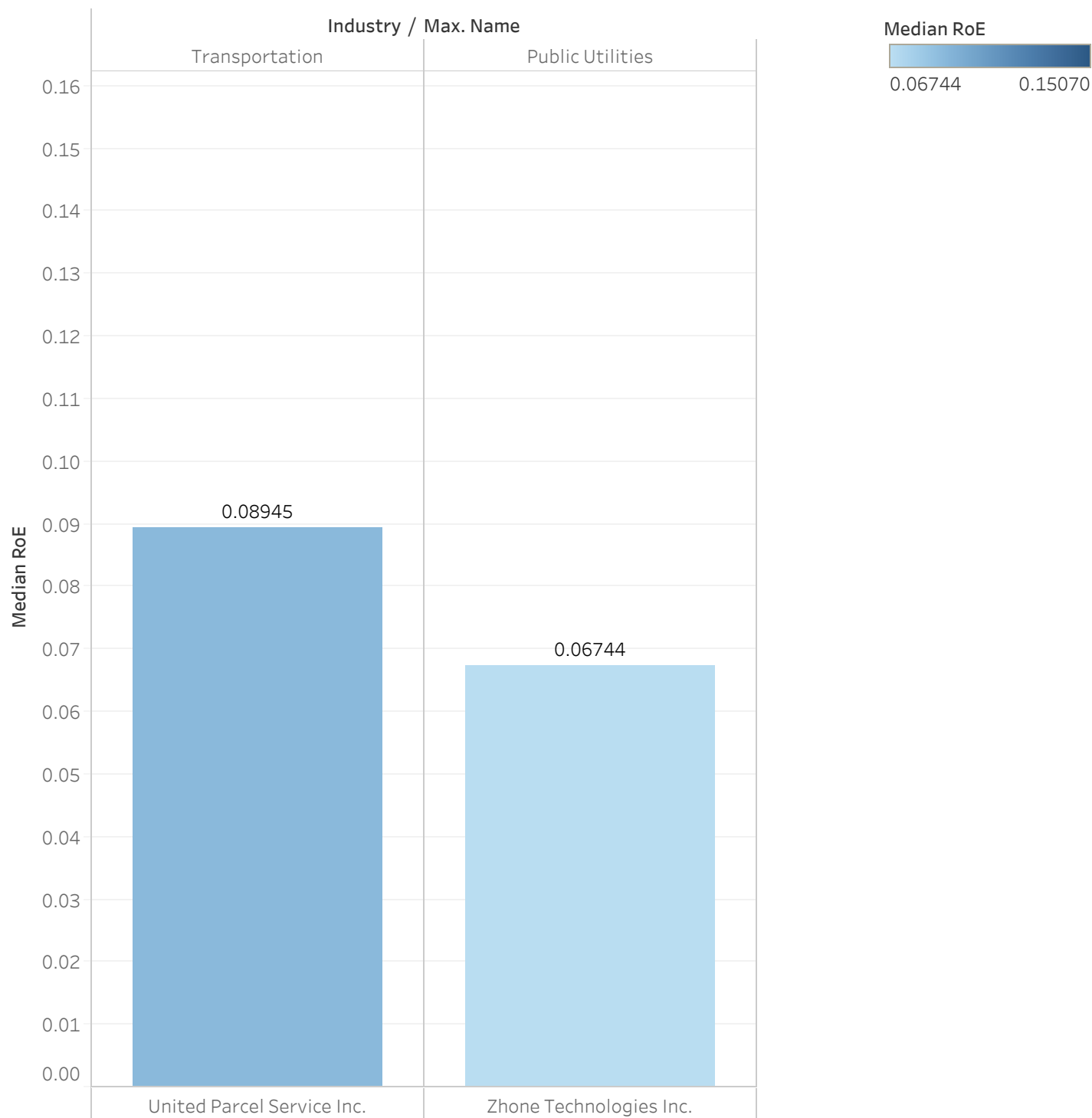
Median of RoE for each maximum of Name broken down by Industry. Color shows median of RoE. The marks are labeled by median of RoE. The data is filtered on Year, which keeps 2015.

