






# Kyle Zhao Web Developer

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## Projects

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### Roamfy (academic)

PHP, MySQL, jQuery, HTML, CSS

Dec 2023

- Led a two-person team to develop an itinerary sharing platform.
- Enhanced user experience through a dynamic and responsive interface between frontend and backend components.
- Implemented security measures including prepared statements and input validation to prevent SQL injections

### Resume API

MongoDB, Express, Node, Vercel

Oct 2023

- Independently developed a RESTful API with CRUD operations, following best practices.
- Integrated API key generation and authentication, ensuring secure data handling of resume information.
- Developed detailed user documentation, enhancing user experience.

### Va11-halla Drink Recipe Fansite

Figma, React, Firestore/Firebase Auth, Tailwind, Three.js, Python

Aug 2023

- Managed the full lifecycle of an independent fansite project for the visual novel game by Sukeban Games, focusing on UI design and React practices.
- Designed Va11-halla drink recipe dashboard using React hooks, useMemo, and context API for optimized Google Firebase interaction.
- Imported game drink recipes into Firestore using Python web scraping.

## Skills

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Html/CSS/JS, React.js, Tailwind, Git Version Control, Firebase, MongoDB, MySQL, Figma, Adobe Photoshop, Express.js, Node.js, PHP, jQuery, D3.js

## Organizations

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### SFU Surge Projects

UI/UX Designer and Frontend Developer

Nov 2023 – present

- Leading UI/UX design for SFU myConnect, a team-developed web dashboard aimed at enhancing student social activity and engagement.
- Conducted research and student surveys to drive informed design decisions.
- Collaborated with developers to implement design changes and strategize core application functionalities and interfaces.

### SFU Esports Association

Graphic Designer

2022 – present

- Produced 40 social media banners in a month, enhancing SFU competitive esports players' brand presence.
- Created visuals for social media and events for a 3,600-member Discord community in collaboration with club executives.
- Enhanced cross-university esports collaborations with specialized graphics for shared events, strengthening network ties.

### FNABC English Congregation

Youtube Thumbnail Designer and Technical Team

2020 – present

- Consistently created weekly thumbnails for channel of 7 thousand subscribers, contributing to an average click through rate of 4%
- Developed a Python script for automated nametag creation, converting Photoshop tasks into a streamlined process; produced 100+ PDF nametags.
- Set up recording equipment and enhanced audio quality with DaVinci Resolve, contributing to the reach of online content.

## Education

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### Interactive Art and Technology (B.sc)

Simon Fraser University

Sep 2021 – present | Burnaby, Canada