P3Q4

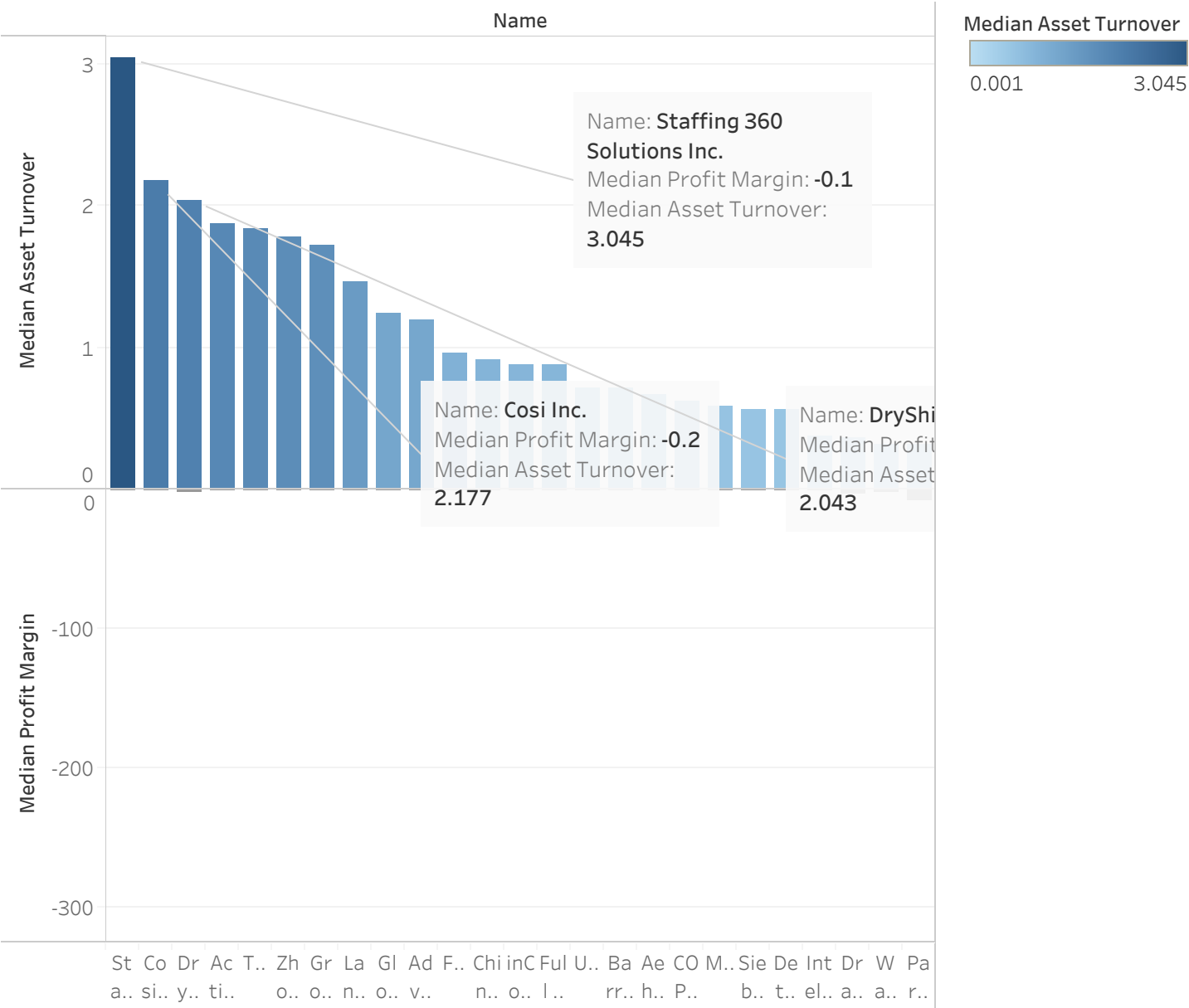


Median of RoE for each maximum of Name broken down by Industry. Color shows median of RoE. The marks are labeled by median of RoE. The data is filtered on Year, which keeps 2015.

P3Q4

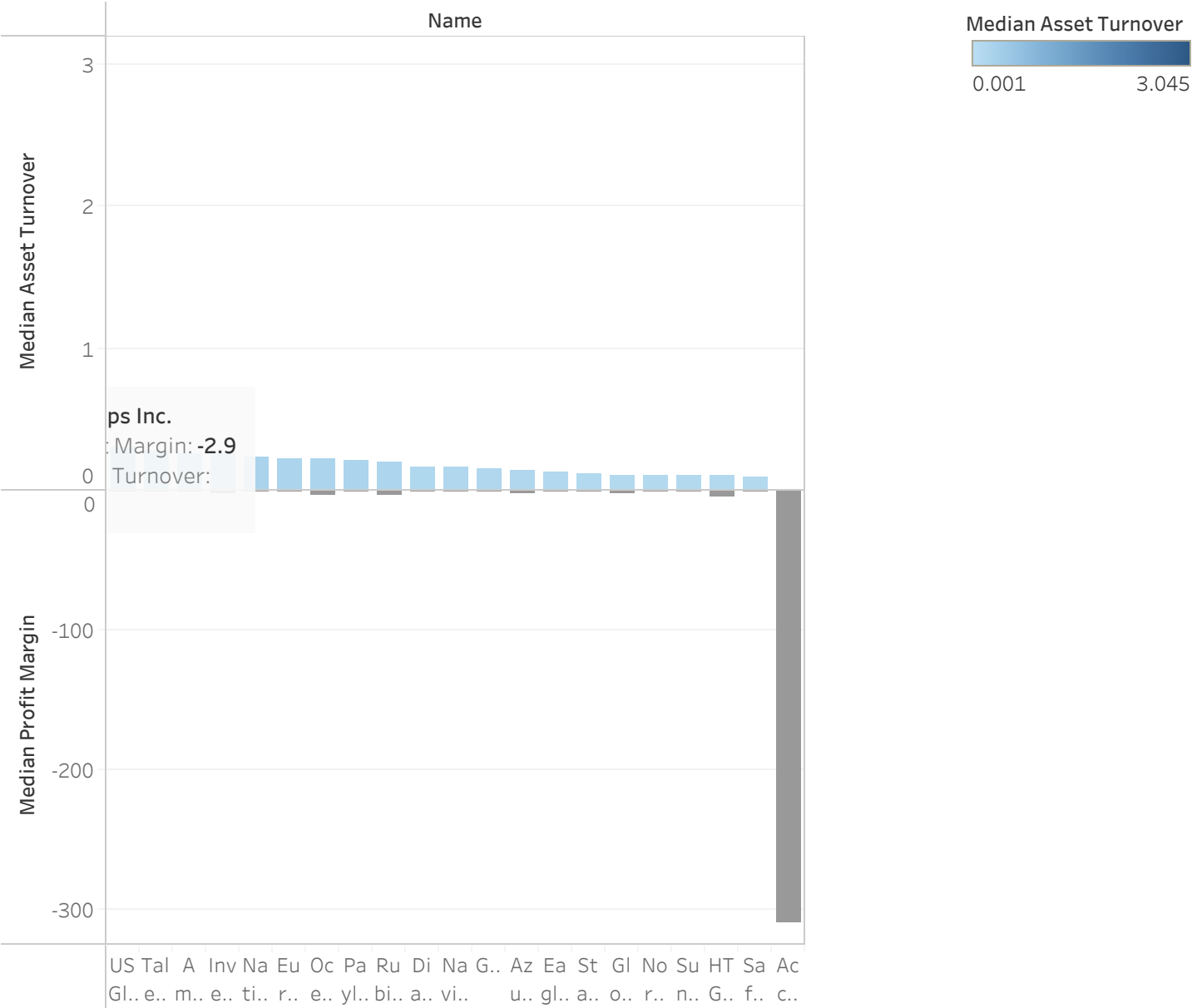


Median of RoE for each maximum of Name broken down by Industry. Color shows median of RoE. The marks are labeled by median of RoE. The data is filtered on Year, which keeps 2015.



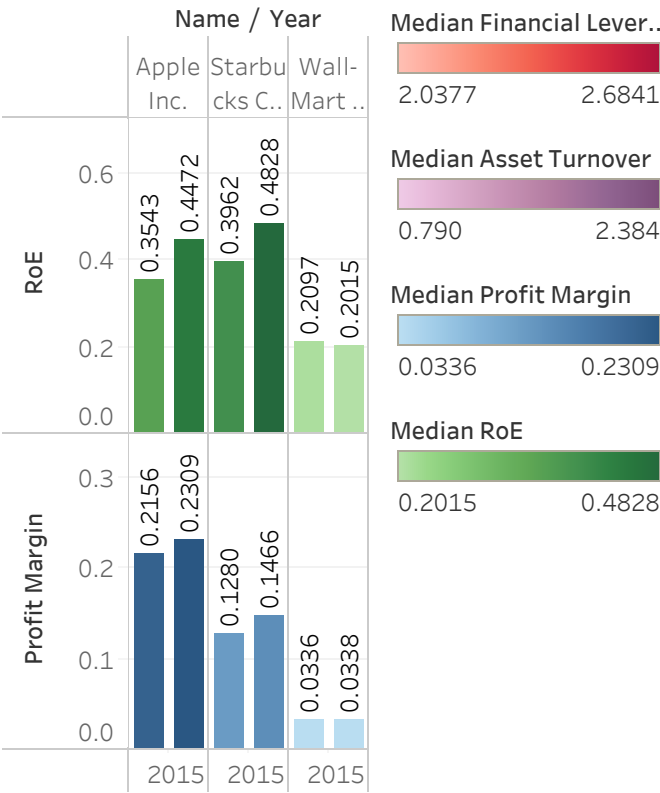
Median of Asset Turnover and median of Profit Margin for each Name. For pane Median of Asset Turnover: Color shows median of Asset Turnover. The data is filtered on Year and Profit Margin as an attribute. The Year filter keeps 2015. The Profit Margin as an attribute filter includes values less than or equal to 0.

P3Q5



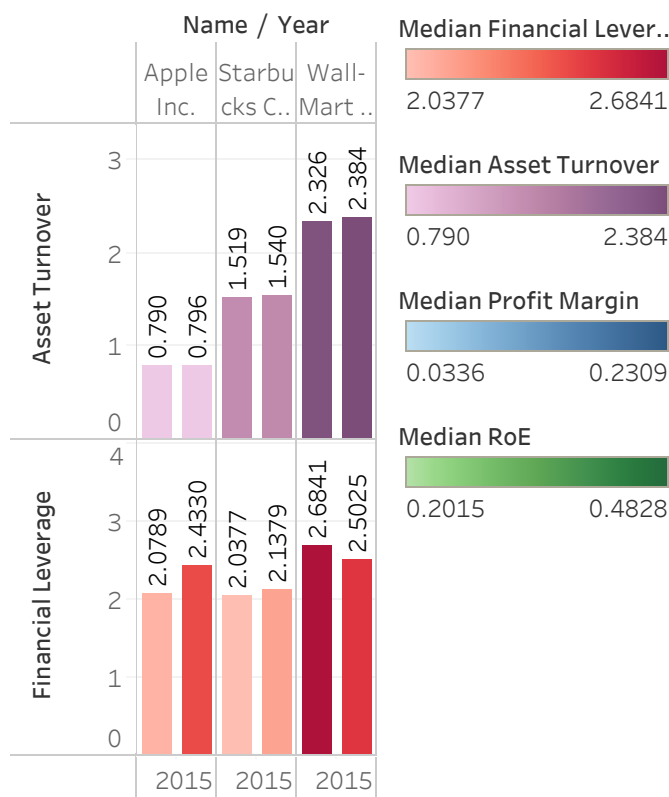
Median of Asset Turnover and median of Profit Margin for each Name. For pane Median of Asset Turnover: Color shows median of Asset Turnover. The data is filtered on Year and Profit Margin as an attribute. The Year filter keeps 2015. The Profit Margin as an attribute filter includes values less than or equal to 0.

Ratios



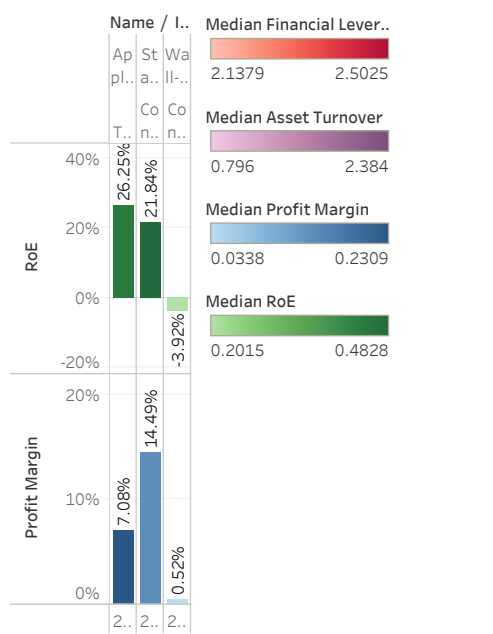
Median of RoE, median of Profit Margin, median of Asset Turnover and median of Financial Leverage for each Year broken down by Name. For pane Median of RoE: Color shows median of RoE. The marks are labeled by median of RoE. For pane Median of Profit Margin: Color shows median of Profit Margin. The marks are labeled by median of Profit Margin. For pane Median of Asset Turnover: Color shows median of Asset Turnover. The marks are labeled by median of Asset Turnover. For pane Median of Financial Leverage: Color shows median of Financial Leverage. The marks are labeled by median of Financial Leverage. The data is filtered on Year, which ranges from 2014 to 2015. The view is filtered on Name, which keeps Apple Inc., Starbucks Corp. and Wall-Mart Stores Inc..

Ratios



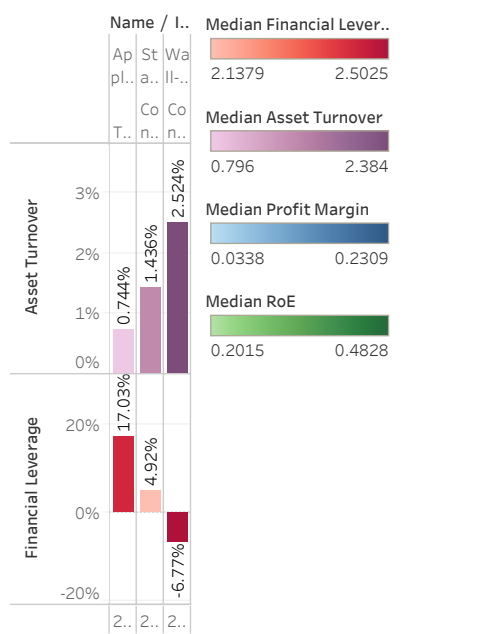
Median of RoE, median of Profit Margin, median of Asset Turnover and median of Financial Leverage for each Year broken down by Name. For pane Median of RoE: Color shows median of RoE. The marks are labeled by median of RoE. For pane Median of Profit Margin: Color shows median of Profit Margin. The marks are labeled by median of Profit Margin. For pane Median of Asset Turnover: Color shows median of Asset Turnover. The marks are labeled by median of Asset Turnover. For pane Median of Financial Leverage: Color shows median of Financial Leverage. The marks are labeled by median of Financial Leverage. The data is filtered on Year, which ranges from 2014 to 2015. The view is filtered on Name, which keeps Apple Inc., Starbucks Corp. and Wall-Mart Stores Inc..

Changes in
Percentage



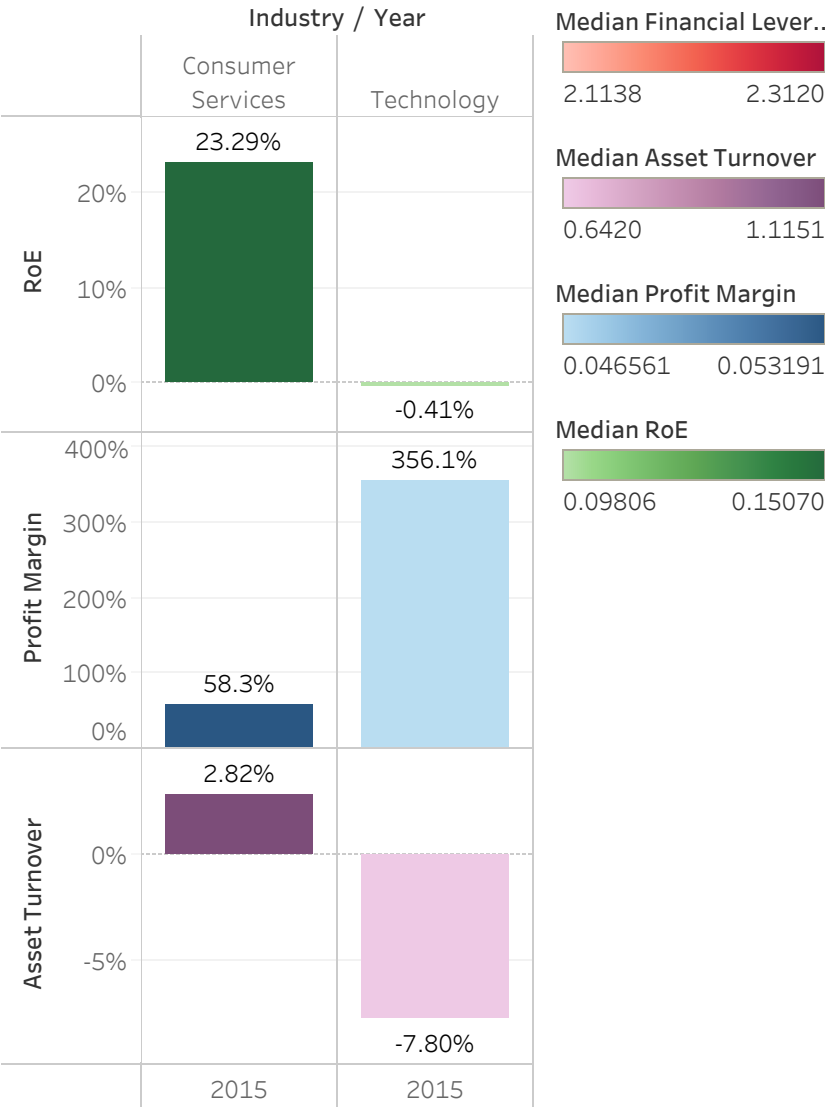
% Difference in Median RoE, % Difference in Median Profit Margin, % Difference in Median Asset Turnover and % Difference in Median Financial Leverage for each Year broken down by Name and Industry. For pane % Difference in Median RoE: Color shows median of RoE. The marks are labeled by % Difference in Median RoE. For pane % Difference in Median Profit Margin: Color shows median of Profit Margin. The marks are labeled by % Difference in Median Profit Margin. For pane % Difference in Median Asset Turnover: Color shows median of Asset Turnover. The marks are labeled by % Difference in Median Asset Turnover. For pane % Difference in Median Financial Leverage: Color shows median of Financial Leverage. The marks are labeled by % Difference in Median Financial Leverage. The data is filtered on Year, which ranges from 2014 to 2015. The view is filtered on Name, which keeps Apple Inc., Starbucks Corp. and Wall-Mart Stores Inc..

Changes in
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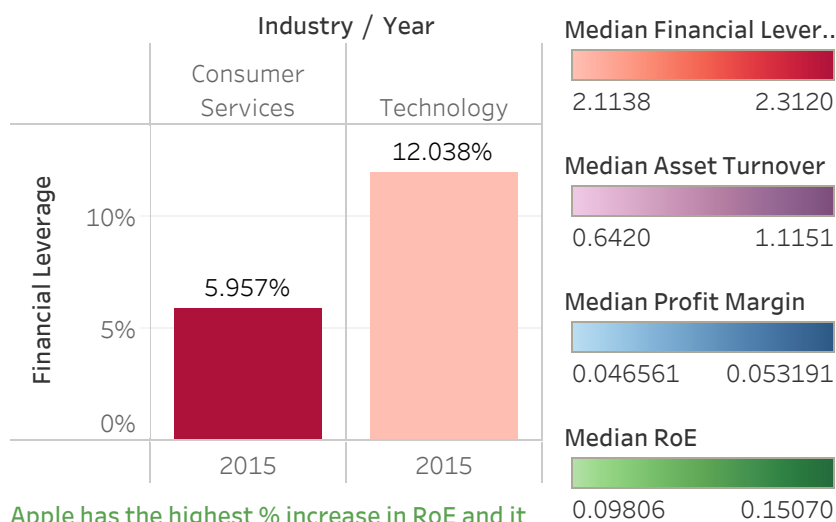
Changes in Percentage Industry



Apple has the highest % increase in RoE and it is a technology company. Apple’s DuPont disaggregation is quite different than the industry which might indicate that Apple is doing something new/sepcial

It is interesting to see that both Starbucks and Wall-mart are popular companies in the consumer services industry that Walmart has nearly no change while Starbucks increased in RoE. In fact, the RoE for the industry is around 20% and Starbucks is at the industry level of change.

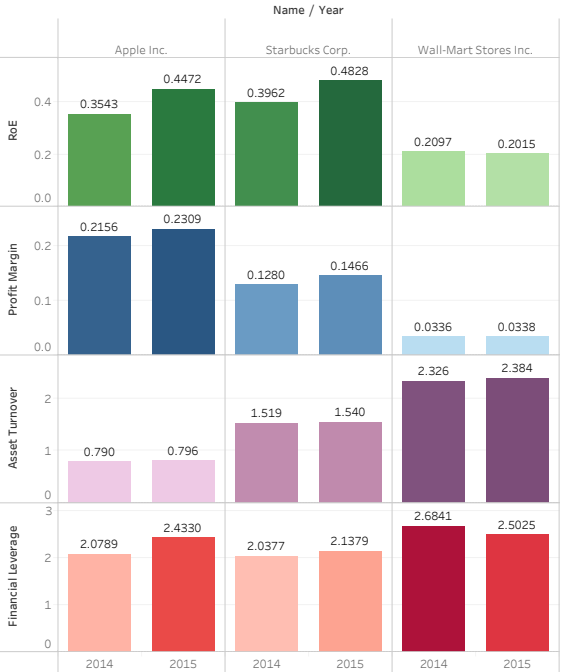
Changes in Percentage Industry



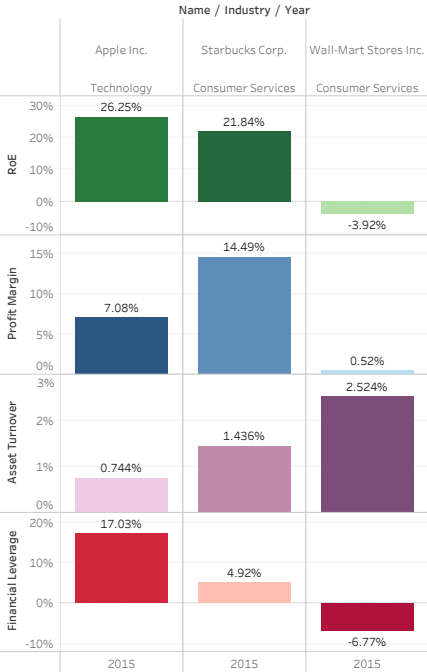
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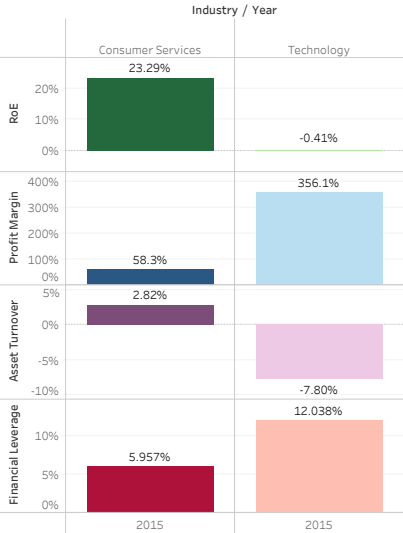
Ratios



Changes in Percentage



Changes in Percentage Industry



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